

HAI ROTOR SAFETY CHALLENGE
CALL FOR PRESENTERS:
HAI HELI-EXPO 2024 Rotor Safety Challenge Sessions
Anaheim, CA, USA – February 26- 29, 2024

Helicopter Association International (HAI) is announcing the 2024 HAI Rotor Safety Challenge, an education initiative to be held in conjunction with HAI HELI-EXPO 2024 in Anaheim, CA.

Open to all HAI HELI-EXPO® attendees, the Rotor Safety Challenge will feature free events and short sessions, conveniently scheduled on show days, which provide a forum for helicopter professionals to learn industry best practices and to —

- Identify key safety issues facing helicopter professionals
- Expand their knowledge of safety concepts and professional skills
- Network on small business issues and solutions for the industry
- Discover tools and techniques to improve safety performance
- Prepare for safety challenges facing different segments of the industry
- Engage in a dialogue among different helicopter professions
- Identify emerging safety issues relevant to helicopter professionals
- Earn professional education credit toward the FAA Wings and AMT programs.

HAI invites all industry experts and educators interested in presenting at the Rotor Safety Challenge to submit a proposal for a 60-minute educational session to be delivered at the Anaheim Convention Center. Safety presentations will be scheduled for February 26-29, 2024, HAI seeks proposals for sessions that address safety topics and challenges in a clear and thoughtful manner from all segments of the rotorcraft industry and that represent all helicopter professions. HAI is particularly interested in receiving proposals for sessions that are interactive, speak to timely industry issues or trends, and provide practical tools and techniques attendees can apply at work for improved safety performance.

I. SUBMISSION PROCESS AND REQUIREMENTS

Individuals or vendors who wish to propose a session to be considered for the Rotor Safety Challenge at HAI HELI-EXPO 2023 must submit a proposal using the online form no later than Friday, June 2nd, 2023. No more than two proposed sessions will be considered for each individual or vendor. **Please note that preference will be given to HAI members during the selection process.**

A. Subject Areas

Short sessions will be offered for but **not limited to safety subject areas**, each focusing on a specific area of interest:

- Safety Management
- Flight Operations
- Maintenance / Technical Issues
- Safety Culture / Leadership
- Insurance
- Decision making
- General Business operations
- Human Factors
- Helicopter Tax

B. Suggested Presentation Topics

Suggested topics for HAI Rotor Safety Challenge/Rotor Business short sessions include, but are not limited to:

Safe landings	Safety culture / Just culture	Human factors
Crisis management	Business case for safety	Decision making
Weather conditions and performance	Accident factors and prevention	FDM/HUMS
Threat and error management	SMS implementation and tools	Aviation security
International safety standards	Crew resource management	Safety leadership
NextGen / New technology	Maintenance	Industry safety performance
Uncrewed operations	Fatigue in helicopter professionals	Risk management
Training and pilot / mechanic shortage	Flight data-monitoring and analysis	Hazard identification and management
Small Business Management	Small Business Operations	Helicopter Lease vs Purchase
Small Business Communications	Small Business Tax Considerations	Small Business Loans/Funding

C. Resources Provided by HAI

HAI will provide RSC presenters with suitable classroom facilities in the Anaheim Convention Center.

Each RSC classroom will have a standard set up which includes the following: Theater-style seating for fifty or more attendees, projector and screen, microphone, speaker system, flip chart or white board with markers, and a podium at the front of the room.

II. BENEFITS OF PRESENTING

The Rotor Safety Challenge at HAI HELI-EXPO 2024 will offer session presenters a powerful platform to network with more than 12,000 helicopter professionals and to share knowledge, lessons learned, and industry best practices. As a not-for-profit trade association, HAI will not provide training fees or travel reimbursement to selected session presenters. Instead, we encourage industry experts and educators to share their expertise in the spirit of advancing the safety culture of the international helicopter industry.

HAI will offer selected session presenters the following:

- Complementary three-day registration to HAI HELI-EXPO 2024
- Valuable experience presenting at the world's largest helicopter trade show
- Networking opportunities with and visibility to 12,000+ helicopter professionals
- Feedback on presentation through participant session surveys
- The opportunity to be considered for the HAI Speakers Bureau.

