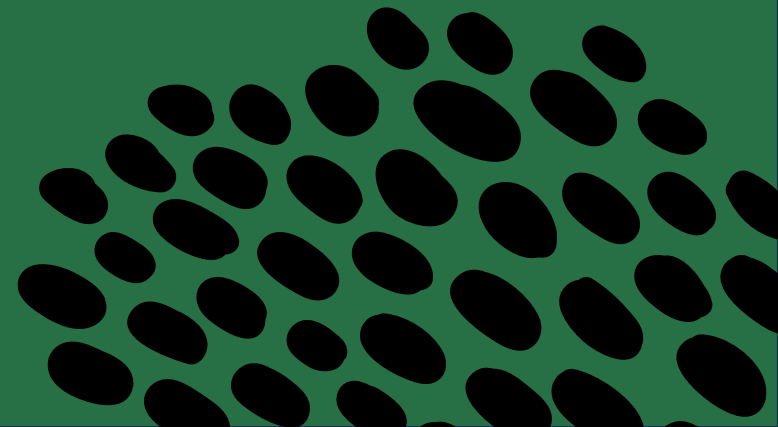




# Fostering a Culture of Care through Animal Wellbeing Assessments

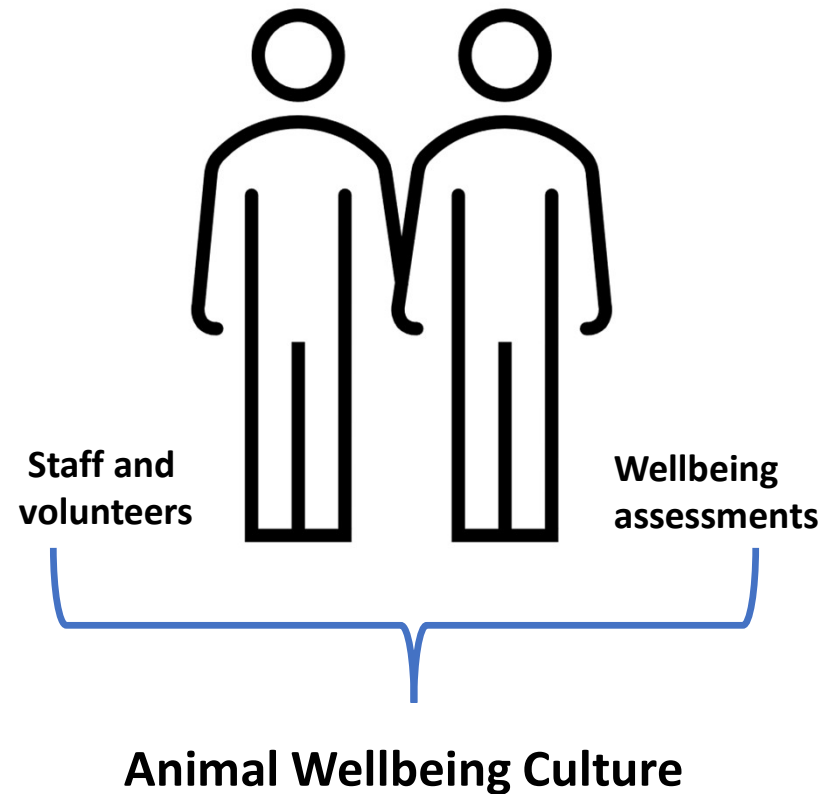
Katie Vyas  
Director of Animal Wellbeing  
[kvyas@denverzoo.org](mailto:kvyas@denverzoo.org)



# Building an Animal Wellbeing Culture

PG 2

- Animal wellbeing assessments are tools to collect evidence
- Staff involvement at all levels maximizes potential and follow up actions
- Integrating assessments with staff/volunteers = animal wellbeing cultures
- DZCA example of promoting action through culture



# DENVER ZOO'S ANIMAL WELLBEING PROGRAM PROGRAMA DE BIENESTAR ANIMAL DEL DENVER ZOO

**WELLBEING** refers to an animal's physical, mental, and emotional health over a period of time. Complete this short Animal Wellbeing Assessment to tell us more about what you're seeing!

