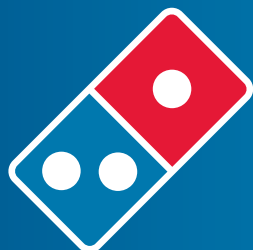


EVEN OUR CHEESE PIZZA
COMES WITH EVERYTHING
LOCALLY HANDMADE. DELIVERED. MEETS ALL USDA GUIDELINES.



Domino's
SMART *Slice*™

THE COMPLETE SCHOOL LUNCH PROGRAM, DELIVERED BY Domino's®

Domino's Smart Slice pizza is built specifically to the needs of your school and can meet all USDA guidelines. It can be made with ingredients like 100% real lite mozzarella cheese, reduced fat pepperoni, and dough that's rich in whole grain.

WHY DOMINO'S SMART SLICE IS THE SMART CHOICE:

- Baked Fresh, Not Frozen
- Completely Customizable
- Decades of Operational Expertise
- Marketing & Merchandising Support

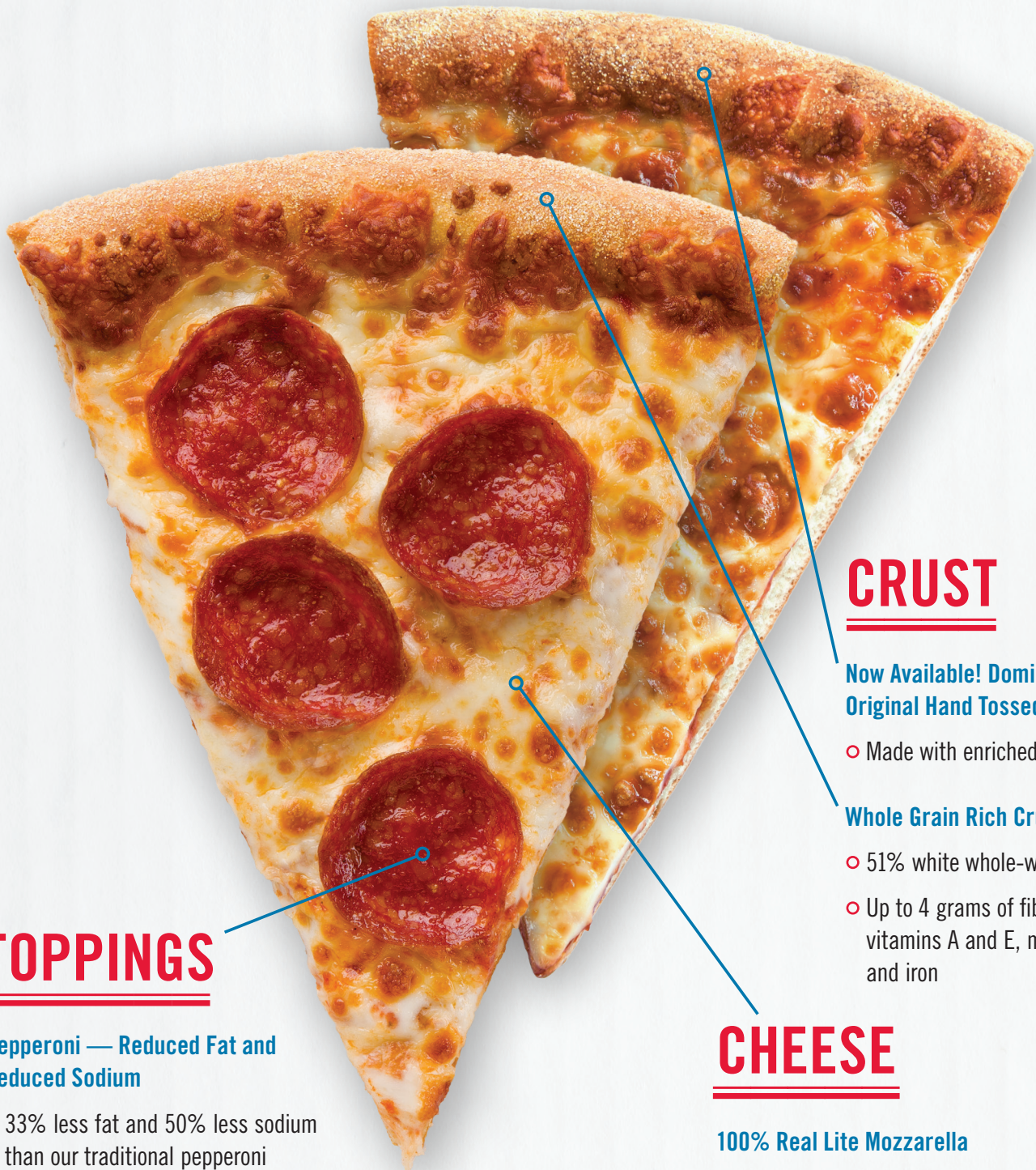
Recipes available to meet both main line and Smart Snacks meal pattern regulations.

80%

OF OUR CUSTOMERS
REPORT INCREASED
PARTICIPATION WITH
DOMINO'S SMART SLICE!

