



# **Myofascial Pain: Patient-Centered Transformative Care to Prevent Chronic Pain and Addiction**

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Disclosure Information  
**Dr. James Friction**  
**Preventing Chronic Pain**



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Clinical Practice, Minnesota Head and Neck Pain Clinic  
PACT Program for Self-Management Training of Pain



# In this presentation...

You will be able to understand;

- Prevalence of myofascial pain
- Diagnosis of myofascial pain
- Mechanisms of myofascial pain
- Risk and protective factors for myofascial pain
- Transformative care: Evidenced-based Training with Treatment



# Muscle Tissue

Average Body Weight = 70 kg

Skeletal Muscles = 31.5 kg

Muscles are the largest tissue in body- 45% of body weight

Nociception is extensive

Acute muscle strain is common

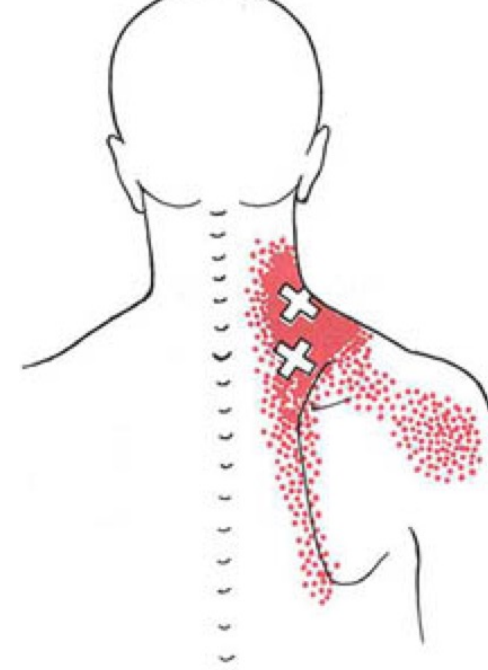
Risk factors for chronic pain in MFP are common



Myofascial pain is most common disorder causing chronic pain



# Myofascial Pain Prevalence



## General population

**13%** have shoulders MFP in general population (n=200)

Sola et al AJ Phys Med Rehabil, 1955

**30%** of all patients with pain in internal medicine practice (n=54) Skootsky et al. Western Journal of Medicine, 1989

**19%** have masticatory MFP in young adult population (n=308)

Marklund et al. Acta Odontologica Scandinavica, 2008



# Myofascial Pain Prevalence

## Pain populations

**85%** of back pain patients in hospital pain clinic (n=283)

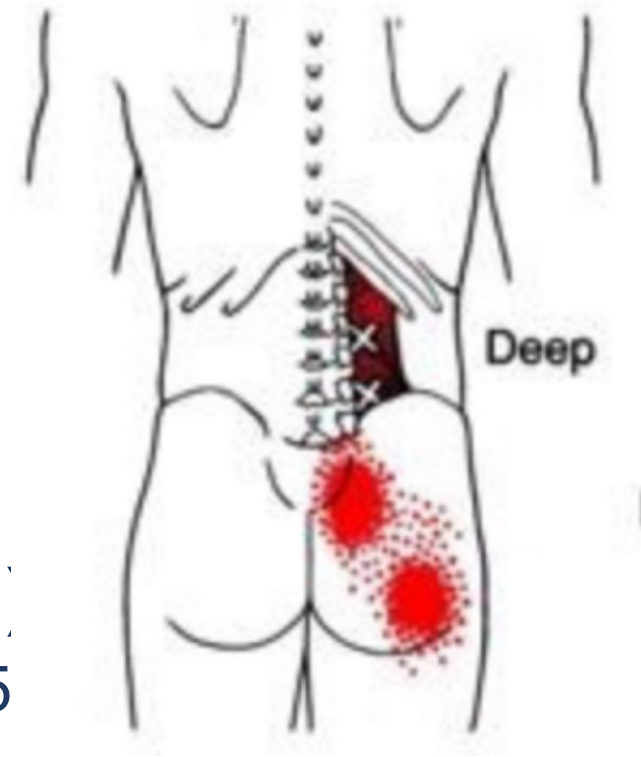
Rosomoff, Pain, 1989

**55%** of head and neck pain university pain clinic (n=296)

Friction J, et al. Oral Surgery, Oral Medicine, Oral Pathology, 1985

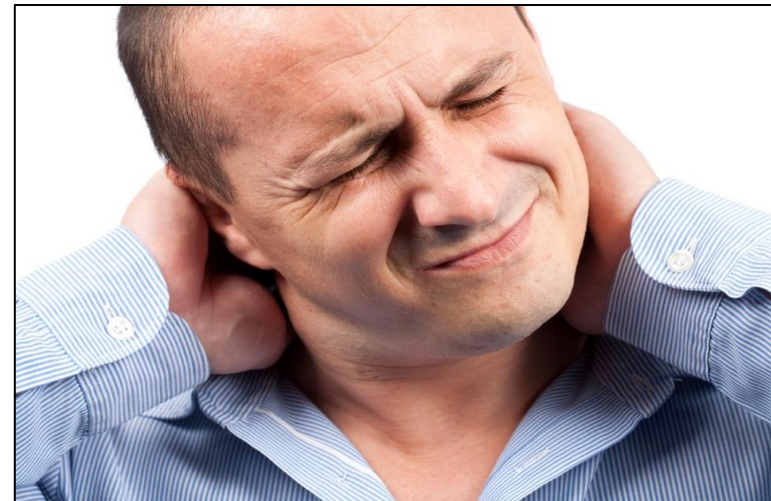
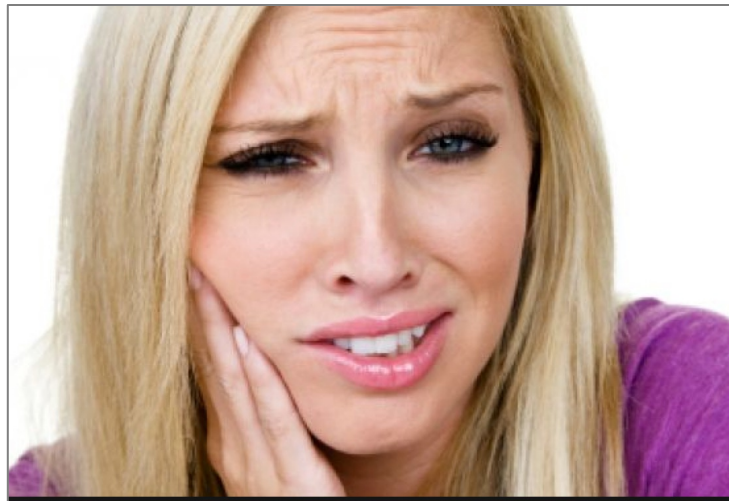
**65%** of patients in rehabilitation clinic (n=150)

