

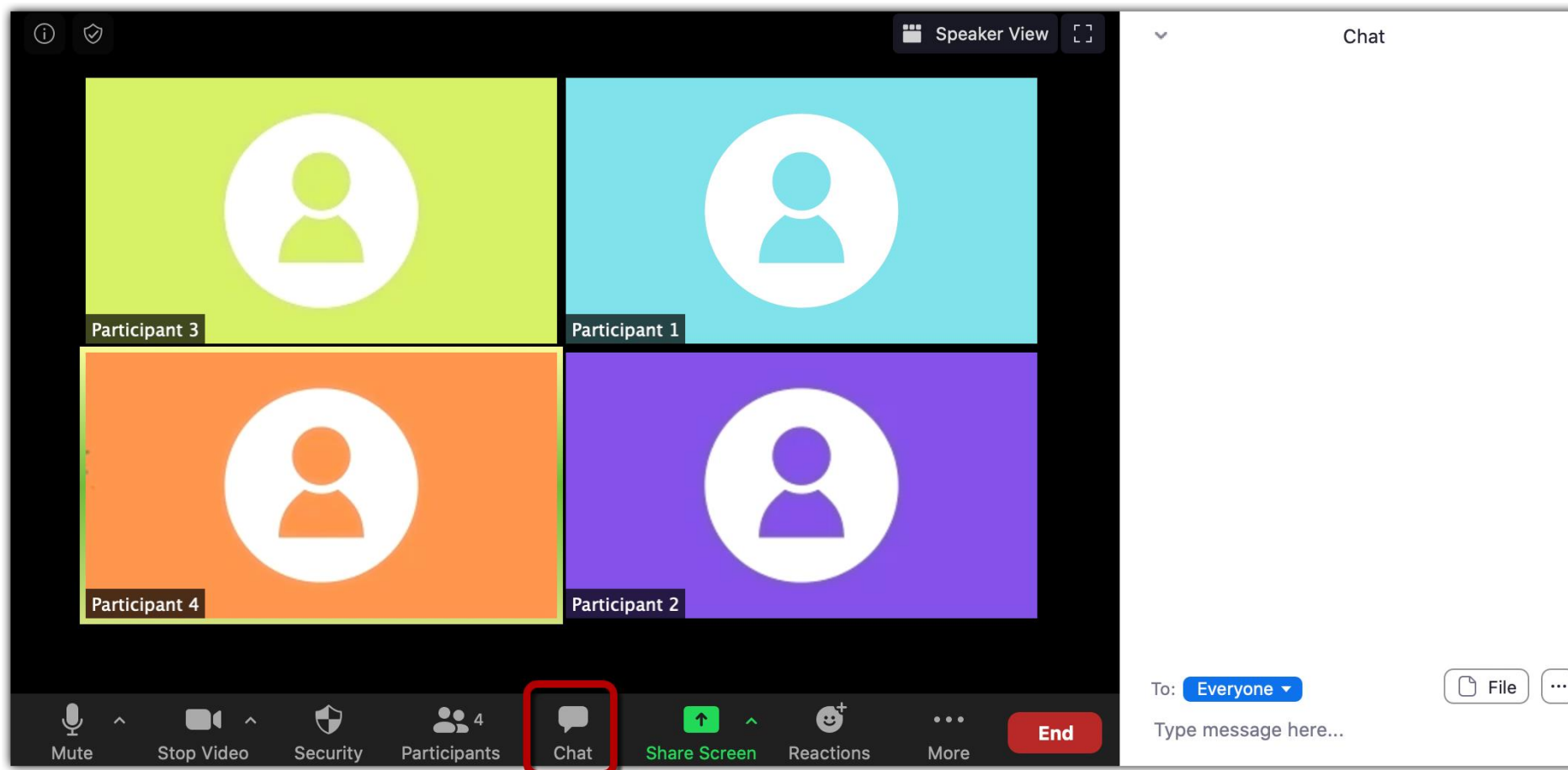


ANIC 2024
**ANNUAL NATIONAL
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**SHAPING
TOMORROW
TOGETHER**

JULY 14-16, 2024 | BOSTON, MASS.

QUESTIONS & ANSWERS



- Type your questions into the “CHAT” box at any time during the webinar.
- Questions will be addressed during the webinar and at the end as time allows.



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A Message From Chris!



Chris Derico, SNS
School Nutrition Association President 2023-24



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Co-Advisors



Shannon Ebron MS, RDN, LD
Director of School Nutrition Services,
Richmond City Public Schools



Michael Francis
Director of School Nutrition Services
Spring Branch Independent School District

Who is here?

- School Nutrition Operator
- School Nutrition Consultant
- School Nutrition Industry Rep
- USDA
- State Agency Rep
- Allied Partner
- Other





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Purpose of Today's Webinar

- Review important information to get you ready for ANC!
- Review the conference app
- Answer any questions



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Annual National Conference (ANC24) Boston MA

Registration Opens: Friday, July 12

Pre-Conference Sessions: Saturday, July 13

Main Conference: Sunday, July 14 – Tuesday, July 16

EXPO: Monday, July 15 – Tuesday, July 16

What are you most looking forward to?

- **Being together with our school nutrition community**
- **Discovering solutions to school nutrition challenges**
- **Helping create a great learning experience for ANC attendees**
- **Visiting Boston**
- **Other (share in chat!)**



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SNA Team!



Sara Kilkenny, CAE
Director Conferences & Meetings



Daniele Duran Baron, MA, MBA, FASAE, CAE
Vice President
Marketing, Communications & Industry Relations



Ben Yzaguirre, M.Ed., CAE
Vice President
Education and Conferences



Sarah Murphy Youssef, MS, CAE
Director of Professional Development



Markita Bullock
Meeting Planner



Alex Martinez
Education and Speaker Relations Associate



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Registration and Badge Pick-Up

ANC24 Registration

- ANC24 Registration Numbers to Date:
 - 3,761 Pre-Registered School Nutrition Professionals
 - 321 Exhibiting Companies
 - 907 Exhibitor Booths, 47 First Timers
 - 6,436 total people registered for ANC24



Registration and Badge Pick-Up

Boston Convention Center - North Lobby

Friday, July 12th	2:00 PM – 6:00 PM
Saturday, July 13th	7:30 AM – 5:00 PM
Sunday, July 14th	7:30 AM – 5:00 PM
Monday, July 15th	7:30 AM – 5:00 PM
Tuesday, July 16th	7:30 AM – 12:00 PM



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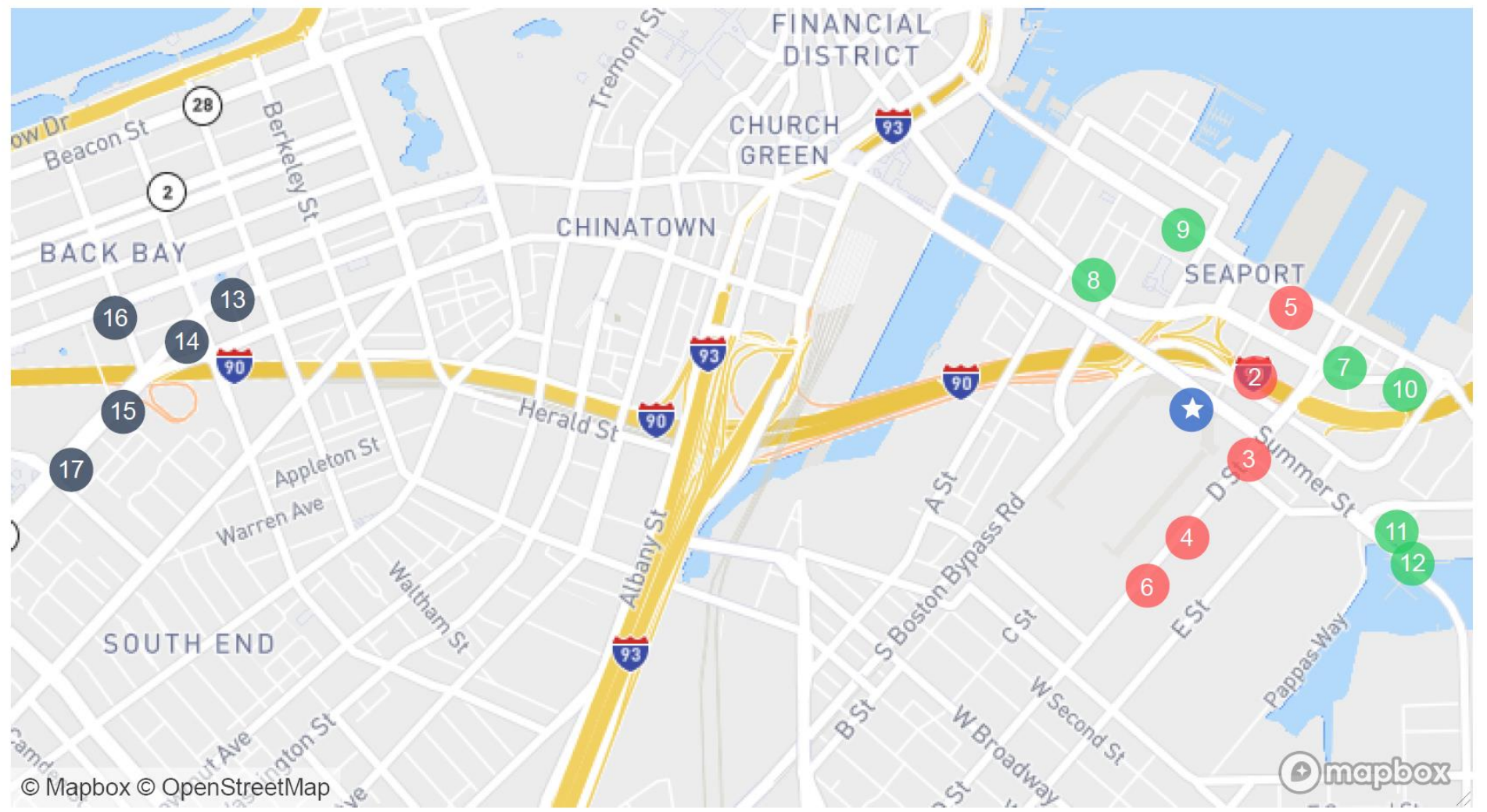
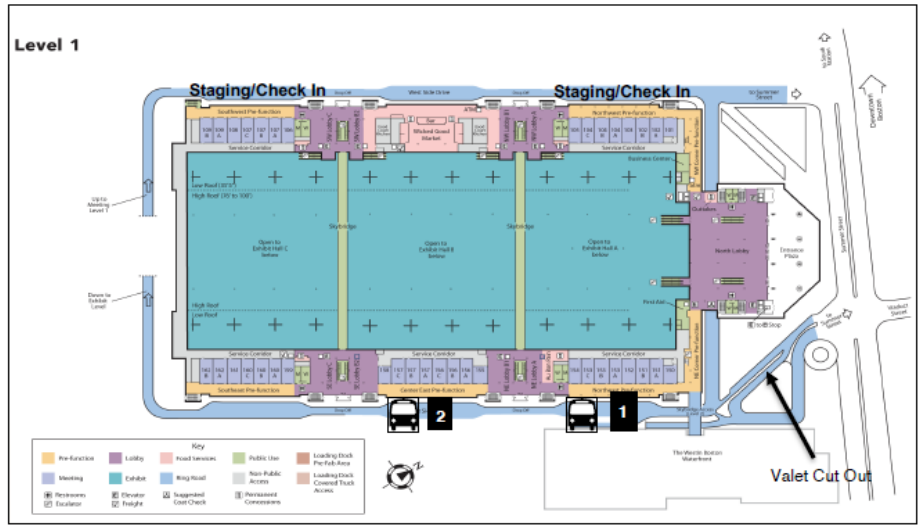
Venue and Maps



