

PLD Ltd - Background

- **13 years experience delivering mentoring software solutions.**
 - Over 200 clients and thousands of end users.
- **Currently 90+ membership organisations using the platform.**
 - Ranging from smaller associations through to the very largest
- **A mentoring software platform that is flexible and can be customised to meet your programme needs.**



Membership Mentoring

- **Mentoring and membership bodies.**
 - Benefits for mentees, mentors and membership bodies
- **Membership mentoring software.**
 - Cost effectively scale mentoring across your organisation
 - Provides everything you need to run your mentoring programme
- **Differentiate your membership body.**
 - Configured solution for your organisation



Membership Mentoring



Welcome to the Mentoring Platform

The mentoring scheme aims to help our members with their career growth and development by strategically matching those who are looking for additional knowledge or advice with suitable mentors.

However, it's much more than that. It's a learning and development toolkit that offers a wide range of support materials to guide you through the mentoring process and the roles of mentor and mentee, ensuring that your mentoring relationship stays on track and that you achieve your mentoring goals.

The platform uses mentoring and e-learning tools, not only to help match mentors with mentees, but also support members with a wide range of learning and development resources that are accessible from any device.



How does it work?



This online platform is only open to your staff and members. Click on "Get Started" to create an account and follow the instructions. Once your account has been set up you will be prompted to complete a profile form, which will enable mentors and mentees to be matched based on areas of common interest and experience.

To get the best out of the platform please read the mentoring guides to ensure you are ready with a list of objectives and goals for your first

Create Account | Login

[Learn More](#) [Need Help?](#)

Not got an account yet?

[Create account now](#)

Account Login

Email

Password

Keep me signed in

[Login](#)

[Forgotten password?](#)

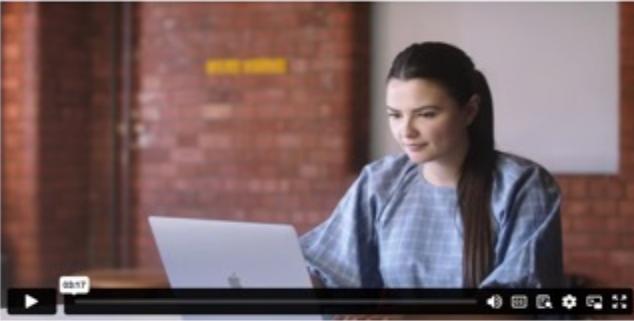


Membership Mentoring

PLD

Getting the most from mentoring

Before you create your profile and connect with your mentor, please spend some time watching the videos below. This will help you get the most from the mentoring process.



0:17

- Are you ready to benefit from having a mentor?
- Key skills of a mentee and what a mentee can expect
- How does the mentoring process work?
- How to use Video Chat for remote meetings

> Mentoring Journey overview

Need Help? | Edit Account | Log Out

Resources

Getting the most from mentoring

Your first conversation

Progression

Journey completion

Create a profile & find a mentor

Create Profile



Membership Mentoring

Please complete your profile in order to find a mentor.

[Profile](#) [Add profile picture](#)

All fields are required, unless marked as optional

Job title

Job level Please select a job level

Membership grade Graduate Associate Member Fellow

Region Please select a region

Work experience

Industry sectors

Advertising, Marketing, PR Management Consultancy
 Architecture Manufacturing
 Armed forces and emergency services Marketing, advertising and PR
 Aviation/Aerospace Media and publishing
 Banking and finance Mining, Oil, Gas, Petrochemical
 Business and Management Pharmaceuticals/chemical industry
 Business start-ups/ self-employment Property and construction
 Charities and voluntary work Public Sector
 Creative arts and culture Recruitment and HR
 Education Retail and sales
 Energies and utilities Sales
 Engineering and manufacturing Science and Pharmaceuticals
 Environment and agriculture Research & Development
 Government and public administration Teaching and education
 Health and social care Transport and logistics
 Hospitality, tourism and sport Utilities
 Human Resources Voluntary/Charity
 IT and information services Other
 Law

Contact methods

Email Phone
 Face-to-face Skype

Expertise I would like help with

Career advice Continuing professional development
 Preparing for professional qualification Technical skills
 Management skills

Skills I would like help with

Communication skills Team working
 CV building Time Management
 Enterprise skills Financial Planning
 Interviewing Leadership
 Job search Managing Change
 Presentation skills Negotiation
 Self-confidence Project Management
 Study skills

What do you want to achieve from your mentoring experience?

What you are hoping to get out of a mentoring relationship, any specific areas you would like to discuss or receive guidance on. It is important that you provide us with as much information as possible, this will help to match you to the right mentor.

[Save Profile & Find Mentor](#)