Gerwin, PM & R Clinics of N.A, 2014



#1 reason  
people seek  
care

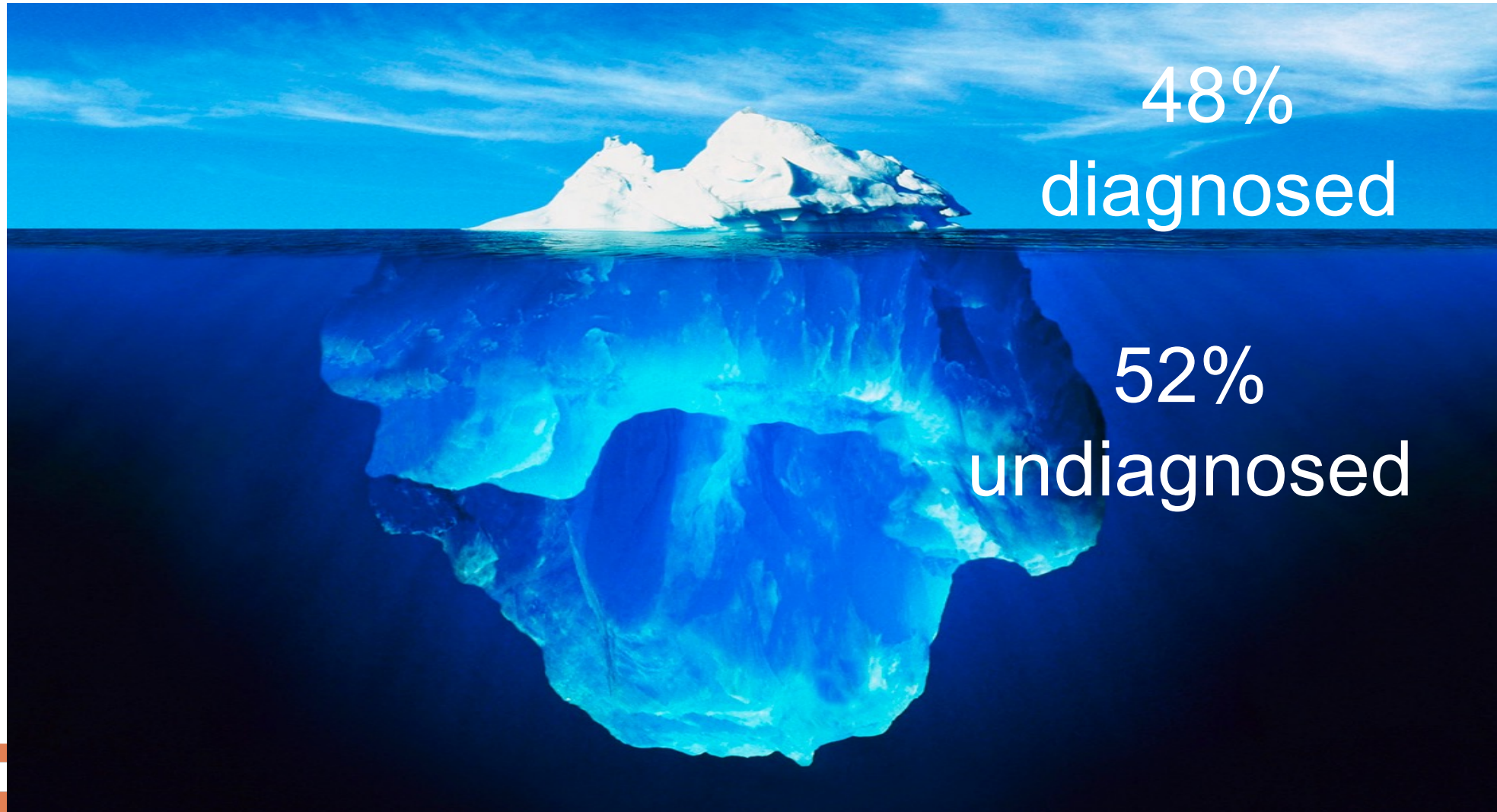
67%  
of all visits



Mayo Clinic Proceedings, 2009



# Yet, it is often overlooked...

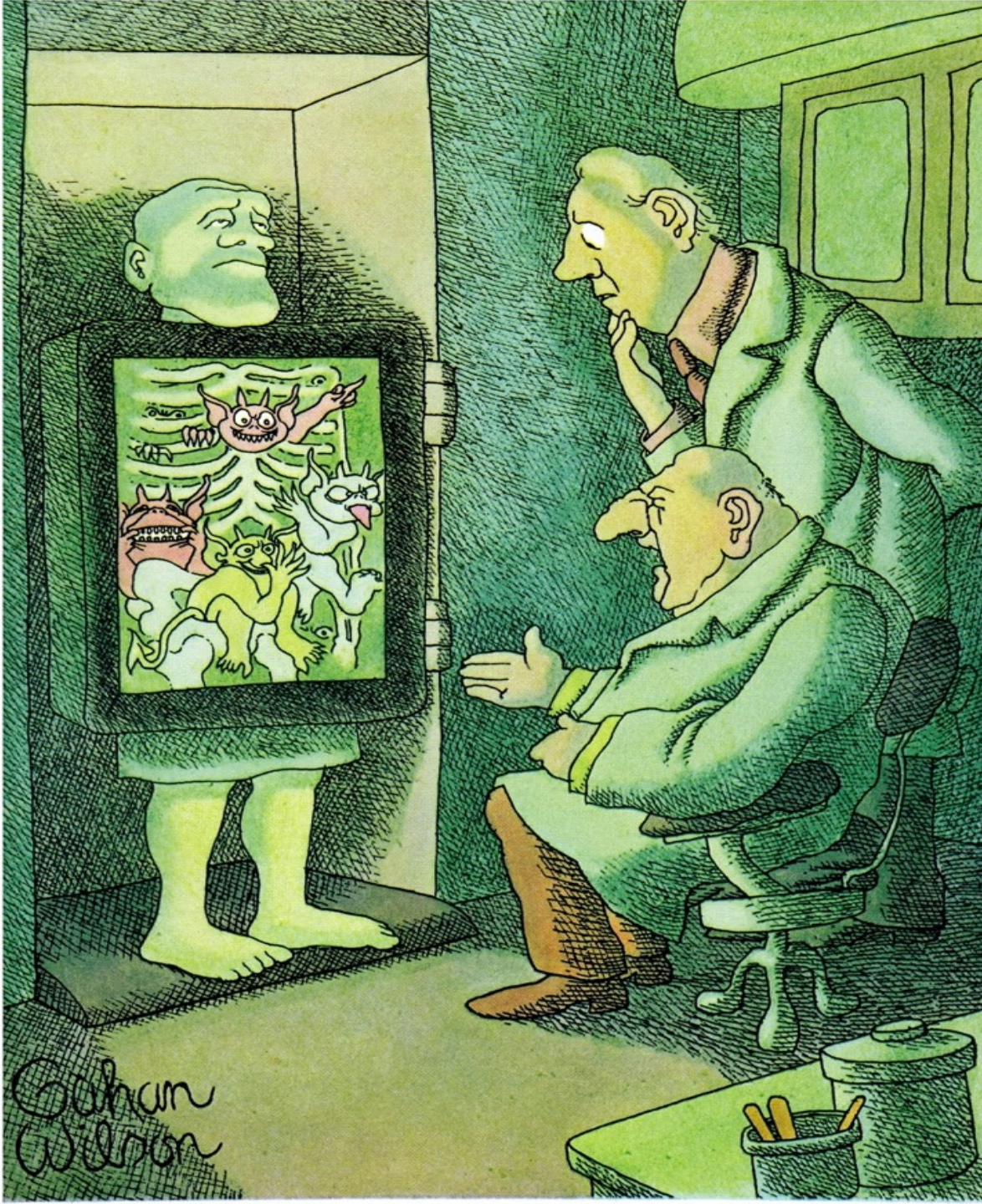


Lipton RB et al. Headache. 2001.



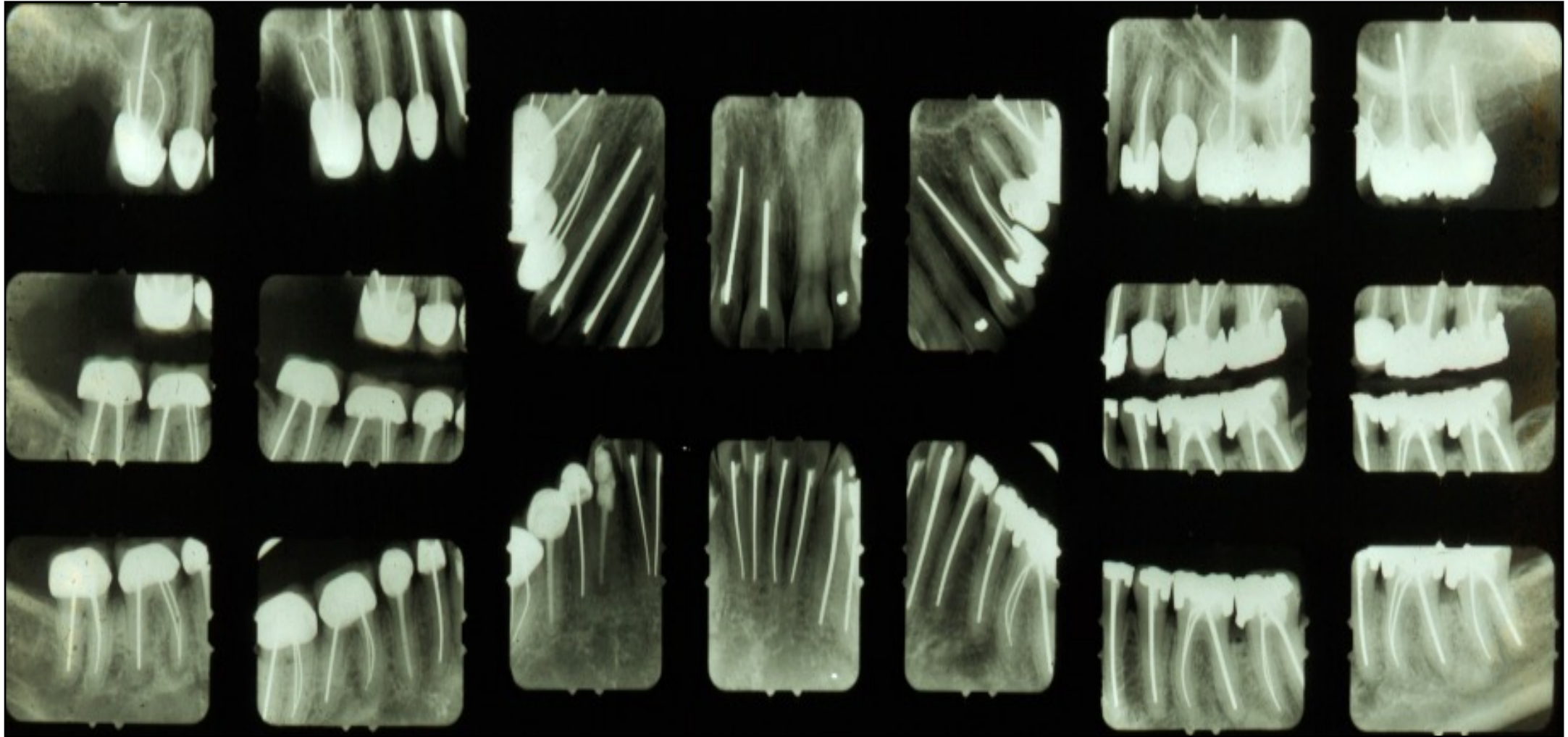
## ...Misdiagnosed

“It’s as I suspected.  
Mr. Harding, here, is  
possessed by demons causing  
the pain”





...over-treated



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Fricton, J. Case of misdiagnosis and overtreatment of tooth pain from myofascial pain



...and unsuccessfully treated

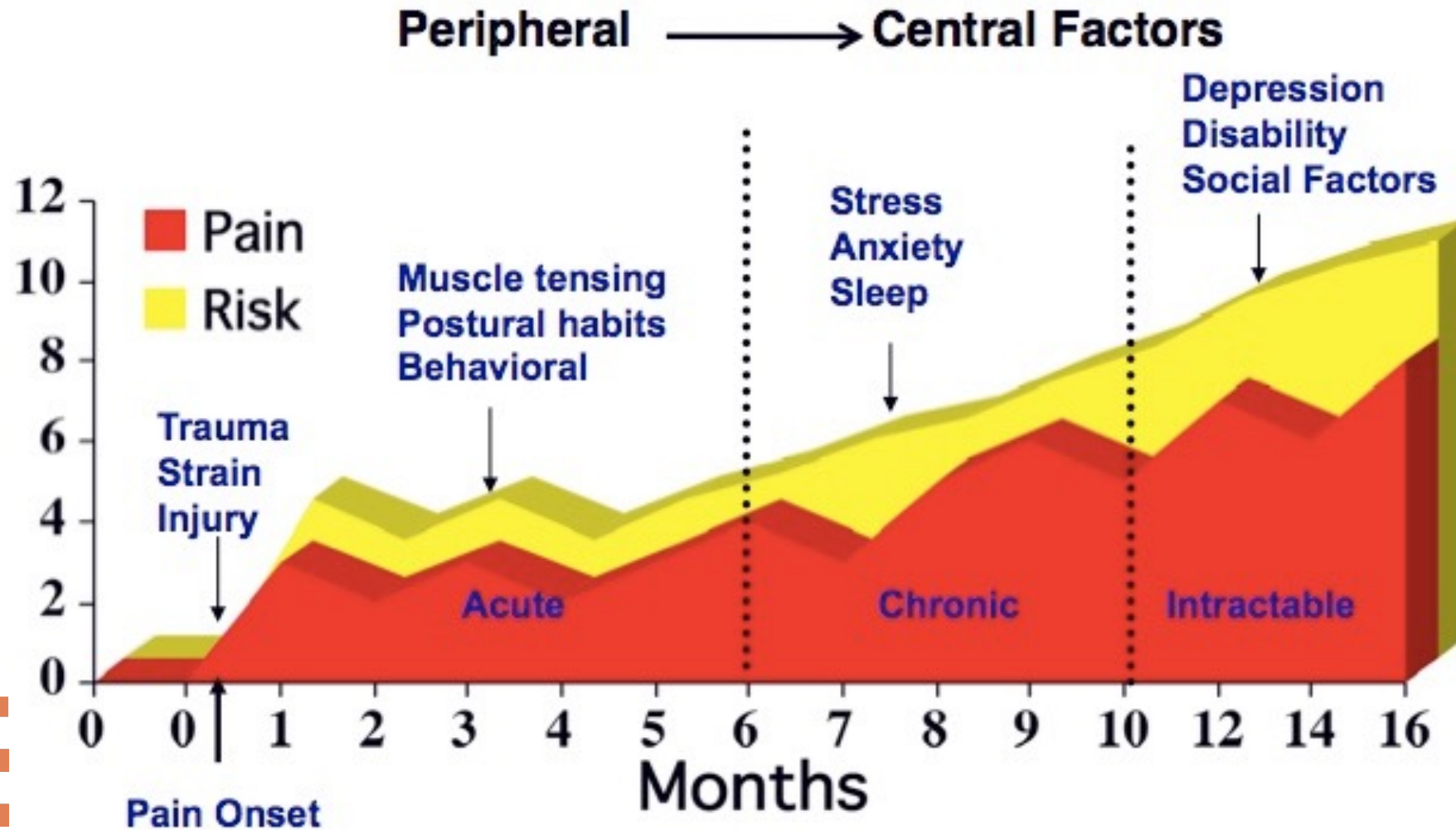
Longitudinal studies of chronic pain show that most people who have pain at **1 month...**

