

## Fundraising Academy Webinar Chat Resources

### Reset Your Impact: Evaluating Your Organization's Ethical Principles

January 25, 2023

#### THE CAUSE SELLING CYCLE – A relationship-driven fundraising tool

Check out our Online Learning Portal to learn more about each phase of the Cause Selling Cycle:

<https://online.fundraising-academy.org/fundraiser/category/1/detail>

#### ETHICS AND PROFESSIONALISM, ETHICS AND ORGANIZATIONAL HEALTH – References

The Donor Bill of Rights:

<https://afpglobal.org/donor-bill-rights>

The AFP Code of Ethics:

<https://afpglobal.org/ethicsmain/code-ethical-standards>

The Fundraising Academy Cause Selling 5 Step Ethical Checklist:

<https://online.fundraising-academy.org/fundraiser/category/2/section/13/detail>

#### A FUNDRAISER'S BILL OF RIGHTS: SOMETHING TO TALK ABOUT – Resources for additional reading

Amelia Garza and Jennifer T. Homes on a Fundraiser's Bill of Rights

[https://afpc.memberclicks.net/assets/Fundraiser\\_Bill\\_of\\_Rights/Fundraiser\\_Bill\\_of\\_Rights.rev.7.8.22.c.pdf](https://afpc.memberclicks.net/assets/Fundraiser_Bill_of_Rights/Fundraiser_Bill_of_Rights.rev.7.8.22.c.pdf)

Rachel Muir on a Fundraiser's Bill of Rights

<https://bloomerang.co/blog/the-fundraisers-bill-of-rights/>

AFP Global: Commitment to A Fundraiser's Bill of Rights

<https://www.thenonproffitimes.com/hr/fundraisers-developing-a-workplace-bill-of-rights>

#### CONNECT WITH US! – LinkedIn & Fundraising Academy's Online Learning Portal

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Fundraising Academy's NO COST Online Learning Portal

<https://online.fundraising-academy.org>

*\*For questions, concerns, or assistance accessing these tools or registering/creating your profile, contact [fundraisingacademy@nu.edu](mailto:fundraisingacademy@nu.edu)*