

EXHIBIT + SPONSORSHIP

PROSPECTUS



ENLIGHTEN

ENGAGE

ENERGIZE

ELEVATE

IPEC-AMERICAS
**EXCIPIENT
WORLD**
2023
NATIONAL HARBOR



WORKSHOPS
May 1, 2023

CONFERENCE & EXPO
May 2-3, 2023

GAYLORD NATIONAL
Resort & Convention Center



30
YEARS
OF EXCIPIENT
LEADERSHIP

On behalf of the organizing committee, it gives us great pleasure to invite you to be part of Excipient World Conference & Expo which will be held in National Harbor, MD from May 1-3, 2023. This meeting of professionals from around the globe is organized by the International Pharmaceutical Excipients Council of the Americas (IPEC-Americas). After marking 30 years of existence in 2021, IPEC-Americas has renewed its commitment to bring together diverse stakeholders that share a common objective: safe and effective production and use of excipients.

Excipient World provides exhibitors with a powerful platform to:

- Present new products, services, and expertise
- Network with other excipient makers, distributors, and users... as well as regulators and academics
- Learn about industry challenges and advancements
- Support the mission of IPEC-Americas

We invite you and your organization to be a part of this dynamic and exciting event through the various opportunities we have outlined in this prospectus.

We look forward to welcoming you to Excipient World Conference & Expo at the Gaylord National in Maryland in May 2023!

Sincerely,

Nigel Langley, Ph.D., MBA
Chair, IPEC-Americas (2022/2023)
Global Technology Director, Pharma Solutions, BASF Corporation

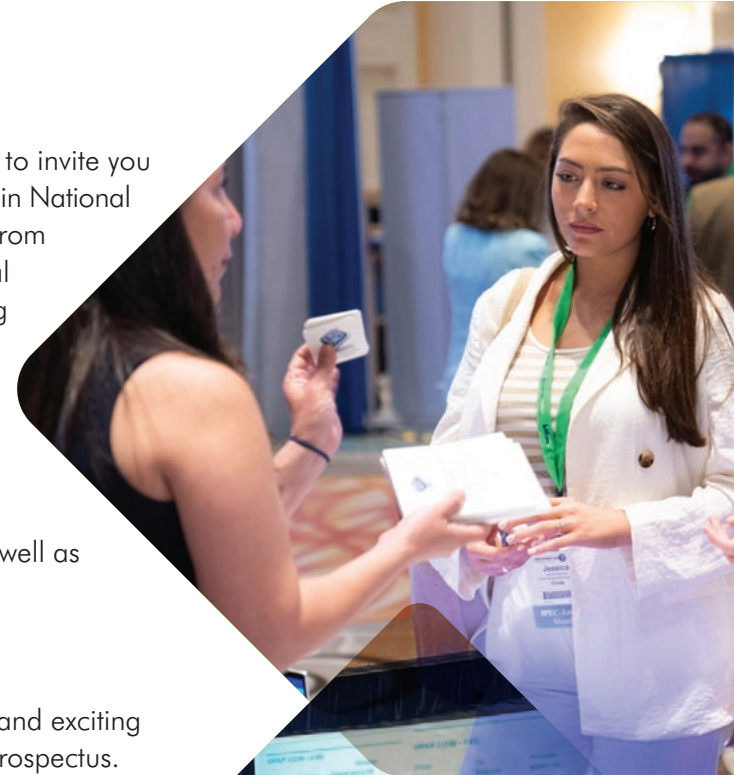


Kimberly Beals
Executive Director,
IPEC-Americas

Stay abreast
of news + updates!
ExcipientWorld.org



“Excipient World
is a vibrant
environment that
provides a scientific
foundation through
high quality
education...
and it is fun!”





“Excipient World provides an invaluable opportunity to engage in scientific discussion. It is during the informal conversations in the exhibit hall and at receptions that some of the best ideas emerge.”

E L E V A T E



Excipient World is designed by and for the industry. The conference program is determined by excipient-focused subject matter experts.

MEET THE PLANNING COMMITTEE

● Nigel Langley, Ph.D., MBA
Chair, IPEC-Americas
Global Technology Director
Pharma Solutions
BASF Corporation

● Kimberly Beals
Executive Director
IPEC-Americas

● Dale Carter
Head of Quality
Evonik

● Ron Kelly
Principal Scientist
Drug Product Technologies
Amgen

● Gina Marsee
Director
Compendial Compliance and
Advocacy
Merck & Company, Inc.

