



MemberWise

# Best Practice Webinar Series

## Navigating Upcoming Events & Connecting With Your Members Virtually Webinar

Facilitated with  
Official Network Partner:



*The webinar begins at 3pm. Your sound is muted. Please use the Q&A widget on the Zoom Webinar Panel to ask questions.*



MemberWise

# Best Practice Webinar Series

## Overview

- **Virtual Panel Session Format**
- **Panel Discussion**
- **Questions & Answers**
  - Chat – Participate in the discussion
  - Q&A Widget – Ask or upvote questions



# mobile: Committed to the Membership Sector



[rdmobile.com](http://rdmobile.com)





# The Road Ahead: Meetings & Member Service



**Now**

**Immediate  
action**

**Next**

**Quick  
attention**

**Future**

**New  
opportunities**

# Panelists & Facilitators



**Iain Bitran**  
ISPIM



**Martin Sharp**  
DFK Intl



**Karen Hughes**  
BIGGA



**Richard Gott**  
MemberWise



**Russ Magnuson**  
RD Mobile



**James Roberts**  
RD Mobile



**Iain Bitran**  
**Executive Director**



- 700 Members, 70+ Countries
- 3 Staff + 4-5 PhD Students
- 1 Conference, 2 Regional Meetings & 10 Webinars

**Customer:**





## **Martin Sharp**

### **Executive Director**

- 220 Member Firms,  
90 Countries (representing  
10,000 Professionals)
- 10 Staff
- 8-10 Conferences & Meetings



**Customer:**

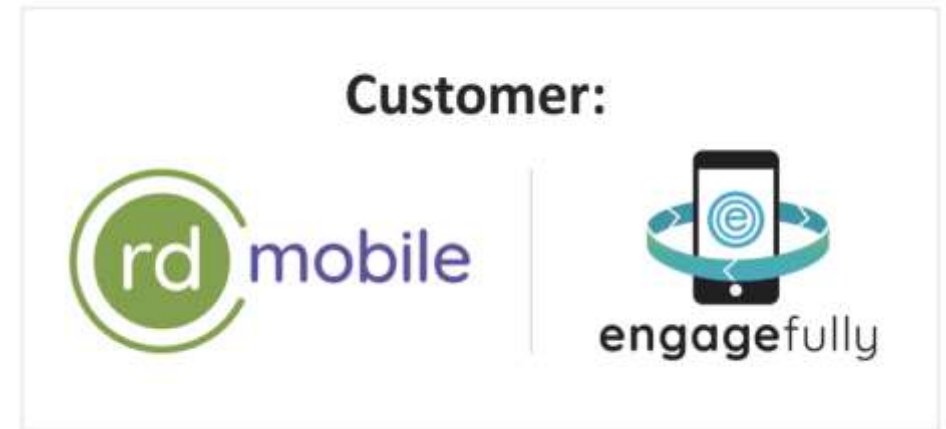




## **Karen Hughes**

### **Digital & Marketing Development**

- 6,000 Members
- 24 Staff (UK, US, France)
- 1 International Conference & 100 Regional Events







## **Richard Gott** **Founder & Chair**

- 6,500 Membership Professionals
- 6 Staff
- 2 National Conferences, Best Practice Seminars/Webinars

### **Customer:**



# Thank You



**Karen Hughes**  
BIGGA



**Martin Sharp**  
DFK Intl



**Iain Bitran**  
ISPIM



**Richard Gott**  
MemberWise

# RD Mobile is Here to Help



**Russ Magnuson**

CEO  
& Co-Founder  
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**James Roberts**

Head of Business Development, EMEA  
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## RD Mobile

- Request an Engagefully App Tour
- Complimentary “Ready to Launch: Guide for Going Mobile”

## MemberWise

- Future MemberWise Webinars – [www.memberwise.org.uk/events](http://www.memberwise.org.uk/events)
- Coronavirus Hub – [www.memberwise.org.uk/coronavirus](http://www.memberwise.org.uk/coronavirus)
- MemberWise Connect – <https://connect.memberwise.org.uk/home>