

# SNA is looking for proposal submissions in the following formats.

# 30-MINUTE SESSIONS (1 Type):

**30-Minute Learning Bursts:** These 30-minute sessions are designed to share quick and practical takeaways. This can include synthesizing information, ideas that inspire, or research-based school nutrition topics.

Additionally, Learning Bursts can focus on singular innovations and are intended to inspire peer-to-peer learning and engagement. Speakers should be prepared to help attendees replicate their successes by walking through one innovation from concept to implementation and sharing how attendees could apply the idea to their school nutrition programs.

Designed for shorter attention spans and curious minds, the requirements for these sessions are as follows:

- A main theme of discussion.
- In the proposal, please provide examples of research or articles that will be referenced in the presentation.
- Maximum of 2 speakers per session.
  - If you are focusing on singular innovations, please provide examples of the types of templates that will be shared in the presentation.
- Allow about 10 minutes for Q&A.
- Sessions are set theater style and typically accommodate 150-600 attendees per session.
- Include practical ideas and takeaways so that participants can implement the ideas in their districts.
- Can be considered as a repeat session in Spanish in addition to being offered in English.

### 60-MINUTE SESSION (3 Types):

**60-Minute Interactive Session:** Facilitator(s)-led. Participants brainstorm ideas and learn from each other. The goal is to take back practical solutions on hot topics and challenges in school nutrition. The requirements for these sessions are as follows:

- Discussion based and highly interactive. Session facilitator(s) must have expertise in the session topic. PowerPoint slides may be used but are not required. Facilitator(s) can bring handouts (or handout can be uploaded to the conference app).
- Sessions feature polling, Q&A and other approaches that help crowdsource audience insights. This enables attendees to share their opinions, which drives engagement.
- Attendees are expected to actively participate in interactive discussions, group exercises and/or hands-on learning experiences.
- Sessions are set in theater and typically accommodate 150-600 attendees
  per session. Please note, roundtable setup is not an option given it negatively
  impacts room seating capacities.
- Please be sure to explain in your proposal how you will keep the session interactive and engaging.
- Include practical ideas and takeaways so that participants can implement the ideas in their districts.
- Can be considered as a repeat session in Spanish in addition to being offered in English.

**60-Minute Presentations with Q&A:** A blend of lecture-based instruction, case studies, peer learning and interaction. The requirements for these sessions are as follows:

- 1 to maximum 2 speakers per session with demonstrated expertise in the subject area presented.
- Include practical ideas and takeaways so that participants can implement the ideas in their districts.
- Include a brief guestion and answer period within the 60-minute presentation.
- Describe ways you will engage the audience in the session.
- Sessions are set theater style and typically accommodate 150-600 attendees per session.
- Can be considered as a repeat session in Spanish in addition to being offered in English.

**60-Minute Panel Discussions:** These sessions feature an experienced moderator, leading a discussion with a panel of experts. Preference is given to proposals with panelists and experts from different sized districts, state agencies, allied organizations, industries, or companies, etc. Panelists should come prepared with short presentations to contribute to learning with ample time for moderated discussion. Please include practical ideas and takeaways so that participants can implement the ideas in their districts. The requirements for these sessions are as follows:

- Maximum of 3 speakers/panelists per session and one experienced moderator.
- Include a brief question and answer period within the 60-minute presentation.
- Sessions are set theater style and typically accommodate 150-600 attendees per session.
- Include practical ideas and takeaways so that participants can implement the ideas in their districts.
- Can be considered as a repeat session in Spanish in addition to being offered in English.

## 90-MINUTE SESSION (1 Type)

**90-Minute Interactive Sessions:** Facilitator-led. Participants brainstorm ideas and learn from each other. The goal is to take back practical solutions on hot topics and challenges in school nutrition. The requirements for these sessions are as follows:

- Discussion based and highly interactive. The session is led by a facilitator who
  must have expertise in the session topic. Sessions feature polling, Q&A and other
  approaches that help crowdsource audience insights. This enables attendees to
  share their opinions, which drives engagement.
- Attendees are expected to actively participate in interactive discussions, group exercises and/or hands-on learning experiences.
- The expectation is that there is a very interactive component that warrants more time for the attendees to engage, work, ideate, etc., beyond that which would work in a 60-minute session. Please be sure to explain in your proposal how you will keep the session interactive and engaging.
- Sessions are set theater style and typically accommodate 150-600 attendees per session.
- Include practical ideas and takeaways so that participants can implement the ideas in their districts.
- Please note, roundtable setup is not an option given it negatively impacts room seating. Interactive Workshop sessions will be in theatre seating. Please be sure to explain in your proposal how you will keep the session interactive and engaging in your proposal.

#### **PRE-CONFERENCE WORKSHOPS:**

**2-Hour "Express" Pre-Conference Workshops:** To allow for deeper dives on specific topics. The requirements for these pre-conference sessions are as follows:

- Discussion based. The session is led by a facilitator and attendees are expected to actively participate in discussion, learn from each other and from the facilitator(s).
- Preference is given to sessions that <u>do not</u> center around a traditional PowerPoint. Instead, handouts (handout can be uploaded to the conference app) or other tools like polling, interaction, or video, with proper permissions.
- Attendees can be encouraged to bring their own devices. In the proposal, please indicate if this component is critical to the session.
- 1-2 facilitators per session.
- Include practical ideas and takeaways so that participants can implement the ideas in their districts
- Sessions are set in round tables and typically accommodate 50 to 150 attendees per session.