still have pain **5 years** later despite treatments

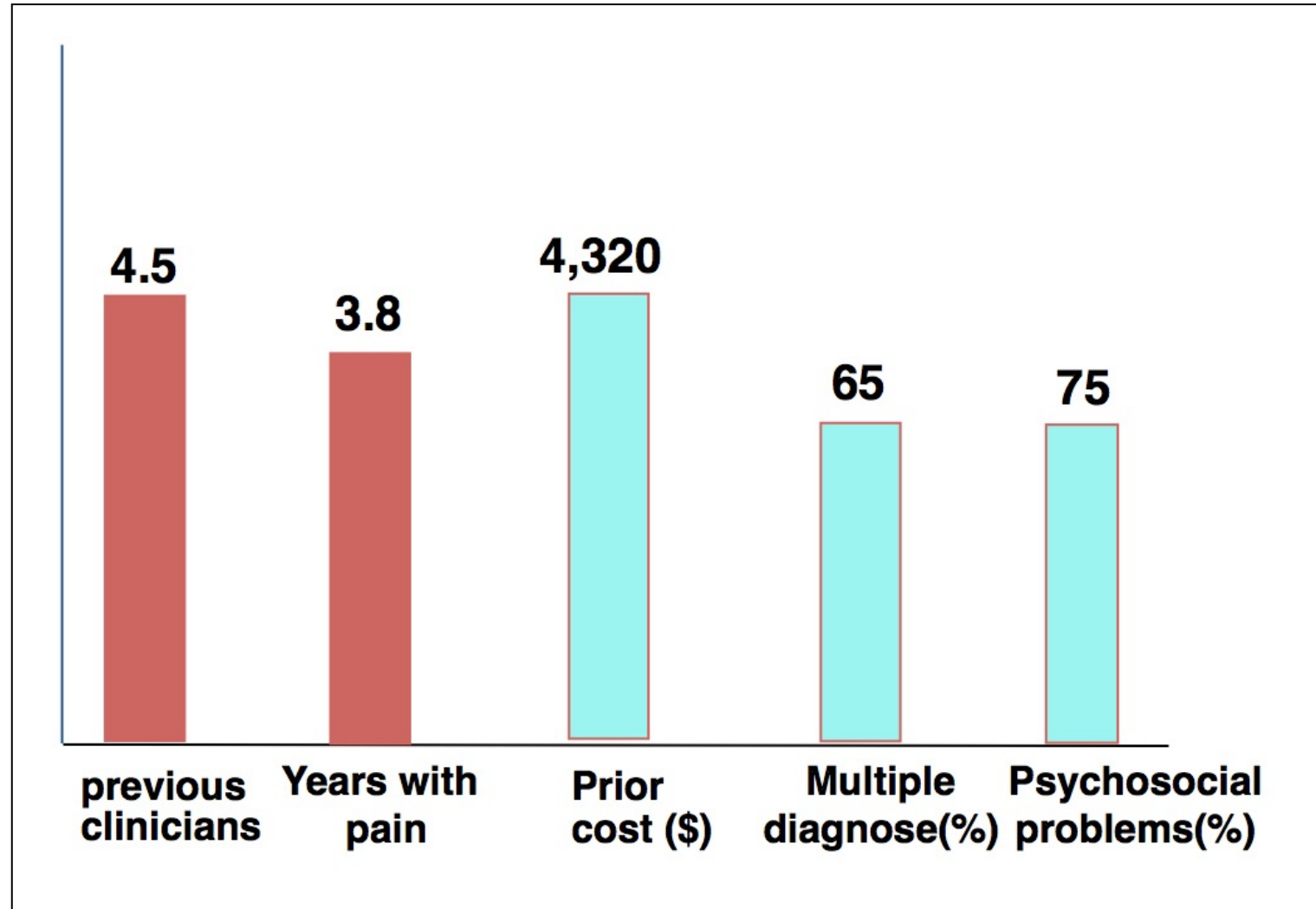


-Hestbaek (2003), Deyo (2009). Aggarwal(2010). Scher (2003), Cote (2004)

# Progression to chronic pain is common...



....with complex histories



\*From Look et al, 2000 \*\*Friction, et al, 1995

# Myofascial pain can be simple

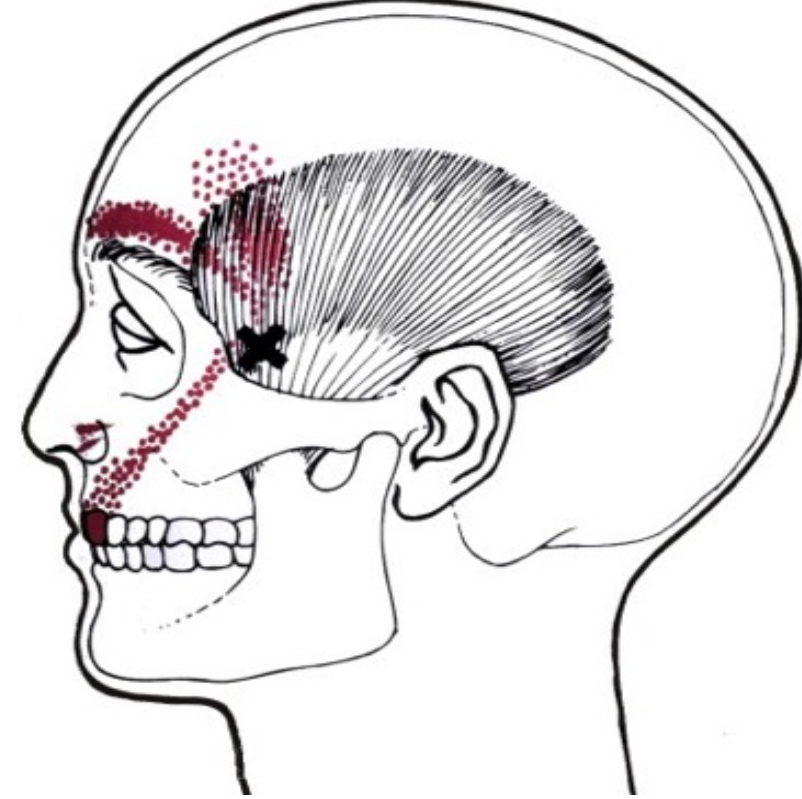
Prevalence is high, yet MFP is

- Easy to identify
- Clear mechanisms
- Consistent changeable causes
- Treatments that work well short-term
- Training that is easy to implement and works long-term
- Transformative care is appreciated by patients



We all need to understand it

# Myofascial Pain can occur in any skeletal muscle:

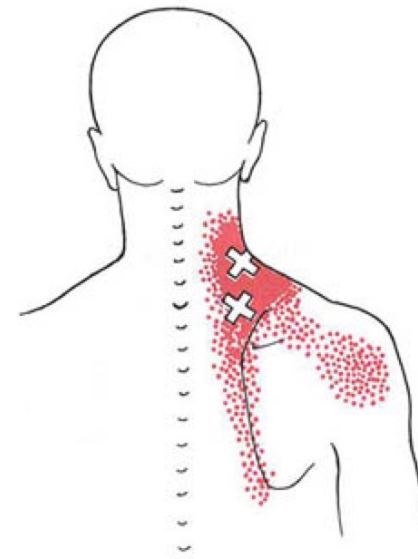


Regional pain due to localized tender nodule in a taut band of muscle, tendon, or fascia that when palpated reproduces pain in local and distant referral sites

-Travell and Simons

# Myofascial Pain: Characteristics

- **Trigger point:** tender nodule in a **taut band** of skeletal muscle (active TP = spontaneous pain, latent TP= tender only)
- **Referred pain:** Regional and distant referred pain and tenderness
- **Twitch response:** twitch upon palpation in larger muscles (EMG documented)
- **Motor dysfunction:** weakness, limited ROM, pain in ROM
- **Autonomic symptoms:** referred pain, hyperemia, altered sensation, imbalance/dizzy, blurring vision, tinnitus, plugged ears



