

# **2021 ASDS ANNUAL MEETING** VIRTUAL PROGRAM AT A GLANCE

All times are in Central Time (CT)

LIVE Q&A IN ALL SESSIONS

A D A M Select sessions developed by the Association of Dermatology Administrators & Managers

#### FRIDAY, NOVEMBER 19, 2021

	DERMATOLOGIC SURGERY	SKIN CANCER / RECONSTRUCTION	GENERAL DERMATOLOGY, ADVOCACY AND MORE	PRACTICE Management	
8:30 a.m 7:45 p.m.	Virtual Exhibit Hall Open				
8:30 - 9 a.m.	Opening Session: President and Chair's Welcome and ASDS Cosmetic Fellow Graduation Ceremony				
9 - 10:15 a.m.	The Basics on Lasers Using Video Instruction	Advanced Wound Closure Videos	Dermatologic Surgery Coding and Reimbursement	How to Grow Your Business from the Inside Out: Change Your Work Culture	
	Facial Assessment and Fillers	Melanoma Update			
10:15 - 11:15 a.m.	Keynote: "On the Edge: The Art of High-Impact Leadership" with Alison Levine				
11:15 - 11:30 a.m.	Industry Spotlight Break				
11:30 a.m 12:45 p.m.	Emerging Therapies in Dermatologic Surgery Plenary				
12:45 - 1:45 p.m.	Industry-Organized Hot Topic Event				
12:45 - 2:15 p.m.	Industry Networking in Virtual Exhibit Hall				
2:15 - 3:15 p.m.	Real World, Small Volume: High Yield Filler Injection Techniques	Reconstructive Conundrums	Diversity, Equity and Inclusion	Reputation Management, PR and Media Influencers	
	The Scar Session				
3:15 - 3:30 p.m.	Industry Spotlight Break				
3:30 - 4:30 p.m.	Minimally Invasive Lifting & Tightening Procedures	Having an Eye for Good Closures: Periocular Reconstruction for the Dermatologic Surgeon	Pigmentary Pearls	Dermatology Malpractice Real Case Reports and Avoidant Strategies	
	Cosmetic Dermatologic Surgery: A Year in Review	Imaging / Adjuvant Therapy			
4:30 - 5:30 p.m.	Industry-Organized Hot Topic Event				
F-20 C-45 m m	Science Plenary			<b>ADAM</b> Winning at Accounts Receivable	
5:30 - 6:45 p.m.	Breaking Bad: Confessions of Managing Cosmetic and Reconstructive Complications				
6:45 - 7:45 p.m.	Resident Networking Reception				

# SATURDAY, NOVEMBER 20, 2021

	COSMETIC DERMATOLOGIC SURGERY	SKIN CANCER / RECONSTRUCTION	GENERAL DERMATOLOGY, ADVOCACY AND MORE	PRACTICE Management	
8:30 a.m 8 p.m.	Virtual Exhibit Hall Open				
8:30 - 8:45 a.m.	Saturday Announcements				
8:45 - 10 a.m.	Advanced Laser Combinations	Advanced Nail Surgery Videos	Therapeutic Uses of Botulinum Toxin That Dermatologists Should be able to Perform	Essential Office Policies for Your Practice	
	Cosmeceuticals, Nutraceuticals and Bioidentical Hormones	Nasal Reconstruction			
10 - 10:15 a.m.	Industry Spotlight Break				
10:15 - 11:30 a.m.	Non-surgical Rejuvenation Around the World	Shared Decision Making: Physician and Patient Perspectives on Skin Cancer Treatment		Pearls for Creating a Team Work Environment and Tips to Keeping Your Staff Motivated	
11:30 a.m 12:30 p.m.	ASDS/A Annual Membership Meeting and Awards Ceremony  ASDS/A Annual Membership Meeting and Awards Ceremony  Administrator Expert Roundtable				
12:30 - 1:45 p.m.	Wellness / COVID-19 Plenary				
12:30 - 2 p.m.	Patient Demonstrations: Advanced Injection Techniques				
1:45 - 3:15 p.m.	Industry Networking in Virtual Exhibit Hall		Resident/Early Career Panel Discussions: Creating Connections for Advice, Leadership, Practice Management and Career Development		
2 - 3 p.m.	Industry-Organized Hot Topic Event				
3:15 - 4:15 p.m.	Body Contouring with Injectables and Devices	High Risk Skin Cancers	Telemedicine	The Academic Practice: Establishing a Laser Surgery, Cosmetic Dermatology and Mohs Surgery Practice within Large Institutions	
	Myth Busters				
4:15 - 5:15 p.m.	Industry-Organized Hot Topic Event				
5:15 - 6:15 p.m.	Aesthetic Procedures for Men	Best of Skin Cancer / Reconstruction Oral Abstracts	What's New in Cosmeceuticals?	Silver Linings from COVID-19	
6:15 - 7 p.m.	Industry Spotlight Break				
7 - 8 p.m.	Cosmetic Dermatologic Surgery Pearls Plenary	Skin Cancer and Reconstruction Pearls Plenary		A D A M Creating the Ultimate Patient Experience	
8 - 9 p.m.	Member Appreciation Social Event				