Hotels and Boarding Locations

Route #1	Boarding Location	Route #2	Boarding Location
Hampton Inn Seaport (.4 miles)	Curbside Drydock Ave	Colonnade Hotel (The) (.34 miles)	at Marriott Copley
Homewood Suites Seaport (.4 miles)	Curbside Drydock Ave	Fairmont Copley Plaza (.25 miles)	at Marriott Copley
Hyatt Place Seaport (1.1 miles)	At Renaissance	Lenox Hotel (The) (.30 miles)	at Marriott Copley
Renaissance Waterfront (.4 miles)	Curbside on Congress	Marriott Copley Place (.25 miles)	Curbside in front
Residence Inn Seaport (.4 miles)	Curbside on Congress	The Westin Copley Place (.25 miles)	at Marriott Copley
YOTEL Boston (.8 miles)	Front Entrance		

- Hotels within walking distance**
- Aloft Boston Seaport District (.5 miles)
 - Element Boston Seaport District (.2 miles)
 - Omni Boston Hotel at the Seaport (.3 miles)
 - Seaport Hotel Boston (.5 miles)
 - Westin Boston Seaport District (.2 miles)



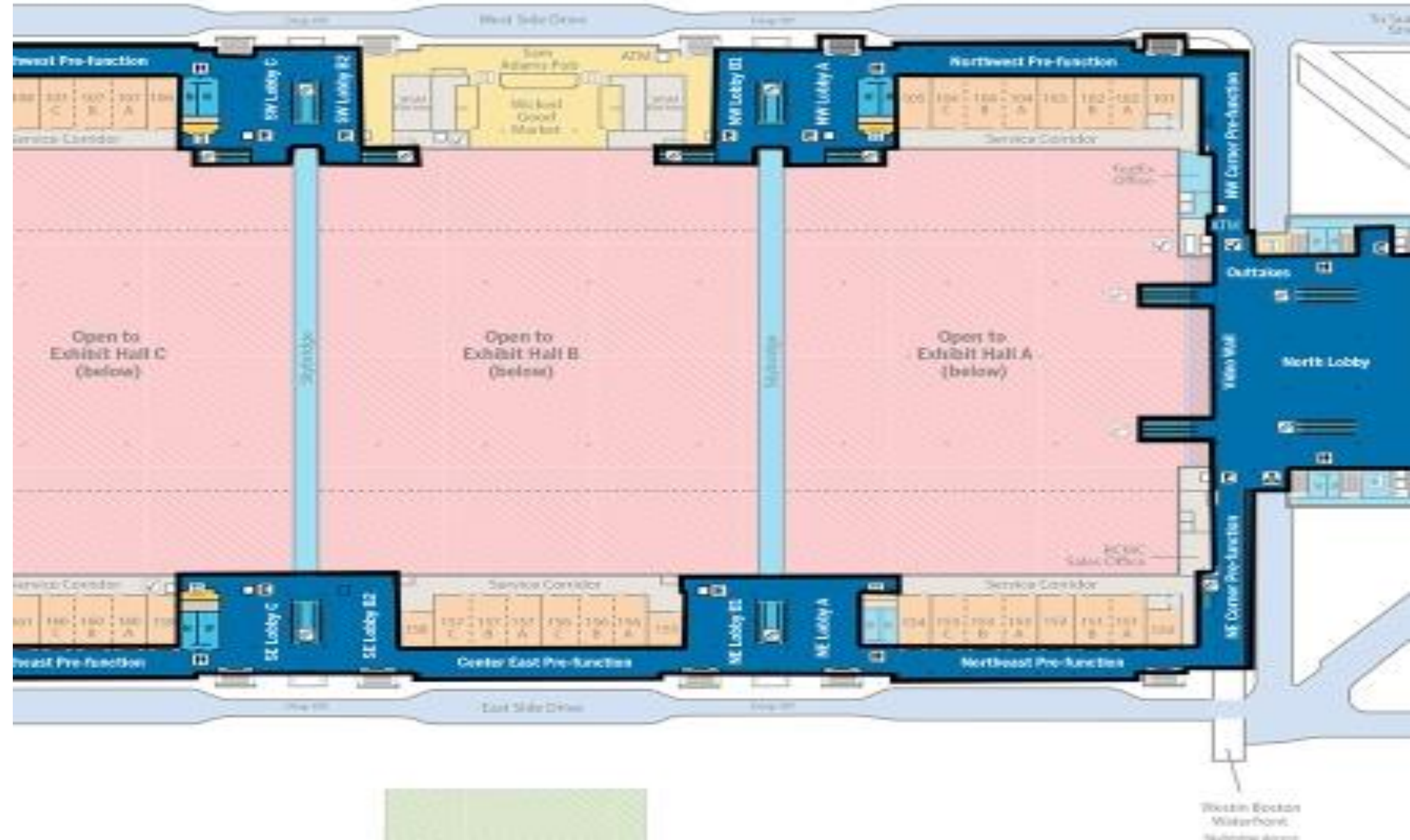
© Mapbox © OpenStreetMap

Registration Desk: North Lobby

- **Opens Friday, July 12 @ 2pm – 6pm**
- **Saturday, July 13 – Monday, July 15 from 7:30am – 5:00pm**
- **Tuesday, July 16 from 7:30am – 12 noon**

General Sessions: Ballroom Level 3

Education Sessions: 100 & 200



Exhibits Level

Exhibit Hall: Halls A - B1

Monday, July 15:

9:30am – 2:30pm

Tuesday, July 16:

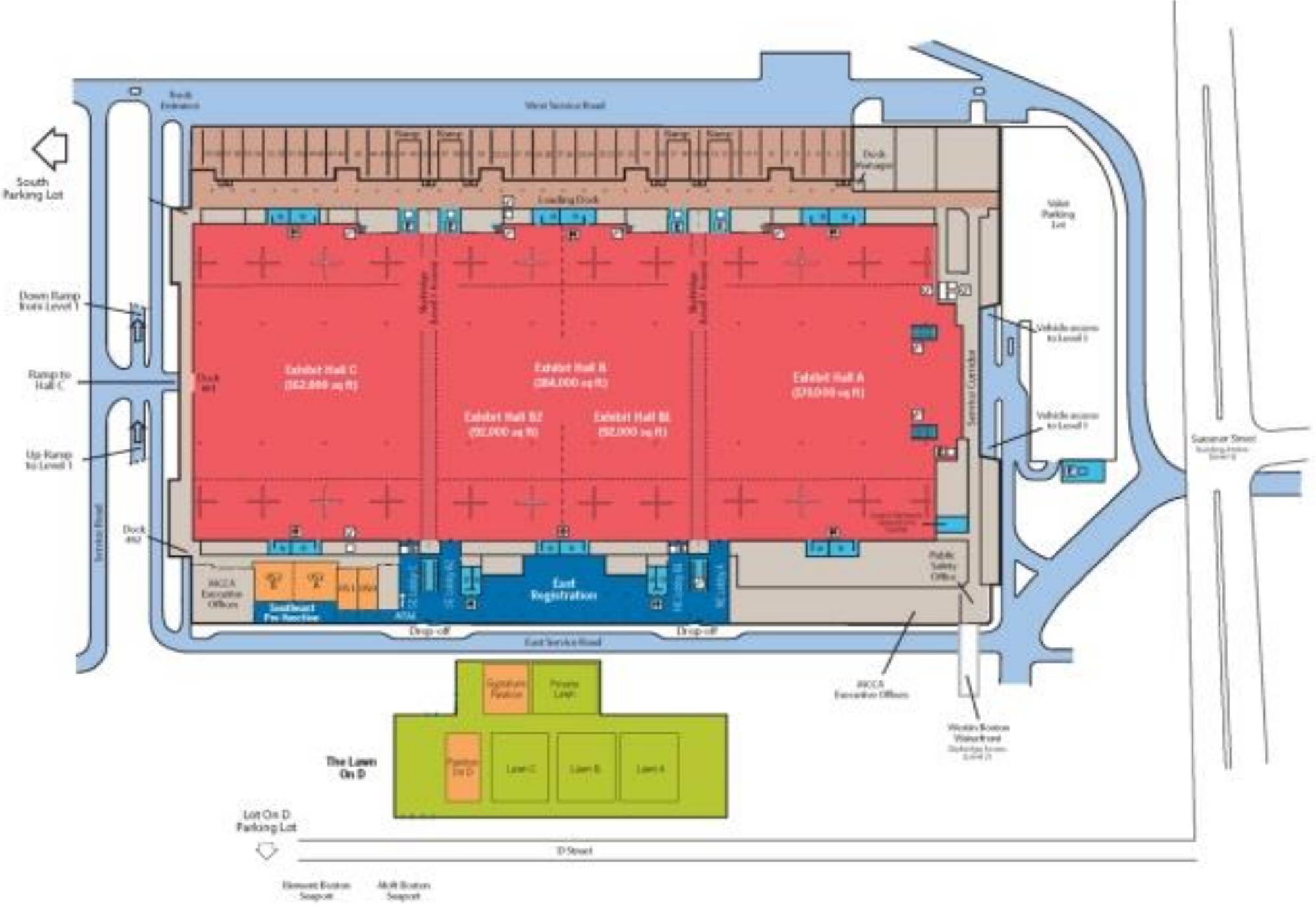
9:45am – 12:30pm Directors
Only!

12:30pm – 2:30pm

GES Service Desk:

East Registration Lobby

8am – 5pm



Parking

To self-park (\$25 and \$50 for oversized vehicles), from Summer Street, turn onto East Side Drive, drive past the valet area, and continue straight along the side of the building. At the end of the building, make a right and go down the ramp. At the bottom of the ramp, turn left and you will see the entrance to the South Parking lot in front of you. Accessible parking spaces are also located in this lot, closest to the building (the same parking rates apply).

Other parking options:

<https://www.signatureboston.com/bcec/>



ADA Accessibility

The Boston Convention & Exhibition Center is ADA compliant. SNA is committed to enabling access to all meeting activities, including dietary restrictions, to the extent reasonably possible and as required by law.

