



Virtual Events

Attrition?

Hybrid Event

Remote live streaming.
Extends reach and revenue.

Sessions streamed from event through Path™ for live delivery and recorded for the On-demand delivery post event.

Cancelled?

Fully Virtual Event

Remote attendees only.
Watch sessions delivered by
webinar/webcast
technology.

Sessions can also be pre-recorded and played live or on-demand.



Hybrid & Virtual Mock Live Events

Use your own on-site production infrastructure or pre-record your speakers virtually and Blue Sky will seamlessly broadcast your live event, annual conference or meeting enabling real-time audience interaction from anywhere around the world.

Our Live Streaming Solution Features



- Event registration setup including eCommerce
- Technical and Customer Support for Live Stream Attendees
- Event Backups and Redundancies
- Backchannel communication with presenters and onsite event team
- Live Event Monitoring Services



- Advanced attendance monitoring with attendance prompts
- Integrated Q&A, live chat, and polling capabilities
- Live analytics and post-event reporting
- Post-Event Editing & Module Production
- Archive content on Path LMS



Interactivity/Engagement

VIDEO WALK THROUGH OF ENGAGEMENT FEATURES WITH LIVE STREAM THROUGH BLUE SKY eLEARN's PATH PLATFORM

The screenshot shows a website for 'ABC CONF 2020 IS GOING VIRTUAL'. The header features the event title in large, bold letters, the dates 'MAY 1-2', and '2020 ANNUAL CONFERENCE'. To the right, there's a logo for 'Association ABC' and an illustration of two people interacting with a large play button icon. Below the header, a text block states: 'Association ABC has continued to monitor the COVID-19 outbreak in the U.S. and globally. After much deliberation, ABC will transition its 2020 Annual Conference to a virtual event and upgrade all registrants to virtual attendees.' This is followed by a paragraph: 'The experience continues May 1-2 with the full virtual conference that will mirror our previously planned in-person event - but now from the comfort of your own desk! No travel required. If you are already registered for the conference, we will be sending out links next week, prior to each session and more details in the coming days on the May event.' Below this, a link says 'If you weren't registered for the Annual Meeting, you can register below!'. The bottom section is divided into two columns for 'Day 1' and 'Day 2'. Day 1 lists a session at 9 AM PDT: 'General #1: Strategies to Engage and Retain Your Member Base' (marked 'Live Now!') and another at 11 AM PDT. Day 2 lists a session at 9 AM PDT: 'General #2: Are Your Credentials Future Ready? Making the Case for Digital Badges and Micro-credentials' (marked 'Live Now!') and another at 10 AM PDT.

ABC CONF 2020 IS GOING VIRTUAL

MAY 1-2
2020 ANNUAL CONFERENCE

Association ABC

Association ABC has continued to monitor the COVID-19 outbreak in the U.S. and globally. After much deliberation, ABC will transition its 2020 Annual Conference to a virtual event and upgrade all registrants to virtual attendees.

The experience continues May 1-2 with the full virtual conference that will mirror our previously planned in-person event - but now from the comfort of your own desk! No travel required. If you are already registered for the conference, we will be sending out links next week, prior to each session and more details in the coming days on the May event.

If you weren't registered for the Annual Meeting, you can register below!

Day 1	Day 2
9 AM PDT • Live Now! General #1: Strategies to Engage and Retain Your Member Base	9 AM PDT • Live Now! General #2: Are Your Credentials Future Ready? Making the Case for Digital Badges and Micro-credentials
11 AM PDT	10 AM PDT



Seamless Launching/Play

General #1: Strategies to Engage and Retain Your Member Base

End Live Web Event

Mark As Attended

View Report

Schedule Emails

Edit

Details

Q&A/Polling

Sponsors

March 17, 2020

Tue 10:00 AM CDT ⓘ

Audio Options:

🔊 Use Your Computer

DURATION 2H 0M

Join Live Web Event

Cancel Registration »

ALBINISM

It's Not All About The Hair Color!

