Keys to Webinar Engagement

Pre-Event

Customized Interactive Lobby

While your attendees wait for the webinar to begin, keep them entertained with fun trivia questions, games and attendee location maps.

Start

Polling Questions

Have informative or fun polls to kick-off the webinar.

Intro

Break

Videos

Play short videos to showcase sponsors or cross-promote other events before and during a break mid-event.

Quizzes

An interactive testing tool allowing users to go through a quiz at their own pace, providing them immediate results.

Presentation

Break

Chat Channels

Allowing your attendees to chat with one another is a great way to get them to communicate while providing you an opportunity to interact with them as well.

Breakout Activity

This encourages small groups to further discuss and share throughs on relevant topics.

Presentation

Break

Office Chair Yoga

Give your attendees a break during the event to stretch out with office chair yoga

Giveaways

Promote giveaways as a way to increase attendance and use our tool to randomly select a winner during the event.

Q&A

End

Survey

Direct your attendees to a post-event survey to gather important feedback from your event.

Post-Event

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