



The Official Launch





Learning Objectives

- Introduce the Influence 100 (2025) List
- Announce new entrants to the list
- Contextualise changes since 2024
- Consider themes/key issues +/-
- Introduce the Influence 100 (2025) Corporate List
- “ “ the Ten Largest UK Professional Bodies





Today's Presenter

- Richard Gott, Chair, MemberWise Network



Agenda for today:

- What is The Influence 100?
- What has been achieved over the past 5 years?
- Reveal the Influence 100 List (2025)
- Analysis and Review
- What can we learn from the Influence 100?
- Q&A





What is the Influence 100?

- A list of the largest membership organisations in the UK, ranked by total membership size.
- Today we launch the 7th Version created via:
 - Desktop Primary Research
 - Input from the MemberWise Network Members
 - Direct approaches to member organisations
 - Data Collection Period: Feb 2025 – April 2025

What has been achieved over the past 5 years?

- The most popular page on the MemberWise website
 - 112,000 visits since January 2019
- Many organisations displaying plaques in their HQs
- A sense of pride within many organisations
- Used by many to benchmark / research
- Celebrate size & scale of our sector
- Enabling unique benchmarking
- This year we again ensured the List is highly accurate





Entry Criteria

- 1) A headquarters based in the United Kingdom
- 2) Membership is optional and charged for directly via an annual membership fee
- 3) Over 50% of membership (voting members or equivalent) live or work in the UK





Caveats

- Data direct from member organisation staff and/or website
- Organisations produce annual total at different times of the year
- Desk research linked to published figures
- The information is correct as of April 2025
- The list will remain fixed until Jan 2026
- Updates can be submitted for 2026 List via info@memberwise.org.uk

INFLUENCE

100

LIST



MemberWise

LARGEST UK
MEMBERSHIP BODIES

2025

Introducing the New List for 2025 - New Top 10

2024 Rank	2025 Rank	Membership Organisation	Members 2024	Members 2025	Change
1	1	National Union of Students (NUS)	6,000,000	6,300,000	300,000
3	2	TUC	5,187,000	5,500,000	313,000
2	3	National Trust	5,588,000	5,364,000	-224,000
5	4	Unison	1,403,792	1,440,000	140,000
6	5	English Heritage	1,180,000	1,180,000	-
7	6	Royal Society for the Protection of Birds (RSPB)	1,140,000	1,150,000	10,000
4	7	Unite	1,400,000	1,100,000	-300,000
8	8	Caravan and Motorhome Club	1,100,000	1,000,000	-100,000
9	9	Wildlife Trusts (46 in total)	911,000	944,500	33,500
11	10	England Golf	720,000	730,000	10,000



New Entries

2025 Rank	Membership Organisation	Members 2025
27	Reform UK	220,000
40	Historic Royal Palaces	168,000

Decreases



2024 Rank	2025 Rank	Membership Organisation	Members 2024	Members 2025	Change
4	7	Unite	1,400,000	1,100,000	-300,000
2	3	National Trust	5,588,000	5,364,000	-224,000
10	13	Camping and Caravanning Club	720,600	575,500	-145,100
8	8	Caravan and Motorhome Club	1,100,000	1,000,000	-100,000
47	98	Association of Accounting Technicians (AAT)	150,000	51,000	-99,000
19	23	Labour Party	367,000	309,000	-58,000
40	54	Conservative Party	172,000	131,500	-40,500
54	65	Royal Institution of Chartered Surveyors (RICS)	141,000	113,000	-28,000
46	55	British Cycling	150,000	125,000	-25,000
20	21	Oddfellows	365,400	344,000	-21,400

Largest UK Professional Bodies



2024 Rank	2025 Rank	Professional Body	2024	2025	Change
1	1	Royal College of Nursing (RCN)	500,000	500,000	0
		Association of Chartered Certified Accountants (ACCA)	247,000	252,500	5,500
2	2	Law Society of England and Wales (TLS)	200,000	200,000	0
4	4	British Medical Association (BMA)	190,000	194,000	4,000
		Institute of Chartered Accountants of England and Wales (ICAEW)	172,000	172,000	0
3	3	Chartered Institute of Personnel and Development (CIPD)	160,000	162,000	2,000
		Institution of Engineering and Technology (IET)	157,000	157,000	0
7	7	Chartered Insurance Institute (CII)	122,000	121,000	-1,000
10	8	Royal Institution of Chartered Surveyors (RICS)	130,000	113,000	-17,000
-	10	Institution of Mechanical Engineers (IMechE)	110,000	110,000	0

Wise



Comparative Changes

- Last Year: 39,501,200 members in 2024/25 (0.79% increase)
- This Year: 39,947,500 members in 2023/24 (0.22% increase)

** adjusted for 2024 corrections and new entries*

Notable Observations

- 43 organisations = Up / 38 organisations = Down
- 17 organisations = Remained the same
- 2 Organisations = New to the list
- Biggest ranking change:
Conservative Party
- Largest increase is 313k (TUC)
- Largest decrease is 300k (Unite)



Influence 100 (Corporate) List

- Last Year: 965,000 Members in 2024
- This Year: 957,000 members in 2025
- - 8,000 members



Top Ten UK Professional Bodies List

2024 Rank	2025 Rank	Professional Body	2024	2025	Change
1	1	Royal College of Nursing (RCN)	500,000	500,000	0
2	2	Association of Chartered Certified Accountants (ACCA)	247,000	252,500	+5,500
4	4	Law Society of England and Wales (TLS)	200,000	200,000	0
5	5	British Medical Association (BMA)	190,000	194,000	+4,000
3	3	Institute of Chartered Accountants of England and Wales (ICAEW)	172,000	172,000	0
6	6	Chartered Institute of Personnel and Development (CIPD)	160,000	162,000	+2,000
7	7	Institution of Engineering and Technology (IET)	157,000	157,000	0
10	8	Chartered Insurance Institute (CII)	122,000	121,000	-1,000
9	9	Royal Institution of Chartered Surveyors (RICS)	130,000	113,000	-17,000
-	10	Institution of Mechanical Engineers (IMechE)	110,000	110,000	0





Accessing This Resource

- Published on the MemberWise website
 - <https://memberwise.org.uk/influence100/>
- Introduced on MemberWise Learn
 - *This Launch Presentation (available on-demand)*
 - *PDF Version of Launch Presentation*
- There's more....



There's More...

- Financial Benchmarking Report (delivered in partnership with Price Bailey)
- Official Launch at Membership Excellence (2025)

What can we learn?

- We need to be mindful of inflation/ recession
- This year's list continues to present an accurate picture
- Professional bodies – **UP (again)**
- Trade Unions – **UP**
- Consumer bodies **DOWN**
- Political parties – **DOWN** but.....

Thank You