If you are in need of a scooter while onsite, we recommend you secure one ahead of time by reaching out to one of the following providers:

- Belmont Medical Supply: <https://www.belmontmedical.com/> 617-484-3888.
- Scootaround: <https://scootaround.com/en/boston>.

If you need to make an advance reservation for a wheelchair-accessible shuttle, please see the supervisor at the convention center or call/text Kushner & Associates at (818) 428-7607.



Safety/Emergencies

For all emergencies, call the Public Safety Command Center immediately using the in-house black phones and dial 2222 or if using your cell phone, call 617-954-2222.

In case of an evacuation, please follow the instructions provided by the in-house security team.



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Special Events!

Special Events

Saturday, July 13

- Delegate Assembly – Invitation only (1:00pm – 4:00pm)
- School Nutrition Specialists (SNS) Credentialing Exam (Pre-reg required) (1:00pm – 5:00pm)
- State Presidents/President-Elect Meeting (4:00pm – 5:30pm)

Sunday, July 14

- First Timers Session (10:30am – 11:30am)
- Section Meetings
 - District Directors/Supervisors (8:00am – 9:00am)
 - Major City Directors/Supervisors (9:15am – 10:15am)
- Opening General Session (3:30pm – 5:00pm)

Monday, July 15

- Star Club Breakfast – Invitation Only (7:45am – 9:00am)
- **Exhibit Hall Opens: Halls A & B1 (9:30am – 2:30pm)**
- Section Meetings
 - State Agency (12:00pm – 2:00pm)

Tuesday, July 16

- STEPS Challenge Wellness Event (6:15am – 7:00am)
- **Exhibit Hall: Directors Only (9:45am – 12:30pm)**
- Section Meetings
 - Employee/Manager (9:45am – 10:45am)
- **Exhibit Hall: Halls A & B1 (12:30pm – 2:30pm)**
- Closing General Session (3:00pm – 4:15pm)
- Closing Event: Ezra, Ray, Hart (7:30pm – 10:00pm)



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Closing Event



Ezra Ray Hart

Tuesday, July 16 | 7:30 pm

The Supergroup Ezra Ray Hart features Mark McGrath of Sugar Ray, Kevin Griffin of Better Than Ezra, and Emerson Hart of Tonic. Together, the members of Ezra Ray Hart have sold over 20 million albums in the US and have had 18 top ten hit singles on the US charts, including five number one hits.

A ticket to the event is included in the full ANC conference registration fee. If you are bringing a guest who does not have full registration, you can purchase a ticket for them to attend for \$100.

Sponsored by:

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Professional Development and General Sessions

Conference Planning Tips

- Think about your goals for the conference
- Divide and conquer with your team (sessions and exhibit hall)
- Approaching the AMAZING exhibit hall
- Use the filter in the app (target audience, topic)
- Take notes (use the learning journal or share in the app)
- Schedule a post-ANC debrief with the team



Pre-conference Workshops

General Sessions

Section Meetings

60-minute Education Sessions

90-minute Education Sessions & Skills Lab

Josephine Martin Leadership Series (90-minutes)

60-min Culinary Demos & Skill Lab

30-min Learning Bursts



Target Audiences

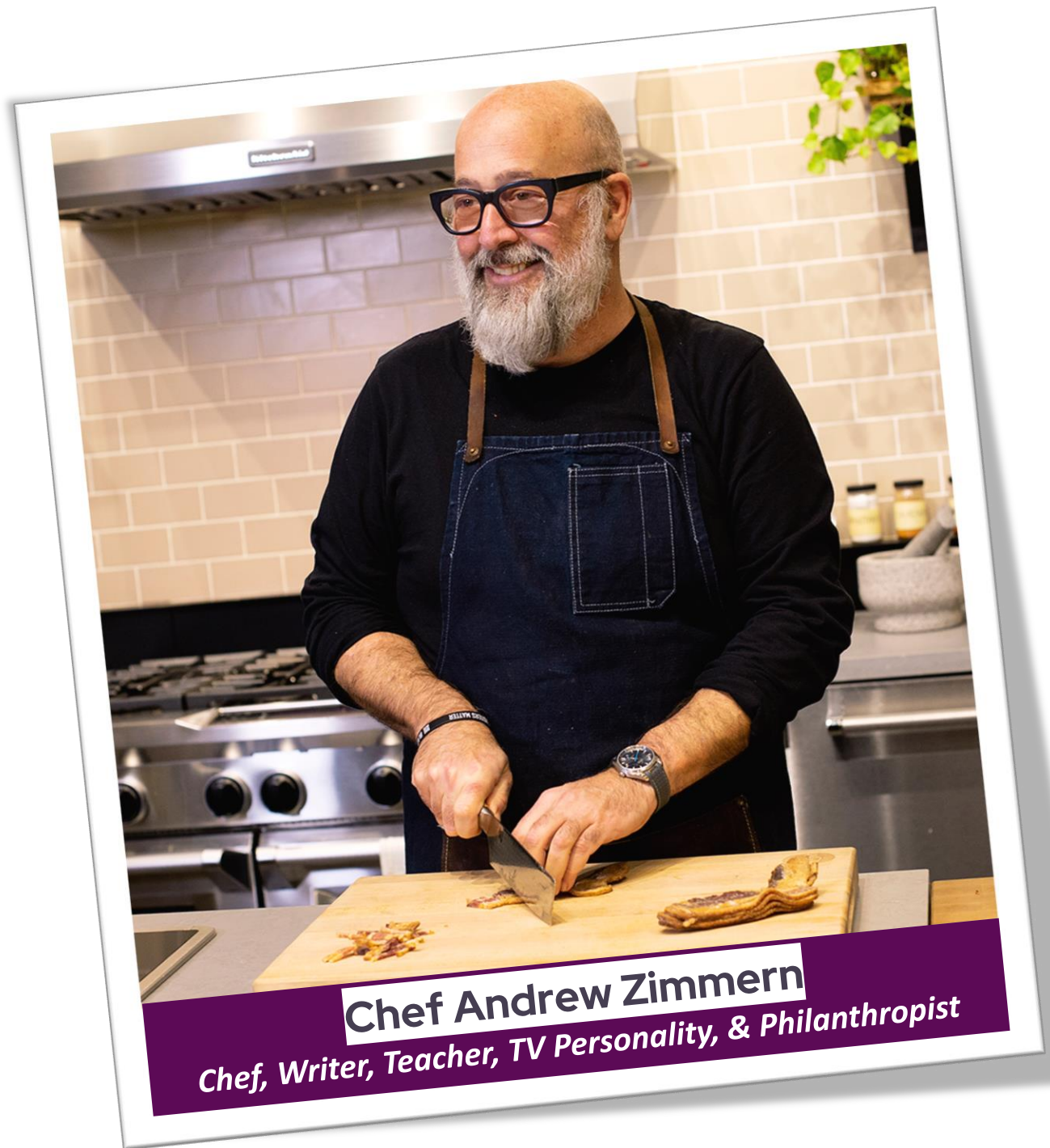
- All
- Employees (E)
- Managers (M)
- Directors/Supervisors (D)
- Major City Directors/Supervisors (MC)
- School Chefs (SC)
- State Agency (SA)
- Industry (I)
- New to the Profession (N)
- En Español (EE)

Preconference Education Content Highlights

Saturday, July 13th

- State Agency Precon: Hot Topics in the School Meals Programs with USDA (8-10am)
- TeamUp for Procurement Success: Your Future is Brighter with Forecasting (8am-12pm)
- Build Your Personal Brand: How to Promote Yourself When You Don't Like to Promote Yourself (9:30-11:30am)
- Team United: How Our Differences Give Us Power (9:30-11:30am)
- Meal Service in America's Oldest Schools: Tour of Boston Public Schools **SOLD OUT**
- Dive into Sea-to-School at the Boston Fish Pier **SOLD OUT**
- It's All in the Manual: How to Retain Staff Members (12-2pm)
- Gain Program Balance with Data-Driven Menu Engineering (12-2pm)
- The Road Ahead: Your Map for Menu Planning Success(1-5pm)
- Dive into Sea-to-School at the Boston Fish Pier (REPEAT) **SOLD OUT**
- Kitchen Equipment and Construction: Innovation, Artificial Intelligence (AI) and Technology (3-4:30pm)
- Putting the Procurement Puzzle Together (3-5 pm)

Keynote Speakers



Culinary Demonstrations



- An ANC favorite! There's nothing more delicious than discovering fresh ways to prepare and serve school meals.
- Learn from experts who can share culinary secrets and nutrition tips to increase participation at your school.
- There's nothing more delicious than discovering fresh ways to prepare and serve school meals.
- Learn from experts who can share culinary secrets and nutrition

Newbie?

First Timer's Session

Sunday, 10:30–11:30 am in 205ABC

First Timers Lounge

Meet other first-timers and unwind.
Located in Room 207

New to the Profession?

Look for sessions especially for
New to the Profession

Discussion Groups & App

Use the app to connect with other
attendees and share ideas

Section Meetings

District Director Section Meeting

Meet Up By District Size
Sunday, 8-9am

Major City Section Meeting
Creative Recruiting Solutions
Sunday, 9:15-10:15am

Employee/Manager Section Meeting

School Lunch Heroes
Tuesday, 9:45-10:45am

State Agency Section Meeting
USDA UPDATE
Monday, 12pm-2pm



Download the



Professional Standards

Training Tracker in the ANNC24 App Resources Page



July 14 - 16, 2024

SNA Training Tracker for USDA Professional Standards CEUs and Commission of Dietetic Registration CPEUs

Your Name:	School District:	
-------------------	-------------------------	--

This Tracking Tool will assist school nutrition professionals with tracking and monitoring all of their training. For additional information on USDA Professional Standards, visit the link provided below.

<https://schoolnutrition.org/careers-training/professional-development/usda-professional-standards-hub/>

Tips and Instructions for Training Tracker:

1. Information entered into the Training Tracker is only saved to the computer it is installed on.
2. Enter the amount of CEUs earned in each "Hours Attended" cell, and the spreadsheet will tally the total amount of CEUs in the bottom total.
3. You must attend the sessions listed on this training tracker to receive credit. If a session you attended is not listed that is because it is not eligible for credit. Please visit page 4 of SNA's Professional Standards Guide for more information.
4. RDNs/NDTRs: SNA no longer offers CPEU certificates for in-person conferences. According to the Commission of Dietetic Registration's (CDR) Professional Development Portfolio Guide, ANC is eligible for CPEU credit, without a CPEU certificate, and this training tracking is sufficient for RDN/NDTR's CDR Activity Log. For additional information on the CDR Professional Development Portfolio, visit the link provided below. RDNs/NDTRs: Please note you have the option to submit an evaluation on the quality of this conference directly to the Commission of Dietetic Registration. Email Contact: QualityCPE@eatright.org

<https://www.cdrnet.org/PDPGuide>



13.5 CEUs!

SNA Certificate/Credentialing

Continuing Education Units (CEUs)

- Full registrants will receive **13.5 CEUs** for attending ANC. Preconference sessions are also eligible for additional CEUs.

