



Using the Legacy IRA Act to Grow Giving from Older Donors

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Association of Fundraising Professionals

- **Welcome & Introduction**
- **Overview of Legacy IRA Act**
- **Hear from Experts**
 - John Hayes, American Heart Association
 - Nancy Brown, Winona Community Foundation
 - Ericka Webb, Boston College
 - Cathy Sheffield, Lena Pope

Today's hosts and panelists



Lisa M. Chmiola
Fablanthropy



Sally Schaeffer
Uncorked Advocates



John M. Hayes
American Heart Association



Nancy M. Brown
Winona Community Foundation



Ericka L. Webb
Boston College



Cathy R. Sheffield
Lena Pope

Legacy IRA Enacted in FY23 Omnibus Act – Secure 2.0

	Pre-2023	Modified Legacy IRA – New Law
Age	70 ½	70 ½
Cap on QCD to split-interest entities (CRUTs, CRATs, CGAs) per year	Not available	\$50,000
IRA Charitable Rollover gift cap per year	\$100,000, not indexed for inflation	Kept at \$100,000 but indexed for inflation
Occurrence	No limit on number of rollover gifts	Limits split interest gifts to one time only, no limit on number of Rollover gifts
Effective time period	Permanent	Permanent, effective immediately, indexing for inflation effective after 2023

AFP Partnered with 60+ Charities



Why AFP & Coalition Supported Legacy IRA Act



- Fundraising Effectiveness Project shows tax incentives motivate donors who cannot itemize to give
- 10,000 Baby Boomers turn 65 every day through 2030 (15% of total US population is 65+)
- Average age of a donor is 64 and Baby Boomers are 41% of all dollars given
- Opportunity to solicit gifts from middle-income seniors who have charitable intent but need retirement income

- May be made by donors 70 ½ and older directly from a traditional IRA **only** to qualified charities.
- Current limits:
 - Maximum \$100,000 per year (indexed for inflation starting in 2024)
 - **New for 2023:** Single tax-year transfer of up to \$50,000 into a split-interest gift (Charitable Gift Annuity, Charitable Remainder Trust)
- Why is this beneficial to donors?
 - For those taking Required Minimum Distributions, QCDs may fulfill all or part of their annual RMD.
 - RMD Income can impact donors' income level, which is used to calculate Social Security and Medicare benefits.
 - Donors who don't itemize may enjoy tax benefits due to the RMD offset.
 - More liquid assets in the donors' budget while still making donations.

Hear from the experts



Nancy M. Brown,
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Winona Community Foundation
President/CEO



John M. Hayes
American Heart Association
Sr. VP, Charitable Estate
Planning & Estate Settlement



Cathy R. Sheffield,
CAP[®], CSPG, CFRE
Lena Pope
Chief Advancement Officer



Ericka L. Webb
Boston College
Executive Director of
Gift Planning

Call to Action/How you can engage



- **[Call to Action: The Charitable Act](#)**
- Respond to alerts sent by AFP Global/your AFP Chapter: Sign up for AFP's Public Policy updates: paffairs@afpglobal.org
- Save the date: [AFP Lobby Week, October 2-6](#)
- Join your AFP Chapter Government Relations committee
- Sign up to serve on the U.S. Government Relations Committee
- [Donate to the AFP PAC](#)



Thank you and questions

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