

INSPIRATO FOR GOOD™

Better Events. Bigger Results. Happier Donors.





Travel is the #1 passion of affluent patrons

65% of wealthy individuals would rather spend money on a fantastic trip than an expensive car

Source: Amex Trendex poll by Morning Consult



Travel packages are the #1 item for nonprofit auctions

- ✓ Easy to execute
- ✓ Generate high revenue
- ✓ Tap into an existing personal budget (73% of affluent adults save for travel each year)

Source: Funraise.org, July 2022



**Travel memories
linger long after
the last paddle
is raised**

Elevate your fundraising while
seamlessly maximizing
donations for your nonprofit



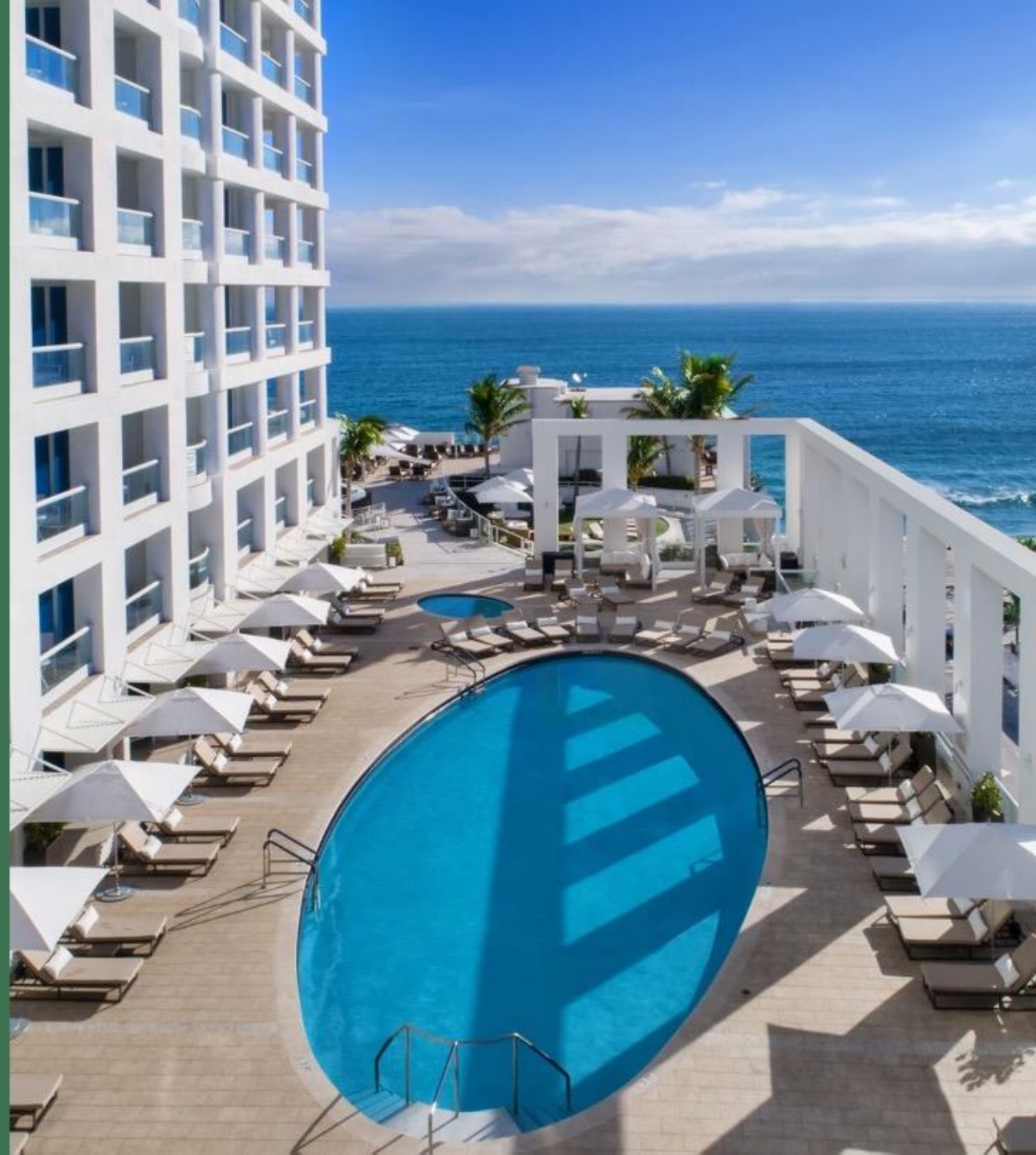
Our luxury vacation packages work with your existing fundraising plans