*2016 Survey of Current Customers

ANATOMY OF A DOMINO'S SMART SLICE



TOPPINGS

Pepperoni — Reduced Fat and Reduced Sodium

- 33% less fat and 50% less sodium than our traditional pepperoni
- CN labeled
- We also offer turkey pepperoni and a wide variety of meats, veggies, cheeses, and other pizza toppings in our stores. This allows endless customization to delight your students' taste buds.

CRUST

Now Available! Domino's Original Hand Tossed Crust

- Made with enriched flour
- Whole Grain Rich Crust**
 - 51% white whole-wheat flour
 - Up to 4 grams of fiber plus vitamins A and E, magnesium, and iron

CHEESE

100% Real Lite Mozzarella

- 1/2 the fat of our traditional pizza cheese
- 100 mg less sodium compared to standard lite mozzarella cheese
- A good source of protein and calcium

TOPPING COMBINATIONS SO SMART, THEY'RE ON OUR HONOR ROLL

While cheese and pepperoni are still at the head of the class, these Domino's Smart Slice pizzas will help you add a healthy serving of variety to your lunch room.



KICK'N CHICKEN ◦ CHEEZZZILLA ◦ THE VALEDICTORIAN



HAWAIIAN HOT LAVA

A spicy take on the Hawaiian pizza with ham, bacon, pineapple, jalapenos, hot sauce, and lite mozzarella cheese



ZESTY ITALIAN

A flavorful variety of roasted red peppers, onions, green peppers, and banana peppers with reduced fat pepperoni, ham, and lite mozzarella cheese

✧ THIS SECTION IS MULTIPLE CHOICE ✧

Mix and match from our toppings list to customize your program's pizza.

Pizza Sauce ◦ Hot Sauce ◦ BBQ Sauce

CRUST

Whole Grain Rich Crust
Original Hand Tossed Crust

CHEESE

Cheddar Cheese
Parmesan Cheese
Lite Mozzarella Cheese
Feta Cheese
Provolone Cheese

MEATS

Pepperoni
Bacon
Beef
Chicken
Italian Sausage
Ham
RF/RS Pepperoni

VEGGIES

Banana Peppers
Diced Tomatoes
Jalapeno Peppers
Onions
Roasted Red Peppers
Black Olives
Green Peppers
Mushrooms
Pineapple
Spinach



DOMINO'S GIVES BACK TO YOUR SCHOOL DISTRICT

Your smart thinking deserves to be rewarded! That's why we created the Domino's Smart Rewards program. Every time you purchase Domino's Smart Slice, you'll earn rewards points that can be redeemed for a variety of items to support your schools.



REWARDING YOUR DISTRICT IS EASY:

- Enroll in Domino's Smart Rewards.
- Purchase any Domino's Smart Slice products and rewards points are automatically earned for your district!
- \$10 in sales = 1 reward point.
- Rewards points are tracked and your personal account is maintained online at our secure website.
- Redeem your points for a variety of merchandise for your students, schools, and kitchens.
- How smart is that?

www.dominosmartrewards.com

Merchandise shown is for demonstrational purposes only; actual brands and models may vary.



POINT-OF-SALE PROMOTIONAL MATERIALS

- Posters
- Window Clings
- Hats
- Aprons

FOODSERVICE OPERATING SUPPLIES

- Food Prep and Storage Tools
- Small Wares
- Janitorial Supplies

SCHOOL NUTRITION ASSOCIATION GIFT CARDS

- \$100
- \$500

AND MUCH, MUCH MORE!



How we meet USDA meal pattern regulations:

❖ **PIZZA DOUGH** ❖

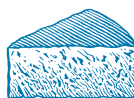
WHOLE GRAIN RICH



**16G OF WHOLE GRAINS
PER SERVING**

❖ **CHEESE** ❖

**100% REAL LITE
MOZZARELLA CHEESE**



(1/2 the fat of our traditional pizza cheese!)

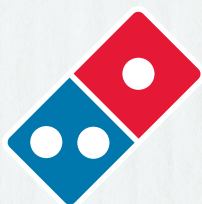
SAMPLE RECIPES

CHEESE PIZZA

NSLP	Smart Snacks
Recipes designed to be a part of a fully reimbursable meal	Recipes meet Smart Snacks Entree criteria
PROFILE: 11412 14" 8-Cut Cheese Pizza	PROFILE: 12141 14" 8-Cut Cheese Pizza
Crust: Whole Grain	Crust: Whole Grain
Grain: 2.0	Grain: 2.0
M/MA: 2.0	M/MA: 1.0
Sodium: 460mg	Sodium: 360mg
Calories: 240	Calories: 200
Sat Fat: 3.5g	Sat Fat: 2.5g

PEPPERONI PIZZA

NSLP	Smart Snacks
Recipes designed to be a part of a fully reimbursable meal	Recipes meet Smart Snacks Entree criteria
PROFILE: 11413 14" 8-Cut RF/RS Pepperoni Pizza	PROFILE: 12142 14" 8-Cut RF/RS Pepperoni Pizza
Crust: Whole Grain	Crust: Whole Grain
Grain: 2.0	Grain: 2.0
M/MA: 2.0	M/MA: 1.0
Sodium: 490mg	Sodium: 370mg
Calories: 260	Calories: 200
Sat Fat: 4g	Sat Fat: 2.5g



Domino's
SMART *Slice*™

To learn more call 800-810-6633 or email schoollunchinfo@dominos.com

