



DRIVE *A La Carte* SALES with the BRANDS students



Kellogg's® provides leading brands that align with the USDA Smart Snack Standards.



WHOLESUME BARS & TOASTER PASTRIES

Item Description	Item #	Case
Kashi® Honey Almond Flax Chewy Granola Bar	18627-37949	72ct./1.2oz.
Kashi® Trail Mix Chewy Granola Bar	18627-37947	72ct./1.2oz.
Nutri-Grain™ Soft Baked Breakfast Bar Strawberry for Schools	38000-59772	96ct./1.55oz.
Nutri-Grain™ Soft Baked Breakfast Bar Apple Cinnamon for Schools	38000-59779	96ct./1.55oz.
Nutri-Grain™ Soft Baked Breakfast Bar Blueberry for Schools	38000-90819	96ct./1.55oz.
Pop-Tart™ Made With Whole Grain Frosted Cinnamon, Single Pack	38000-55122	120ct./1.69oz.
Pop-Tart™ Made With Whole Grain Frosted Strawberry, Single Pack	38000-55130	120ct./1.69oz.
Pop-Tart™ Made With Whole Grain Frosted Fudge, Single Pack	38000-12070	120ct./1.69oz.
Pop-Tart™ Made With Whole Grain Frosted Blueberry, Single Pack	38000-17196	120ct./1.69oz.
Kellogg's® Rice Krispies® Treat Minis Made With Whole Grain	38000-14540	600ct./0.42oz.
Kellogg's® Rice Krispies® Treat Bar Made With Whole Grain	38000-11052	80ct./1.41oz.
Kellogg's® Rice Krispies® Treat Bar Made With Whole Grain Chocolatey Chip	38000-14567	80ct./1.59oz.
Rice Krispies® Chewy Granola Bar Berry	38000-54937	96ct./1.27oz.
Rice Krispies® Chewy Granola Bar Apple Cinnamon	38000-48396	96ct./1.27oz.
Cocoa Krispies® Chewy Granola Bar Chocolate	38000-91612	96ct./1.34oz.
Kellogg's® Cocoa Krispies Treat Minis Made With Whole Grain	38000-18461	600ct./0.39oz.



GRAHAMS & SNACK CRACKERS

Item Description	Item #	Case
Zesta® Saltine Minis Made With Whole Grain	30100-10088	300ct./0.39oz.
Cheez-It® Made With Whole Grain Crackers, Original Cheddar	24100-79263	175ct./0.75oz.
Cheez-It® Made With Whole Grain Crackers, Original Cheddar, Vend Size	24100-10480	60ct./1oz.
Keebler® Elf Grahams Chocolate	30100-40239	150ct./1oz.
Keebler® Elf Grahams Cinnamon	30100-40221	150ct./1oz.
Keebler® Elf Grahams Original	30100-40213	150ct./1oz.
Keebler® Scooby-Doo!™ Bones Cinnamon Grahams Sticks	30100-50689	210ct./1oz.
Keebler® Bug Bites® Cinnamon Grahams	30100-55644	210ct./1oz.
Keebler® Gripz® Cinnamon Grahams	30100-45682	150ct./0.9oz.
Keebler® Gripz® Chocolate Chip Grahams	30100-80741	150ct./0.95oz.
Keebler® Honey Graham Crackers (3ct.)	30100-91822	150ct./3ct.
Keebler® Original Graham Crackers (3ct.)	30100-91829	150ct./3ct.
Keebler® Honey Graham Crackers (2ct.)	30100-38406	200ct./2ct.
Keebler® Original Graham Crackers (2ct.)	30100-30074	200ct./2ct.
NEW! Kellogg's® ChatSnax Vanilla Grahams	30100-12695	210ct./1oz.



READY TO EAT CEREAL

Item Description	Item #	Case
Kellogg's® Froot Loops® For Schools Cereal Snack Pouch	38000-11467	96ct./1oz.
Kellogg's® Apple Jacks® For Schools	38000-11469	96ct./1oz.
Kellogg's® Frosted Flakes® Multigrain For Schools	38000-11465	96ct./1oz.
Kellogg's® Low Fat Granola Crunchy Clusters Cereal Snack Pouch	38000-11458	48ct./2oz.



TOASTER PASTRIES

Item Description	Item #	Case
Pop-Tart™ Made With Whole Grain Frosted Blueberry, Twin Pack	38000-17199	72ct./3.3oz.
Pop-Tart™ Made With Whole Grain Frosted Strawberry, Twin Pack	38000-55133	72ct./3.3oz.
Pop-Tart™ Made With Whole Grain Frosted Cinnamon, Twin Pack	38000-55125	72ct./3.3oz.
Pop-Tart™ Made With Whole Grain Frosted Fudge, Twin Pack	38000-12073	72ct./3.3oz.



PANCAKES, WAFFLES & FRENCH TOAST

Item Description	Item #	Case
NEW! Eggo® Mini Pancake Bites Apple Flavored	38000-23210	72ct./3.03oz.
Eggo® Mini Pancake Bites Confetti	38000-18574	72ct./3.03oz.
Eggo® Mini Pancake Bites Blueberry	38000-92560	72ct./3.03oz.
Eggo® Mini Pancake Bites Maple Flavored	38000-92562	72ct./3.03oz.
Eggo® Mini Waffle Bites Cinnamon	38000-92313	72ct./2.64oz.
Eggo® Mini Waffle Bites Maple Flavored	38000-92315	72ct./2.64oz.
Eggo® Mini French Toast Bites Chocolate Chip	38000-80801	72ct./3.03oz.
Eggo® Mini French Toast Bites Original	38000-80693	72ct./3.03oz.

For additional items that align with the USDA Smart Snacks Final Rule, please contact your Kellogg's Specialty Channels Sales Representative