



INNOVATION RESEARCH
INTERCHANGE
Accelerating Value Creation

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Enabling New Business Models with AI in R&D

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Enabling New Business Models with **AI** in R&D



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Agenda

- 01 Introduction to Albert Invent
- 02 The Path to Digital Transformation
- 03 Industry Case studies w/ Albert
- 04 Discussion / Breakout
- 05 Recap

albert™

Our mission is to accelerate
the innovation of new materials.

Global team of **140+**
chemists and engineers

Empowering scientists
in **50+** countries

Used by over **250**
organizations worldwide



Nouryon



THE WALL STREET JOURNAL.

NEWS

February 25, 2025

Backed by J.P. Morgan, Albert is transforming chemical R&D with AI-driven innovation.

The growth-equity group's latest deal more than doubles the
value of the AI-driven engine for research chemists

*"J.P. Morgan has deep roots and
history in the Chemicals industry,
dating back to 1823. We believe
this technology is essential for the
future of material development
and how we build materials that
power our lives."*



Oakland, Calif.-based company uses AI and machine learning to aid chemists in the
research and discovery of new formulations and materials.

The Albert R&D Platform

End-to-end AI powered platform to capture and leverage data from ideation to commercialization.

Inventory

Complete visibility and control over lab materials

ELN

An electronic lab notebook that chemists love to use

LIMS

Structure data from molecules to measurements

AI & ML

Invent faster with AI trained like a chemist

Regulatory Intelligence

Ship same-day, reduce risk, stay in compliance

Security & Development

A platform that's secure, flexible, and extensible

Albert is built by scientists, **for scientists.**

albertbreakthrough

AI trained like a chemist

Sunscreen Optimization

100% Reef-Safe Compliance

Set Your Targets

Ingredient Content

Tested Properties

Cosmetics

Targets	Range
Oxybenzone Content	Equal to
Skin Irritation Score	Less than
Water Resistance (min)	Greater Than
Photostability	Greater Than
Formula Cost Impact	In Range

Breakthrough Results

AI-generated formula predictions

Sample Candidates	Oxybenzone Content
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Value of Being a Data-Driven Organization

Impact on R&D Businesses

(McKinsey)

DATA-DRIVEN COMPANIES

19x

More likely to be profitable

6x

More likely to retain customers

23x

More likely to acquire customers compared to their competition

EXAMPLES OF RISK REDUCTION AND INCREASED SPEED TO MARKET WITH ALBERT

Opportunity: **15%+ decrease in Operational Risks**

ALBERT CUSTOMER PROOF POINT

"I would never work for a company that does not have Albert."

Senior Chemist

Opportunity: **20%+ increase in Speed to Market**

ALBERT CUSTOMER PROOF POINT

Up to **50% increase** in Speed to Market, **6% margin increase** with new product launches

The Path to Digital Transformation

Digitization

Digital Transformation

Step 1

Centralize & structure your R&D data

Modernize by replacing paper notebooks, Excel, and disconnected tools.

\$ Foundational ROI through IT consolidation, preservation of institutional knowledge

Step 2

Increase the productivity of R&D

Adopt AI and automation that redefine workflows and accelerate innovation.

\$\$ Strategic ROI added through efficiency gains and increased speed to market

Step 3

Enable new business models

Fundamentally change how you serve your customers and bring products to market.

\$\$\$ Transformational ROI through new revenue generation and margin expansion

In Practice

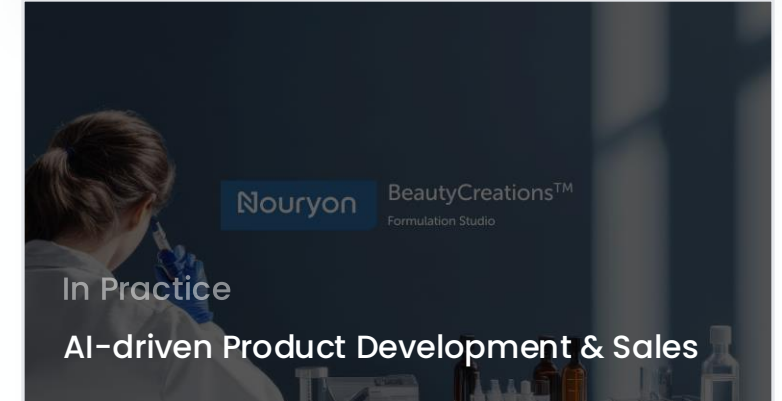
Global Deployment at Enterprise Scale

In Practice

Automation & High Throughout Testing

In Practice

AI-driven Product Development & Sales



Henkel Centralizes Global R&D and Accelerates Innovation with Lab Automation

Henkel

Step 1 | Centralize and Structure Your R&D Data

Step 2 | Lab Automation

Henkel, a Fortune 500 global leader in adhesives and materials science, became the first major chemical company to adopt Albert and unify global R&D through a centralized digital platform—building the foundation for new workflows and accelerated innovation.