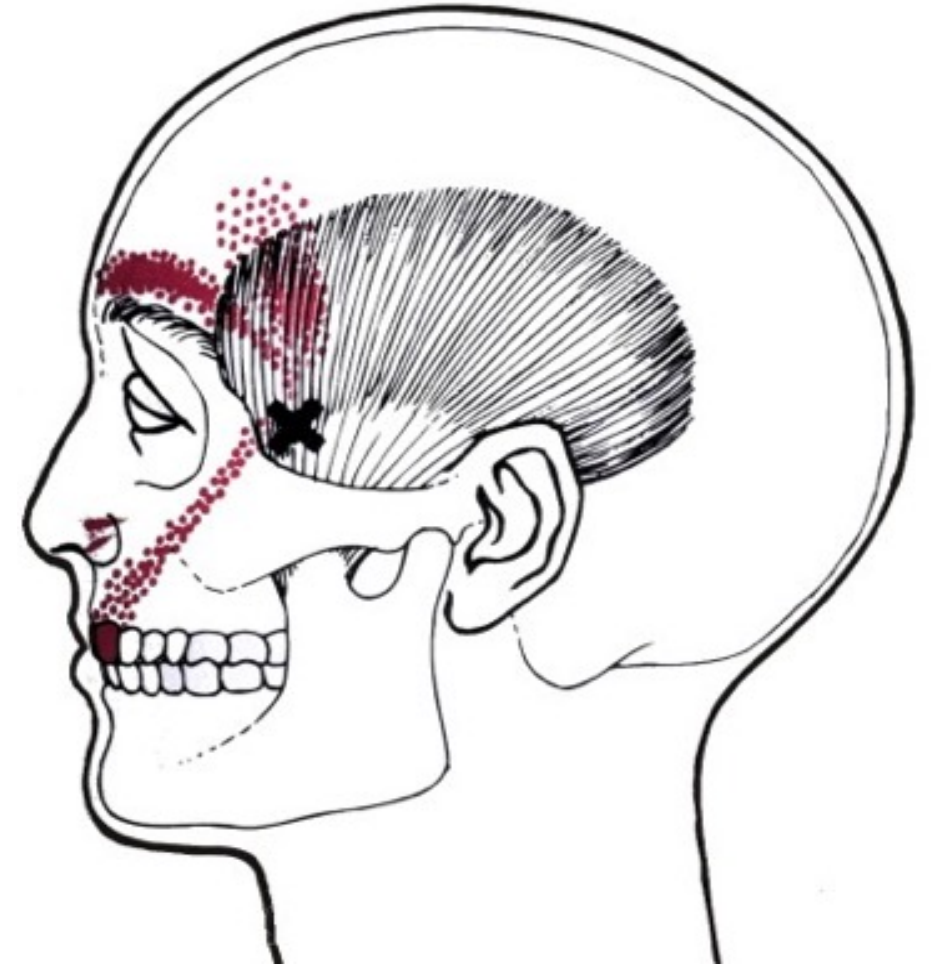


# Myofascial Trigger Point Referral Patterns

**Pain Source: Anterior Temporalis**

**Pain Site:** Temple  
Frontal  
Retro-orbital  
Maxillary Anterior Teeth

**Associated Sx: Dental hypersensitivity**



= Trigger Point



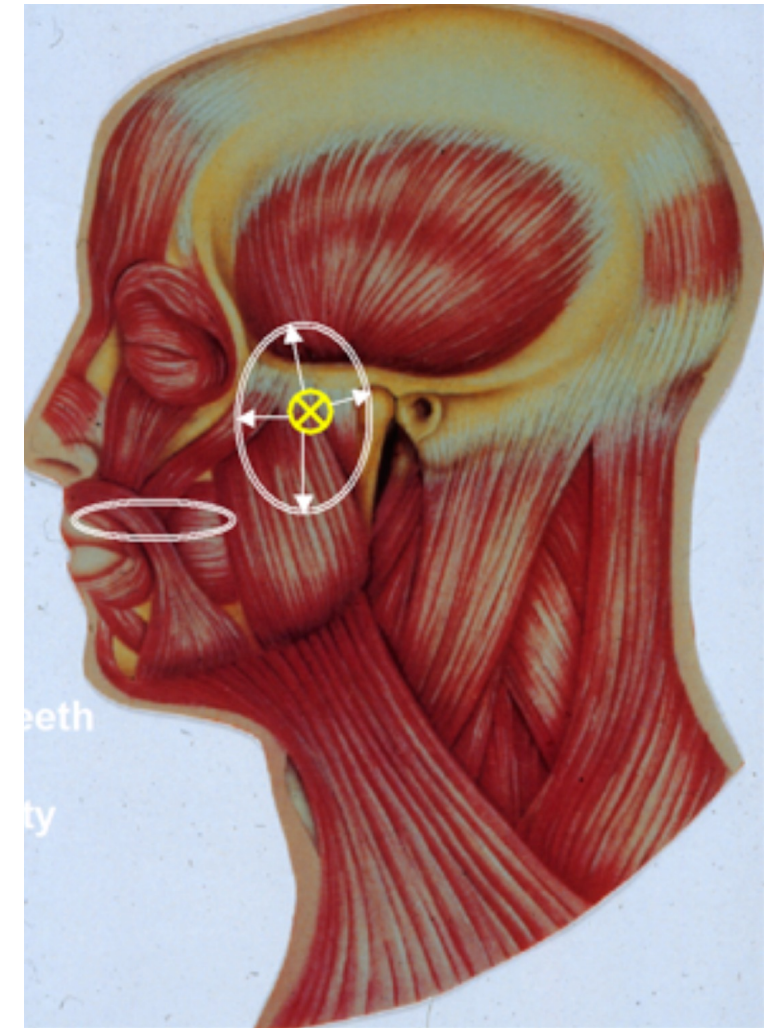
= Pain Referral Pattern

# Myofascial Trigger Point Referral Patterns

**Pain Source: Deep Masseter**

**Pain Site:** Pre-auricular  
Earache  
Maxillary Posterior Teeth

**Associated Sx: Dental hypersensitivity**



**= Trigger Point**



**= Pain Referral Pattern**

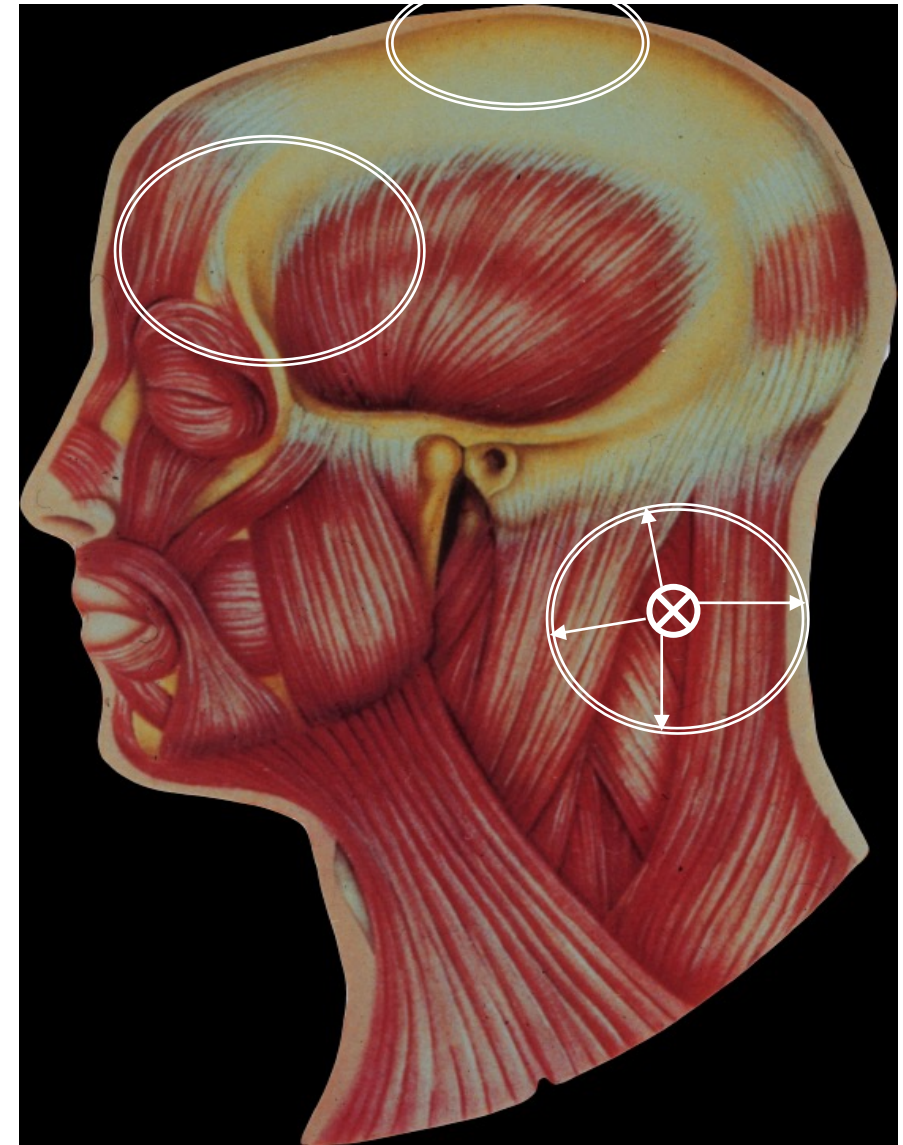
Travell and Simons, 1999  
Friction, J. Oral Surg. 1987  
Wright, E., JADA, 2000

# Myofascial Trigger Point Referral Patterns

Pain Source: Splenius Capitis

Pain Site: Frontal  
Occipital  
Posterior Neck  
Vertex

Associated Sx: Migraine



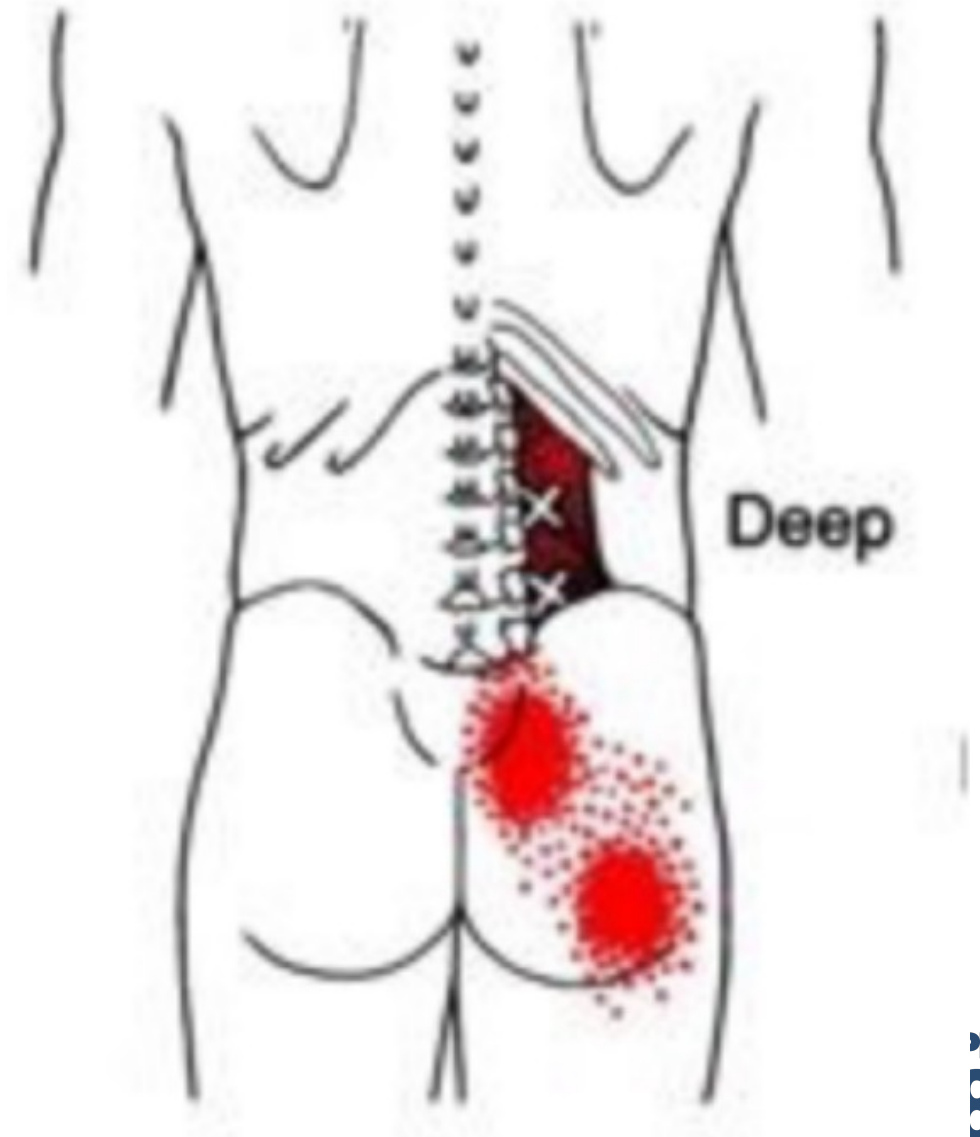
Friction, J. Oral Surg. 1987  
Travell and Simons, 1999  
Wright, E., JADA, 2000

# Myofascial Trigger Point Referral Patterns

Pain Source: Quadratus Lumborum

Pain Site: Hip  
Back

Associated Sx:

