

Board of Governors Review Course

QUALITY AND PERFORMANCE MANAGEMENT SESSION

Presented by:

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Getting Started

An organization's leaders establish the organization's culture through

- *Words*
- *Expectations for action*
- *Behavior*

A culture that supports superior organizational performance values

- *High-quality care*
- *Responsible use of resources*
- *Community service*
- *Ethical behavior*

—Joint Commission Leadership Standards

Learning Objectives

- Describe benchmarking principles and sources of best practices.
- Describe the principles and methods of medical staff peer review.
- Examine risk management principles and programs.
- Identify tools and techniques used to improve clinical performance and managerial performance, patient safety, and quality and performance measurement.
- Assess utilization review/case management systems.
- Recognize quality as a strategic initiative, distinct from operations.
- Explain how quality affects operations, staffing, and financing decisions

Do You Know?

What is a source of best-practice information for healthcare organizations seeking to achieve performance excellence?

- A. Baldrige National Quality Award criteria
- B. Joint Commission standards
- C. Medicare Conditions of Participation
- D. ACHE Board of Governors exam criteria

Do You Know?

What is the first step for organizations seeking to implement a population health management initiative?

- A. Set measurable population health goals
- B. Build an actionable health management strategy
- C. Identify social and behavioral health determinants
- D. Define the challenge and target population

Do You Know?

Benchmarking is a measure of

- A. current performance compared to that of an exemplary organization.
- B. current performance compared to previous performance.
- C. current performance compared to an organizational average.
- D. current performance compared to a performance goal.

Overview:

**Knowledge Area
weight: 10% of
exam**

	Knowledge Areas, Skills, and Abilities
1	Knowledge of benchmarking principles and sources of best practices information (e.g., internal, state, and national standards)
2	Knowledge of the principles and methods of medical staff peer review
3	Knowledge of risk management principles and programs (e.g., insurance, education, safety, injury management, patient complaints, patient and staff security)
4	Knowledge of managerial performance and process improvement tools and techniques (e.g., plan-do-study-act [PDSA] cycle, lean processing, Six Sigma)

Overview (con't):

**Knowledge Area
weight: 10% of
exam**

	Knowledge Areas, Skills, and Abilities
5	Knowledge of clinical performance and process improvement tools and techniques (e.g., clinical pathways, evidence-based medicine, population health, pay for performance)
6	Knowledge of quality and performance measurement tools (e.g., patient satisfaction measurements such as HCAHPS, net promoter scores)
7	Knowledge of utilization review/case management system
8	Knowledge of tools for improving patient safety (e.g., reducing avoidable errors, disclosure of errors)
9	Recognition of quality as a strategic initiative, distinct from operations, and how it affects operations, staffing, and financing decisions

Key Components of Quality Care

Six key components of quality care

- Safe
- Timely
- Efficient
- Effective
- Equitable
- Patient centered

The American healthcare delivery system is in need of fundamental change.

—2001 Institute of Medicine report

Crossing the Quality Chasm: A New Health System for the 21st Century

Benchmarking

- Comparison of a process with a “best practice” or “best in class” to learn how to improve that process
 - Compare process methods
 - Compare performance data
- Standard for comparison may come from an exemplary healthcare organization or from an organization outside the healthcare industry recognized for its superior performance

Institute for Healthcare Improvement

- Source of innovative and evidence-based process best practices
 - Improvement capabilities
 - Patient- and family-centered care
 - Patient safety
 - Quality, cost, and value
 - Population health improvement

The Role of Medical Staff

- Self-governing, organized medical staff
 - Provide oversight of the quality of care, treatment, and services delivered by credentialed practitioners who are privileged through the medical staff process
- Medical staff is responsible for
 - Ongoing evaluation of competency of privileged practitioners
 - Delineating scope of privileges granted to practitioners
 - Providing leadership in performance improvement activities

Medical Staff Bylaws

- Organized medical staff creates and maintains set of bylaws
- Bylaws define medical staff's role in the hospital setting and its responsibilities in oversight of care, treatment, and services
- Bylaws, rules, and regulations create a framework in which medical staff members act with a reasonable degree of freedom and confidence

Organized Medical Staff Structure

- Guiding principles for structure
 - Designated members who have independent privileges provide oversight of care, treatment, and services provided by practitioners with privileges
 - The staff is responsible for structuring itself to provide a uniform standard of quality patient care, treatment, and services
 - The staff is accountable to the governing body
- Structure allows for improvement in clinical care

