

Online Learning & Web Event Solutions

Engage | Educate | Grow

Blue Sky is the industry-leading provider of web-based learning and virtual meeting solutions for associations.

Engage your audience.

We help associations:

- Deliver your content to members that don't typically attend conferences
- Streamline online learning administration and management
- Generate new revenues with innovative learning programs
- Reliably report, track, and measure participation
- Effortlessly integrate into other systems with our open API
- Manage and index a library of recorded presentations

Educate your members.

Blue Sky's Path™ Event Learning Platform makes it all possible.

Path offers a new way of publishing, managing, and delivering event content to members. Your users and administrators will appreciate this easy-to-use, mobile-ready solution.

Path™ offers associations:

- E-commerce capabilities
- Assessments and certifications
- Detailed reporting and tracking
- Role-based permissions (e.g. member & non-member)
- Registration engine for live virtual events



bluesky
broadcast

Grow your association.

Blue Sky's range of products and services can help your association reach a larger audience and effectively leverage your one-time events for perpetual value with on-demand access.



FULLY-MANAGED WEBINARS

Our webinars allow our clients to focus on the messaging and content, not the technology.

Our team provides:

- Presenter training
- Live support for attendees
- Live event facilitation
- Reporting and metrics

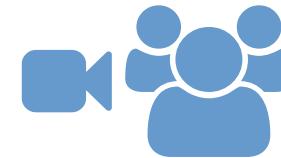


HYBRID MEETINGS

Broadcast from your face-to-face event and enable real-time interaction with hybrid meetings.

This service provides:

- Live interactivity
- Usage tracking
- Event archiving
- Customized paywall options



PRESENTATION CAPTURE

Extend the life and reach of conference content by taking it online with Blue Sky.

We offer:

- Professional production crews
- Content editing/mastering
- Real-time synchronizing
- Fast turnaround of files

Fully Managed Event Solutions

Blue Sky's event solutions allow you to capture all types of educational presentations in order to enhance online learning and revenue opportunities for worldwide audiences. As a full-service provider, Blue Sky manages all aspects of your educational needs.

Contact Blue Sky today to learn how we can help your association.

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