Step 1

Global Rollout

3,000+

Scientists across 142 labs, 41 countries

13M+

Clean & structured data points collected

270,000+

Products invented across 170 technologies

Step 2

Automation

60k+

Annual high throughput samples

From weeks to same-day

Reduced testing timeline

64

Net Promoter Score

“Albert is fundamentally changing the way we have invented for 145 years.”

Michael Todd, VP of Global Innovation, Henkel

“With automation, I can match the throughput of 8 people working manually—freeing me to explore new directions and unexpected formulations.”

Karen Midori, Product Developer, Henkel

Applied Molecules Uses AI to Reinvent Their Go-to-Market Motion



Step 3 | Expand market opportunities with AI

Applied Molecules used Albert Breakthrough to accelerate the development of high-performance materials—enabling broader market exploration while drastically reducing formulation time. **Automated SDS generation** also enables working with large customers, who had historically been unreachable.

Dampening Materials

22 existing formulas referenced

30 AI-generated formulations tested

3 iterations performed in Albert

3D Printing

60 existing formulas referenced

45 AI-generated formulations tested

12 iterations performed in Albert

Development reduced from 3 months to 2 days

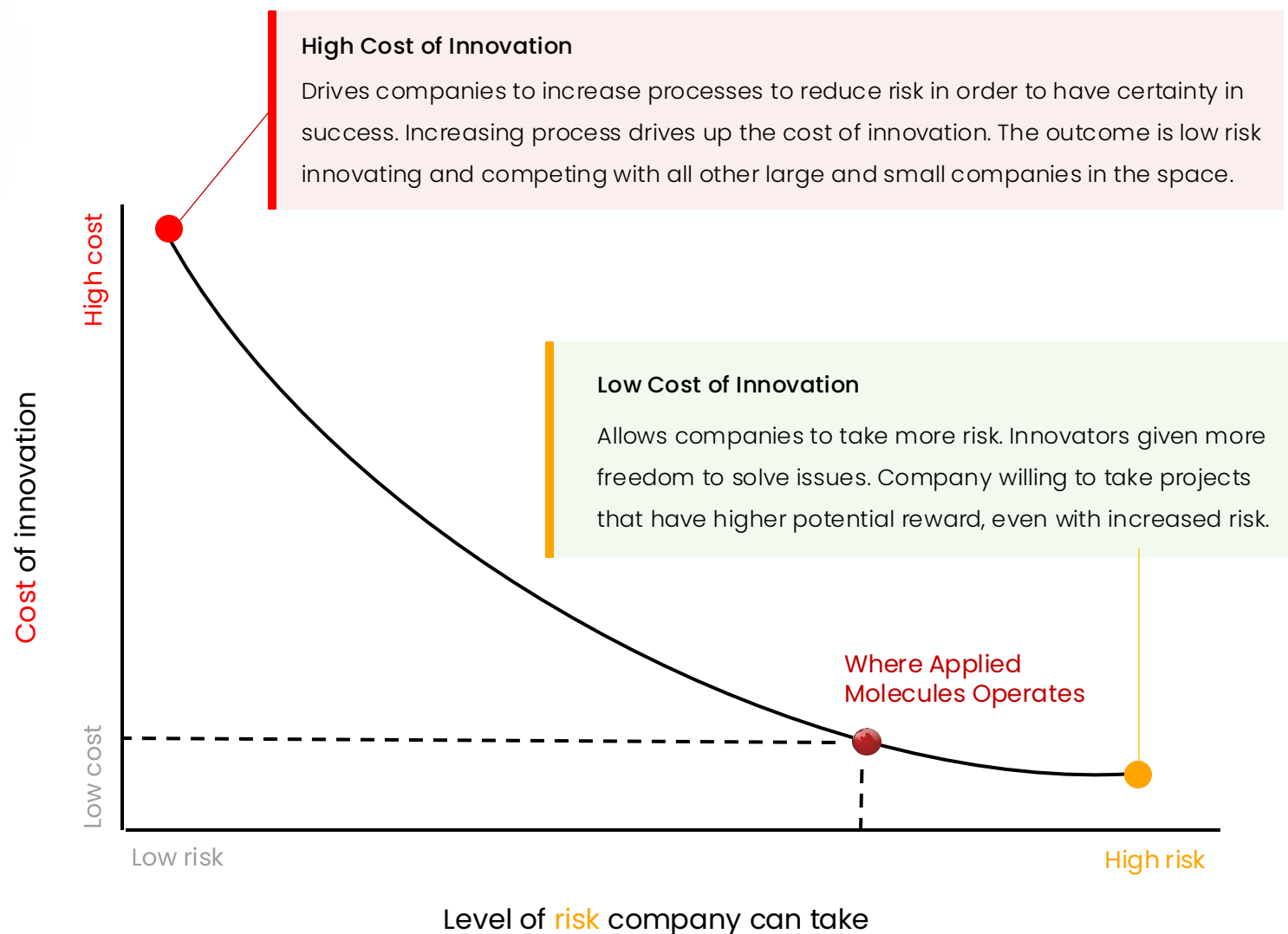
“If you gave me 5 years, I never would have tried this formula. But it worked.”