● Doug Muse
Consultant
Compendial Affairs
Eli Lilly and Company

● Michael Polito
Regulatory Expert
Pharma and Food Materials
MilliporeSigma

● Jennifer Putnam
Senior Supervisor AR&D
Perrigo

● Meera Raghuram
Director
Regulatory Strategy and Policy
**Lubrizol Advanced
Materials, Inc.**

● David Schoneker
Consultant
**Black Diamond
Regulatory Consulting**

● Irwin Silverstein, Ph.D.
Consultant
IBS Consulting in Quality LLC

● Janeen Skutnik-Wilkinson
Director
Global Regulatory CMC Policy &
Intelligence Head
Biogen

● Heather Sturtevant
Sr. Manager
Global Technical Operations
Johnson & Johnson

● Kathy Ulman
Consultant
KLU Consulting

● Priscilla Zawislak
Global Regulatory Affairs
Advocacy Manager
IFF



E N E R G I Z E



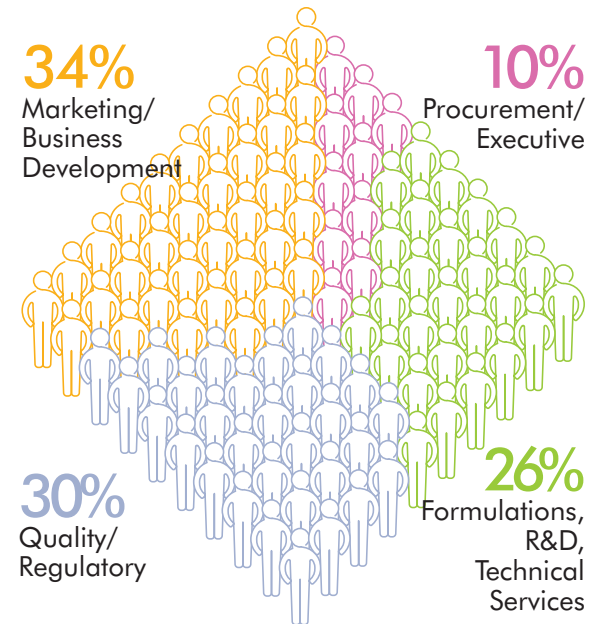
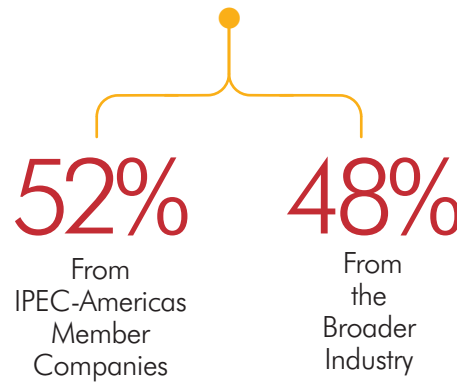
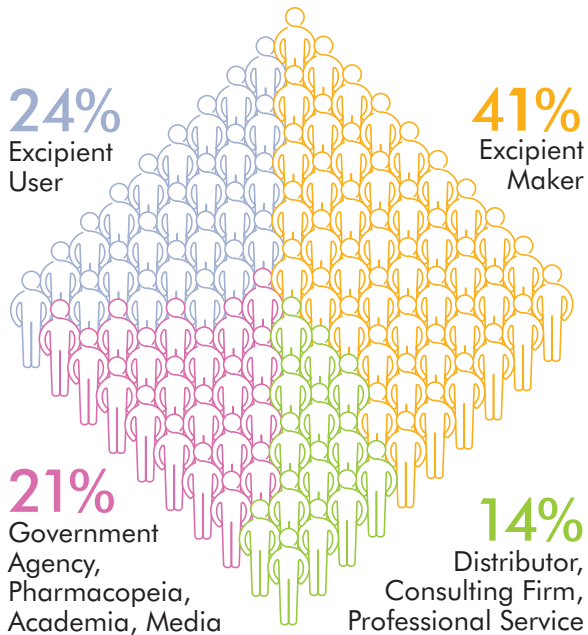
PARTICIPANT PROFILE

(2022 STATISTICS)

Participating organizations represent every stage of excipient development—from initial R&D to regulatory approval to use in finished drug products.

Participants play diverse roles in the companies they represent and share a common interest in advancing excipient science, quality & safety.

Excipient World delivers balanced participation of thought leaders.



FYI

IPEC-Americas continues to invest in expanding the Excipient World audience.

As an exhibitor, your organization will be included in marketing promotions to our audience of potential conference attendees via:

Email | Dedicated website | Digital and print ads | Social media (LinkedIn, Facebook, and Twitter)

+Focused collaborations with other associations, organizations and media companies



Schedule includes
5+
HOURS
of exclusive
exhibit floor
time

E N G A G E



"As an excipient user, I get a lot out of Excipient World because I get to interact one-on-one with manufacturers and regulators to learn from their expertise and discuss how we can work together."