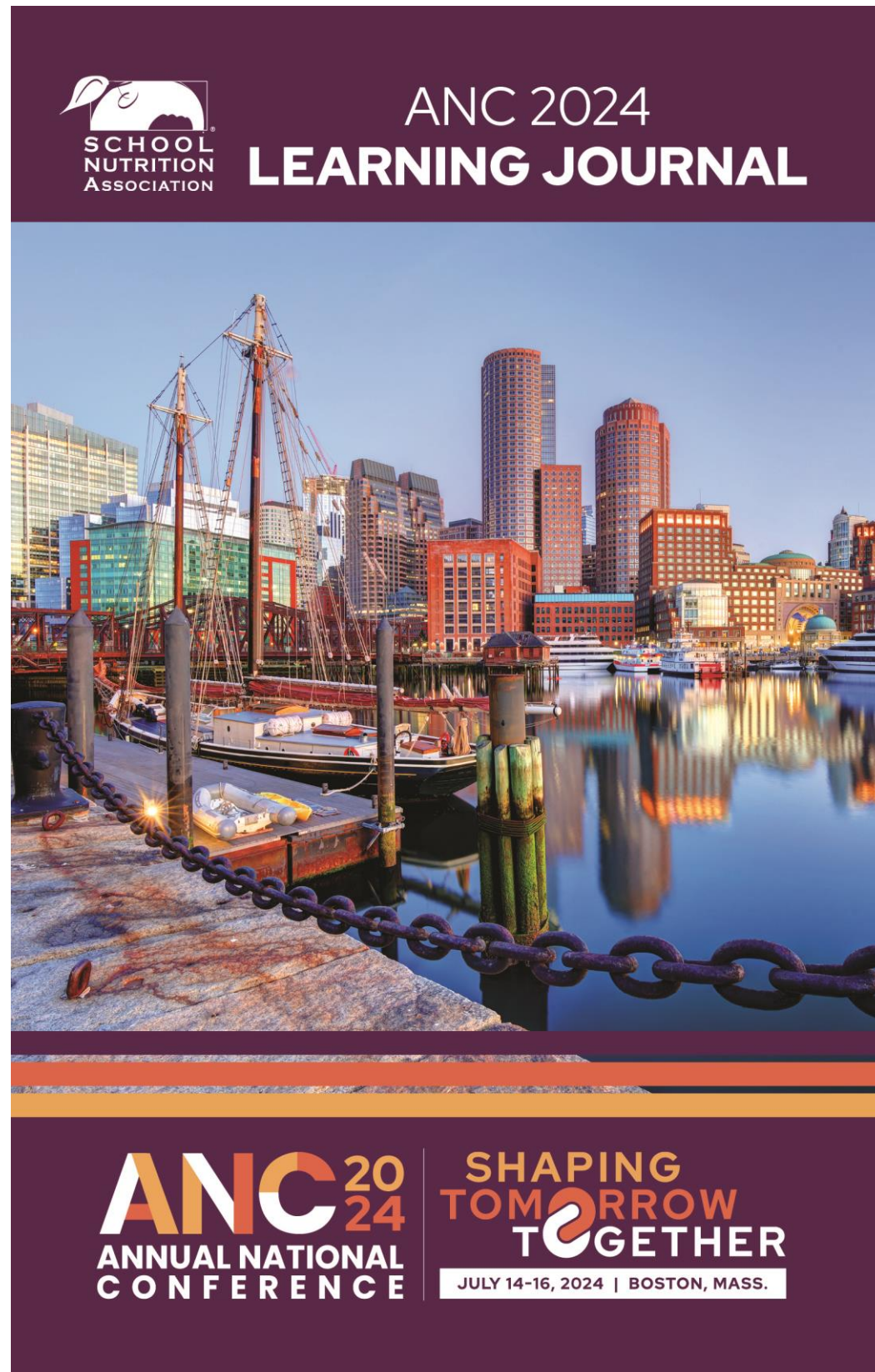
Certificate Program

- SNA's Certificate Program is based on the standards of practice in the four key areas and is aligned with USDA.
- Guide is also available for download at www.schoolnutrition.org/certificate

SNS Credentialing Exam

- Exam is being administered at ANC on Saturday, July 13, from 1 pm - 5 pm
- Updated SNS Credentialing Exam Handbook (*contains the requirements, content/knowledge areas, exam resource list, and application form*) is available for download at

www.schoolnutrition.org/sns



Printed Materials

- Check the app for room changes and session changes.
- Bring a pen and learning journal to sessions



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Exhibit Hall

Exhibit Hall!



Directors' All-Access Pass

DIRECTORS' ALL-ACCESS PASS **ANC** 2024 ANNUAL NATIONAL CONFERENCE

This exclusive "Directors' All-Access Pass" invites you to visit all of the listed sponsor's booths until the Exhibit Hall closes on **July 16 at 2:30 p.m.** Fill in your contact information and obtain a signature from a representative from each of the booths. Drop this card in the designated box as you exit the Exhibit Hall. This will enter you into a drawing to win a **2025 SNA Conference Package- FREE Registration*** to SNIC, LAC and ANC. Winners will be contacted by email following the conference.

Director Information

Membership Number

Name

Name of School/District

ANC24 Directors' All-Access Pass Sponsors

<p>Booth #311</p>  <p>THE J.M. SMUCKER Co. Away From Home</p> <p>Rep's Initials</p>	<p>Booth #326</p>  <p>CRES COR. BUILT STRONGER TO LAST LONGER</p> <p>Rep's Initials</p>	<p>Booth #511</p>  <p>OLIVER Helping People Feed People</p> <p>Rep's Initials</p>
<p>Booth #536</p>  <p>AmTab Design • Manufacture • Finish www.AmTab.com Furniture and Signage Graphics Decor</p> <p>Rep's Initials</p>	<p>Booth #742</p>  <p>Post CONSUMER BRANDS</p> <p>Rep's Initials</p>	<p>Booth #1048</p>  <p>STERLING MANUFACTURING</p> <p>Rep's Initials</p>
<p>Booth #1115</p>  <p>Heartland</p> <p>Rep's Initials</p>	<p>Booth #1118</p>  <p>Pacific Northwest Canned Pears Always ripe. Always ready.</p> <p>Rep's Initials</p>	<p>Booth #1123</p>  <p>Kellanova Away From Home</p> <p>Rep's Initials</p>
<p>Booth #1342</p>  <p>Otis Spunkmejer</p> <p>Rep's Initials</p>	<p>Booth #1719</p>  <p>General Mills FOODSERVICE</p> <p>Rep's Initials</p>	<p>Booth #1730</p>  <p>SNACK FOODS</p> <p>Rep's Initials</p>
<p>Booth #1927</p>  <p>Pilgrim's Foodservice</p> <p>Rep's Initials</p>	<p>Booth #1942</p>  <p>Kraft Heinz AWAY FROM HOME</p> <p>Rep's Initials</p>	<p>Booth #2636</p>  <p>Jackson Warewashing Systems</p> <p>Rep's Initials</p>



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Podcast Booth

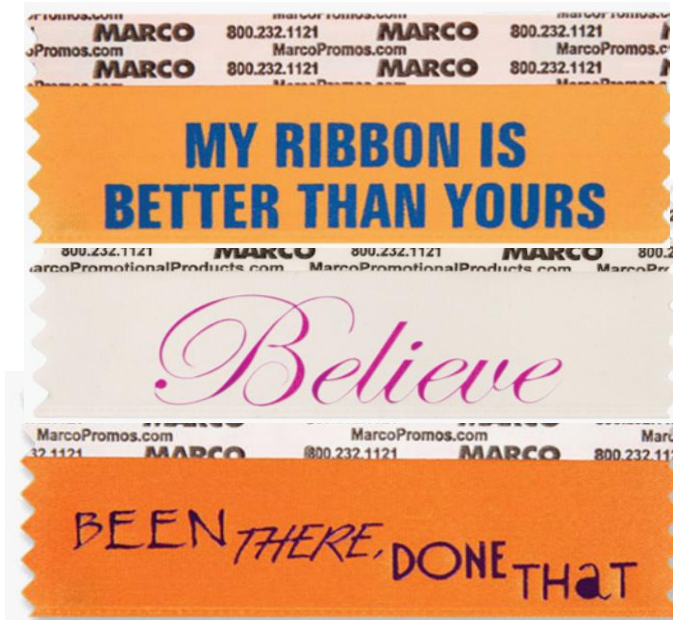
SNA Podcast Booth



New Season Recorded Live at ANC24 Exhibit Hall – Video & Audio

- Featuring Six Engaging Episodes
- Live Audience Seating Area Available
- Interviews with School Nutrition Professionals, USDA Representatives, and Journal of Child Nutrition and Management Editor & Authors

Show your support for SNA's Political Action Committee!



Ribbons: 1 for \$3/ 3 for \$5

Tote Bag: \$35

Visit the PAC Booth at ANC

Only SNA members and their spouses may contribute to SNA PAC. An individual may contribute up to \$5,000 per year. No corporate checks or corporate credit cards may be accepted. All contributions are voluntary, and members have the right to refuse without reprisal. Contributions to SNA PAC are not tax deductible.

Visit Us at the SNF Booth

Donate to SNF today and pick up your SNF pin and ribbon



Don't forget to inquire about being a State Ambassador!

Keep up with #ANC24

Connect with SNA on Social Media



Follow and tag SNA on Twitter @**SchoolLunch**




Like and tag SNA on Facebook @**SchoolNutritionAssociation**



Follow and tag SNA on Instagram @**schoolnutritionassoc**

Make the Most of It!

<https://socialpresskit.com/anc24>



SNA's Annual National Conference (#ANC24)

CAMPAIGN COLLAPSE


Are you ready for #ANC24 in Boston? Let everyone know!

DESCRIPTION
We've created easy and ready-to-post social media graphics to help you get the word out. You can access all of the assets in our social engagement kit below!

KEY DATES
SNA's Annual National Conference (ANC)
July 14-16, 2024 | Boston, Mass.


