Cultural Iceberg

By Edward T. Hall

Surface Culture:
- Food
- Flags
- Festivals
- Fashion
- Holidays
- Music
- Performances
- Dances

Deep Culture:

**Communication Styles & Rules**
- Facial Expressions
- Gestures
- Eye Contact
- Personal Space
- Touching
- Body Language
- Conversational Patterns in Different Social Situations
- Handling and Displaying of Emotion
- Tone of Voice

**Notions of:**
- Courtesy and Manners
- Friendship
- Leadership
- Cleanliness
- Modesty
- Beauty

**Concepts of:**
- Self
- Time
- Past and Future
- Fairness and Justice
- Roles Related to Age
- Sex
- Class
- Family, etc.

**Attitudes towards:**
- Elders
- Adolescents
- Dependents
- Rules
- Expectations
- Work
- Authority
- Cooperation vs. Competition
- Relationships with Animals
- Age
- Sin
- Death

**Approaches to:**
- Religion
- Courtship
- Marriage
- Raising Children
- Decision-Making
- Problem-Solving