Staff Credentialing Process

- Credentialing: Obtaining, verifying, and assessing qualifications of healthcare practitioner
- Privileging: Authorizing scope and content of patient care services (clinical privileges) for healthcare practitioner
- Peer recommendation: Submitting perceptions of individuals in same professional discipline as applicant
- Oversight and delivery: Board is governing body with ultimate authority and responsibility for oversight and delivery of healthcare rendered

Focused Professional Practice Evaluation

- Define circumstances
- Create a method for selecting review panels
- Establish timeframes
- Define circumstances requiring external review
- Involve the medical staff
 - Evaluate individuals
 - Communicate findings to appropriate parties
 - Implement changes to improve performance

Risk Management

- Involves both *clinical* and *administrative* activities organizations undertake to identify, evaluate, and reduce risk
 - Risk of injury to patients, staff, and visitors
 - Risk of loss to organization itself
- Reduces legal and financial exposure of the organization
 - Continuous quality improvement (CQI) improves processes that may be poorly designed and increase risk to the patient
- Risk management can overlap with
 - Corporate compliance
 - Patient safety

Risk Management Activities

- These activities involve
 - Defining and analyzing risks
 - Deciding on appropriate course of action to minimize risks
- Three basic risk management activities
 - Risk identification
 - Recognize risks before they occur
 - Risk evaluation
 - Assess potential risks
 - Risk control
 - Analyze past risks and adopt new processes

Process-Oriented Thinking

- Decisions based on data
- Serving and pleasing the customer is paramount to survival
 - Insight from the customer is more important than the organization's perception of what the customer should recognize
- Progress is measurable
- Quality tools available to measure and improve reliability of performance
- Empowerment and fear are mutually exclusive
 - Employees cannot participate in improvement if they fear retaliation or ridicule

Models for Improving Performance

- Plan-Do-Check-Act or Plan-Do-Study-Act
 - Identify a problem to improve
 - Decide on a course of action for improvement
 - Initiate the change
 - Assess the results
 - Plan other actions to continually improve the process
- Performance improvement can be gradual rather than immediate
- Involves incremental steps to achieve goals

Lean Improvement Model

- Plan-Do-Check-Act or Plan-Do-Study-Act
 - Identify a problem to improve
 - Decide on a course of action for improvement
 - Initiate the change
 - Assess the results
 - Plan other actions to continually improve the process
- Performance improvement can be gradual rather than immediate
- Involves incremental steps to achieve goals

Six Sigma

- Improvement process where goal is to reduce performance variability
- Rigorous, disciplined process improvement approach
 - Uses improvement tools, methods, and statistical analysis
 - *Six sigma*: statistical term that refers to the goal of achieving zero defects or failures
 - Six Sigma quality = rate of less than 3.4 defects per million opportunities
- Commonly follows the DMAIC methodology

Evidence-Based Medicine (EBM)

- Seeks conscientious, explicit, and judicious use of current best evidence in making decisions about processes of care for individual patients
- Relies on guidelines to define and measure quality of clinical care for patients

EBM Tools and Techniques

- Promote the use of evidence-based patient care practices through
 - Clinical pathways
 - Key patient care interventions
 - Computer alerts
 - Reminders of evidence-based practice recommendations
 - Pay-for-performance
 - Financial rewards to hospitals that show improvement in specific areas compared to other hospitals

Patient Centeredness

- Refers to healthcare that establishes a partnership among
 - Practitioners
 - Patients
 - Patients' families (when appropriate)
- Ensures that
 - Decisions respect patients' wants, needs, and preferences
 - Patients have the education and support necessary for decision making and participation in own care

Principles of Patient-Centered Care

- Respect for patients' values, preferences, and expressed needs
- Coordination and integration of care
- Information and education
- Physical comfort
- Emotional support and alleviation of fear and anxiety
- Involvement of family and friends
- Transition and continuity
- Access to care

CMS Measures of Patient-Centered Care

- H-CAHPS
 - Hospital Consumer Assessment of Healthcare Providers and Systems survey
 - Collects and compares self-reported patient satisfaction
 - Hospital-level results are publicly reported on the Hospital Compare website

CAHPS Ambulatory Surveys

- Health Plan Survey
- Clinician and Group Survey
- ECHO Survey (behavioral health)
- Dental Plan Survey
- American Indian Survey
- Home Health Care Survey