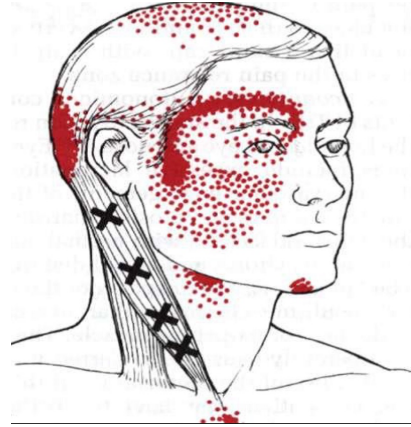


Friction, J. Oral Surg. 1987  
Travell and Simons, 1999  
Wright, E., JADA, 2000



# Classification of Muscle Pain Disorders

Myofascial  
Pain



Myositis



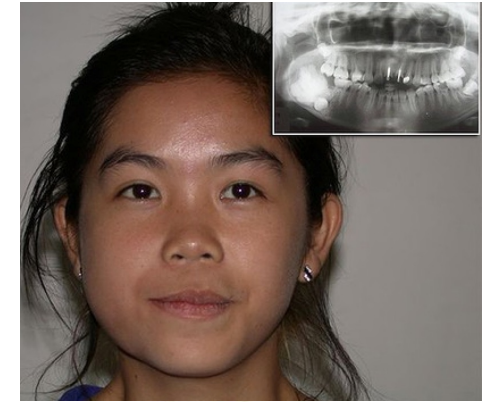
Myospasm



Contracture



Neoplasia

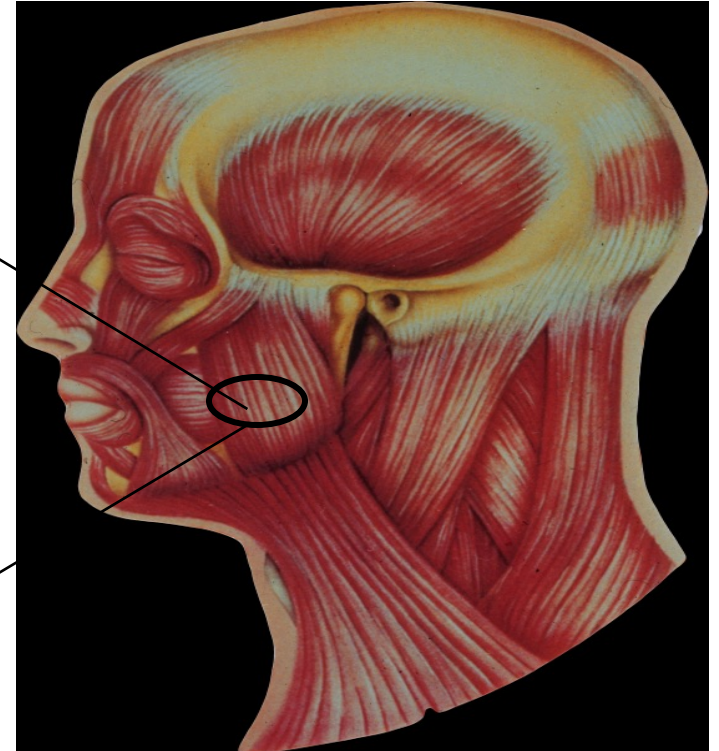
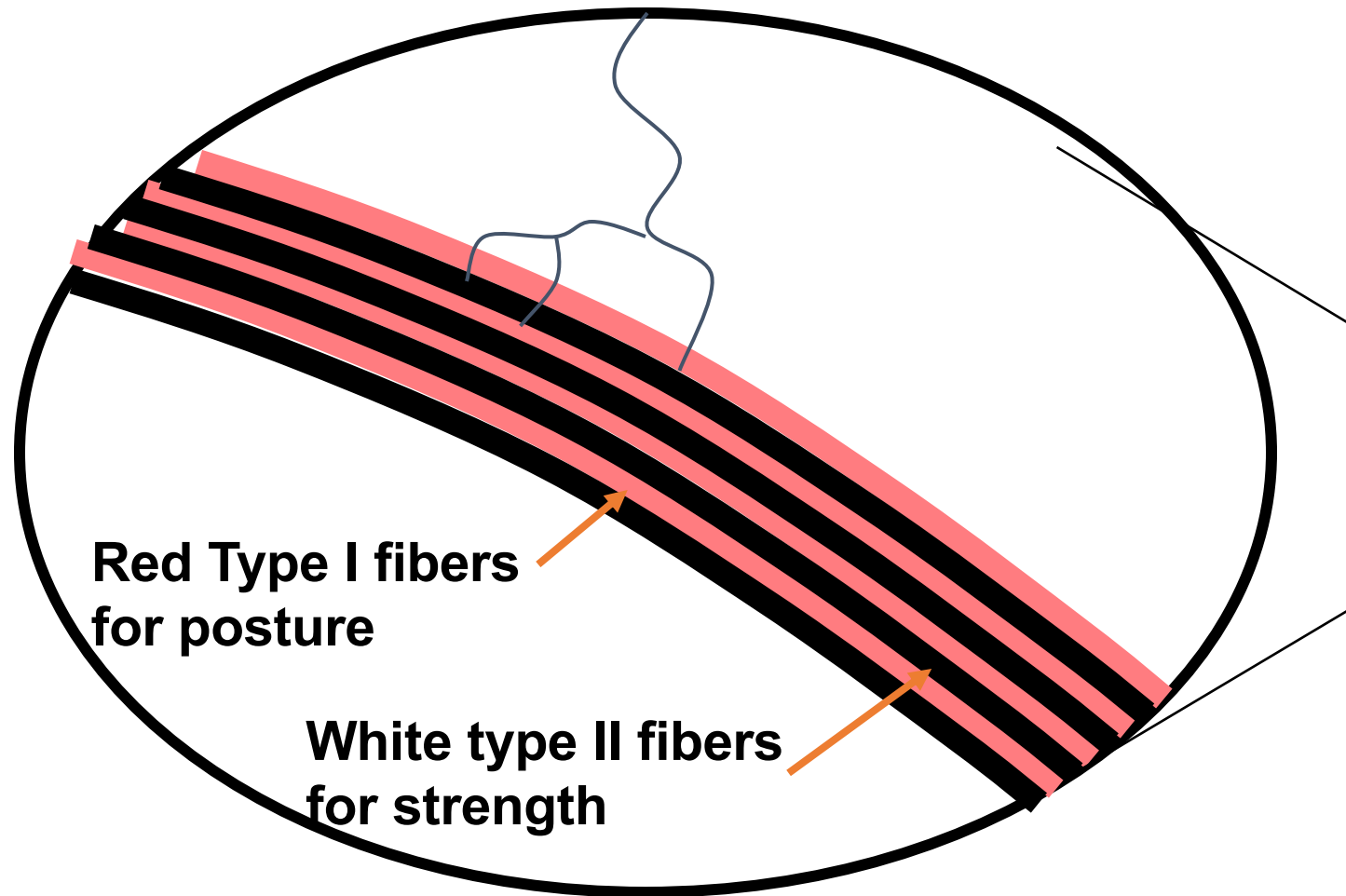


Fibromyalgia



# Mechanism of Myofascial Pain

## First, understand the muscles



Type I and II fiber types are distributed throughout all skeletal muscles



# Muscle Fiber Type I (red, slow)

- Postural muscle tone
- High endurance
- Slow twitch (red)
- High oxidative phosphorylation with high O<sub>2</sub>, ATP production, mitochondria, and increased vascularity
- Marathon runner





## Muscle Fiber Type II (white, fast)

- Large forces over brief period
- Low endurance
- Fast twitch (white)
- Anaerobic glycolysis with low O<sub>2</sub>, low mitochondria, high lactic acid
- Sprinter

# Muscle fibers are like chameleons



Increased demand from high forces  
for short periods

**Type I (slow)**

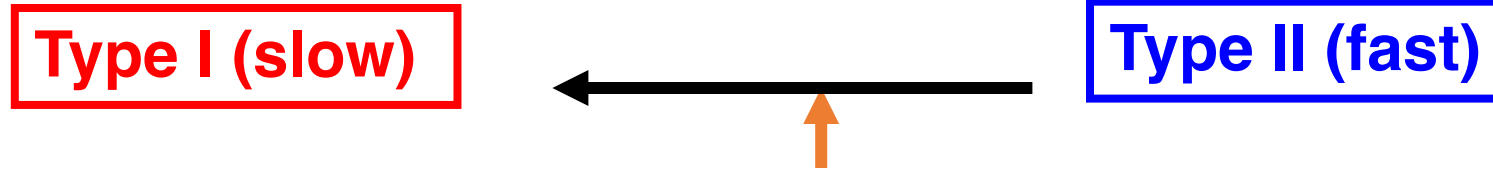


**Type II (fast)**

Increased demand from postural strain  
for longer periods



With repetitive strain, muscle fibers of type I compensates but often loses resulting in pain

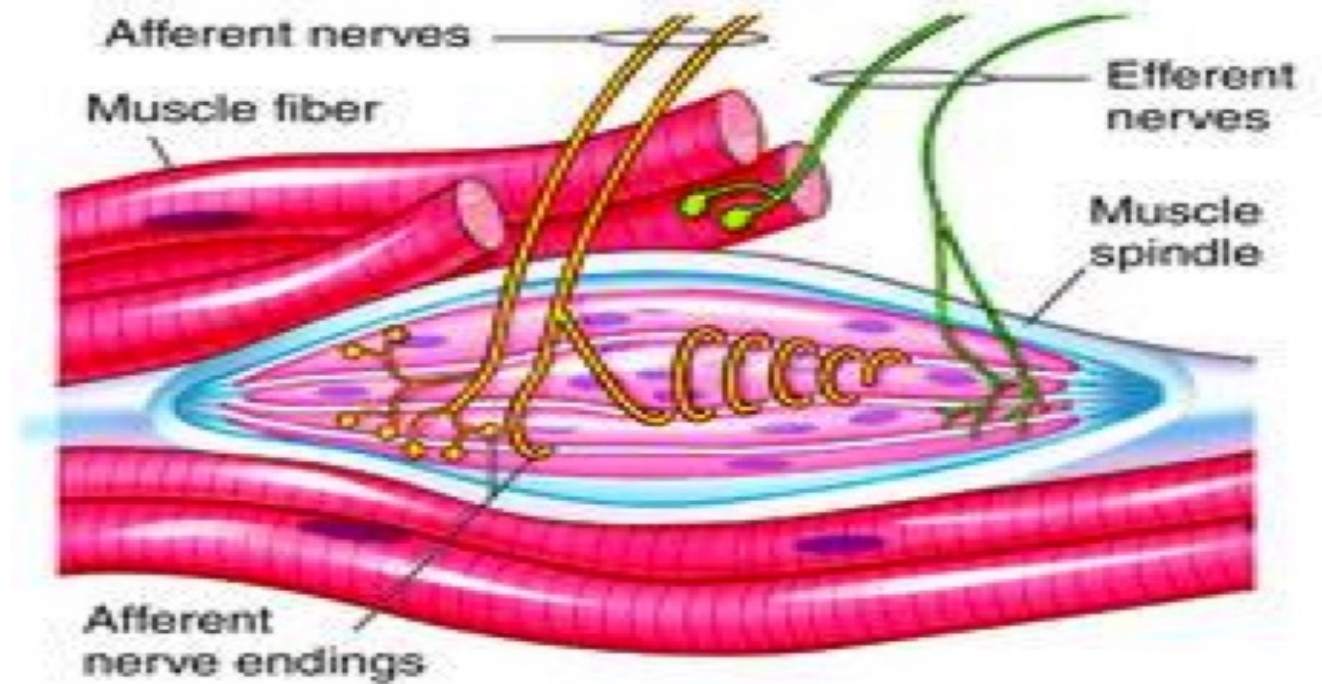


Increased conversion due to repetitive postural strain

- Abnormal Metabolic Activity in Type I Fibers
- Low Oxygen and ATP (fuel depleted)
- Increased and ragged Type I Posture Fibers
- Decreased Type II strength fibers with atrophy
- Abnormal mitochondrial changes on EM on Type I

-Larsson, et al, 1988, Bengsston, et al, 1986, Dennett, Fry, 1988

# Muscle Pain: The Nociceptors



Type III

Increase in  
Resting Activity

Spontaneous  
Continuous Pain

Type IV

High Threshold  
Mechanoreceptors

Sensitization and  
increased Tenderness

Mense, 1990

# Mechanisms of Myofascial Pain

**Sensitization:** Increased synaptic efficiency due to repeated firing of synapse at the peripheral and central nervous system level

