



# The Official Launch



# Learning Objectives



- Introduce the Influence 100 (2025) List
- Announce new entrants to the list
- Contextualise changes since 2024
- Consider themes/key issues +/-
- Introduce the Influence 100 (2025) Corporate List
- “ “ the Ten Largest UK Professional Bodies

# Today's Presenter

- Richard Gott, Chair, MemberWise Network



# Agenda for today:



- What is The Influence 100?
- What has been achieved over the past 5 years?
- Reveal the Influence 100 List (2025)
- Analysis and Review
- What can we learn from the Influence 100?
- Q&A

# What is the Influence 100?



- A list of the largest membership organisations in the UK, ranked by total membership size.
- Today we launch the 7<sup>th</sup> Version created via:
  - Desktop Primary Research
  - Input from the MemberWise Network Members
  - Direct approaches to member organisations
  - Data Collection Period: Feb 2025 – April 2025

# What has been achieved over the past 5 years?

- The most popular page on the MemberWise website
  - 112,000 visits since January 2019
- Many organisations displaying plaques in their HQs
- A sense of pride within many organisations
- Used by many to benchmark / research
- Celebrate size & scale of our sector
- Enabling unique benchmarking
- This year we again ensured the List is highly accurate



# Entry Criteria



- 1) A headquarters based in the United Kingdom
- 2) Membership is optional and charged for directly via an annual membership fee
- 3) Over 50% of membership (voting members or equivalent) live or work in the UK



# Caveats



- Data direct from member organisation staff and/or website
- Organisations produce annual total at different times of the year
- Desk research linked to published figures
- The information is correct as of April 2025
- The list will remain fixed until Jan 2026
- Updates can be submitted for 2026 List via [info@memberwise.org.uk](mailto:info@memberwise.org.uk)

INFLUENCE

100

LIST



**MemberWise**

LARGEST UK  
MEMBERSHIP BODIES

— 2 0 2 5 —

# Introducing the New List for 2025 - New Top 10

2024 Rank	2025 Rank	Membership Organisation	Members 2024	Members 2025	Change
1	1	National Union of Students (NUS)	6,000,000	6,300,000	300,000
3	2	TUC	5,187,000	5,500,000	313,000
2	3	National Trust	5,588,000	5,364,000	-224,000
5	4	Unison	1,403,792	1,440,000	140,000
6	5	English Heritage	1,180,000	1,180,000	-
7	6	Royal Society for the Protection of Birds (RSPB)	1,140,000	1,150,000	10,000
4	7	Unite	1,400,000	1,100,000	-300,000
8	8	Caravan and Motorhome Club	1,100,000	1,000,000	-100,000
9	9	Wildlife Trusts (46 in total)	911,000	944,500	33,500
11	10	England Golf	720,000	730,000	10,000

# New Entries



2025 Rank	Membership Organisation	Members 2025
27	Reform UK	220,000
40	Historic Royal Palaces	168,000

# Decreases



2024 Rank	2025 Rank	Membership Organisation	Members 2024	Members 2025	Change
4	7	Unite	1,400,000	1,100,000	-300,000
2	3	National Trust	5,588,000	5,364,000	-224,000
10	13	Camping and Caravanning Club	720,600	575,500	-145,100
8	8	Caravan and Motorhome Club	1,100,000	1,000,000	-100,000
47	98	Association of Accounting Technicians (AAT)	150,000	51,000	-99,000
19	23	Labour Party	367,000	309,000	-58,000
40	54	Conservative Party	172,000	131,500	-40,500
54	65	Royal Institution of Chartered Surveyors (RICS)	141,000	113,000	-28,000
46	55	British Cycling	150,000	125,000	-25,000
20	21	Oddfellows	365,400	344,000	-21,400

# Largest UK Professional Bodies



2024 Rank	2025 Rank	Professional Body	2024	2025	Change
1	1	Royal College of Nursing (RCN)	500,000	500,000	0
2	2	Association of Chartered Certified Accountants (ACCA)	247,000	252,500	5,500
4	4	Law Society of England and Wales (TLS)	200,000	200,000	0
5	5	British Medical Association (BMA)	190,000	194,000	4,000
3	3	Institute of Chartered Accountants of England and Wales (ICAEW)	172,000	172,000	0
6	6	Chartered Institute of Personnel and Development (CIPD)	160,000	162,000	2,000
7	7	Institution of Engineering and Technology (IET)	157,000	157,000	0
10	8	Chartered Insurance Institute (CII)	122,000	121,000	-1,000
9	9	Royal Institution of Chartered Surveyors (RICS)	130,000	113,000	-17,000
-	10	Institution of Mechanical Engineers (IMechE)	110,000	110,000	0

# Comparative Changes



- Last Year: 39,501,200 members in 2024/25 (0.79% increase)
- This Year: 39,947,500 members in 2023/24 (0.22% increase)

*\* adjusted for 2024 corrections and new entries*

# Notable Observations

- 43 organisations = Up / 38 organisations = Down
- 17 organisations = Remained the same
- 2 Organisations = New to the list
- Biggest ranking change:  
Conservative Party
- Largest increase is 313k (TUC)
- Largest decrease is 300k (Unite)

# Influence 100 (Corporate) List



- Last Year: 965,000 Members in 2024
- This Year: 957,000 members in 2025
- - 8,000 members

# Top Ten UK Professional Bodies List



2024 Rank	2025 Rank	Professional Body	2024	2025	Change
1	1	Royal College of Nursing (RCN)	500,000	500,000	0
2	2	Association of Chartered Certified Accountants (ACCA)	247,000	252,500	+5,500
4	4	Law Society of England and Wales (TLS)	200,000	200,000	0
5	5	British Medical Association (BMA)	190,000	194,000	+4,000
3	3	Institute of Chartered Accountants of England and Wales (ICAEW)	172,000	172,000	0
6	6	Chartered Institute of Personnel and Development (CIPD)	160,000	162,000	+2,000
7	7	Institution of Engineering and Technology (IET)	157,000	157,000	0
10	8	Chartered Insurance Institute (CII)	122,000	121,000	-1,000
9	9	Royal Institution of Chartered Surveyors (RICS)	130,000	113,000	-17,000
-	10	Institution of Mechanical Engineers (IMechE)	110,000	110,000	0

# Accessing This Resource



- Published on the MemberWise website
  - <https://memberwise.org.uk/influence100/>
- Introduced on MemberWise Learn
  - *This Launch Presentation (available on-demand)*
  - *PDF Version of Launch Presentation*
- There's more.....

## There's More...

- Financial Benchmarking Report (delivered in partnership with Price Bailey)
- Official Launch at Membership Excellence (2025)

# What can we learn?



- We need to be mindful of inflation/ recession
- This year's list continues to present an accurate picture
- Professional bodies – **UP (again)**
- Trade Unions – **UP**
- Consumer bodies **DOWN**
- Political parties – **DOWN** but.....

# Thank You

