Horizon 2 Opportunity Council

- Outside core?
- Strategic intent?
- Cross division applications?

Yes — Type 2

Type 1 Exploit

No

New technology? — Yes

Type 2b Excursion

No

New process/ business model? — Yes

Type 2a Explore

Enterprise Governance

- Technology Incubation
- Business Incubation

H2 Opportunity Governance

- Complex? — No → New Product Development NPD
- Yes
- Supplier/ System Integration? — Yes → Project Mgmt. Center of Excellence PMCoE
- No
- New customer/ market/ service

Shuttle Transfer

Spin Out

Data Repository
Portfolio, KPIs, MSs
Knowledge Mgmt.
Analysis Templates
Comm. Website

Core Governance

- New Product Introduction NPI
- Horizon 1 Stage-Gate
- Division Business Group(s)