

AAJ EDUCATION
2020 AAJ AC Amped-Up

ADVOCACY TRACK

Date: July 15, 2020

Theme: Using Jury Bias and Voir Dire Techniques to Prepare for Trial
Presented with the Jury Bias Litigation Group

Moderator: Ken Levinson, Levinson & Stefani, Chicago, IL

- 9:00 am **Opening Remarks** (10 minutes) (will include sponsor video played by AAJ staff)
- 9:10 am **Voir Dire Goals: Identify the Best and Worst Jurors, and the Influencers**
(40 minutes)
Tom Kline
Kline & Specter, Philadelphia, PA
- 9:50 am **How to Identify and Combat Implicit Bias** (60 minutes)
Howard Twiggs Lecture Presented with the Pound Civil Justice Institute
- 10:50 am **Break** (10 minutes)
- 11:00 am **Building Your Best Case: Applying Jury Research to Discovery and Trial**
(60 minutes)
N. John Bey
Bey & Associates, Atlanta, GA
- Lance Sears
Sears & Associates, Colorado Springs, CO
- 12:00 pm **Lunch**
- 2:00 pm **Fundamentals of Jury Bias: The Jury Bias Model and What Science Teaches Us About Jury Bias** (60 minutes)
Greg Cusimano
Cusimano Roberts & Mills, Gadsden, AL
- David Wenner
Snyder & Wenner, Phoenix, AZ
- 3:00 pm **Demonstration of a Voir Dire (The demonstration will be pre-recorded and there will be some lecture with video from the demonstration)** (60 minutes)
Ed Ciarimboli

Fellerman & Ciarimboli, Kingston, PA

4:00 pm **Voir Dire: Teaching Points (based upon the demo)** (40 minutes)

- **Making the most of your time**
- **The impact of coronavirus on jurors**

Lisa Blue
Dallas, TX

4:40 pm **Opening: Telling the Story, Order of Presentation, How Much Is Too Much?**
(40 minutes)

Robyn Wishart
Wishart Brain & Spine Law, Vancouver, BC

5:20 pm **Adjourn**