III. PROPOSAL REQUIREMENTS

Please note that partial or incomplete proposals may be rejected. Proposal submissions must include the following items:

Presenter Information

- Name
- Job title and organization
- Contact information
- Education, experience, and qualifications, including any certifications
- Presentation and teaching experience
- Short bio (75-word limit)
- Headshot (at least 300 dpi in jpg or png format; size: 2in x 2in)
- Any limitations on date or time

Session Information

- Suggested session title
- Session description
- Learning objectives
- Target audience
- Syllabus
- Instruction / presentation method

Program Track

- Indicate which safety tracks your session should be considered for:
 - Safety Management
 - Flight Operations
 - Maintenance / Technical Issues
 - Culture / Leadership

Sample Handout

- At least one handout should be provided to participants as a takeaway to the session, to highlight key concepts, tools and techniques, and examples of practical application.

Reference Materials

- Three to five individuals who have heard you present in the last 24 months (please include organization, email address, and phone number, as well as presentation topic and venue).

Willingness to be videoed and have material published online

- HAI intent is to make the key messages from the Rotor Safety Challenge available to HAI members to view after the show. To that end, we have recently begun to video presentations and upload them onto our website. **Please advise if you are NOT willing to be videoed and have the presentation uploaded.**

Note: If your session is selected, these items will be used on HAI's website and in other marketing and on-site materials. They should be submitted to HAI in publishable quality, within requested guidelines, and employ language likely to generate interest from HAI HELI-EXPO attendees. HAI reserves the right to edit or alter any item prior to publication.

IV. PROPOSAL SUBMITTAL

Interested individuals should prepare session proposals in compliance with all instructions outlined in this Call for Presenters. Proposals must be signed by an individual or vendor official with legally binding authority.

Please use the [Online Form](#) to submit your Rotor Safety Challenge session proposal.

If you have any questions, please contact:

Greg Brown
Director of Education & Training Services
Phone: 703-302-8479
Email: education@rotor.org

V. SELECTION OF PRESENTERS AND NOTIFICATION

A. Selection and Notification Process

HAI will conduct the selection of Rotor Safety Challenge session presenters in the following manner:

- This document will be made available to all interested individuals and posted here: [HAI Rotor Safety Challenge Proposal - Helicopter Association International](#)
- Proposals will be received and evaluated
- Individuals will be contacted with a response

B. Schedule

Call for presenters issued	Friday, May 2, 2023
Deadline for proposal submissions	Friday, June 2, 2023
Anticipated presentation dates	February 27-29, 2024

C. Evaluation Criteria

HAI anticipates making final selections based on the following criteria: clarity of proposal; appeal and timeliness of topic; session fit with program purpose; relevance to audience; presenter's education, experience, and qualifications; session benefits, tools, and practical application; level of interaction with the audience; diversity of presenters; diversity of participating organizations, industry segments, and helicopter professions; and presentation evaluations from previous years' sessions.

D. Session Evaluation Survey

Evaluations for all the RSC presentations will be available at the end of each session. **Presenters are required to advise all participants to complete the survey.** The results of the survey are used to determine if a session is offered again or if the presenter is invited to submit a proposal for the next year. A copy of the completed session evaluation surveys will be provided by HAI on request.

E. Notification of Decision

Individuals will be notified of HAI's decision regarding submitted session proposals. If selected to provide a session, you will be —

- Assigned to one or two 60-minute session(s), during which you will present to an audience of up to fifty participants or more. Sessions will be scheduled for February 26-29 2024, between the hours of 8:00 a.m. and 5:00 p.m.
- Required to sign an agreement and accept terms that include providing an electronic copy of the session presentation and handout to HAI at least 30 days in advance of the session for electronic distribution to session participants.

- Required to provide HAI with a royalty-free license to record, use, reproduce, and distribute your presentation and handout in the future, including on HAI's website, with appropriate attribution to you.
- Required to refrain from promoting or marketing your organization and its products, programs, or services, or those of any other organization, during your assigned 60-minute session. Presentations perceived as a sales pitch will not be accepted.

F. HAI's Right to Reject

HAI reserves the right to reject any and all proposals, or portions of any proposal, at its sole discretion without cause.