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# Earn 5,000 Cool School Bonus Points

Qualifying Purchase Dates: 7/1 -12/31/20

## It's Easy!

Purchase
MorningStar Farms®
and/or Gardenburger®
qualifying products¹
(see back)

#### Submit

your distributor purchase verification to Cool School Cafe

Earn

5,000 Cool School Bonus Points

Redeem
at CoolSchoolCafe.com
to choose from a variety of
items to enhance your
meal program



67%

of Gen Z are interested in plant-based proteins. Burgers and chicken nuggets top the list as most desired items.<sup>2</sup> K-12

K-12 Foodservice professionals are responding to Gen Z preferences by planning to menu more plant-based choices.<sup>3</sup> 343%

Chik Nuggets are growing 343% vs. Year Ago<sup>4</sup>

kelloggsawayfromhome.com



### Earn Rewards!

Redeem Cool School
Points online at
CoolSchoolCafe.com
for program-enhancing
items like these





#### **QUALIFYING PRODUCTS**

	Code	Product Description	Pack Size	M/MA	Points
Frozen Plant-Based Protein					
NEWI	28989-97762	MorningStar Farms® Vegan Chik'n Nuggets, CN	1/10 lb.	2	150
NEWI	28989-10230	MorningStar Farms® Vegan Sausage Style Crumbles, CN	2/5 lb.	1	165
NEWI	28989-97152	MorningStar Farms® Veggie Breakfast Sausage Patties, CN	112/1.34 oz.	1	135
NEWI	28989-49938	MorningStar Farms® Spicy Black Bean Burgers, CN	48/2.9 oz.	2.25	140
NEW	84059-71116	Gardenburger® Classic Veggie Hamburgers, CN	48/2.5 oz.	2.25	125





## Real Simple. Real Cool.

Learn more about enhancing your meal program with Cool School Cafe® at **CoolSchoolCafe.com** 

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