For Attendees | **For Speakers & Presenters** | **For Exhibitors & Sponsors**

UNIVERSAL SOCIAL POSTS




#ANC24 - We're Attending
We're attending SNA's Annual National Conference! I can't wait to meet you in Boston, July 14-16, to continue the work of Shaping Tomorrow Together. #ANC24

Get Assets



#ANC24 - I'm Attending
I'm attending SNA's Annual National Conference! I can't wait to meet you in Boston, July 14-16, to continue the work of Shaping Tomorrow Together. #ANC24

Get Assets



#ANC24 - Join Me in Boston
I'm attending SNA's Annual National Conference! I can't wait to meet you in Boston, July 14-16, to continue the work of Shaping Tomorrow Together. #ANC24

Get Assets

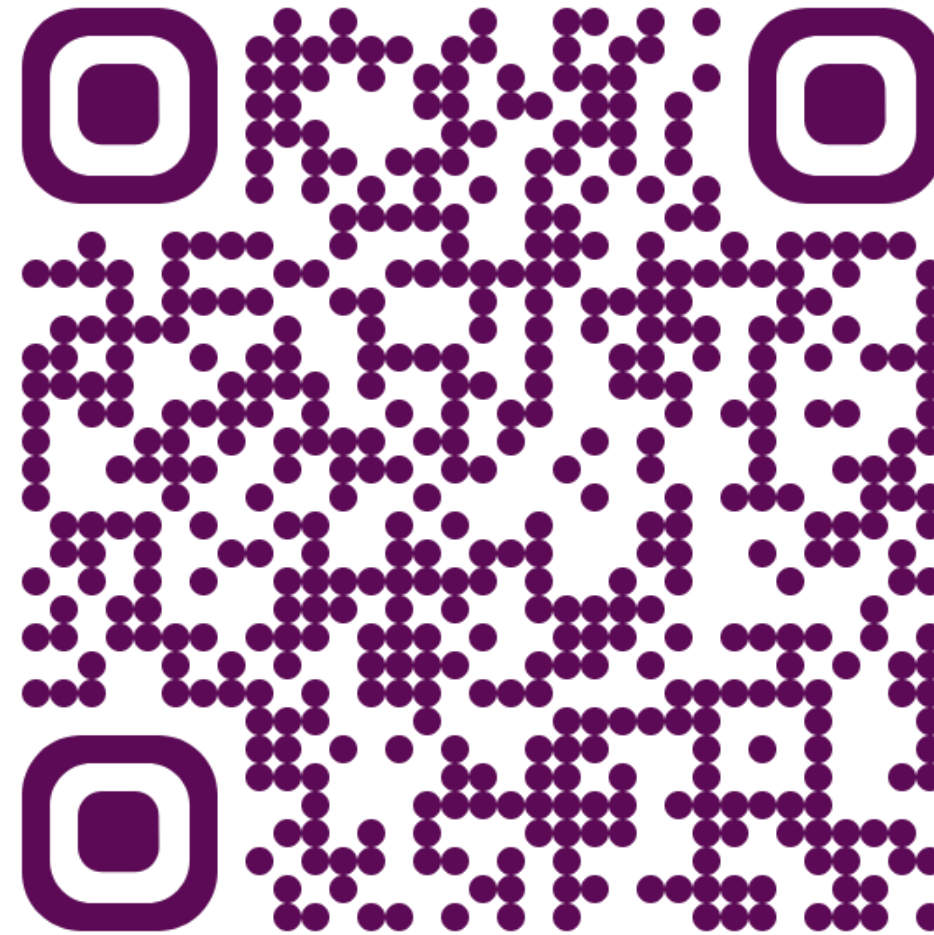


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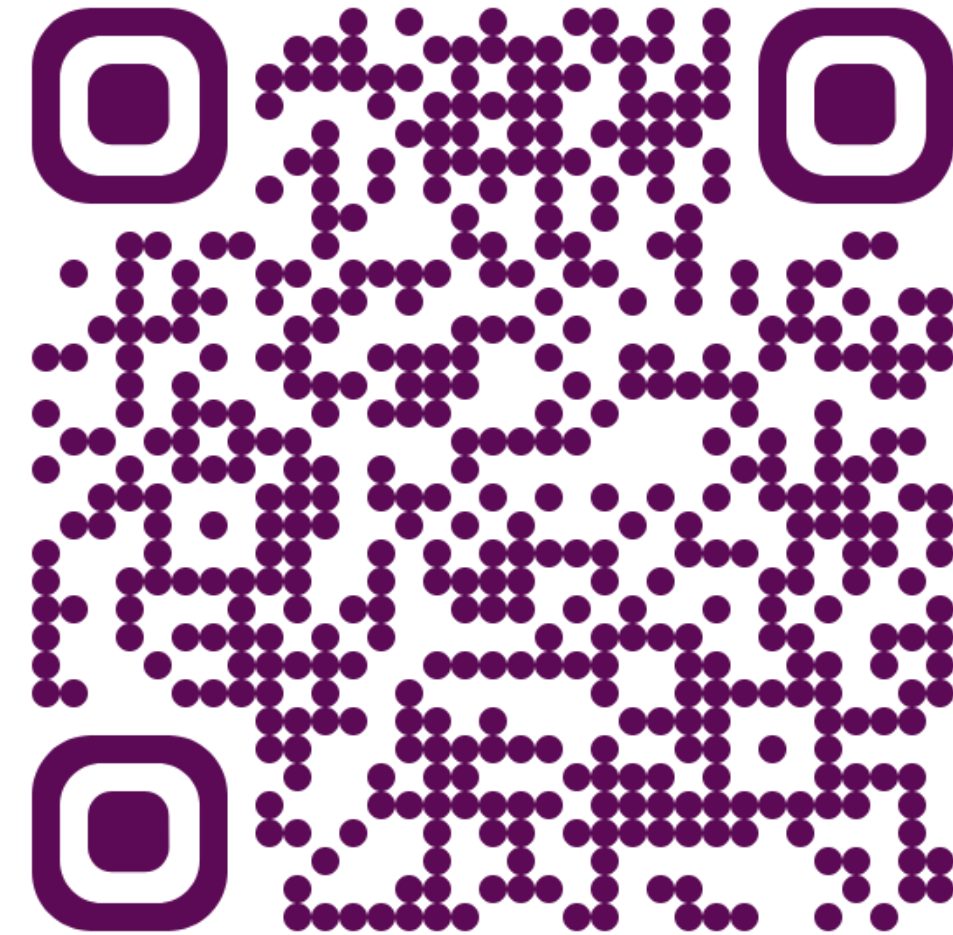
App Review

Download the App

- **New Conference App this year! Debuted at LAC24.**
- **Search “SNA Events” on the Apple/Google Play Stores.**
- **You can download the app now!**

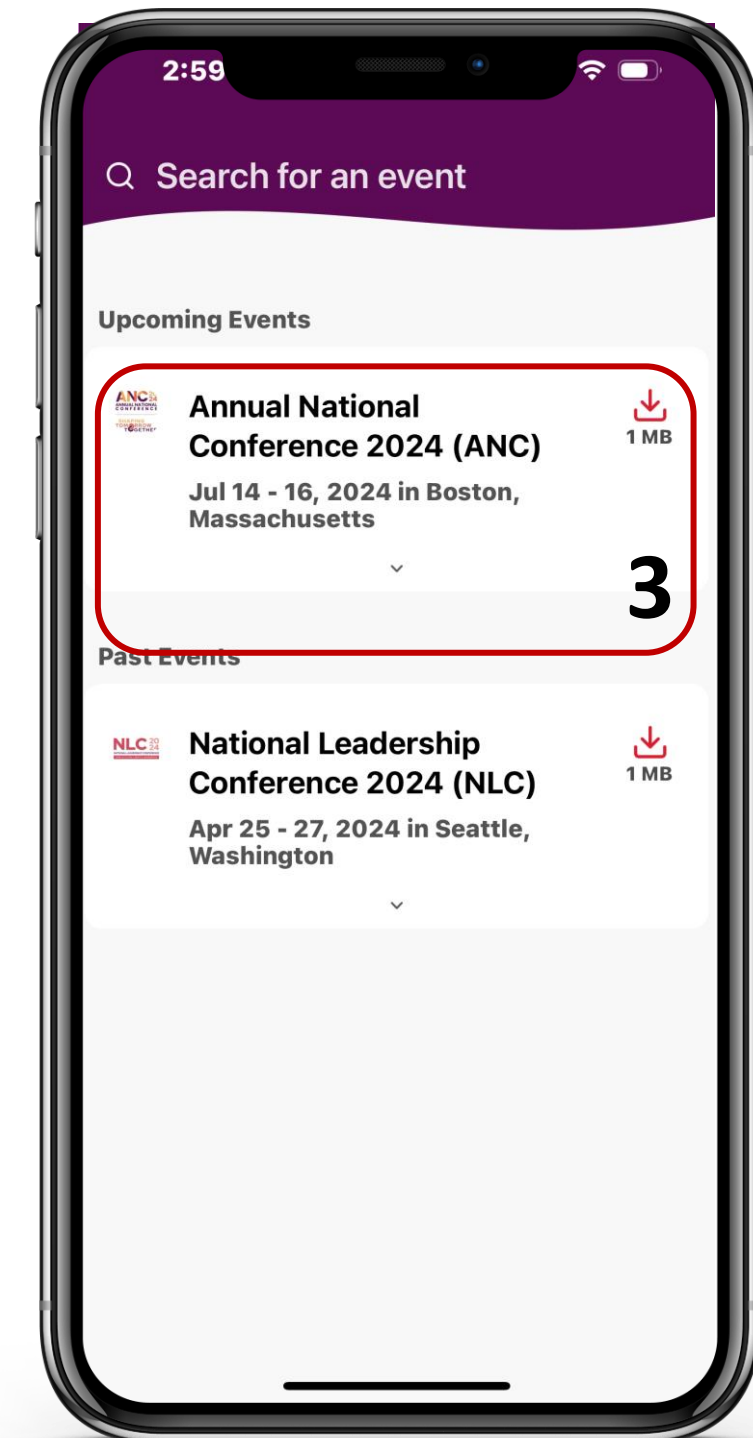
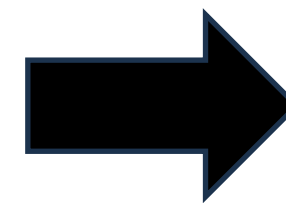
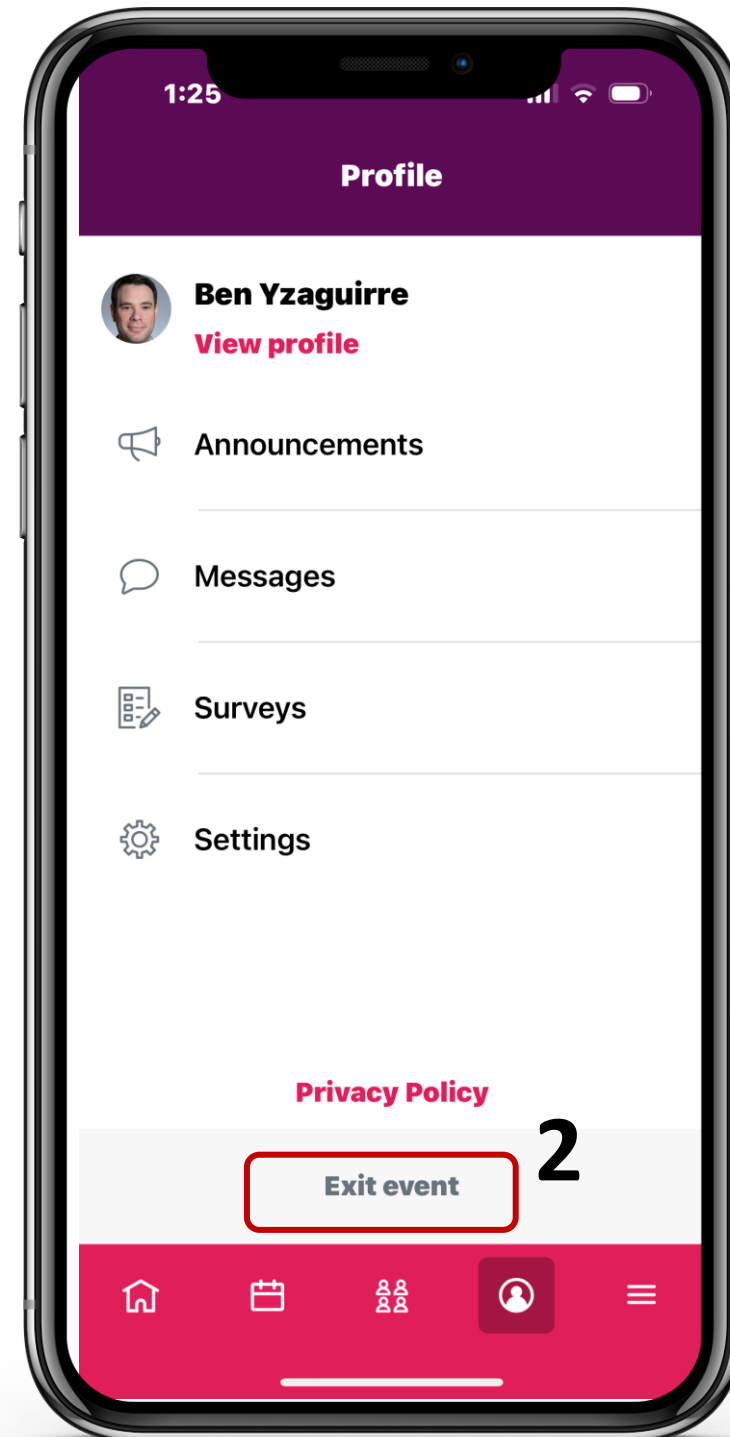
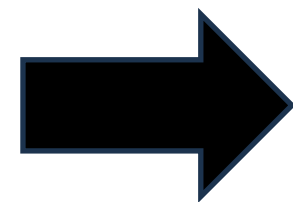