Utilization Management

- Process for planning, organizing, directing, and controlling healthcare products' cost-effectiveness while maintaining quality of patient care and contributing to organization goals
 - Effectiveness: Providing scientific knowledge-based services to all who can benefit; refraining from providing services to those who can't benefit (avoiding overuse and misuse)
 - Timeliness: Obtaining needed care; minimizing unnecessary delays in getting care
 - Level of care: Intensity of medical care being provided by healthcare facility
- Medicare Conditions of Participation require hospitals to develop and follow a written utilization management plan detailing functions carried out for each review

Case Management

- Method of ensuring coordination and continuity of care during patient's episode of illness
 - Patients with specific healthcare needs are identified
 - Plan formulated and implemented to achieve optimum patient outcomes in most cost-effective manner
 - Both Joint Commission standards and CMS regulations require care coordination and case management functions
- Goal: Efficiently move patients through the healthcare system by effective use of internal and external resources
- Case manager: Person specially trained in coordinating care and services for a patient population
 - Often has background in nursing or social work

Patient Safety

- Patient safety includes
 - Proactive risk assessment to examine processes in detail, including
 - Sequencing of events
 - Assessing actual and potential risks, failure, or points of vulnerability
 - Prioritizing areas for improvement through logical process based on actual or potential patient care impact
- Patient safety processes are evidence based
 - Hospital collects data to monitor its performance
 - Data collected for high-priority and required areas are used to
 - Monitor stability of existing processes
 - Identify opportunities for improvement
 - Identify changes that lead to or sustain improvement

Patient Safety Definitions

- Safety: The degree to which the risk of an intervention (e.g., use of a drug or a procedure) and risk in the environment of care are reduced for a patient
- Sentinel event: An unexpected occurrence involving death or serious physical or psychological injury, or the risk thereof
 - Serious injury specifically includes loss of limb or function
 - The phrase “or the risk thereof” includes any process variation for which recurrence would carry a significant chance of a serious adverse outcome
- Near miss: Any process variation that did not affect an outcome but for which a recurrence carries significant chance of a serious adverse outcome
- Root-cause analysis: A process for identifying the basic or underlying causes of the occurrence (or possible occurrence) of a sentinel event

Joint Commission Leadership Standards

- The standards are in the general areas of
 - Leadership structure
 - Leadership relationships
 - Hospital culture and system performance
 - Leadership operations
- Goal of improving organizational performance—ensuring organization improves patient outcomes by
 - Designing its processes well
 - Systematically monitoring, analyzing, and improving its performance

Implementing CQI Systems

- Implement CQI systems to
 - Gain senior administrative buy-in
 - Train managers in quality improvement tools and statistical concepts
 - Assist leaders as they select problems to address
 - Use data to measure processes and identify needed improvements
 - Understand and reduce causes of performance fluctuations
 - Improve quality performance consistently to improve customer satisfaction

CMS Conditions of Participation and Conditions for Coverage

- Compliance with federal, state, and local laws
- Governing body
- Patients' rights
- Quality assessment and performance improvement program
- Medical staff and nursing services
- Medical record services
- Pharmaceutical services

National Initiatives to Improve Healthcare Quality

- Centers for Medicare & Medicaid Services
- The Joint Commission
- Leapfrog Group
- Institute for Healthcare Improvement

Joint Commission National Patient Safety Goals for Executives

- Make decisions about capital equipment
 - Example: Infusion pumps
- Determine preventive maintenance
 - Example: Patient monitors
- Establish procurement protocols
 - Example: Pharmaceuticals
- Provide staff training
 - Example: CDC handwashing guidelines
- Prioritize improvements
 - Example: Fall reduction programs
- Establish communication systems
 - Between departments: Lab staff and care providers
 - Between sites of care: Medication reconciliation
- Evaluate documentation tools
 - Example: “Do not use” abbreviations

The Leapfrog Group and Patient Safety

- Conducts hospital survey of quality and safety focusing on
 - Structures
 - Processes of care
 - Outcomes
- Example questions on survey
 - Do doctors order medication through a computer?
 - Do specially trained doctors care for ICU patients?
- Implications for executives/directors/managers
 - Capital planning and investment: Computerized physician order entry
 - Human resources management and physician relations: Intensivists
 - Service mix and revenue sources: Evidence-based hospital referral
 - Operational transparency: Leapfrog safe practices score

Practice Questions

Congratulations on your Journey to Become a
**Fellow of the American College
of Healthcare Executives**



Questions?

ACHE's Customer Service Center
is available Monday–Friday,
8 a.m.–5 p.m. CDT

Email: contact@ache.org

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