

# STRONGER TOGETHER



## Back to School Series

### \*AGENDA

DAY ONE • MONDAY, JUNE 8, 2020 • 1:00 PM - 4:30 PM EDT

<b>1:00 PM – 1:15 PM</b>	<b>WELCOME &amp; SNA ADVOCACY UPDATE</b> Series overview and advocacy update from SNA. <i>Speakers: Gay Anderson, SNS; Reginald Ross, SNS</i>
<b>1:15 PM – 1:35 PM</b>	<b>SETTING THE STAGE FOR STRATEGIC PLANNING AMIDST A PANDEMIC</b> Series facilitator Lowell Aplebaum will show you how to pivot and tee up to think strategically in our changing environment.
<b>1:35 PM – 2:15 PM</b>	<b>PLANNING FOR NEXT SCHOOL YEAR: WHERE DO WE GO FROM HERE?</b> Hear about existing plans for next year and download a template you can use and build for your program. <i>Speakers: Teresa Brown, MS, RD, LDN, SNS; Linette Dodson, PhD, RD, LD, SNS, FAND; Jessica Shelley, MBA, REHS, RS, SNS</i>
<b>2:15PM – 2:45PM</b>	<b>MODERATED Q&amp;A</b> 1.5 CEUS • 3220 Strategic Planning
<b>2:45 PM – 3:00 PM</b>	<b>BREAK</b>
<b>3:00 PM – 3:15 PM</b>	<b>LEADING YOUR TEAM THROUGH COVID-19</b> Gain insight and vision into how to best lead your team during unprecedented times from series facilitator Lowell Aplebaum.
<b>3:15 PM – 4:00 PM</b>	<b>GOING THE EXTRA MILE WITH PPE, CLEANING AND SANITATION</b> Get the latest tips and templates to keep staff and kitchens safe with standard operating procedures for sanitation. <i>Speakers: Gretchen Boyd; Daniel Ellnor, CP-FS, PCQI, SNS</i>
<b>4:00 PM – 4:15 PM</b>	<b>MODERATED Q&amp;A</b>
<b>4:15 PM – 4:30 PM</b>	<b>CLOSING REMARKS and DAY ONE WRAP UP</b> 1.5 CEUs • 3410 Team Management • 2620 Staff Health & Safety

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## Back to School Series

### \*AGENDA

DAY TWO • TUESDAY, JUNE 9, 2020 • 1:00 PM – 4:30 PM EDT

1:00 PM – 1:15 PM	<b>WELCOME TO DAY TWO</b> Opening remarks from series facilitator Lowell Aplebaum.
1:15 PM – 1:45 PM	<b>CARING FOR EMPLOYEES: HEALTH AND WELLNESS DURING A PANDEMIC</b> Keys to managing stress and anxiety with your team during COVID-19. <i>Speakers: Beth Sheridan, PhD; Amanda Venezia, SNS</i>
1:45 PM – 2:00 PM	<b>MODERATED Q&amp;A</b>
2:00 PM – 2:15 PM	<b>PROCUREMENT OVERVIEW</b> Brief overview of the 5 methods of procurement and what the law allows. <i>Speaker: Barry Sackin, SNS</i>
2:15 PM – 2:45 PM	<b>USDA FOODS &amp; PROCUREMENT</b> USDA will share an update on USDA Foods <i>Speaker: Sarah Smith-Holmes (USDA)</i>
1.5 CEUs • 3450 Employee Health, Safety & Wellness • 2430 Procurement	
2:45 PM – 3:00 PM	<b>BREAK</b>
3:00 PM – 3:30 PM	<b>PROCUREMENT IN ACTION: PLANNING AND PREPARATION</b> Key stakeholders will share their top 10 tips and ideas on managing procurement challenges in the COVID-19 environment and share their perspectives on projections and working with distributors. <i>Moderator: Barry Sackin, SNS</i> <i>Speakers: Sarah Smith-Holmes; Jill Kidd, MS, RD, SNS; Reginald Ross, SNS</i>
3:30 PM – 4:00 PM	<b>LEVERAGING USDA FOODS AND COMMODITIES</b> How to approach menu planning with USDA Foods in the face of current COVID-19 supply challenges and availability of USDA Foods/commodities.
4:00 PM – 4:15 PM	<b>MODERATED Q&amp;A</b>
4:15 PM – 4:30 PM	<b>CLOSING REMARKS AND DAY TWO WRAP UP</b>
1.5 CEUs • 2430 Procurement	

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SCHOOL  
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## Back to School Series