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## SUNDAY, NOVEMBER 21, 2021

	COSMETIC DERMATOLOGIC SURGERY	SKIN CANCER / RECONSTRUCTION	GENERAL DERMATOLOGY, ADVOCACY AND MORE	PRACTICE Management	
8:30 a.m 7 p.m.	Virtual Exhibit Hall Open				
8:30 - 8:45 a.m.	Sunday Announcements				
8:45 - 10 a.m.	Neuromodulators: The Cutting Edge	Ear Reconstruction	Already Have a Laser Device? Think Beyond Wrinkles and Sun Damage	How to Build and Design a Dermatologic Practice	
	Surgical Lifting Procedures	Transplant Tumor Board			
10 - 10:15 a.m.	Industry Spotlight Break				
10:15 - 11:30 a.m.	Many Faces: Cultural and Ethnic Diversity in Dermatology Plenary  Pearls in Today's E				
11:30 a.m 12:15 p.m.	Vic Narurkar, MD, Innovations in Aesthetics Lecture and Lawrence M. Field, MD, Honorary Lecture  Challenges and Wins				
12:15 - 12:30 p.m.	Industry Spotlight Break				
12:30 - 1:30 p.m.	Superficial and Medium Depth Peels: What You Need to Know	Perioral Reconstruction	Leadership in Medicine	Pros and Cons of Different Practice Environments	
	Vein Treatments	Hard Procedures			
1:30 - 2:30 p.m.	Industry-Organized Hot Topic Event				
1:30 - 2:45 p.m.	Industry Networking in Virtual Exhibit Hall Golden Scalpel M			Knowledge Bowl	
2:45 - 3:45 p.m.	Best of Cosmetic Oral Abstracts	Mohs Histology	Legislative and Regulatory Hot Topics	Business of Skin Care	
2.45 - 5.45 p.m.	Cosmetic Tweets				
2:45 - 4 p.m.	Patient Demonstrations: Chairside with the Experts				
3:45 - 4 p.m.	Industry Spotlight Break				
4 - 5 p.m.	Robots, PRP, LLLT - 21st Century Surgical and Medical Approaches to Treat and Restore Hair	Our Take on a Good Take: Making Your Grafts Successful	Skin in the Game: Why Dermatologists Should Play a Larger Role in Climate Change Awareness	Sunrise and Sunset: Beginning and Ending a Career in Dermatology	
	What's Next? The Procedures That Will Change the Way We Treat Our Patients				
5 - 6 p.m.	It's Complicated - Cosmetic Dermatologic Surgery Complications Plenary	It's Complicated - Deconstructing Skin Cancer and Reconstruction Surgical Complications Plenary			
6 p.m.	Closing Comments and Announcements				

<sup>\*</sup>Clinical and administrative staff are only eligible to attend the Practice Management Track and certain non-clinical plenaries. Programming subject to change.

The virtual meeting content will be available on-demand for 60 days post air date.

Video oral abstracts will be available on-demand anytime throughout the virtual program in its own auditorium.

