



# Utilizing Empathy to Craft an Adaptive Leader Framework for Wellness Professionals

Presented By

**Ajit Dodani**

**Empathy Strategist, CEO & Founder | EmpathifyU**



**Ajit Dodani**

## **"The CFO who speaks Empathy & KPI's in the same sentence,"**

- EmpathifyU ~ Empathy Strategist | Founder & CEO
- My Name My Story ~ Board Chair
- The Momentum Consulting Group ~ Founder
- United Colors of Benetton ~ CFO

*I'm not a theorist ~ Music, Water, Vitamins!*







This level of awareness of 'human variance' in our teams requires a new kind of leader, one who leads with  
**EMPATHY!**

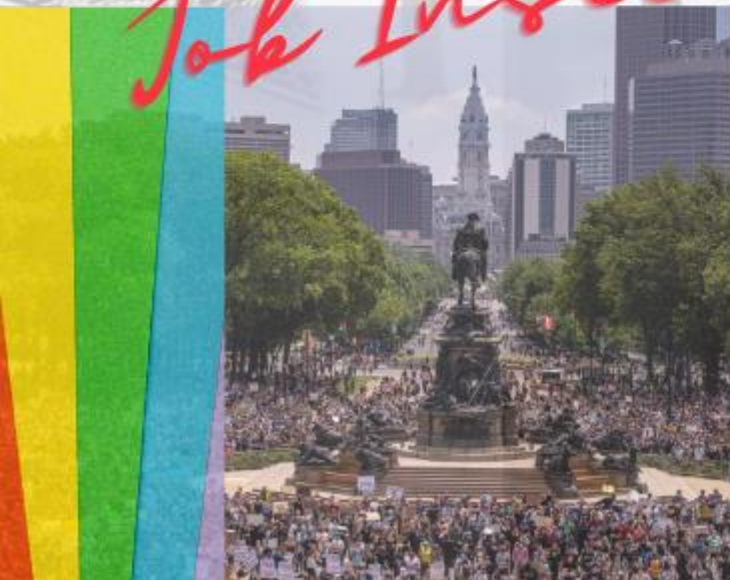
*Volatility*

**AI**

**SVB**

**HYBRID  
WORK**

*Job Insecurity*



**M E N T A L  
H E A L T H**







**"Empathy at Microsoft isn't just talk. It is a way of running and developing the business."**

"How Empathy Helped Generate A \$2 Trillion Company" Steve Denning, Forbes



**"Empathy is the skill of the future, and practicing empathy every day as a business leader...helps you understand what your immediate team actually needs right now."**

Mr. Pferdt, Chief Innovation Evangelist



**"Empathy Is The Most Important Leadership Skill According To Research."**

Tracy Brower, Forbes Contributor September 2021

"Empathy: The Key to a **Diverse and Inclusive Workplace**"

"Why You Should focus On Empathy To **Engage Employees**"

"Why The **Key To Civility** Is Empathy"

"**Selling** with Empathy"

" **THE NEW LEADERSHIP CODE: ADAPT, EMPATHIZE AND PROVIDE PURPOSE**"

"Want More **Innovative Solutions**? Start With Empathy"

**Forbes**



**DEIB** only 9% of efforts considered effective.

**Engagement** levels are dropping.

**Burnout** is rising, **self-care** needs to be modeled.

The **Collective Trauma** we've been through is real.

