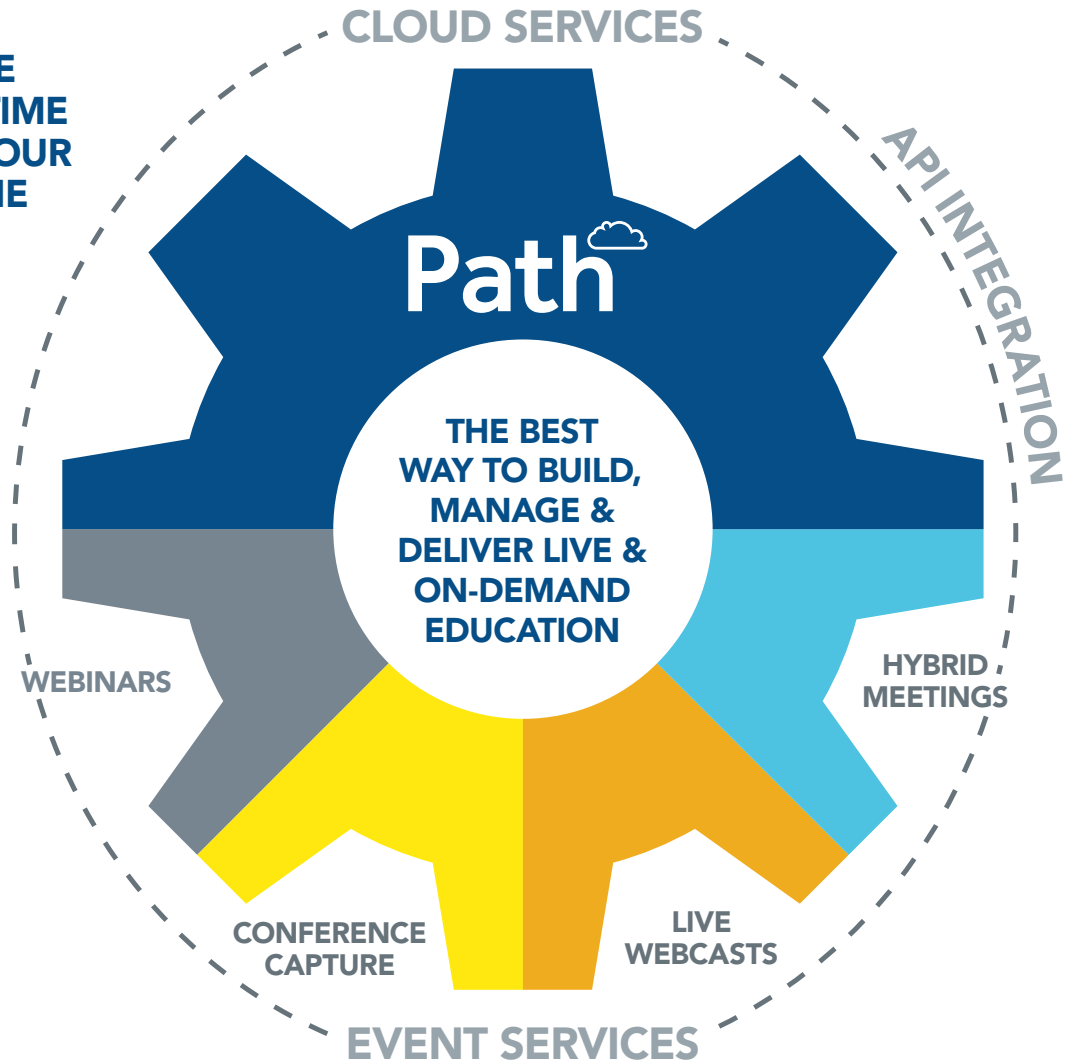


LEVERAGING THE VALUE OF ONE-TIME EVENTS GIVES YOUR ASSOCIATION THE POWER TO:

- ▶ Reach a larger audience
- ▶ Attract new members
- ▶ Build brand recognition
- ▶ Increase member retention
- ▶ Create new revenue streams



Naylor provides member engagement and revenue solutions to 1,800+ associations throughout North America.

STRATEGY & PLANNING ▶ MEMBER COMMUNICATIONS ▶ TRADE SHOWS & EVENTS ▶ CAREER CENTER SOLUTIONS
ASSOCIATION MANAGEMENT SOFTWARE ▶ LEARNING SOLUTIONS ▶ ADVERTISER SERVICES

CAPTURING AND SHARING CONTENT WITH YOUR MEMBERS HAS NEVER BEEN EASIER!

REQUEST A DEMO AT:
http://resource.naylor.com/learning_solutions_demo

Expand the value of live events

Capture educational content with fully managed:



Webinars

Our webinars allow our clients to focus on the messaging and content, not the technology.

- Dedicated event manager & customer support
- Presenter support & training
- VOIP & teleconference lines
- Polls, Q&A & chat
- On demand recordings & archiving
- Post-event analysis & reporting



Hybrid Meetings

Broadcast from your face-to-face event and enable real-time interaction with hybrid meetings.

- Dedicated moderator, onsite technician & videographer. Options:
 - Full event facilitation & AV coordination
 - Integrated polling & Q&A
 - Post-event analysis & reporting
 - Archiving for on demand access



Conference Capture

Extend the life and reach of conference content by taking it online.

- Fully managed services with onsite production crew
- No downloadable software requirements
- Real time synchronizing
- Edits & final production

Anytime, any place access

Manage and deliver your captured training and meeting content with the Path™ Event Learning Platform.

Path offers a new way of publishing, managing and delivering educational content to members. Users and administrators will appreciate this easy-to-use, mobile-ready solution.



PATH'S OPTIONS INCLUDE:



Unlimited Storage

Path allows users to store an unlimited amount of all types of rich media.



Mobile Optimized

Content is optimized to display on every device on every platform.



E-Commerce

Sell content with Path's built-in shopping cart. Use third-party payment gateways or your AMS system.



Custom Branding

Design custom content to support company branding, website, collateral and more.



Reporting Dashboard

From a high-level dashboard to robust detailed reports – access the tools needed to quickly gauge content and user activity.



Live Web Event Registration

Simple registration for upcoming webinars, hybrid events and live webcasts. Add descriptions, speaker bios, photos and resources.



Adobe Connect Integration

Use our Adobe Connect license or your own – participants seamlessly register with our integrated registration engine.



AMS Integration

Path's flexible API can be connected to most AMS systems to provide single sign-on and a streamlined experience.



Tests

Pre-test or post-test, multiple choice or true/false, Path has the ability to add assessments and notify you when users pass or fail.



Certificates

Path's professional certificate builder allows you to create fully-customizable certificates of completion to reinforce user success.



Evaluations

Measure participant satisfaction by utilizing Path's evaluation functionality to easily create surveys and reports.



Support

Contact Path support with any question from how to improve the performance and delivery of your content to just getting advice on best practices.