**EL BIENESTAR SE** refiere a la salud física, mental, y emocional de un animal durante un período de tiempo. Completa esta breve evaluación de bienestar animal para obtener más información sobre los animales que observas frente a ti.

VAMPIRE BAT



**READY TO HELP?**

TELL US WHAT YOU OBSERVE

**¿LISTO PARA AYUDAR?**

CUÉNTANOS QUÉ OBSERVAS.



## Guest/staff assessments

- QR code that anyone can scan (guests, volunteers, staffs)
- Provides insight on how we assess the wellbeing of animals
- Gives opportunity for everyone to be involved
- Staff receive reports on perception of wellbeing



DENVER ZOO'S  
**ANIMAL WELLBEING PROGRAM**  
**PROGRAMA DE BIENESTAR ANIMAL**  
DEL DENVER ZOO

BROWN CAPUCHIN  
CAPUCHINO



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FLAMINGO  
FLAMENCO



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MADAGASCAR  
HISSING  
COCKROACH



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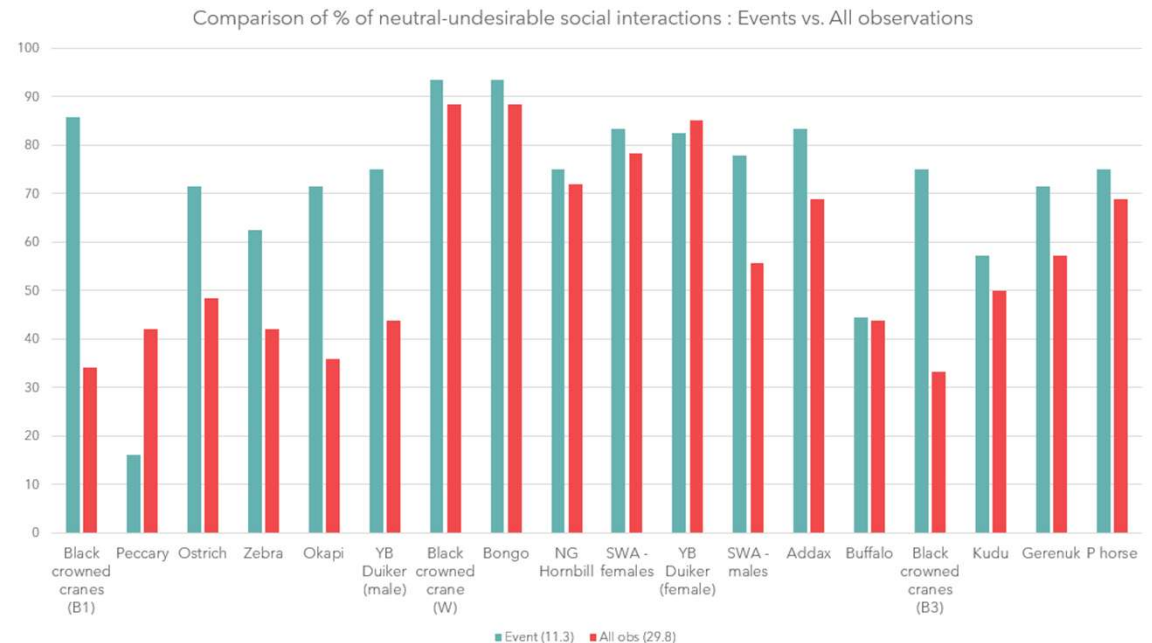
## Animal Wellbeing Assessment Champions

- Creating advocacy within teams
- Promotes buy-in from staff
- Opportunity for more involvement
- Increase knowledge base
- **More support for post-assessment action**

# Engaging in Conversation

PG 6

- Sharing data with non-animal care teams
- Promoting empathy
- Reinforce shared responsibility
- Get new ideas and perspective
- Inspire data application for the future





# Importance of a Strong AW Culture

PG 7

- Increase awareness of how wellbeing is assessed
- New ideas and perspective from our staff and volunteers
- Integrate animal wellbeing into our culture
- **Reinforces and encourages data review/application**





# Thank you!

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