Apple Store

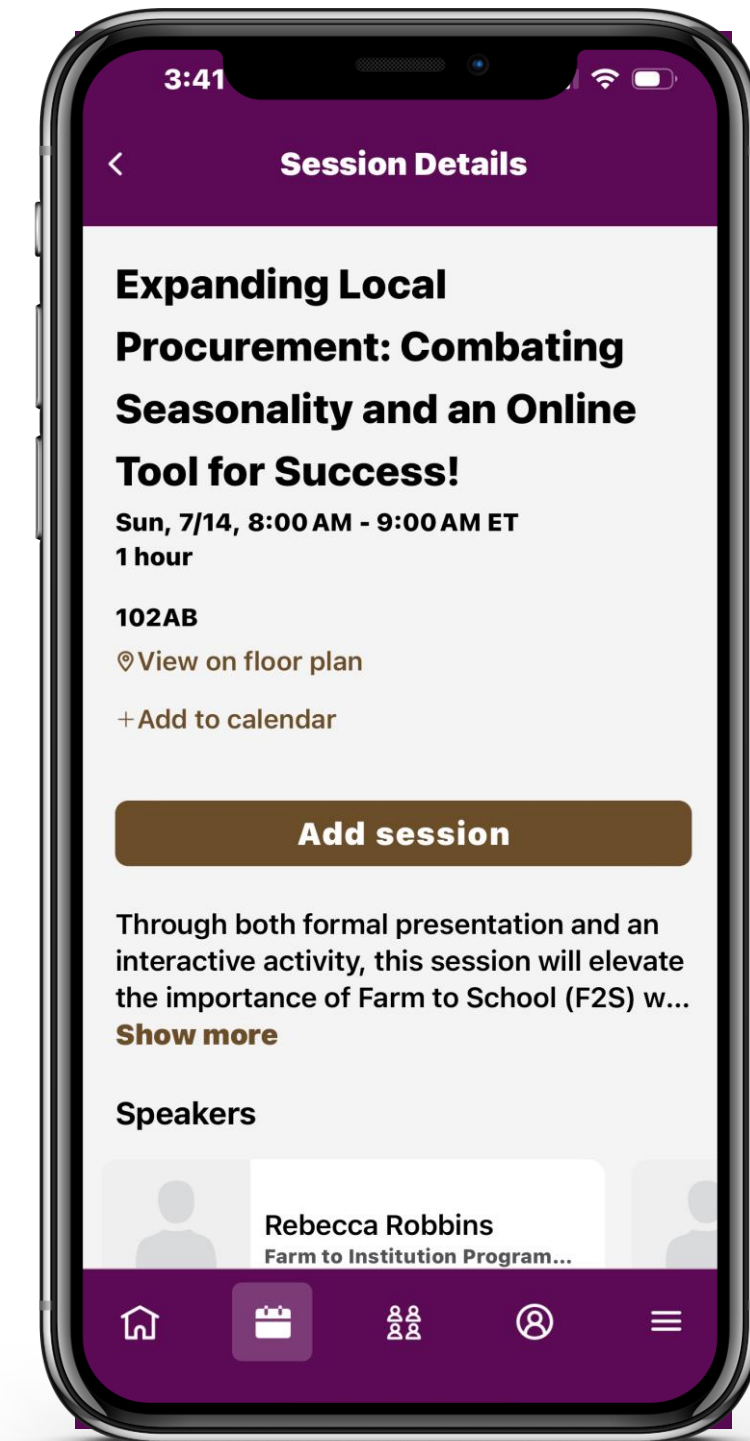
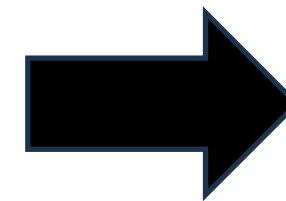
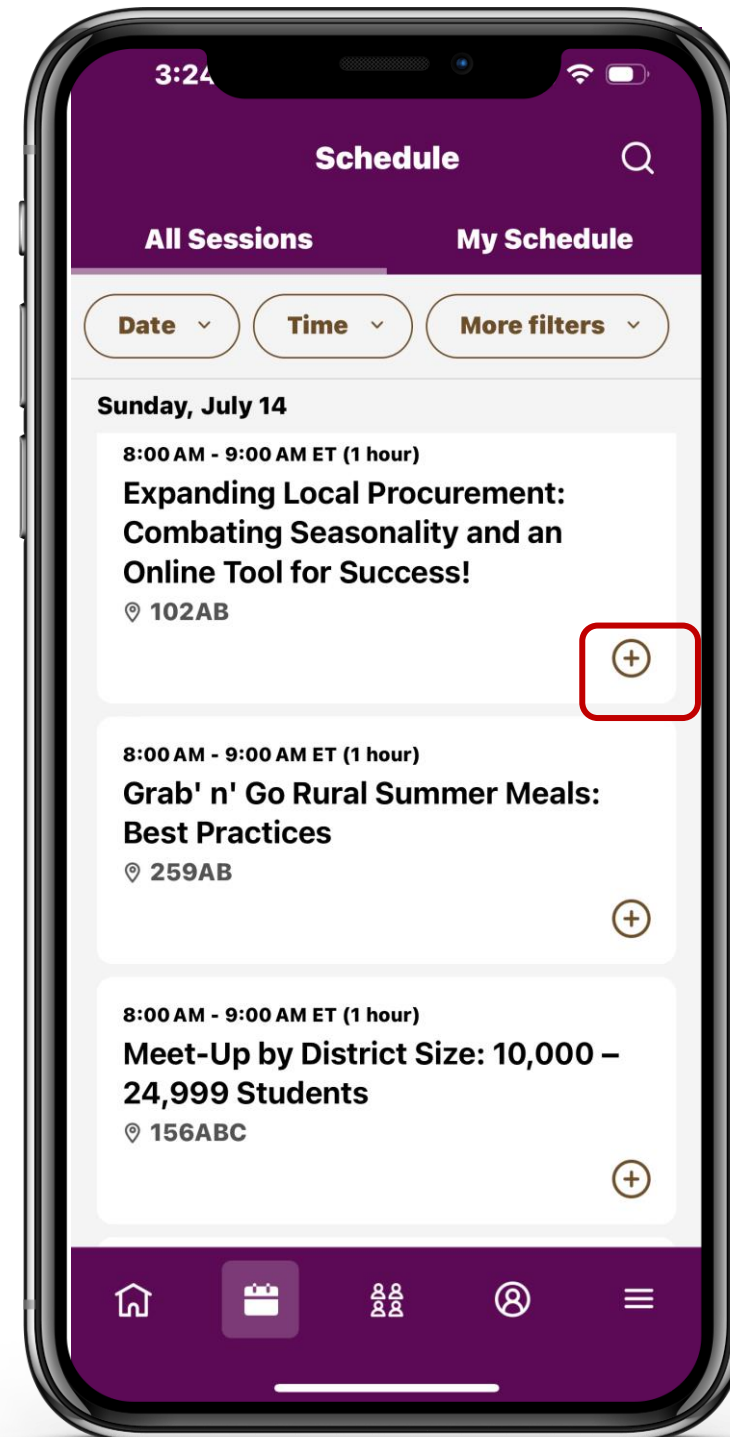
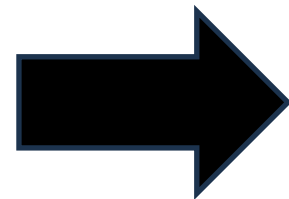
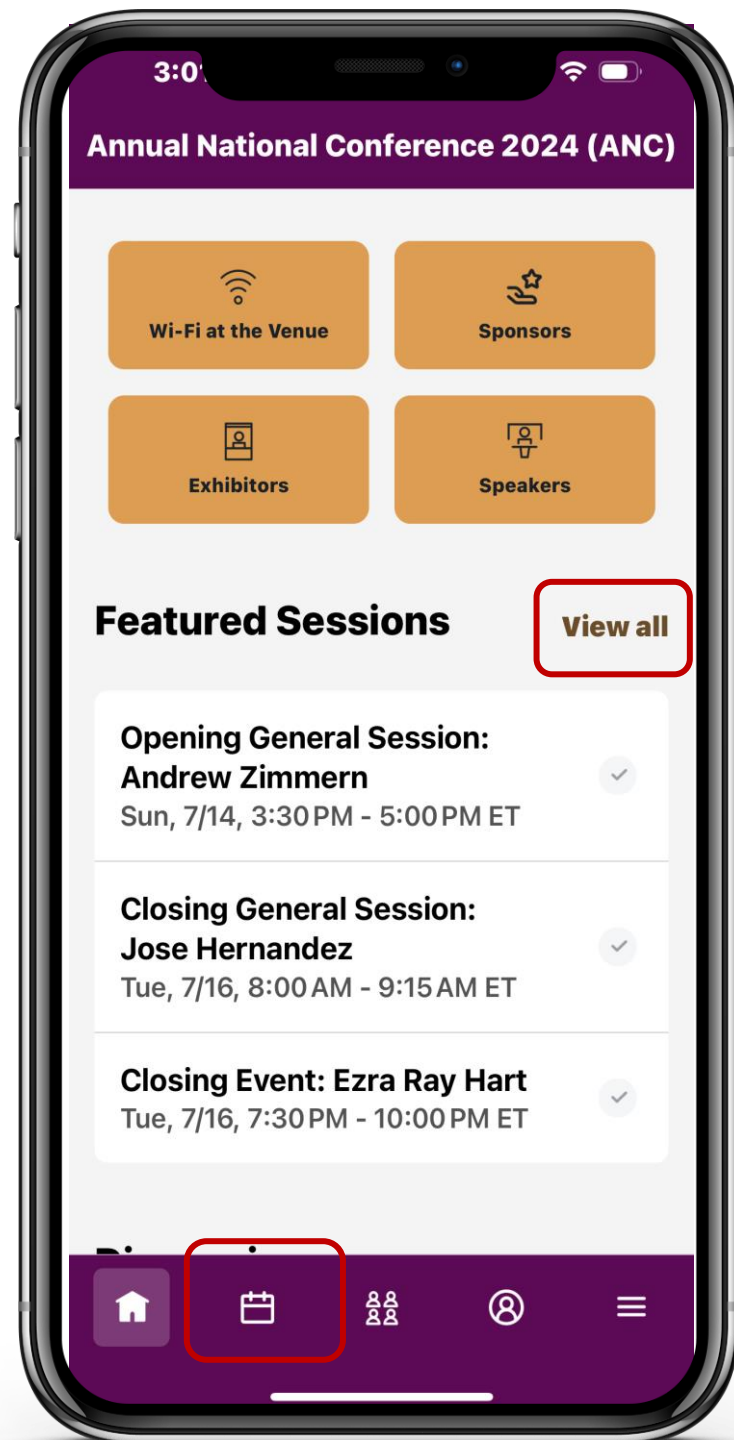