Karen Summerville Hubbard, COMT, CLVT





Hybrid & Virtual Mock Live Event Examples

- -Two separate tabs in addition to details tab- each designed to support an embedded widget (i.e. Q&A, Twitter, etc.)
- - Fullscreen mode keeps Q&A handy even when the video is enlarged.



Include Sponsors with Embed Code Widget

General #1: Strategies to Engage and Retain Your Member Base

End Live Web Event

Mark As Attended


View Report

Schedule Emails

Edit

Live Now!


from Blue Sky eLearn.



Melanocyte - cell that normally produces melanin in locations throughout the body. These locations are:

- *the bottom layer (basal layer) of the skin's epidermis
- *the ocular uveal tract - iris, ciliary body, and choroid
- *the inner ear
- *the leptomeninges - collective name for the arachnoid mater and the pia mater, two of the three membranes that enclose the brain and spinal cord
- *hair follicles

Melanosomes are sacs where the melanin-making enzymes and the amino acid Tyrosine are combined and produce the two types of melanin that humans have: *eumelanin* (brown or black), and *pheomelanin* (red or yellow). The melanin-making enzymes act as a catalyst and the tyrosine gets converted into the two types. Melanocytes then move the melanosomes to keratinocytes in the skin, iris and hair. The amount and combination of the melanins gives us our unique coloring! (Nasr, S., How Albinism Works, <https://health.howstuffworks.com/skin-care/problems/medical/albinism.htm/printable>)








