



# Directors' Best Practices Conference

## Coming Together to Feed Kids During a Pandemic

### AGENDA

**DAY ONE • MONDAY, October 26, 2020 • 2:00 PM - 5:00 PM EDT – 2.75 CEUs**

**DAY ONE OVERVIEW:** *The State of School Nutrition: Advocacy, Participation, Trends in Data and Financial Sustainability*

**2:00 PM – 2:05 PM**

#### **WELCOME TO DAY ONE**

Virtual conference co-advisors share overview and goals.

*Speakers: Christine Clarahán, MS, RDN, SNS and Timikel Sharpe, MS*

**2:05 PM – 2:30 PM**

#### **THE NATIONAL PERSPECTIVE: MEAL PARTICIPATION TRENDS, ACADEMIC SCHEDULES & SNA ADVOCACY**

Learn the latest data on academic schedules, school openings/closures and participation? How is SNA advocating for you?

*Speakers: Reggie Ross, SNS and Patti Montague, FASAE, CAE*

**2:30 PM – 3:00 PM**

#### **FINANCIAL SUSTAINABILITY: STAYING AFLOAT IN TUMULTUOUS TIMES**

Learn ways to optimize staffing, leverage your team and promote what your administration should know about your program.

*Speakers: Janet W. Johnson, SNS and co-advisors*

1 CEU · 3210- Staff Management · 4110- Strategic and Marketing Plans

**3:00 PM – 3:55 PM**

#### **IDEA SHARE: FOCUSING ON FINANCES**

Hear practical ideas to bring in revenue from school nutrition operators from varying districts (low free/high free, small, medium, large) .

*Speakers: To be announced*

**3:55 PM – 4:00 PM**

#### **DAY ONE WRAP-UP**

Co-advisors provide a summary of the day.

*Speakers: Christine Clarahán, MS, RDN, SNS and Timikel Sharpe, MS*

1 CEU · 4120- Program Promotion

**4:15 PM – 5:00 PM**

#### **ZOOM ROOMS!**

Participants will openly discuss financial sustainability practices with peers.

.75 CEU · 4110- Strategic and Marketing Plans · 4120- Program Promotion



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#### AGENDA

DAY TWO • TUESDAY, October 27, 2020 • 2:00 PM - 5:00 PM EDT – 3.0 CEUs

**DAY TWO OVERVIEW:** *Understanding the students you serve, the value of school meals and sharing best practices.*

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**2:00 PM – 2:05 PM**

#### **WELCOME TO DAY TWO**

Co-advisors cover key takeaways and provide the day's overview.

*Speakers: Christine Clarahán, MS, RDN, SNS and Timikel Sharpe, MS*

**2:05 PM – 2:25 PM**

#### **A PEDIATRICIAN'S PERSPECTIVE: SCHOOL MEALS AND STUDENT HEALTH**

A representative from the American Academy of Pediatrics shares the importance of school meals and gives an outlook on student health.

*Speaker: Robert Murray, MD, FAAP*

**2:25 PM – 2:45 PM**

#### **Q&A with DR. MURRAY**

.75 CEU • 3230- Healthy School Environment

**2:45 PM – 3:55 PM**

#### **IDEA SHARE: OPERATIONAL LESSONS**

Hear practical ideas to increase operational efficiencies from school nutrition operators from varying districts (low free/high free, small, medium, large). Moderated Q&A.

*Speakers: To be announced*

**3:55 PM – 4:00 PM**

#### **DAY TWO WRAP-UP**

Co-advisors provide a summary of the day.

*Speakers: Christine Clarahán, MS, RDN, SNS and Timikel Sharpe, MS*

1.50 CEUs • 2000- Operations

**4:15 PM – 5:00 PM**

#### **ZOOM ROOMS!**

Participants will openly discuss student health and operational practices with peers.

.75 CEU • 3230- Healthy School Environment CEU • 2000- Operations



## Directors' Best Practices Conference

### Coming Together to Feed Kids During a Pandemic

#### AGENDA

DAY THREE • WEDNESDAY, October 28, 2020 • 2:00 PM - 4:45 PM EDT – 2.25 CEUs

DAY THREE OVERVIEW: *Focusing on safety and looking toward the future.*

2:00 PM – 2:15 PM

#### WELCOME TO DAY THREE

Co-advisors cover key takeaways and provide the day's overview.

*Speakers: Christine Clarahán, MS, RDN, SNS and Timikel Sharpe, MS*

2:15 PM – 3:15 PM

#### COVID-19 SAFETY AND SANITATION: BEGINNING AGAIN!

During the current world pandemic, it is paramount that we once again develop and review food safety and security plans--to ensure staff remain protected and the community receives nutritious meals for children-- no matter the location. Learn best practices to help you incorporate health guidance for staff, maintain time and temperature control for meals, create cleaning, sanitizing, and disinfecting protocols and more.

*Speakers: Chef Cyndie Story, PhD, RDN, CC, SNS and DR. Beverly Girard, MBA, RS, RD, SFHS, SNS*

3:15 PM – 3:30 PM

#### CONFERENCE WRAP UP AND OUTLOOK

Closing remarks, sharing lessons learned from the conference and looking toward the future.

*Speakers: Christine Clarahán, MS, RDN, SNS and Timikel Sharpe, MS*

1.5 CEUs · 2620- Food Safety - General

#### ZOOM ROOMS!

4:00 PM – 4:45 PM

Participants will openly discuss food safety practices with peers.

.75 CEU · 2620- Food Safety - General