Google Play Store

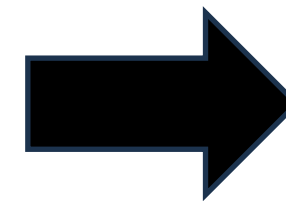
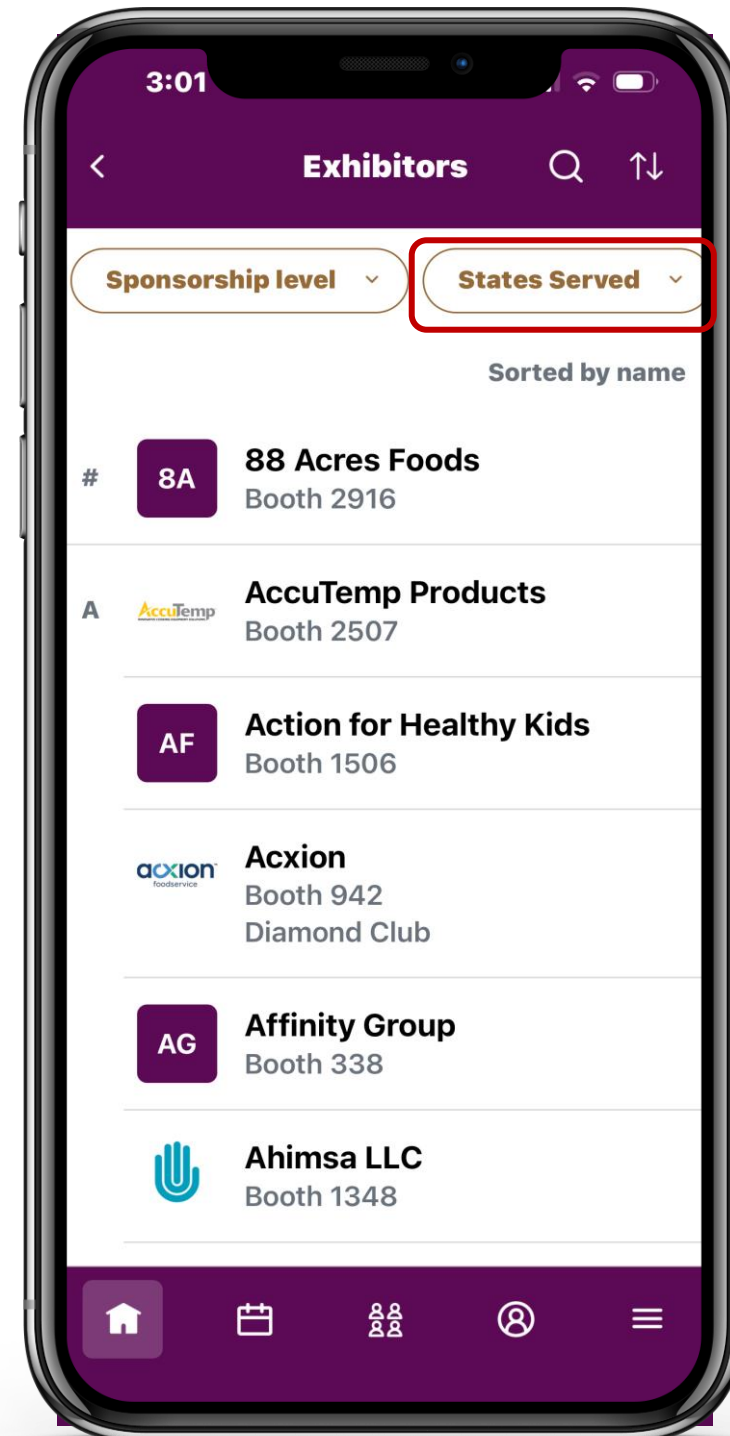
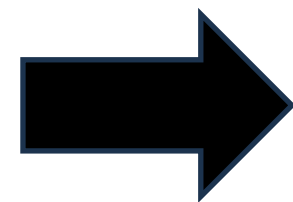
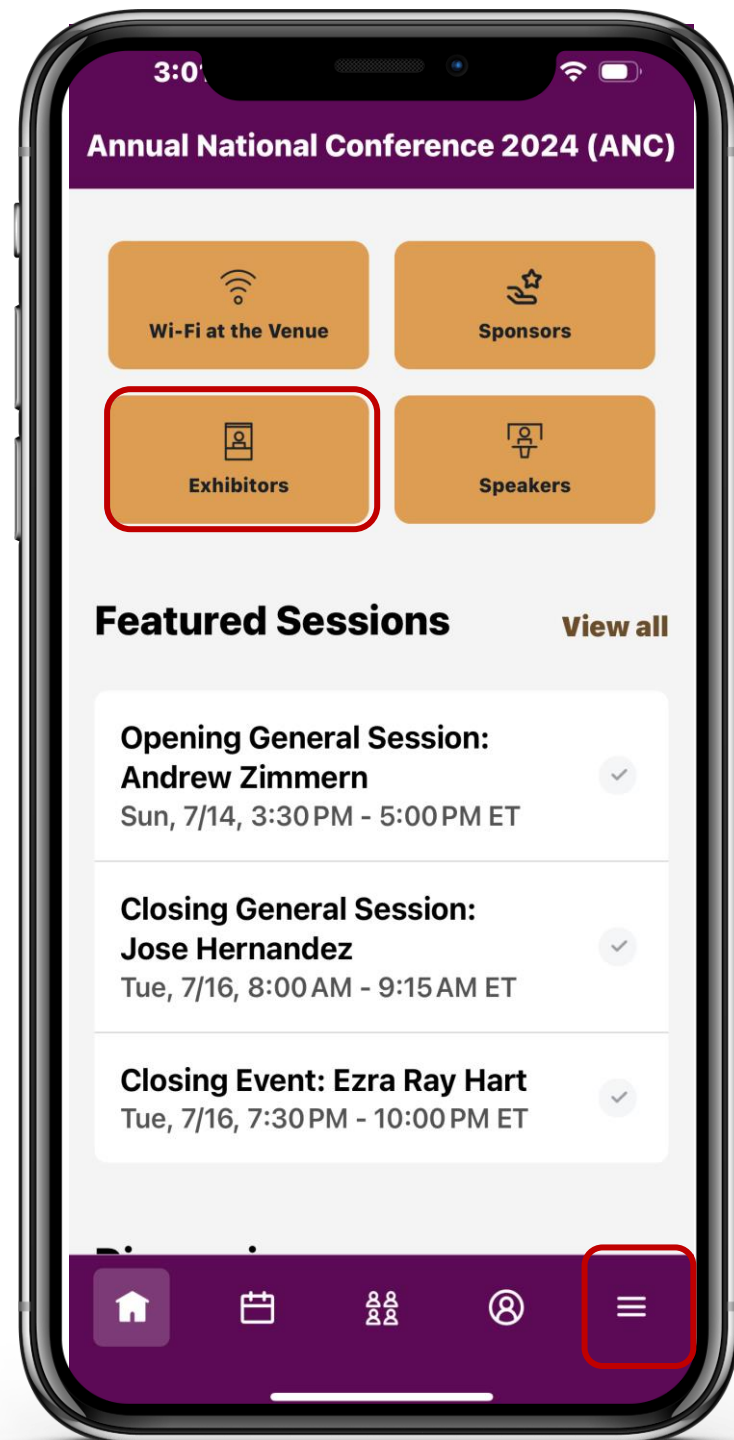
Signing In



