



Deep Dive into the World of the CMPP™ Credential

#MedComms Day
June 25, 2025

Webinar will begin promptly at 1:00 ET





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Discover the Value of ISMPP Membership



Networking Opportunities: Exclusive access to ISMPP's vibrant online community, showcase yourself on the expert directory, and shine on a committee – volunteer drive is now open!



Educational Resources: explore on-demand courses, attend monthly webinars led by experts and learn at meetings with hundreds of like-minded professionals.



Career Advancement: Stand out with CMPP certification and find new opportunities with ISMPP Career Center.



Voice & Advocacy: Shape the future of medical research dissemination, contribute to publications profession.

ISMPP has more than 2600 members across the globe!



Special #MedComms Day Membership Invitation

**Offers valid until midnight EDT June 30, 2025*

New & Returning Member Offer

A **15% discount** on the first year of membership for new and returning members (in the past three years).

Use code **New_Member_2025** on the [member application](#).

Refer a Colleague to Join ISMPP!

Refer a colleague and get a **15% discount** on your renewal. The top referrer will receive a shoutout on social media and win a prize!

New member must list your name & email on the [membership application](#) in the REFERRAL field.

TAKE THE NEXT STEP and JOIN ISMPP TODAY!



ISMPP Announcements



ISMPP Academy will be in Boston

Save the date: **November 13-14, 2025**

ISMPP Academy delivers best practices education to professionals:

- Who work at biotechnology, small pharma, and medical device companies
 - Who are newer to the field
 - Who want to build their expertise

Call for session proposals and encore abstracts opens July 8!



Certification Board Panel Members

Ann Gordon	Chair, ISMPP Certification Board
Claudia Piano	Vice Chair, ISMPP Certification Board
Jackie Marchington	Trustee, ISMPP Certification Board
Dana Fox	Ex Officio, ISMPP Certification Board
Danita Sutton	Director, Credential – ISMPP

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CMPPS ARE REPRESENTED AROUND THE WORLD

CMPPs are in 30 countries on 6 continents!





What does the CMPP™ Credential Certify?



Expertise as a medical publication professional



Commitment to ethical and transparent data dissemination standards



Proficiency in good publication practices



Leadership in upholding integrity and excellence

Congratulation to the 206 newly certified CMPPs!
Add your name to this exclusive list!
Deadline for the September exam is August 1, 2025.



Recently Released Podcast Episode!



From Credibility to Career Growth: The CMPP Advantage

You may be wondering—why pursue a CMPP credential? In this episode, we break down what earning the Certified Medical Publication Professional (CMPP) credential can do for your career. From demonstrating expertise and credibility to opening doors for new opportunities, certification helps profession...

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Become a CMPP™!

Join the ranks of **Certified Medical Publication Professionals!**



You deserve to be recognized!

This could be your *new badge*



This could be your *new signature*

Jane Doe, **ISMPP CMPP™**
Manager, Global Publications

*ISMPP Certified Medical
Publication Professional™*



Apply Today for the September CMPP™ Exam!

Apply to Earn the CMPP™ Credential!

- Next certification exam – September 1-30, 2025
- Application Deadline – August 1, 2025



Your Certification Is Valid for 5 Years!



Ask Us Anything!

Certifying

Recertifying

Mentor Program

Self Study

Earning Credits

CMPP Exam

Getting Involved

LearningBuilder

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Thank you!

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Upcoming ISMPP U Webinars

August 2025:

Designing Slide Presentations that Engage and Deliver

September 2025:

Strategic Social Media Selection for Data Dissemination: Optimizing HCP Engagement Across Platforms



ISMPP Podcast: In Plain Cite

Rethinking How We Prompt GenAI with Conor Grennan: Released today!

Challenges and opportunities in Publications Leadership: Release on July 8



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Thank you for attending!

We hope you enjoyed today's presentation.

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