**Hyperexcitability:** An enhanced pain report from natural stimuli

**Primary hyperalgesia:** Decreased threshold for pain in an injured tissue

**Secondary hyperalgesia:** Decreased threshold for pain in the surrounding tissues.







# Peripheral Sensitization

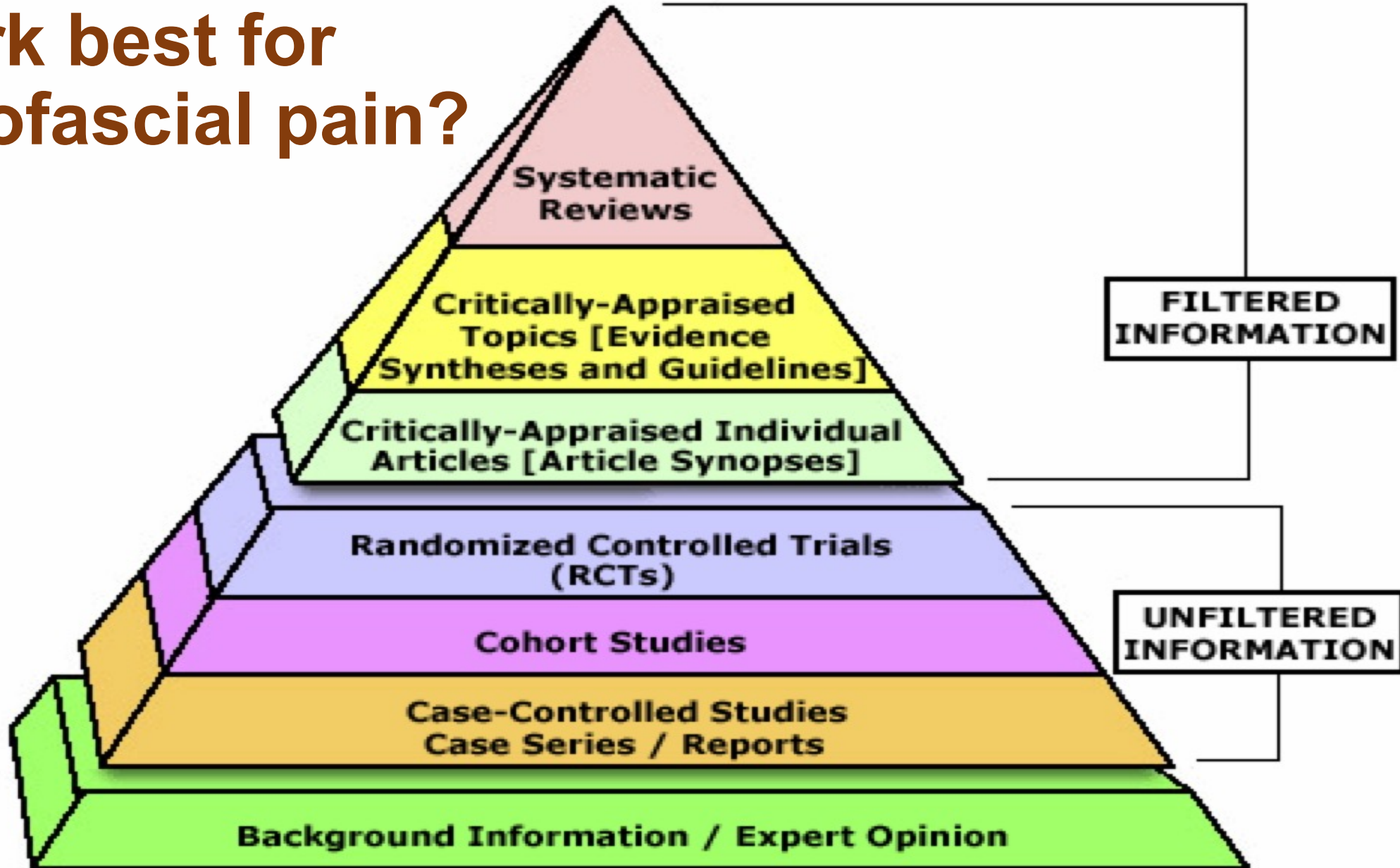
- Hypersensitivity of nociceptive primary afferent neurons (pain nerves) in the tissues
- Mediators include bradykinin, prostaglandins, neuropeptides, and cytokines
- Upregulated (promoted) during inflammation, injury, and repetitive strain

# Central Sensitization

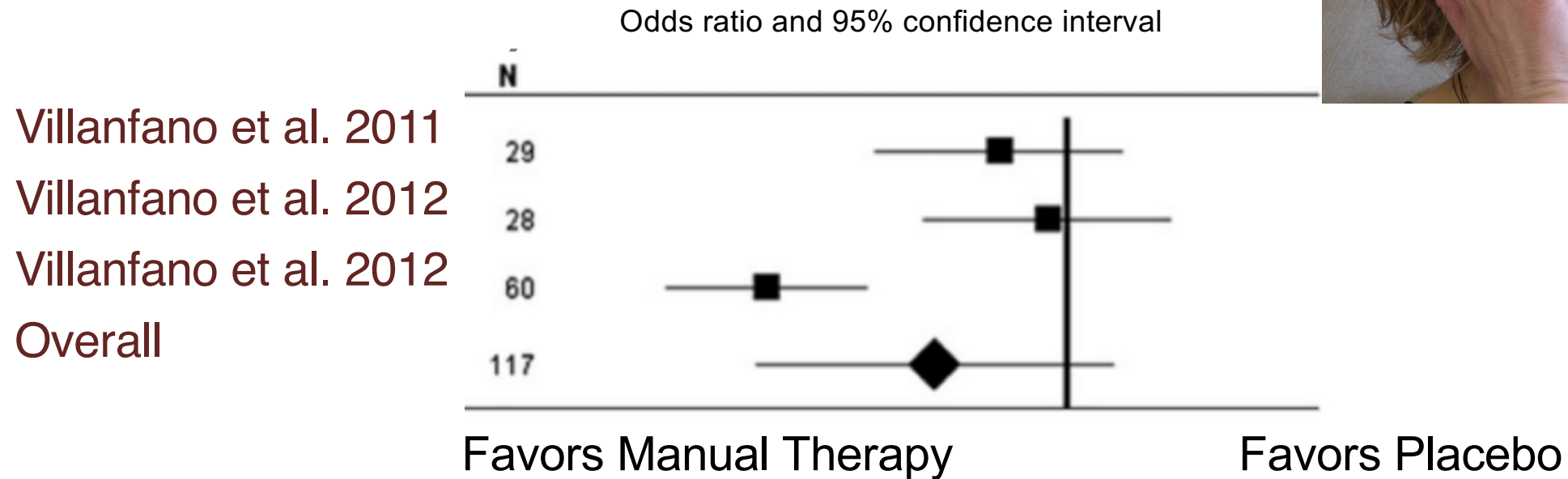
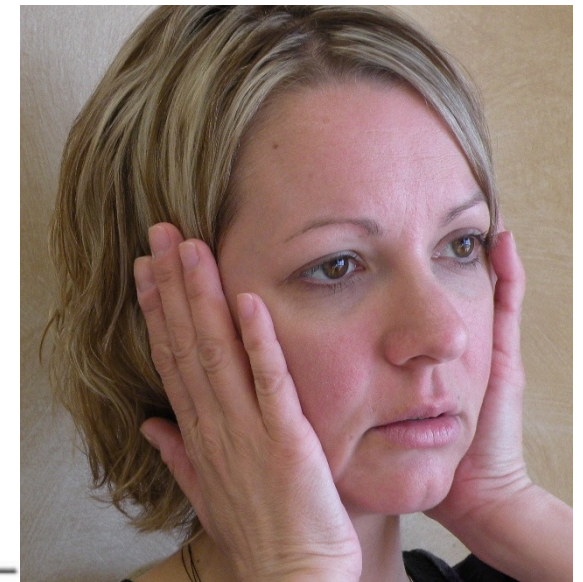
- Hypersensitivity of nociceptive neurons in the central nervous system (spinal cord and brain)
- Mediated by glutamate through N-methyl-d-aspartate (NMDA), substance P and calcitonin gene-related peptide (CGRP)
- Upregulated (promoted) during sustained threat to body



# What treatments work best for myofascial pain?



**Treatment:**  
**Manual myotherapy (trigger point  
massage)** vs placebo: Forest plot  
(RCTs with n=117)



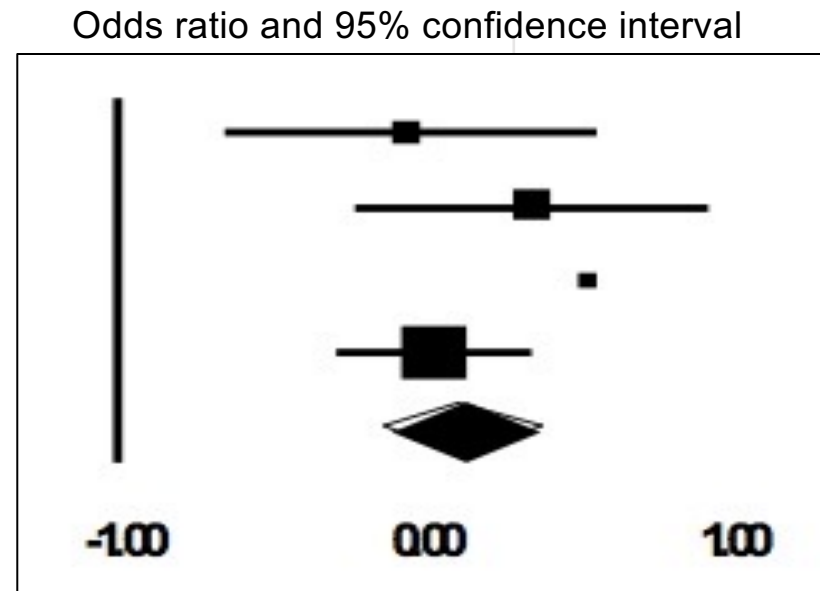
**Conclusion:** Overall trend toward showing favorable effects of the manual compared to placebo (P=0.03)

# Treatment:

## Dry needling/ acupuncture vs placebo: Forest plot (n=371)



Karst et al. 2000  
White et al. 2000  
Goddard et al. 2002  
Melchart et al. 2005



Favors Placebo

Favors Acupuncture

**Conclusion:** Slight overall trend toward showing favorable effects of the acupuncture compared to placebo (P=0.03)

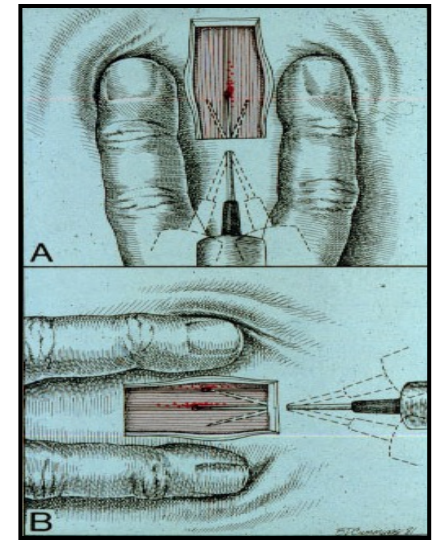
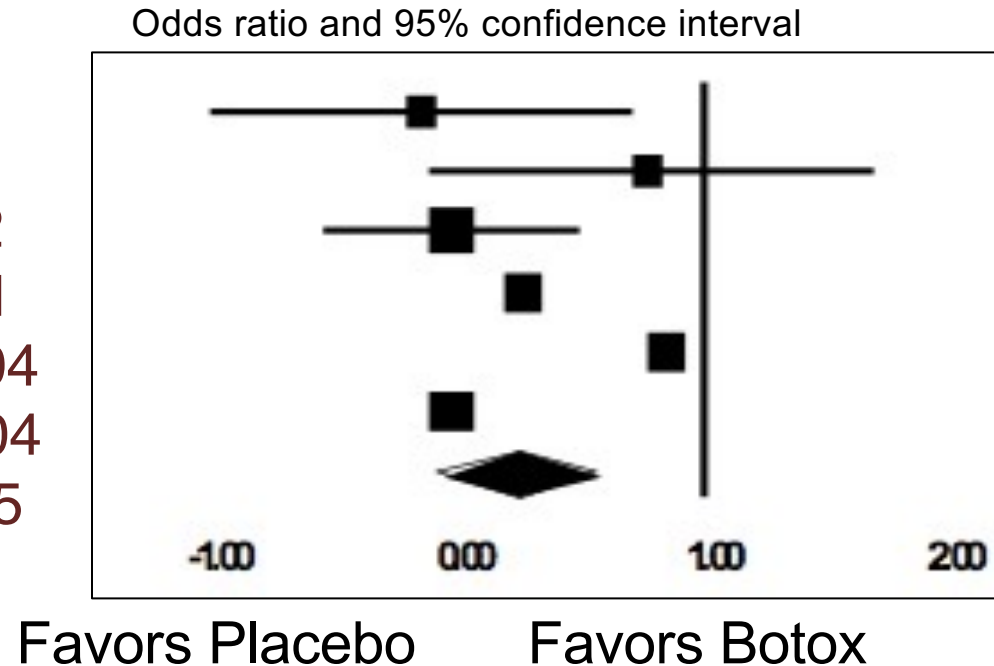


# Treatment:

## Trigger point injection vs placebo:

### Forest plot (n=484)

Rollnik et al. 2000  
Nixdorf et al. 2002  
Schmitt et al. 2001  
Padberg et al. 2004  
Kokoska et al. 2004  
Ferrante et al 2005



Conclusion: Slight overall trend toward showing favorable effects of Injections compared to placebo (P<0.001)

# Pain Treatment: Failed treatment leads to chronic pain and addiction



- Over half of individuals with pain conditions at 1 month still have pain 5 years later
- Many of these patients continue to seek care for their pain years after onset
- Failed treatment, delayed recovery, chronic pain, and addiction is often due to patient-centered physical, behavioral, and psychosocial risk factors not addressed in usual care

Hestbaek et al *Eur Spine J* 2003, Deyo, et al *JABFM*, 2009, McGreevy et al *Eur J Pain* 2011, Aggarwal et al *Pain*. 2010; Scher et al *Pain* 2003; Cote et al *Pain*.2004

# 2011 Academy of Medicine Report on Relieving Pain



Health professionals' primary role for chronic pain  
should be guiding, coaching, and assisting  
patients with day-to-day self-care.