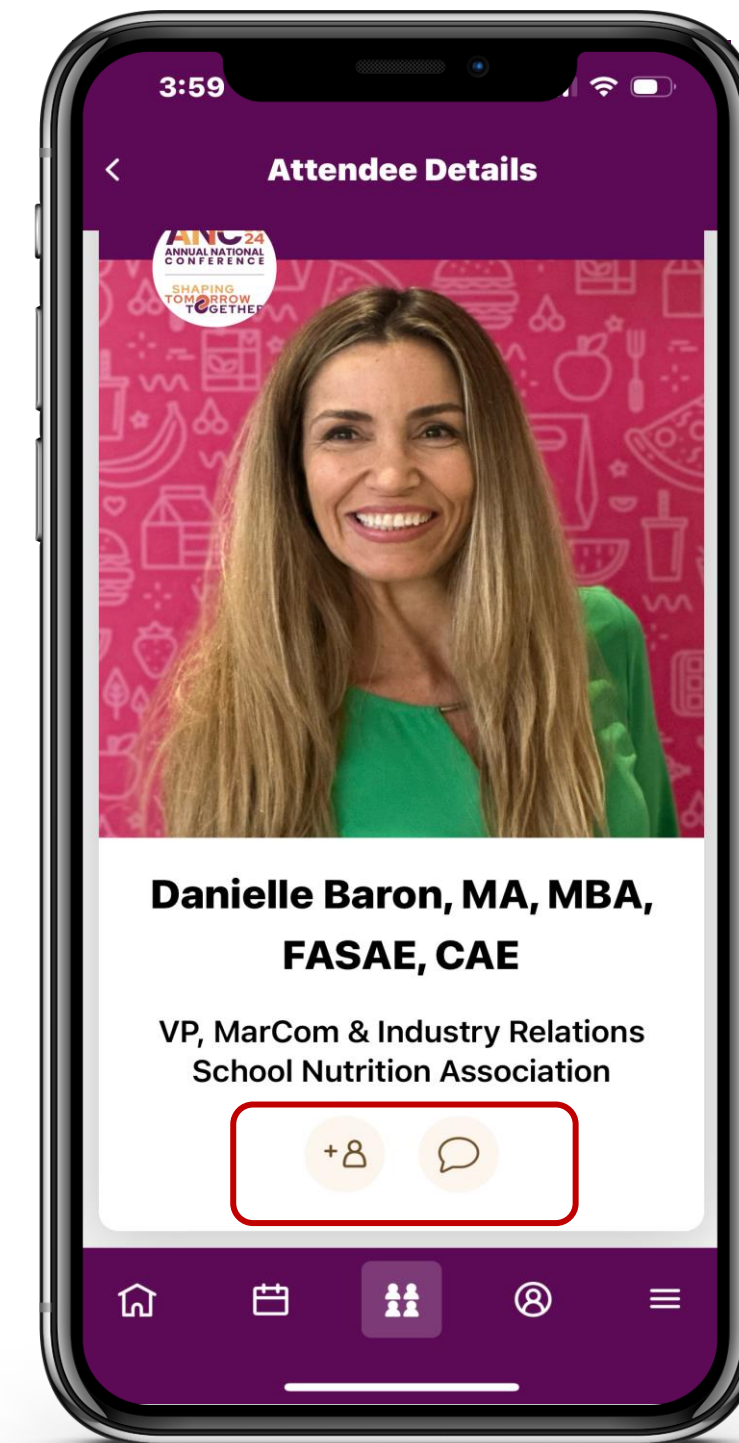
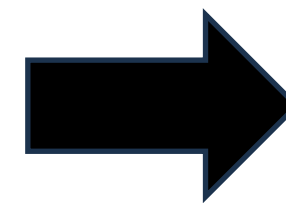
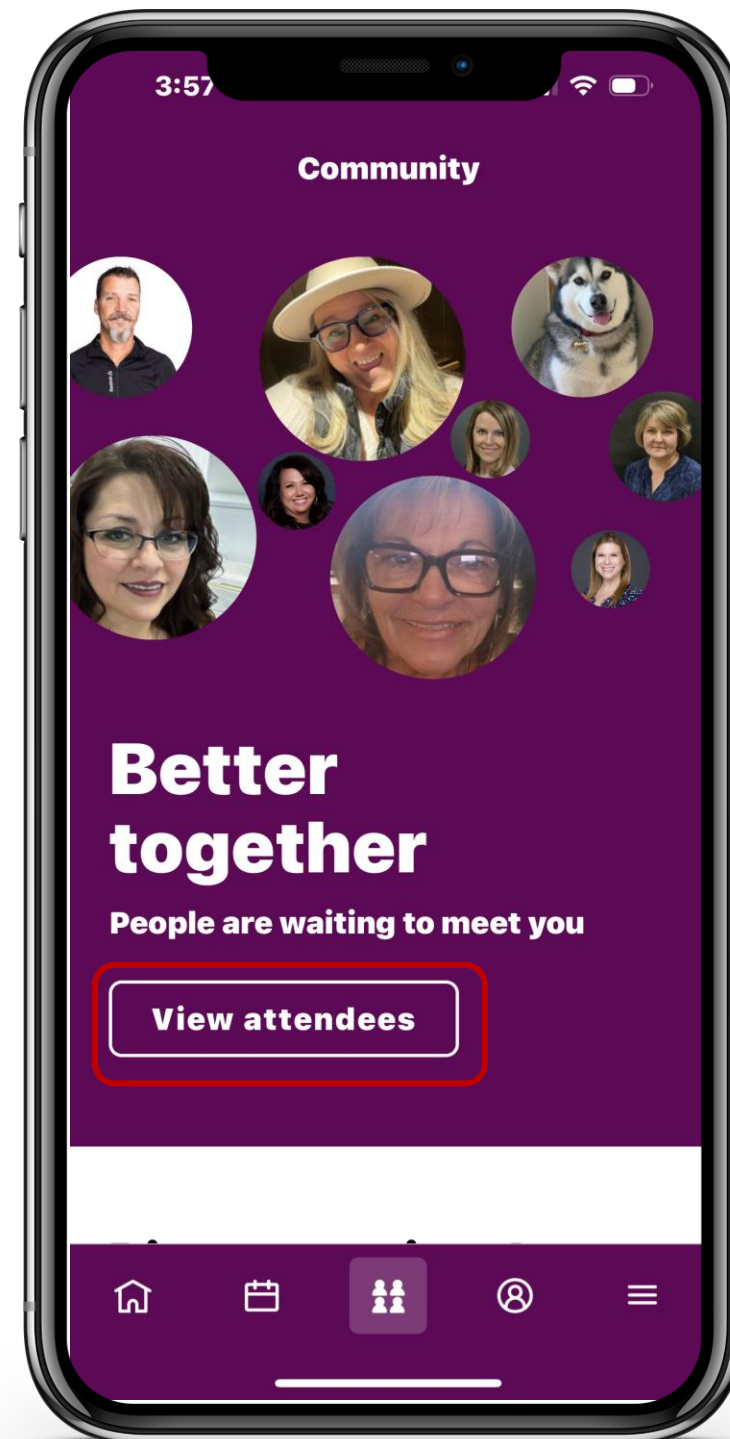
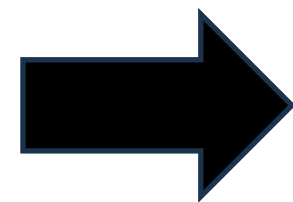
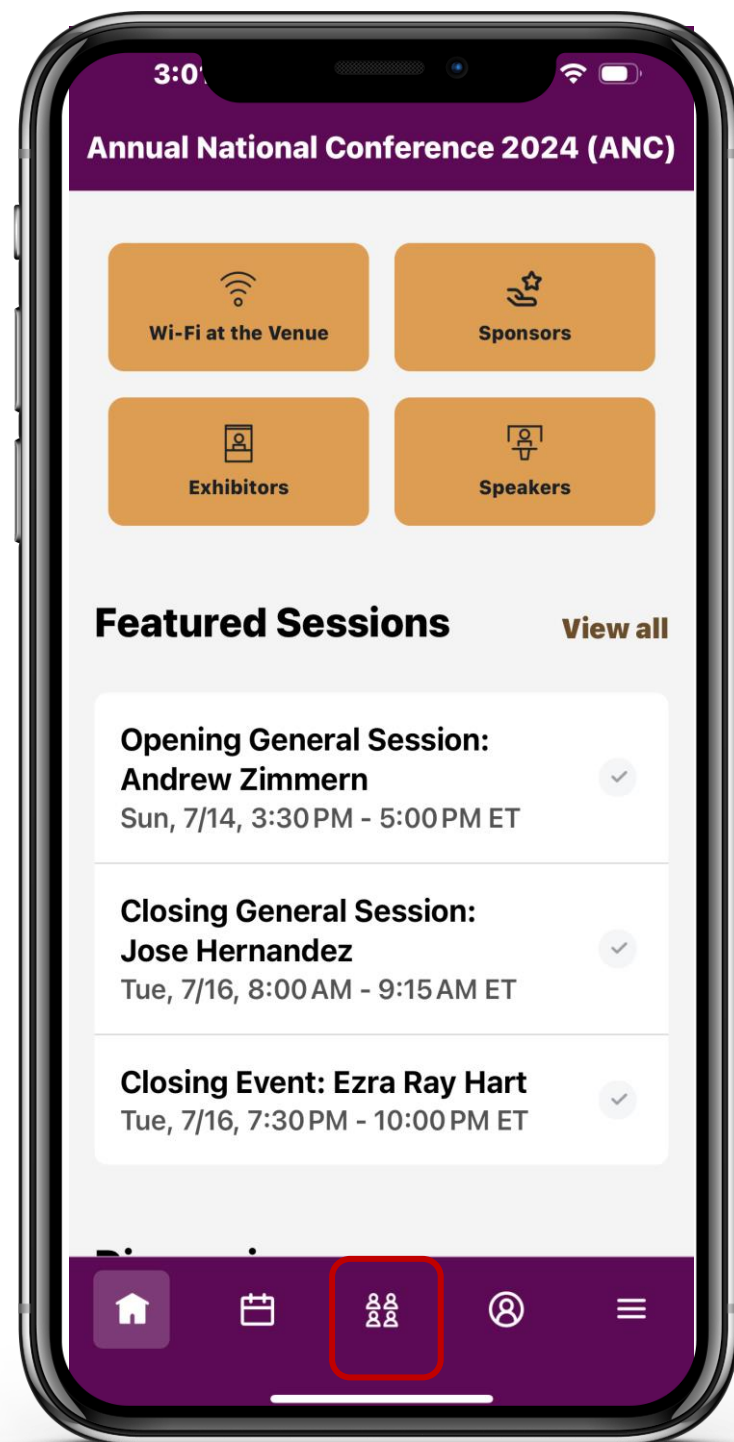
Planning Your Schedule



Navigating the Expo Hall



Making Connections





Conference Highlights

Saturday, July 13

- Pre-conference Sessions: 8:00am – 5:00pm
- School Nutrition Specialists (SNS) Credentialing Exam: 1:00pm – 5:00pm

Sunday, July 14

- Opening Keynote: 3:30pm – 5:00pm

Chef Andrew Zimmern

Chef, Writer, Teacher, TV Personality, & Philanthropist

Monday, July 15

- Exhibit Hall Opens: 9:30am – 2:30pm

Tuesday, July 16

- STEPS Wellness Event: 6:15am – 7:00am

- Closing Keynote: 8:00am – 9:30am

José Hernández

Astronaut, Author, NASA Engineer, Amazon Prime Movie "A Million Miles Away"

- Exhibit Hall: 9:45am – 12:30pm; Directors Only! Exhibit Hall: 12:30pm – 2:30pm

- Closing Event: 7:30pm – 10:00pm,
Featuring Ezra Ray Hart Concert
(Tickets: \$100)



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Have More Questions?

SNA Contacts:

Education@schoolnutrition.org

Meetings@schoolnutrition.org



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**SHAPING
TOMORROW
TOGETHER**

JULY 14-16, 2024 | BOSTON, MASS.