



THE J.M. SMUCKER Co.

Breakout Room: creating a virtual escape

Nicole D. Laflamme, CA
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J.M. Smucker

Our History

We have always been committed to demonstrating quality and building consumer trust.

When **Jerome M. Smucker** started selling apple butter in 1897, he added his personal guarantee of quality to each crock – a hand-signed seal.



Our Portfolio of BRANDS

WHERE CAN YOU FIND OUR BRANDS?

Pet Food & Pet Snacks, Coffee, Snacking, Spreads & Condiments, Natural Foods, Baking and Specialty aisles.

PET FOODS



U.S. RETAIL COFFEE



CONSUMER FOODS





Our Commitment to Each Other

What's in our commitment?

The mutual respect for our fellow employees and an atmosphere that makes people proud to work here.

Listening with Your Full Attention

Saying Thank You for a Job Well Done



Our Commitment to Each Other

As Smucker's experiences growth in the 80's, we need to insure that we retain one of Smucker's most cherished goals – the mutual respect of our fellow employees and an atmosphere that makes people proud to work here. This same commitment can be enlarged to include our customers, suppliers, and shareholders.

Here are a few basic thoughts, when put into our everyday lives that can help:

Thank you for a job well done – This small recognition shows that we notice and appreciate the efforts of our fellow employees.

Listening with your full attention – By giving our undivided attention, we are showing that there is nothing more important at that moment than what is being said.

Looking for the good in others – By seeing the good in others, we are demonstrating our respect and confidence in their intentions to do what is right, and we are developing an atmosphere where we can grow and learn.

Sense of humor – Our work efforts are important; that is how we set the example and take the lead. Our sense of humor is also important, for that is how we maintain our perspective to our work. Humor, not at the expense of others, but as a brief relief from difficult tasks, can make our working atmosphere more pleasant and enjoyable.

By keeping these few thoughts in our minds every day, we can build a bridge of understanding that will nourish the atmosphere in which we work and our mutual respect for each other. I ask for your commitment to these thoughts; I ask for your commitment to each other.

Comments by Paul S. Smucker
Written sometime in the early 80's

Having a Sense of Humor

Seeing the Good in Others

get inspired

why are we doing this?



get inspired

why are we doing
this?



get inspired

what?

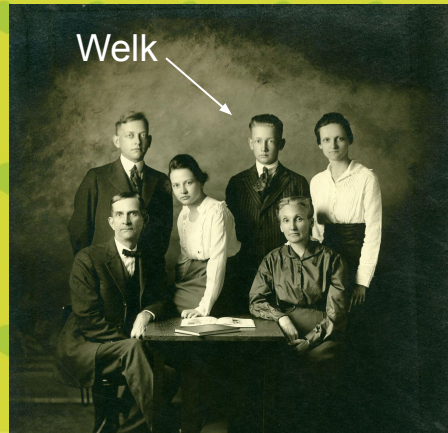
- [PTPL Virtual Escape Rooms](#)
- [Librarians turned Google Forms into the unlikely platform for virtual escape rooms](#)
- [Create A Virtual Escape Room with Google Forms Tutorial](#)



the story

- Tell a scenario or story
- What is the goal?
 - *Find J M's Secret Ingredient*

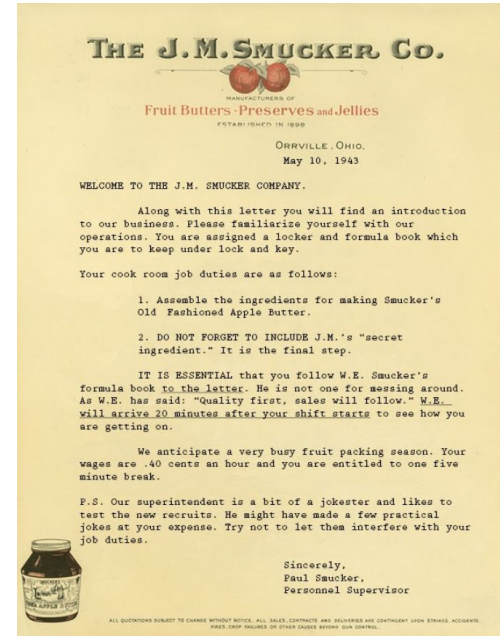
tell the tale



tell the tale

the story

- Formula For Success



toolbox

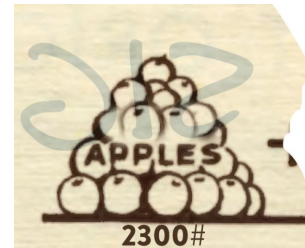
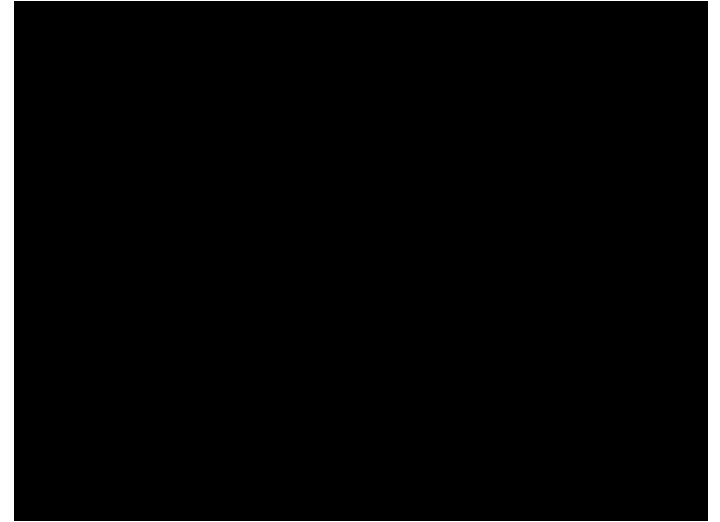
what you'll need