### \*AGENDA

DAY THREE • MONDAY, JUNE 15, 2020 • 1:00 PM – 4:30 PM EDT

1:00 PM – 1:15 PM	<b>WELCOME TO DAY THREE</b> Opening remarks from series facilitator Lowell Aplebaum.
1:15 PM – 2:15 PM	<b>PLANNING FOR BACK TO SCHOOL IN A COVID-19 WORLD: MENU DESIGN &amp; PACKAGING</b> Operators will share changes they have made in planning new menus and packaging ideas, focusing on feeding students in the classroom, to help you set the stage and think through changes for your program. <i>Speakers: Ryan Cengel, MS, MA, RD, LDN, CPT, SNS; Michelle Wagner, RDN, SNS; Bertrand Weber</i>
2:15PM – 2:30PM	<b>MODERATED Q&amp;A</b> 1.5 CEUs • 1150 Menu Planning
2:30 PM – 2:45 PM	<b>BREAK</b>
2:45 PM – 3:45 PM	<b>USING TECHNOLOGY DURING A CRISIS: PRE-ORDERING AND MEAL COUNTS</b> Operators will share how they are utilizing technology during school closures to continue providing choice as well as discuss new ideas and needs. <i>Speakers: Jennifer Croasdale; Laura Lyn, EdS, SNS; Meghan Martinson, MS, RD, LD; Timikel Sharpe, MS; Wendy Weyer, RD, SNS</i>
3:45 PM – 4:15 PM	<b>MODERATED Q&amp;A</b>
4:15 PM – 4:30 PM	<b>CLOSING REMARKS AND DAY THREE WRAP UP</b> 1.5 CEUs • 3510 Using Technology

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## Back to School Series

### \*AGENDA

**DAY FOUR • TUESDAY, JUNE 16, 2020 • 1:00 PM – 4:30 PM EDT**

**1:00 PM – 1:15 PM**      **WELCOME TO DAY FOUR**  
Opening remarks from series facilitator Lowell Aplebaum.

**1:15 PM – 2:00 PM**      **PLANNING FOR EQUIPMENT AND MEAL SERVICE WITH SOCIAL DISTANCING REQUIREMENTS**  
Operators will share perspectives on new equipment and packaging needs related to COVID-19, changing requirements, and what has worked in other delivery models such as Breakfast in the Classroom.  
*Speakers: Jason Carter; Lauren Koff, MS, RD, LD, SNS; Meredith Potter, MBA, RD, LD, SNS*

**2:00 PM – 2:30 PM**      **MODERATED Q&A**  
1.5 CEUs • 2430 Purchase Food, Supplies & Equipment • 3510 Facility & Equipment Planning

**2:30 PM – 2:45 PM**      **BREAK**

**2:45 PM – 3:45PM**      **ENGAGING YOUR COMMUNITY IN THE NEW COVID-19 ENVIRONMENT**  
Communication and managing expectations with key stakeholders, customers and staff, operator perspectives on stakeholder engagement in their districts, and how to leverage the spotlight on school nutrition in your community.  
*Speakers: Michelle Kruse, RDN, LD; Karen Prickett; Samantha York*

**3:45 PM – 4:10 PM**      **MODERATED Q&A**

**4:10 PM – 4:30 PM**      **BRINGING IT ALL BACK TOGETHER AND DEVELOPING YOUR PLAN**  
Strategizing and next steps with series facilitator, Lowell Aplebaum.

1.5 CEUs • 4150 School & Community Communication • 3220 Strategic Planning

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## Back to School Series

### \*AGENDA

TUESDAY, JUNE 30, 2020 • 2:00 PM EDT  
Post-Series Follow-Up

2:00 PM – 2:05 PM	<b>WELCOME AND OVERVIEW OF LATEST USDA WAIVERS</b> <i>Speaker: Gay Anderson, SNS</i>
2:05 PM – 2:12 PM	<b>KEY TAKEAWAYS &amp; PLANNING NEXT STEPS</b> <i>Speaker: Lowell Aplebaum, FASAE, CAE</i>
2:12 PM – 2:35 PM	<b>MENU PLANNING TEMPLATES &amp; APPROACH TO BACK TO SCHOOL</b> <i>Speaker: Lori Adkins, SNS</i>
2:35 PM – 2:50 PM	<b>MARKETING IDEAS AND TEMPLATES</b> <i>Speakers: Lori Adkins, SNS; April Laskey, SNS</i>
2:50 PM – 3:10 PM	<b>MODERATED Q&amp;A</b>
3:10 PM – 3:25 PM	<b>COMMUNICATION WITH STAKEHOLDERS &amp; TEMPLATES YOU CAN USE</b> <i>Speakers: Jason Carter; Dayle Hayes, MS, RD; Jessica Shelly, MBA, SNS. REHS</i>
3:25 PM – 3:40 PM	<b>MODERATED Q&amp;A</b>
3:40 PM – 3:50 PM	<b>CLOSING REFLECTIONS &amp; ACTION STEPS</b> <i>Speaker: Lowell Aplebaum, FASAE, CAE</i>
3:50 PM – 4:00 PM	<b>WRAP UP &amp; CLOSING THOUGHTS</b> <i>Speaker: Gay Anderson, SNS</i>

2.0 CEUs • 3220 Strategic Planning