



NAEA Winter Education Academy Sponsorship Prospectus

December 1st - 3rd
Scottsdale, AZ

Why sponsor with NAEA? We have been setting the standard since 1972.

Enrolled agents are the IRS-designated professional representing taxpayers before the IRS on today's most challenging tax issues.

NAEA knows that enrolled agents and tax practitioners are the lifeblood of the tax practicing community as the IRS designated professionals to appeal to the IRS on the taxpayer's behalf. Getting in front of these tax professionals is the best way to get your product or service noticed! Join NAEA at this intimate event of 100-200 tax professionals.

NAEA is limiting the number of sponsors/exhibitors to provide exclusive access to decision makers across the industry.

Sponsorship Opportunities

Opening reception sponsor (1) - \$4000

Gain recognition for sponsoring the opening welcome reception hosted in the exhibit space of the event. Kick off the reception and then stick around for networking, light fare and beverages.

Sponsor benefits:

- Give 15 minute remarks at the welcome reception, open to all NAEA attendees and guests
- Logo displayed in reception
- Includes a table top booth in the exhibit space
- Inclusion of logo and link to sponsor's website on email messages promoting the event to NAEA's membership and constituents of over 50,000 tax professionals.

- Inclusion of logo and link to sponsor's website on event website
- Registration list sent to sponsor in advance of the event

Lunch and Learn sponsor (6 available) - \$3000

Gain recognition for your product or service by sponsoring a lunch and learn at the in-person winter education academy.

Sponsor benefits:

- 30 minutes presentation during one of the lunch slots
- Logo displayed in the meal room
- Includes a table top booth in the exhibit space
- Inclusion of logo and link to sponsor's website on email messages promoting the event to NAEA's membership and constituents of over 50,000 tax professionals.
- Inclusion of logo and link to sponsor's website on event website
- Registration list sent to sponsor in advance of the event

Breakfast/Coffee Break sponsor (3 available) - \$1000

Gain recognition for your product or service by sponsoring a breakfast and coffee service at the in-person winter education academy.

Sponsor benefits:

- Logo displayed in the meal/break room
- Includes a table top booth in the exhibit space
- Inclusion of logo and link to sponsor's website on email messages promoting the event to NAEA's membership and constituents of over 50,000 tax professionals.
- Inclusion of logo and link to sponsor's website on event website
- Registration list sent to sponsor in advance of the event

Tabletop booth (15 available total) - \$450

Gain recognition for your product or service by speaking directly to the consumers at the NAEA winter education academy.

- Includes a tabletop booth in the exhibit space
 - NAEA will provide a six-foot table, linens, wastebasket, and 2 chairs for the tabletop booths.
 - Inclusion of logo and link to sponsor's website on event website