☆ Full Engagement Exhibitor \$4,400

The purpose of our exhibit hall is to facilitate collaboration and information exchange between all industry stakeholders (excipient users, makers, distributors, etc.). This information exchange is an integral part of the attendee experience — likewise, exhibitor personnel are encouraged to participate in all of the educational sessions and networking functions. Excipient World is truly a collaborative event.

Each 8' x 10' exhibit space includes

- **Turnkey furnishings package**
Pipe & drape, identification sign, 6' draped table and two (2) chairs
- **Three (3) registration badges (Valued at \$3,885)**
with full access to two days of conference sessions including keynotes, break-out sessions and all networking functions
- **Brand awareness**
Company logo and description on interactive floor plan used by attendees to search for exhibitors, recognition on event website, onsite signage, event app and program guide
- **Marketing support**
Materials to promote your presence at the event and a discount code for \$100 off for your professional network
- + **Eligibility for additional sponsorship and advertising opportunities**
See pages 6 and 7



E N G A G E

continued



**Increase engagement
with these cost-effective
marketing opportunities.**

NOTE
You must be an exhibitor to
take advantage of our spon-
sorship and advertising
opportunities.

Marketing Sponsorship Opportunities

Put your company in the spotlight
while bringing awareness to your brand
and driving booth traffic

SPONSORSHIP	DESCRIPTION	FEE	OFFERED
Keynote Sponsor	<ul style="list-style-type: none"> ▶ Sponsor recognition on event website, onsite signage, keynote session intro slide, event app and program guide ▶ Seat drop of company brochure prior to keynote presentation 		\$5,000 3
Badge Lanyard	Your company logo featured on the badge lanyard provided to every registered participant (sponsor provided)		\$1,500 1
Event Bag	Your company logo featured on the event bag provided to every registered participant		\$2,000 1
Event Bag Inserts	Your 1-sheet flyer placed in event bag provided to every registered participant (sponsor provided)		\$250 5
Program Guide Ad	Full color ad in the program guide distributed to every participant <ul style="list-style-type: none"> ▶ Half-page ▶ Full page 		\$250 5 \$500 2

MORE
opportunities
next page



“Whether
you are from
regulatory, quality,
formulations, sales
...new to excipients or
not... there is something
for you at Excipient World.”



E N G A G E



continued

Join industry leaders and professionals from across the globe.

NOTE

You must be an exhibitor to take advantage of our sponsorship and advertising opportunities.

Education Sponsorship Opportunities

Build thought leadership and generate interest in your latest research.

SPONSORSHIP	DESCRIPTION	FEE	OFFERED
● Education Session Presentation	One 45-minute scientific/technical session presented by your company's subject matter expert	\$1,500	7
● Quick Talk Presentation	One 20-minute scientific/technical presentation presented by your company's subject matter expert	\$750	7
● Poster Presentation	Your company's latest research poster prominently displayed	\$ 195	10

● Is there something missing from our sponsorship offerings?

Let us know!

We are happy to discuss customized options.



CONTACT

Patty Wanzer for more info: Patty@ExcipientWorld.org | 202-277-9394



SCHEDULE OF EVENTS

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of news+updates!
ExcipientWorld.org



Preliminary (as of September 15, 2022)

MONDAY, MAY 1

8:00 AM – 4:00 PM	Registration Open
9:00 AM – 12:00 PM	Pre-Conference Workshop Sessions
12:00 – 1:00 PM	Networking Lunch
1:00 – 4:00 PM	Pre-Conference Workshop Sessions
1:00 – 5:00 PM	Exhibitor Move-in
5:00 – 7:00 PM	Excipient World Welcome Reception

TUESDAY, MAY 2

7:30 AM – 5:00 PM	Registration Open
8:00 – 9:00 AM	Opening General Session
9:00 AM – 5:30 PM	Exhibit Hall Open
9:30 AM – 11:45 AM	Educational Sessions
11:45 AM – 1:00 PM	Networking Lunch
1:00 – 3:15 PM	Educational Sessions
3:30 – 4:30 PM	General Session
4:30 – 5:30 PM	Networking in Exhibit Hall
5:30 PM	Exhibits Close
5:30 – 7:30 PM	Excipient World Cocktail Reception

WEDNESDAY, MAY 3

7:30 AM – 3:30 PM	Registration Open
8:00 – 9:00 AM	General Session
9:00 AM – 2:30 PM	Exhibit Hall Open
9:45 AM – 11:45 AM	Educational Sessions
11:45 AM – 1:00 PM	Networking Lunch
1:00 – 3:15 PM	Educational Sessions
2:30 PM	Exhibits Close
3:30 – 5:00 PM	Closing General Session
5:00 – 7:00 PM	Excipient World Thank You Happy Hour
2:30 – 5:00 PM	Exhibitor Move-out



“We love the intimacy of Excipient World. The supplier connections and the customer connections... most of all we are reminded that people do business with people.”

