



Beyond Chatbots: Secure AI Assistant, Built for iMIS



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Background

ChatGPT came out in November 2022 and quickly scaled to over 100 millions of users in 2 months.

Our customers primary barriers and concerns:

- Privacy
- Pricing
- Deployment
- Ignorance of 'us'
- Bias
- One more tool, one more login



 Grok

 Gemini

 Claude

Microsoft's Pivotal AI Product Is Running Into Big Problems

After leaning on its partnership with OpenAI, Microsoft is playing catch-up in the chatbot race. But data shows that it is losing ground with users.

    168  Gift Article  Listen (10 min) 

“Confusing brand positioning and interoperability problems have frustrated users”

“From last July through late January, the percentage of Copilot subscribers who use the product as a primary option decreased from 18.8% to 11.5%”



The Inspiration for Safion AI



- **Protect member data** at every step
- Price it in a way that is approachable – *start small*
- Let customers **train assistants** on their culture and norms
- **Allow connections** to their systems like iMIS and SharePoint
- Deploy inside the tools staff, member or the public are **already using**
- **Hosting flexibility**



What we'll see today



- Safion AI as a stand-alone AI assistant platform for your organization
- How Safion integrates tightly with your iMIS system, both as a data source for the AI assistants, and as a delivery mechanism
- **Member data protected at every step**



Safion AI boosts productivity without sacrificing data

Member data stays in your environment because it's tokenized.

What is Tokenization?

Before staff send a message to OpenAI, Safion Redacts and Tokenizes PII

Staff Created Prompt

Help me write an email to Kyle Minner who has issued a complaint against John Doe. Please write a summary of his concerns:

- John was reckless in his use of language at the banquet.
- John made irresponsible claims of organizational policies.
- Mary Wong (member ID 23526) confirmed John was inappropriate.



Help me write an email to **[FirstName1] [LastName1]** who has issued a complaint against **[FirstName2] [LastName2]**. Please write a summary of his concerns:

- **[FirstName2]** was reckless in his use of language at the banquet.
- **[FirstName2]** made irresponsible claims of organizational policies.
- **[FirstName3] [LastName3]** (member ID **[MemberID3]**) confirmed **[FirstName2]** was inappropriate.



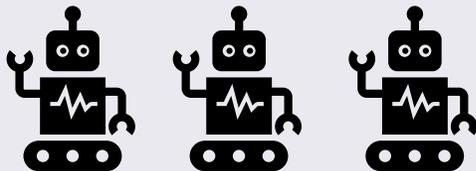
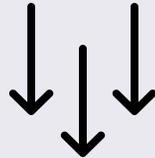
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Safion AI Assistants at Your Organization

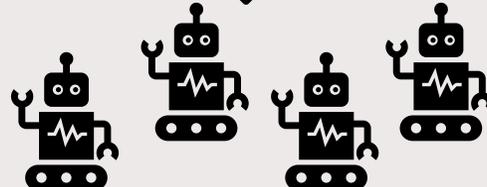
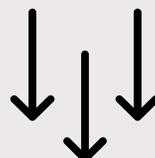
Top Knowledge Layer: Your Organization, History, Terminology, Acronyms, Mandate, Policy, Regulations, etc.

Each Staff Provides **Their Own Training Material** to **Their Own Assistants**

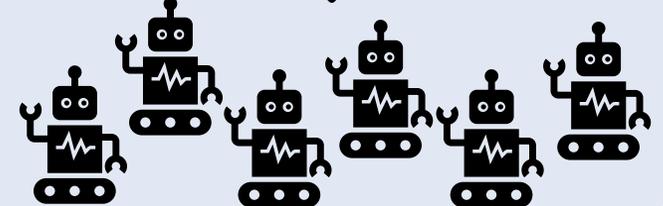
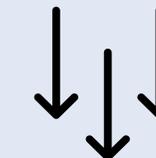
Member Services



Event Manager



Quality Assurance



Contact

Where You Can Reach Us

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