- ✓ Better long-term outcomes
- ✓ Higher patient satisfaction
- ✓ Reduced cost of care

Institute of Medicine. *Relieving Pain in America: A Blueprint for Transforming Prevention, Care, Education, and Research*. Washington DC: National Academies

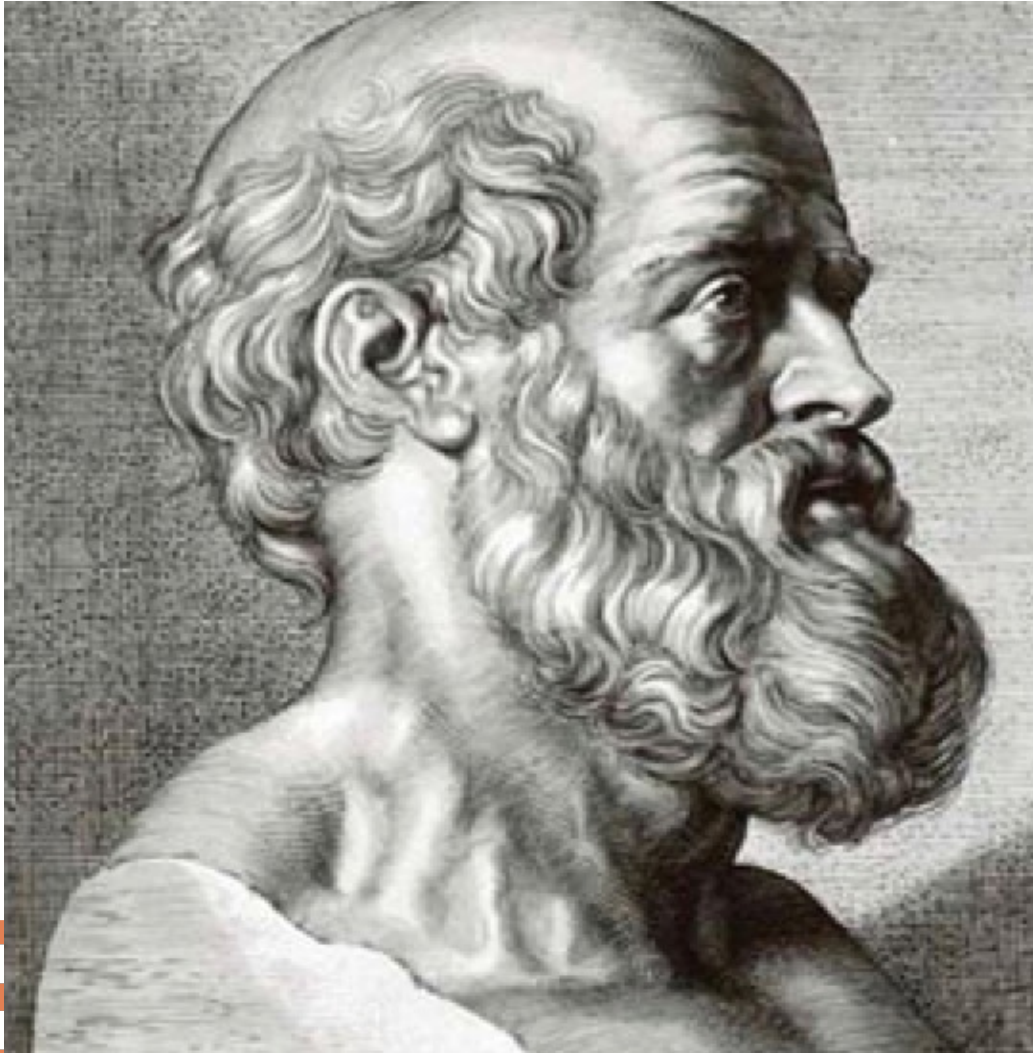
Unfortunately, self-care training is usually neglected in routine care due to...

- ✓ Not part of biomedical model
- ✓ No time to “train” patients
- ✓ No reimbursement
- ✓ No tools for health professionals to use
- ✓ Time is spent on tedious electronic health record charting





# Consider ancient wisdom...



“It is more important to know what kind of person has a disease than to know what kind of disease a person has.”

-Hippocrates  
(384 BC to 322 BC)

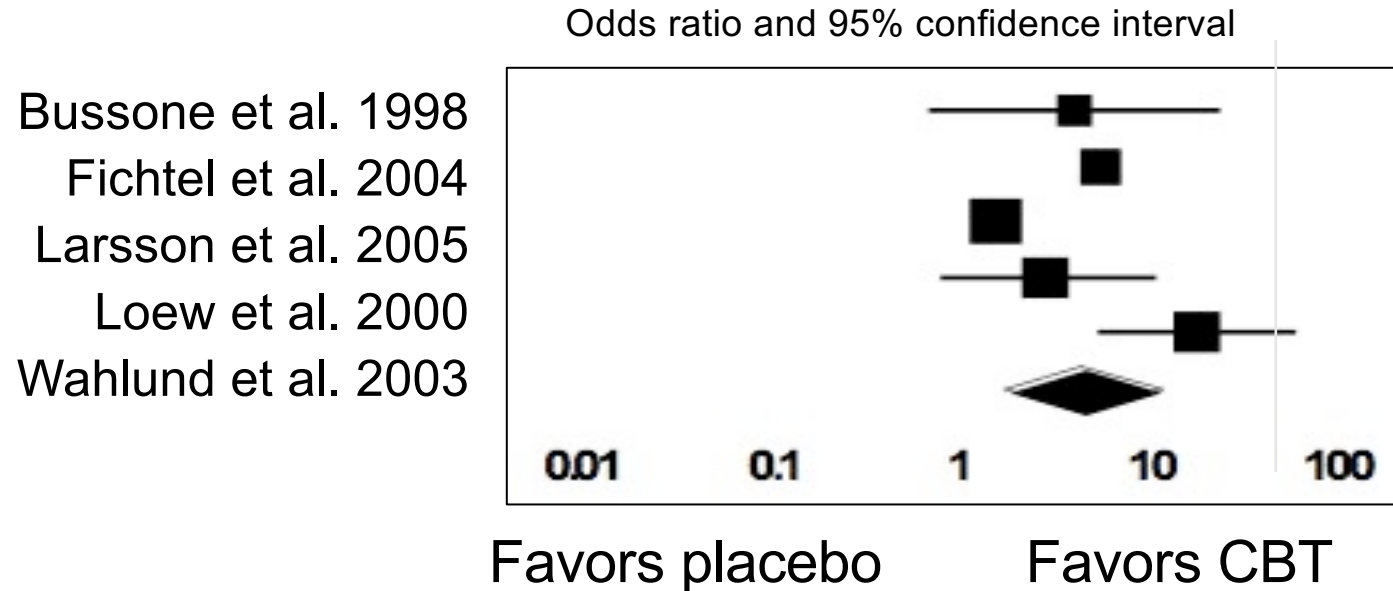
# Transformative Care



- **Treatment** with medications, therapy, injections, etc
- **Training** patients in self-care to reduce risk factors with protective healthy actions
- **Telehealth Coaching** to support patients in achieving goals with self-care
- **Technology** with Patient-Engagement Platform (PEP) includes risk assessment, risk reduction training, health coaching platform, progress assessment, resources, scheduling, and more

# Training:

## Cognitive-Behavioral Therapy vs placebo Forest Plot (n=633)



Cognitive-behavioral treatments are better than placebo includes oral habit instruction, relaxation, or biofeedback for TMD/MFP patients with day or night oral habits, anxiety, stress, or feeling tension

# Training:

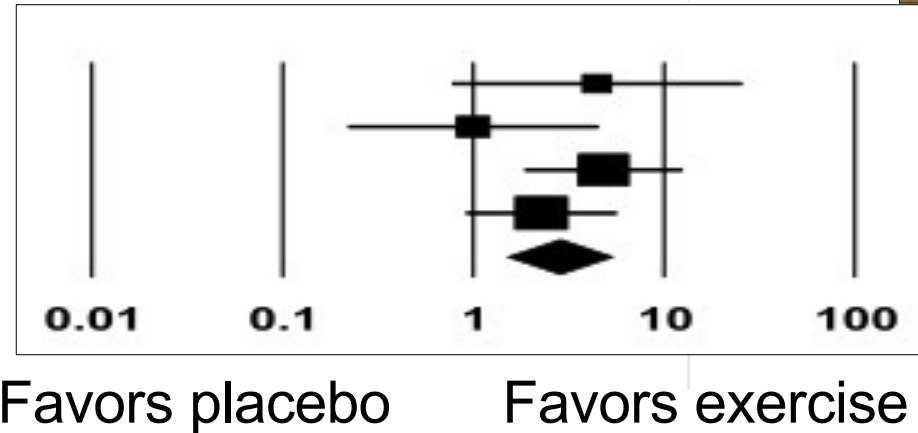
## Exercise vs placebo:

Forest plot (n=150)



Odds ratio at 95% confidence interval

Burgess et al. 1988  
Dall'Arancio et al. 1993  
Wright et al. 2004  
Torelli et al. 2000



**Conclusion: Stretching exercise shows greater improvement than placebo in treating MFP pain.**



# Understanding and Managing the whole person means...



## Reduce Risk Factors (causes)

Characteristic, condition, or behavior, such as poor sleep, diet, stress, repeated strain, that increases the possibility of illness, injury, pain (sensitization) BY...



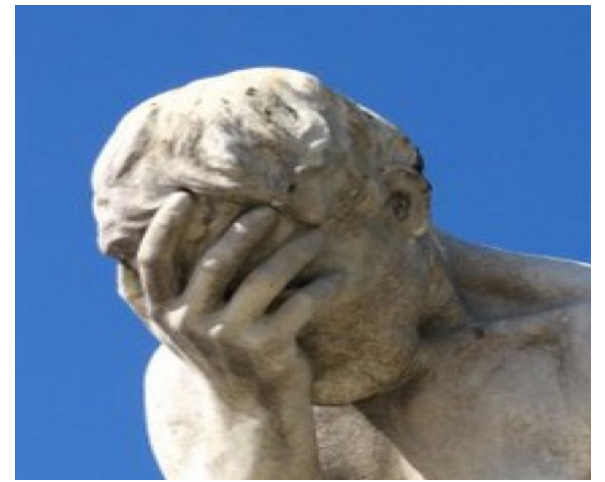
## Implement Protective Actions

Characteristic, condition, or behavior, such as restful sleep, exercise or healthy diet that prevents or reduces vulnerability to developing an illness and pain.