Membership Mentoring

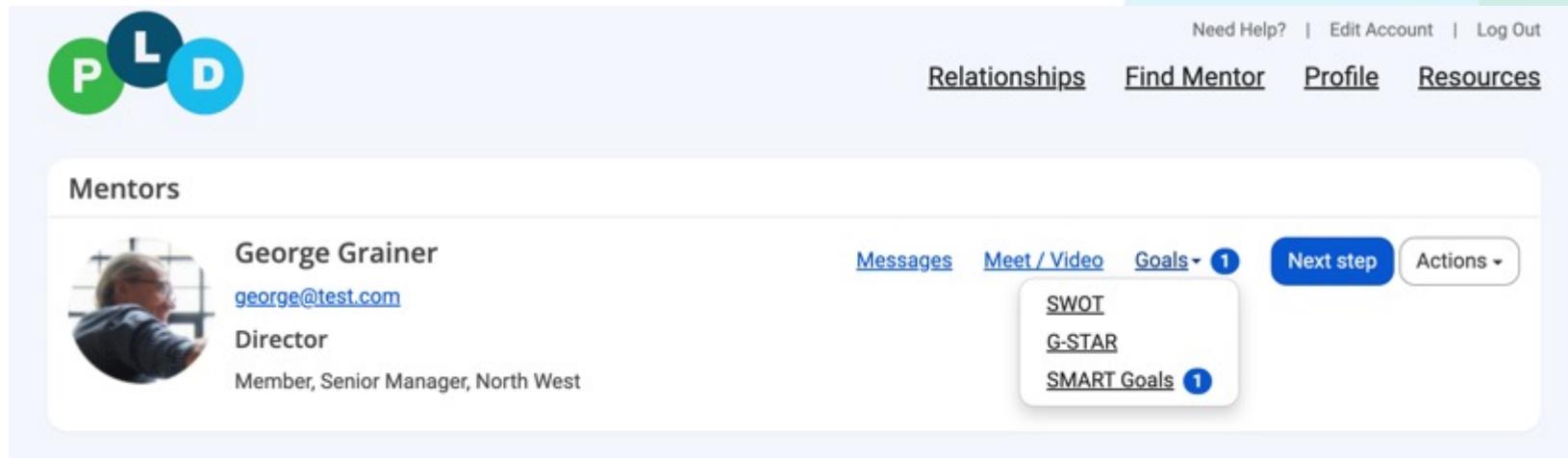
Q Show matching options

Matching Mentors

	Helen Shaw example mentor Fellow, Senior Manager, South East	I can help most with: Career advice, Continuing professional development Communication skills, CV building Industries: Advertising, Marketing, PR, Architecture, Armed forces and emergency services	View Details
	Georgina Patterson Managing Director Fellow, Senior Manager, North West	I can help most with: Career advice, Continuing professional development, Management skills Communication skills, CV building, Enterprise skills, Presentation skills Industries: Advertising, Marketing, PR	View Details
	Lester Little Lead Interactions Representative Fellow, Planner (mid-career), Yorkshire and the Humber	I can help most with: Career advice, Continuing professional development Communication skills, Financial Planning Industries: Health and social care, Human Resources	View Details
	Nichole Parker Dynamic Accounts Associate Associate, Technician, North West	I can help most with: Career advice, Continuing professional development Communication skills, Interviewing Industries: Property and construction, Sales	View Details
	Elbert McCaul Global Optimization Strategist Associate, Senior Manager, East Midlands	I can help most with: Career advice, Preparing for professional qualification Communication skills, CV building Industries: Business and Management, Hospitality, tourism and sport	View Details



Membership Mentoring



The image shows a screenshot of a web application for 'Membership Mentoring'. At the top, there is a navigation bar with three colored circles (green, blue, and light blue) containing the letters 'P', 'L', and 'D' respectively. To the right of the circles are links for 'Need Help?', 'Edit Account', and 'Log Out'. Below the navigation bar are four menu items: 'Relationships', 'Find Mentor', 'Profile', and 'Resources', each underlined.

The main content area is titled 'Mentors'. It features a profile for 'George Grainer' with a small circular photo of him. His contact information is listed as 'george@test.com'. Below this, his title is 'Director' and his affiliation is 'Member, Senior Manager, North West'. To the right of the profile, there are several buttons: 'Messages', 'Meet / Video', 'Goals' (with a '1' notification), 'Next step', and 'Actions'. A dropdown menu is open over the 'Goals' button, showing three items: 'SWOT', 'G-STAR', and 'SMART Goals' (with a '1' notification).



Membership Mentoring

Getting started Helen Shaw

The first step is to contact your mentor as soon as possible to arrange your first conversation. You can do this by [email](#) or [send a message](#) through the platform. You can then also [arrange a meeting](#).

Once you have set up a meeting using our meetings tool you can then record any discussion points, action points and any other notes under the Meeting Summary and Actions section. This will allow you to build up a full history of your meetings.

If you no longer require mentoring then please [withdraw your request](#).

Your first conversation

To be most effective the mentoring conversation needs to focus on setting and achieving goals, exploring issues and making informed decisions.

The following set of tools will guide you through some key points to cover at your first meeting and provide you with some tips on how to get your relationship off to a good start by building rapport and trust.

They will also help you to clearly identify the issues and challenges faced and set clear goals for the mentoring process.

Your first conversation

Progression

Journey completion



Membership Mentoring



What drives demand for mentoring schemes?

- **Mentoring proves to be a popular member benefit.**
 - A third of managers want to develop their coaching & mentoring skills. (CMI)
 - Mentored executives earn more money and have higher satisfaction. (HBR)
 - 80% of young managers cite mentoring as being important to them, only 28% of their employers provide mentoring opportunities. (HBR)
- **The desire to offer an innovative member benefit that recruits and retains members.**
- **Engagement with a specific section of the membership.**
 - Programmes aimed at younger, new entrants into the profession
 - Diversity, equality and inclusion initiatives with specific mentoring programmes
 - Professional development and qualifications



Steps to successful implementation

- **Realistic programme planning.**
 - Experience from hundreds of implementations
 - Implementation project management
- **Clear aims and objectives.**
 - What are your programme aims, KPIs etc
 - How do you intend to integrate mentoring as a member benefit
 - Holistic planning across departments with key dates and milestones
- **On-going support.**



Promoting your programme

- **Marketing resources, co-ordination and planning.**
 - Co-ordination across departments
 - Launch events
 - Marketing channels
- **Ongoing marketing and communication.**
 - Ease of access to the platform – website visibility
 - On-going awareness, e-shots, webinars



Realise the benefit of using mentoring software

- An attractive member benefit.
- Attract and retain members.
- Cost efficiency.
- Return on Investment.