- ✓ Paddle Raise
- ✓ Live Auction
- ✓ Silent Auction
- ✓ Online Giving Campaign

How can Inspirato for Good elevate your fundraising?

Inspirato luxury travel is:

- ✓ Trusted
- ✓ Exclusive
- ✓ Worldwide
- ✓ First-class service
- ✓ Added value





Compelling offerings

“Inspirato for Good is the perfect non-profit fundraising partner, giving gala attendees not just an opportunity to dream about a magical vacation, but to bid and give back at the same time.

As an auctioneer, the Inspirato for Good packages enhance any auction catalog with the next level of luxury getaways and vacations.

I’ve never had a partner quite like this, their team is on it – responsive, helpful, and what they provide makes our [auctioneer & NPOs] jobs easier, which is just wonderful.”

Liam Mayclem, Auctioneer



What makes Inspirato for Good different?

- ✓ Quality luxury vacation packages
- ✓ Turnkey donor experience
- ✓ Clear, luxe marketing materials
- ✓ Easy consignment model

LIVE AUCTION CASE STUDY

Children's Diabetes Foundation

“Inspirato For Good is a really wonderful partnership. It’s lovely to get a donation for the charity and have those donors receive such an alluring product in return.”

Lindsay Klatt, Chief of Staff



115

NUMBER OF ATTENDEES



24

DONORS WHO
PURCHASED INSPIRATO
TRAVEL PACKAGES

\$48,000

GRAND TOTAL FUNDRAISED
FROM INSPIRATO

INSPIRATO
FOR GOOD.

SILENT AUCTION CASE STUDY

Junior Achievement - Rocky Mountain, Inc.

“Working with the Inspirato For Good team was great! They listened to all our suggestions and were very collaborative. Compared to other auction items, Inspirato packages are really exciting because they keep people talking and create memories.”

Robin Wise, President & CEO



250

NUMBER OF ATTENDEES



9

DONORS WHO
PURCHASED INSPIRATO
TRAVEL PACKAGES

\$26,000

GRAND TOTAL FUNDRAISED
FROM INSPIRATO

INSPIRATO
FOR GOOD.

PADDLE RAISE CASE STUDY

The Shaquille O'Neal Foundation

“Inspirato for Good was so supportive. They made sure our auctioneer was well-versed in the packages, and sent collateral, a video, and descriptions. Everything was fantastic. Having all the materials provided to us made it easy to understand!”

Samantha Atkinson, Director of Development



1,700

NUMBER OF ATTENDEES



47

DONORS WHO
PURCHASED INSPIRATO
TRAVEL PACKAGES

\$134,000

GRAND TOTAL FUNDRAISED
FROM INSPIRATO

INSPIRATO
FOR GOOD.



We deliver

Inspirato for Good travel packages generated nearly **\$1.5 million**
for our nonprofit partners in the second half of 2022



