



CREATE EFFECTIVE DAMAGES PRESENTATIONS FROM YOUR HOME OFFICE

August 27, 2020 | 2:00-3:30 pm ET | ONLINE

DRAFT AGENDA

2:00 – 2:05 p.m.

WELCOMING REMARKS AND INTRODUCTIONS

Moderators:

Edward J. Ciarimboli

Fellerman & Ciarimboli
Kingston, PA

Phillip H. Miller

Miller Law Offices
Nashville, TN

2:05 – 2:35 p.m.

FOUNDATIONAL INSIGHTS FOR DAMAGES VIDEO PRESENTATIONS

- **The Real Purpose for Producing Video**
- **Identify Your Audience**
- **The New Normal – Efficient, Inexpensive Content**
- **Basics for High Quality, Client-Produced Video**
 - **Lighting and Sound for Quality Video**
 - **What to include in a “Remote” mediation video**
 - **Plaintiff “Video Diaries” – Getting Raw, Honest Footage**
 - **Ancillary Materials - Sources for “Before, During and After” Video**
 - **Wrestling with Weber’s Law - Our Tolerance for Your Plaintiff’s Damages**

Mitchell & Catie Riggs

LifeNow Video

2:35 – 2:40 p.m.

QUESTION AND ANSWER SESSION

2:40 – 3:20 p.m

DOCUMENTARY APPROACH VS. POLITICAL ADS

- **Journalism vs. Storytelling**
 - **Narration**
 - **Benefits of Synchronizing our Brain Patterns**
- **Examples of Damages Videos made during COVID - Using the Elements We’ve Discussed Today**
 - **Pre-Incident Leading to Incident - “Letting the Penny Drop”**



- **Medical Animation and Accident Reconstruction**
- **Post-Incident**
- **LifeNow & Video Diaries**

Mitchell & Catie Riggs
LifeNow Video

3:20 – 3:30 p.m.

QUESTION & ANSWER SESSION

3:30 p.m.

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MATERIALS ACCESSIBLE TO PARTICIPANTS (FROM EMAIL TO REGISTRANTS) –

Ancillary Material Checklist

Video Diary Guidebook for Plaintiffs

B-roll List & What to Capture List

Damages Video Links:

- **Remote Mediation Basics**
- **Filming Damages on an iPhone**

How to Get a ZOOM Advantage Links:

- **Upgrading Your ZOOM Camera**
- **Audio for ZOOM**
- **Lighting for ZOOM**