# Risk Principle = Delayed Healing

## More Pain



Fewer  
Protective Factors

More  
Risk Factors

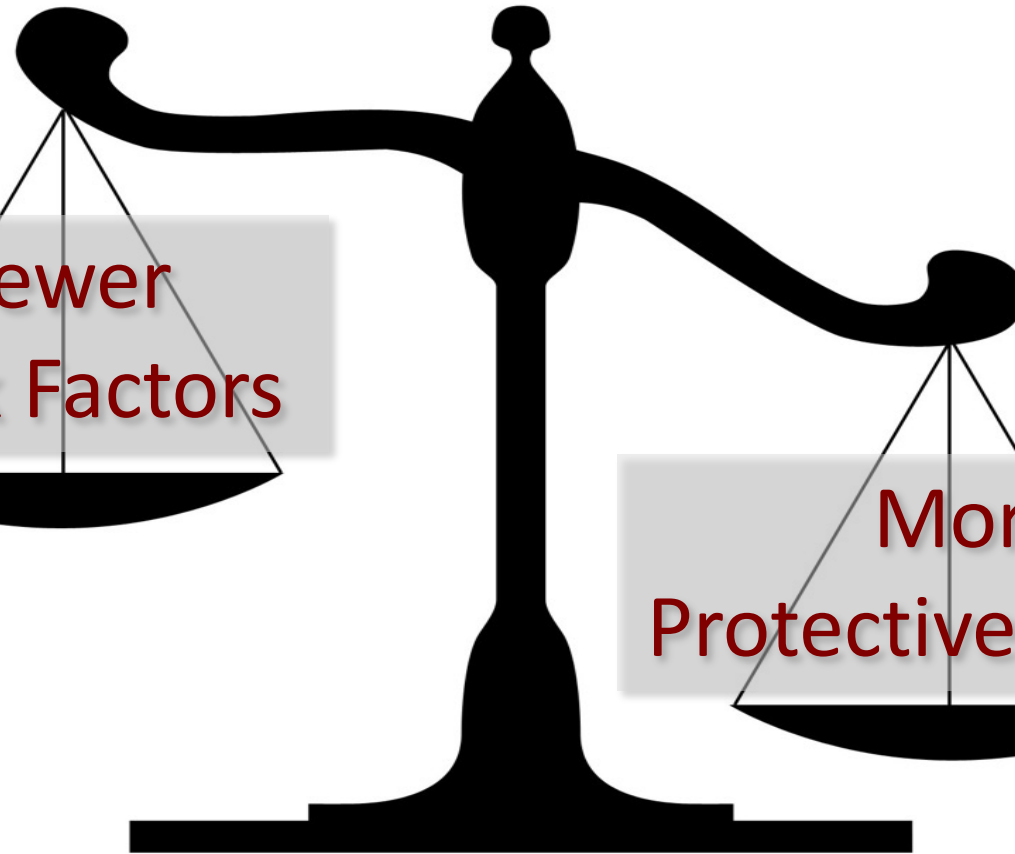


# Protective Principle = Normal Healing

## No Pain



Fewer  
Risk Factors



More  
Protective Factors

# Risk and protective factors affect pain in all realms of our lives

## Peripheral Sensitization Risk

Body (trauma, strain, posture, co-morbid)

Lifestyle (Diet, sleep, pacing, chemical use)

Environment (safety, pollution, weather)

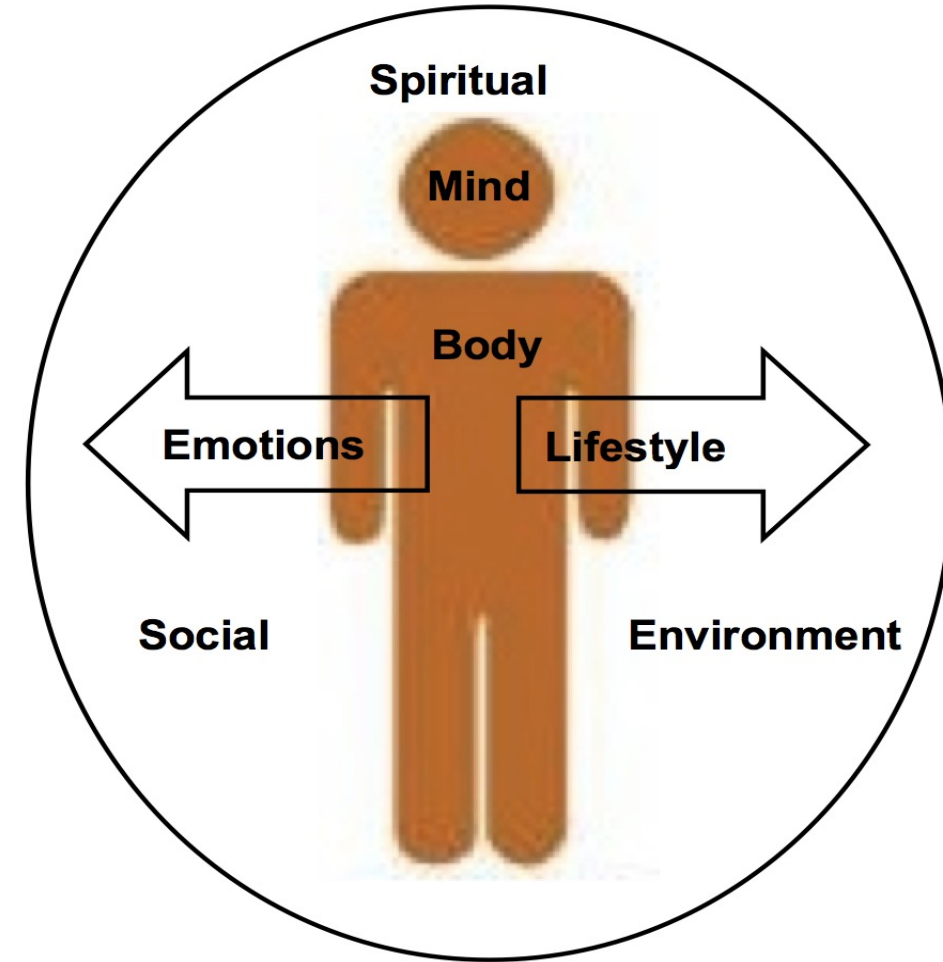
## Central Sensitization Risk

Emotions (anxiety, depression, anger, fear)

Society (conflict, abuse, secondary gain)

Spirit (burn-out, feeling lost, stress, loss of hope)

Mind (confusion, expectations, negative thoughts)





# Understand the Pain Cycle

Diagnoses e.g.  
Myofascial pain  
Arthralgia/ Arthritis  
Migraine/ fibromyalgia



Symptoms e.g.  
Neck shoulder pain  
Back hip pain  
Jaw Pain Headaches



Stressor e.g.  
Emotions/ Thoughts  
Work/ home  
Lifestyle Sleep/Diet

Injury or Strain e.g.  
Trauma event  
Repeated strain  
Postural tension

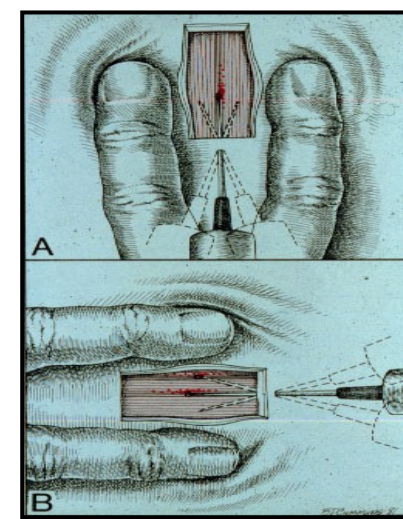
# Predictable evidence-based Transformative care for Myofascial Pain

## Treat the condition:

- Desensitize/ heal muscle with counter-stimulation
- Restore range of motion with physical therapy treatments

## Train the patient:

- To reverse the pain cycle
- With exercises to improve range of motion, strength, and function of muscle
- To reduce risk factors that strain muscles
- To strengthen protective actions to heal muscles



# Transformative Treatment Plans



Testing  
Risk Assessments  
Imaging  
Other



Training on causes  
Telehealth Coaching  
Micro-lessons in PACT  
HABITS, PAUSES, CALM



Treatment of Condition  
Meds  
Physical Therapy  
Injections



Healing & Relief  
Improve pain  
Normal function  
Less treatment





# Personalized Activated Care & Training (PACT) Pain Management Program



PACT allows Transformative Care to be easily implemented in routine care with any patient and extend the care into the patient's daily life.

[www.pactforpain.com](http://www.pactforpain.com)





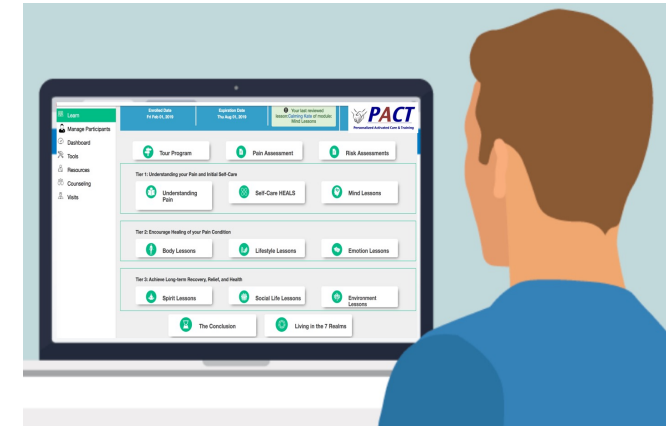
# PACT is like an EMR, only for patients

## Electronic Medical Record (EMR)

- ✓ For health professionals
- ✓ Medical information, Imaging, Lab
- ✓ Secure communication, Rxs
- ✓ Billing and Appointments
- ✓ **Costs a % of revenue**

## Patient Engagement Platform (PEP)

- ✓ For patients
- ✓ Telehealth Coaching
- ✓ Risk Assessments with Personalized CBT Lessons
- ✓ Resources, Reminders, Dashboard
- ✓ Billing, documentation, scheduling, reminders
- ✓ **Generates net reimbursement per patient**



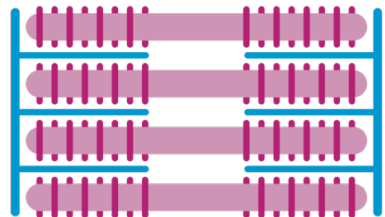
# Tele-Health Coaching

- ✓ Extends care into patient's daily life
- ✓ Tele-health visits to support patients (30-45 min)
- ✓ Review Pain and Risk Assessment
- ✓ Help patient set and achieve goals
- ✓ Implement action plans
- ✓ Encourage adherence and overcome barriers
- ✓ Improve success and outcomes
- ✓ Identify red flags and facilitate referrals, if needed



= excellent RCT outcomes for health coaching

# IMS



*Join the The International  
MYOPAIN Society*

# *Campaign for Preventing Chronic Pain*



.....

*Chronic Pain. It's Real.  
It's Preventable. Learn how.*

[www.myopain.org](http://www.myopain.org)

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*“Divine is the task to relieve pain.” -Hippocrates*

*Questions?*