INTERNATIONAL JOINT COMMISSION ON ALLIED
HEALTH PERSONNEL IN OPHTHALMOLOGY®

Details

Q&A/Polling

Sponsors

Blue Sky
eLEARN



Details

Q&A/Polling

Sponsors

This space accommodates external embeds

Manage Space

Preview Space



Interactivity and Engagement

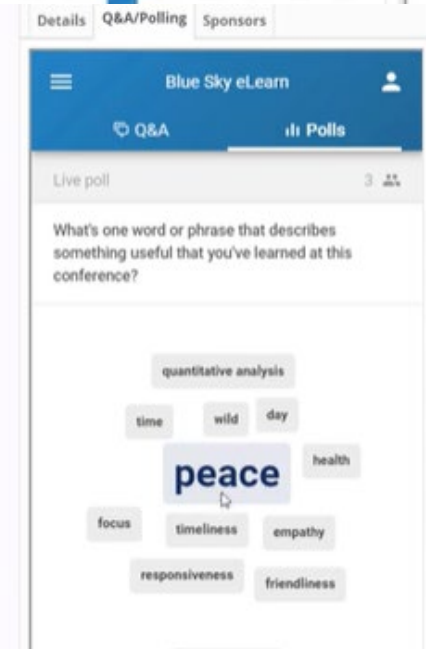
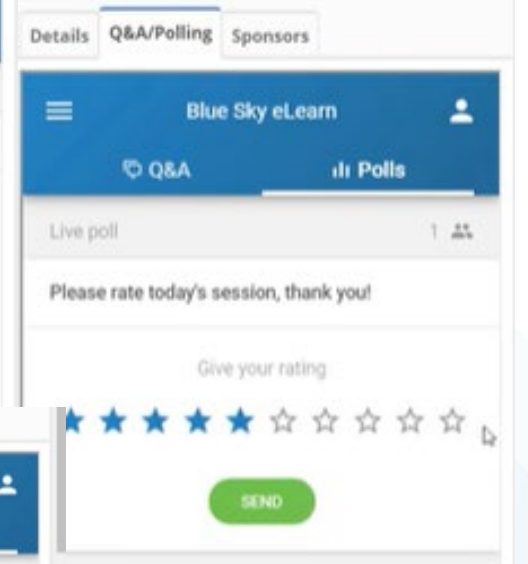
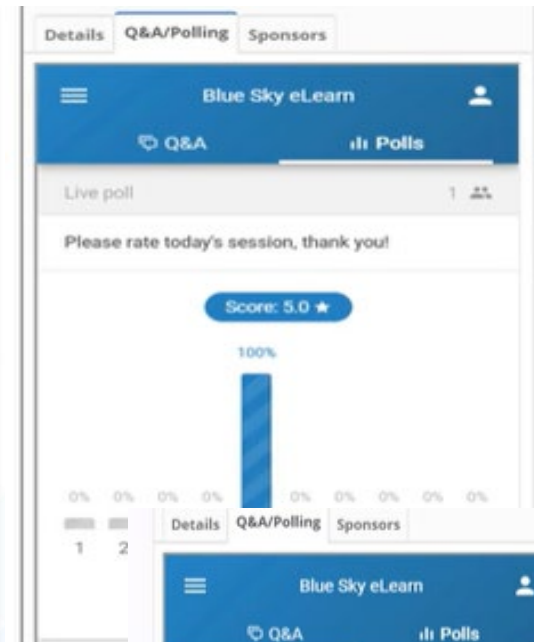
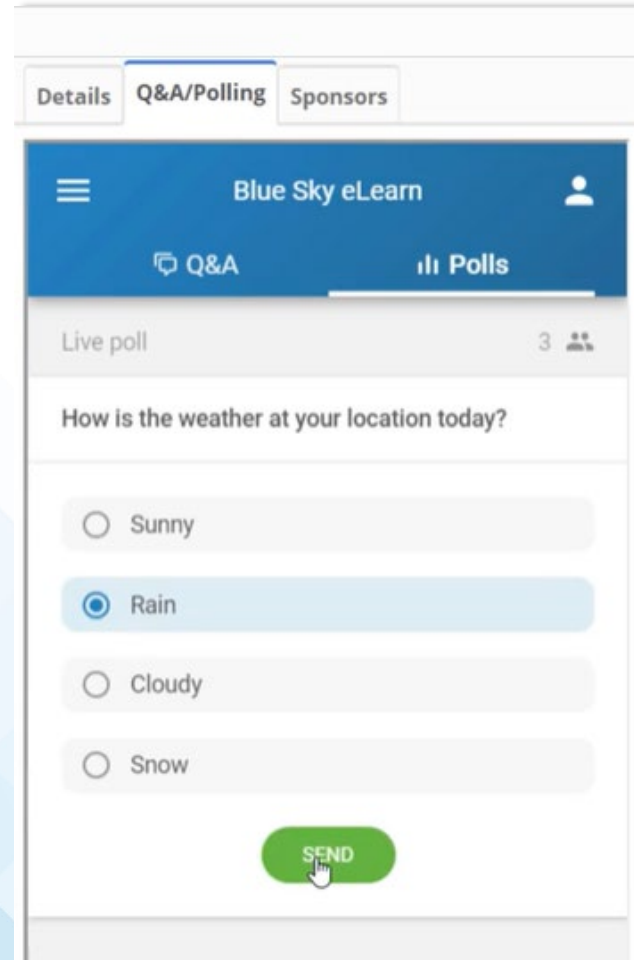
- Q&A
 - Moderated
 - Open/Chat

The screenshot displays a video player interface. The main content area shows a presentation slide with a blue background. On the left, there is a vertical image of a brain. The central text on the slide reads: "Customer service is outstanding and our membership is thrilled at the ease of use" followed by a quote icon and the text "- Organization for Human Brain Mapping -". Below this is the logo for the "Organization for Human Brain Mapping" with the tagline "Advancing Understanding of the Human Brain". At the bottom of the slide, a text box says "and then a range of different polls". To the right of the slide, there is a sidebar for the "Blue Sky eLearn" platform. It has tabs for "Details", "Q&A/Polling", and "Sponsors". The "Q&A/Polling" tab is active, showing a "Q&A" section with a "Type your question" input field. Below this, there are two questions listed: one by "Ronnie" asking about the weather, and another by "Heather O." saying "This is an amazing session!". The video player controls at the bottom show a play button, a volume icon, a progress bar at 0:34 / 2:55, and icons for full screen and a shopping cart.



Interactivity and Engagement

- Polling
 - Multiple Choice
 - Word Clouds
 - Rating Poll
 - Share real-time results





Easy to Manage and Analyze

- Managed through an easy to use panel on back end that Blue Sky sets you up with
- Attendee view
- Analytics