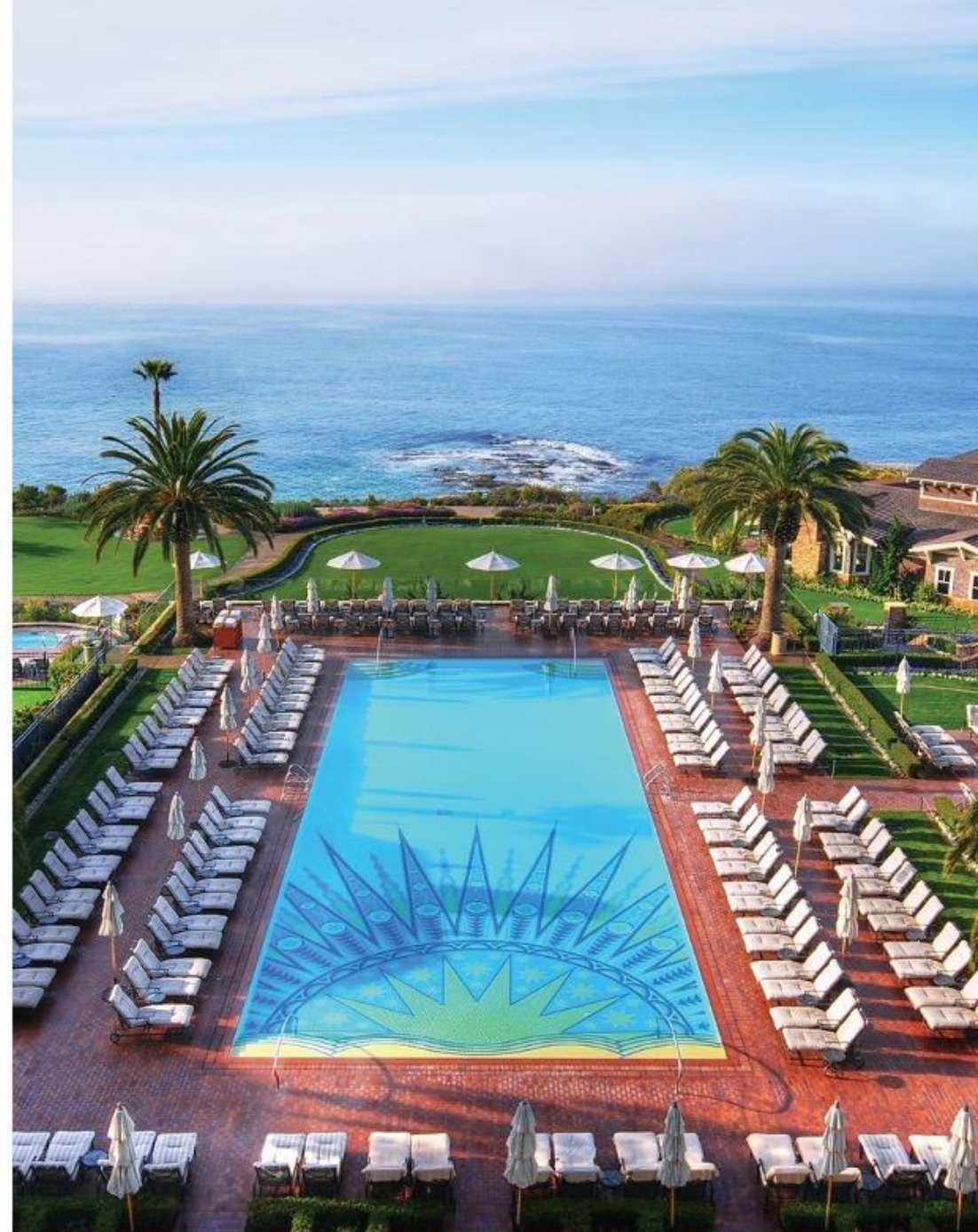
Delivering results

“In previous years, we were hesitant to do a paddle raise. This year we partnered with Inspirato for Good in our paddle raise and offered a three-night trip with the \$10,000 ask. Our goal was to get three donors at this level, and we were able to get ten! Overall, Inspirato helped us **more than double** our fundraising goal.”

Kevin Laura, Tournament Director of the Carmel Classic Invitational

Additional value for your donors

Each vacation package includes luxury accommodations PLUS an **Inspirato Travel membership**, granting access to exclusive booking privileges valued at \$3,900+



Some of our partners



INSPIRATO FOR GOOD.™

We look forward to working together
to deliver on your fundraising goals.

Jennifer Williams
Manager, Inspirato for Good
e: jwilliams@inspirato.com
m: (847) 942-4276