**Manager Effectiveness** is the biggest concern for CHROs.

**Economic & Job Volatility** is impacting innovation.

**Incivility** is on the rise.

**Loneliness** is an epidemic.

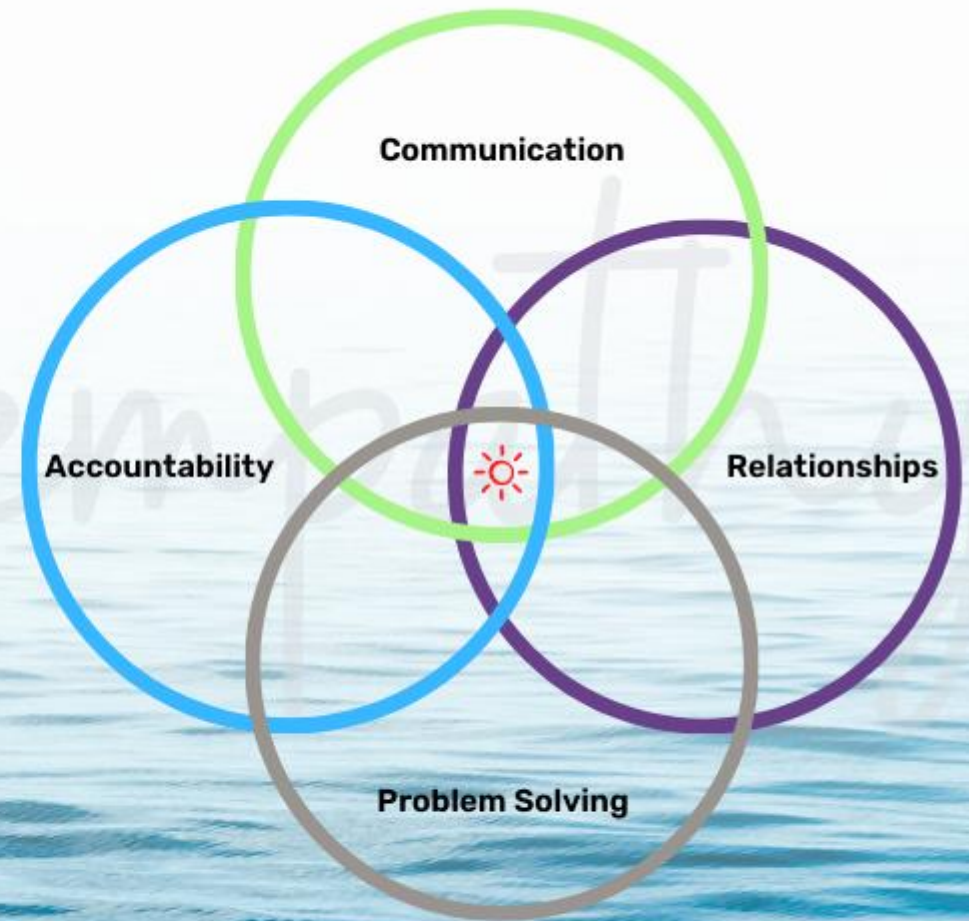
"Will this empathy make me a soft leader, a pushover, a ..."

Well we are here to tell you that, if that is your opinion, you've got the wrong kind of Empathy.

What we teach at EmpathifyU is developing a foundation of **Compassionate Empathy** in our decision making process. This is a **powerful, strategic, transformative and timely** skill that inspires a team that delivers a **high quality work product**:

- who value **accountability**,
- **communicate** clearly,
- are surrounded by positive **relationships**, and
- have high levels of **problem-solving** skills.

They become a ray of sunshine in the middle of our organizations!





# What is an Empathy Strategy©?

*"Once I know who I am,  
and I empathize and learn to respect who you are,  
we are able to respectfully sit on the same table,  
bringing our whole selves  
to solve any problem that comes our way."*

# **The EmpathifyU Adaptive Leader Framework©**

Critical set of skills to navigate uncertain times as it enables leaders and organizations to respond quickly to changing circumstances, stay competitive, retain talent and foster innovation.



# The EmpathifyU Adaptive Leader Framework©

- The Power of Being Present
- Empathic Friction
- Comfort in Discomfort

# **The EmpathifyU Adaptive Leader Framework©**

The Power of Being Present



# The EmpathifyU Adaptive Leader Framework©

Empathic Friction

# **The EmpathifyU Adaptive Leader Framework©**

Comfort in Discomfort





# Thank you!

**Ajit Dodani**

**Empathy Strategist**

**[www.EmpathifyU.com](http://www.EmpathifyU.com)**

**(818)448-9824 | [ajit@empathifyu.com](mailto:ajit@empathifyu.com)**

**Website [www.EmpathifyU.com](http://www.EmpathifyU.com)**

**LinkedIn @dodaniajit**