- ★ story
- platform
- puzzles
- flow chart
- test subjects

platform

what you'll need

forms.google.com



puzzles

what you'll need

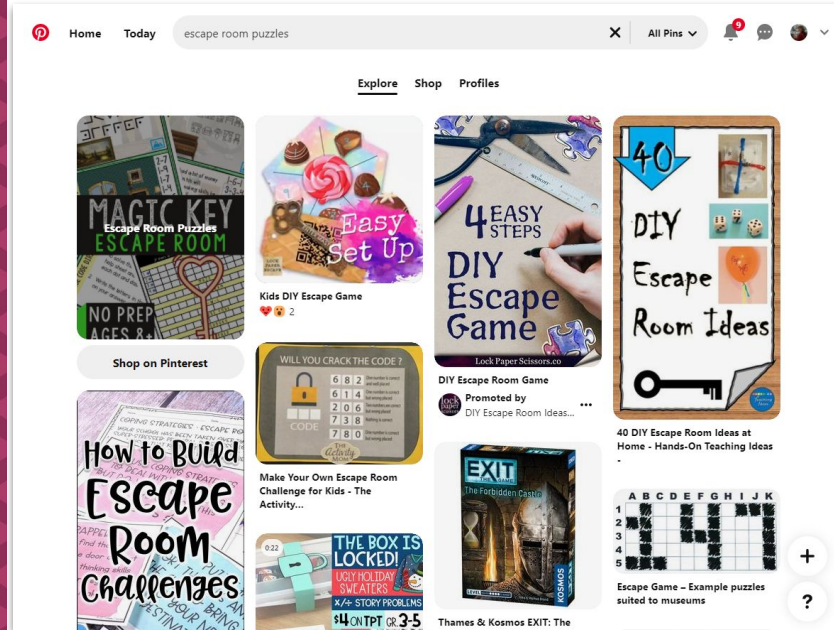
cues from real life escape rooms



puzzles

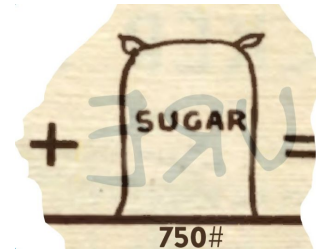
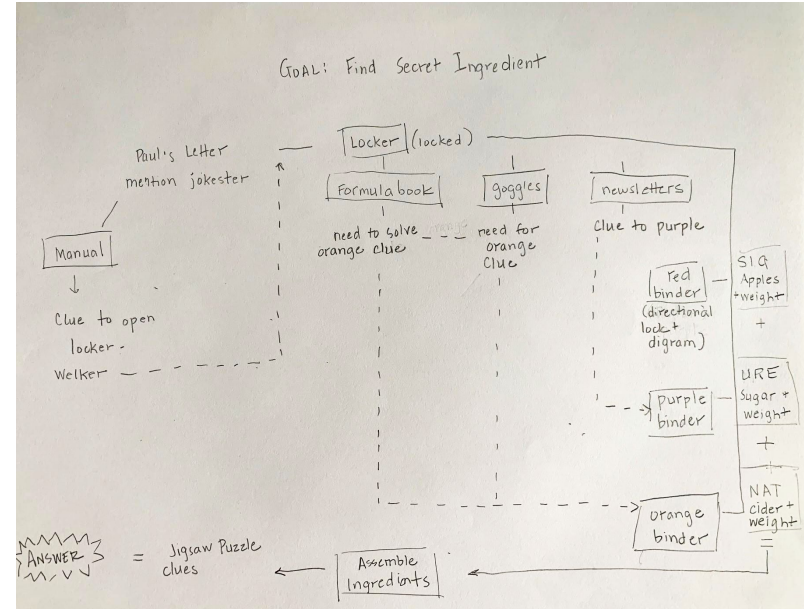
what you'll need

pinterest!!!



flowchart

map it out



guinea pigs

test subjects

- can be completed in 20 minutes
- shared experience
- accidental learning
- bring history to life

how, when

how the escape room is used

- Team building
- Intern and new employee onboarding/intro to archives



promotion

invite people to play

- Neighborhood
- HR Training Team
- Yammer
- SharePoint

The screenshot shows a SharePoint page for 'Archives - Our Company Heritage and Culture'. The page features a red and white checkered banner with the text 'Archives - Our Company Heritage and Culture' and 'SINCE 1897'. Below the banner, there are several sections: 'Quick Links' with icons for Brand Timelines, Company Timelines, Games & Activities, Learning, Archives Most Wanted, and Our Collections; 'Stories' with a featured article 'I Didn't Know We Made That - Café Pilon' and another 'I Didn't Know We Made That - Medaglia d'Oro'; and 'Today in History' with a calendar view showing events for August 10, 18, 27, and September 18. A green arrow points from the 'Games & Activities' link in the Quick Links section to the left side of the slide.

summary

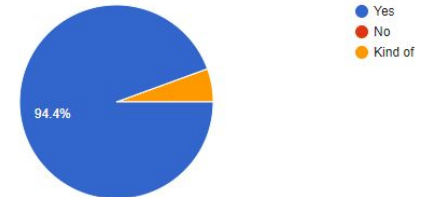
end notes

- audience
- time frame
- promotion
- evaluation

Follow up questions

Did you have fun?

18 responses





Willard :-\



Welk again ;-)

J.M. :-D

THANK YOU