Nicholas Gripp, Senior Scientist, Applied Molecules

Applied Molecules Uses AI to Reinvent Their Go-to-Market Motion



Step 3 | Expand market opportunities with AI



Nouryon Launches 'BeautyCreations,' an AI-Powered Formula Discovery Engine

Nouryon

Step 3 | Enabling AI Sales Agents and Market Expansion

Nouryon transformed customer engagement with Albert's AI Sales Agent — a portal to streamline how their customers (formulators) discover products, explore ingredient options, and request samples.



Smart, interactive
formula discovery



Search by function,
application, & more



Download product
formulations



Request samples
from the portal

"This initiative represents more than just a technological advancement—it establishes a new standard for supplier-formulator collaboration in the personal care industry.

Johan Landfors, CTO, Nouryon

73

Net Promoter Score

Future Looking Opportunities for New Business Models

Cross supply chain collaboration (in progress)

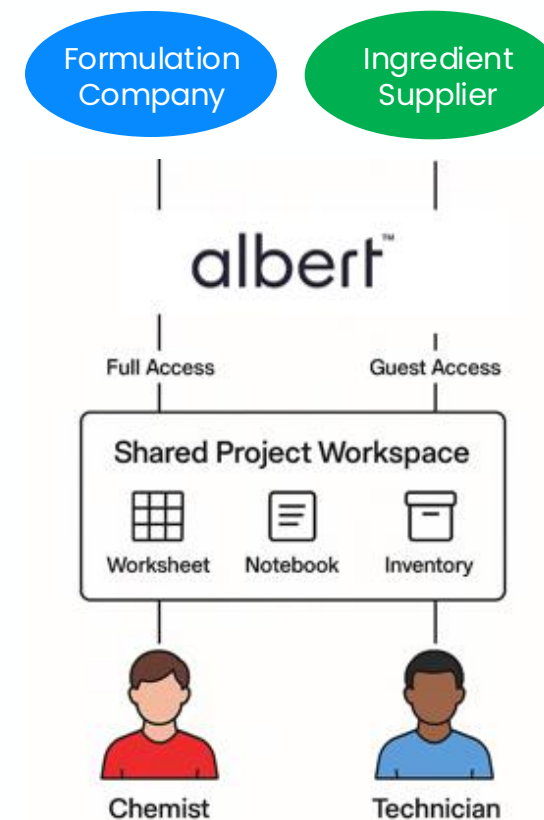
Two of the largest chemical global companies will be using Albert to collaborate in real-time

One is a **formulation company**, and another is a **raw material supplier**. The major goals:

- To share data and feedback on development iterations in real-time
- To allow access to learnings across the broader ecosystem within each company
- Speeding up collaboration and finding product solutions faster to create a competitive advantage for both

The largest consumer health company will be using Albert to drive vendor collaboration

Adding new functionality to collaborate across all vendors for sharing of regulatory and sustainability data (>1000 vendors)



Together, let's **invent** the future of chemistry.

Discussion Topic 1

Where is your organization now in its digitalization journey?

Where do you want to be? What are some challenges in reaching your R&D digitalization goals?

20 min discussion, 10 min report out

Discussion Topic 2

What are creative ways that your organization can use AI to enable new business models such as BeautyCreations?

What are some paths to getting there?

20 min discussion, 10 min report out