

## SPOUSAL/LIFE PARTNER (SLP) FORUM

# BENEFITS OF SPOUSAL/LIFE PARTNER (SLP) FORUM

### WHAT IS AN SLP FORUM?

An SLP Forum is structured just like an EO member Forum that fosters peer-to-peer discussion and reflection in a supportive, non-competitive and non-judgmental environment.

SLP Forums have consistent membership of seven to ten Forum-trained SLPs with regular meetings, led by a peer moderator. SLP Forum members are trained like EO members and have structured monthly meetings to share experiences surrounding their most important personal and professional issues.

For more information about SLP Forum, please contact your chapter's Forum chair or email [forum@eonetwork.org](mailto:forum@eonetwork.org)

### EO CHAPTER BENEFITS

**Higher member renewal rates.** Members whose SLPs are in SLP Forums renew at a higher rate than those with non-participating SLPs.

**Enhanced EO member recruitment and sponsorship efforts.** The more people who are familiar with EO and the value of the organization, the more people who are able to promote EO.

**Dynamic and successful chapter-led family events.** SLP Forum members form tight-knit communities that help increase member engagement in chapter social events.

**Greater EO member involvement through SLP engagement.** The more involved an SLP is, the more engaged the EO member tends to become in their chapter.

**Expanded pool of expertise within the chapter.** SLP Forums act as an additional resource from which a chapter can draw to design successful chapter events.

### EO MEMBER BENEFITS

**SLP involvement in EO enhances the EO member's experience.** When an SLP is in an SLP Forum, they are more supportive of the time and resources their partner invests in EO because they have a deeper, first-hand understanding of the Forum experience.

**A happier, more content SLP.** When an EO member's SLP is an active part of an SLP Forum, the SLP's happiness and contentment increases as a result.

**SLPs gain a new understanding of confidentiality protocol.** EO members whose SLP is in an SLP Forum develop a greater understanding of the importance of Forum confidentiality that a Forum demands: Own your story and never share any part of another Forum member's story.

### SLP FORUM MEMBER BENEFITS

**Increased visibility among EO members and the greater business community.** Being in an SLP Forum gives greater exposure to EO and enhances networking opportunities.

**More comfort and confidence at chapter-sponsored family events.** When an SLP is involved in an SLP Forum, they have a built-in peer group with whom they can comfortably engage at family functions.

**Participating in a Forum is a benefit in itself.** SLPs can take advantage of EO's proven Forum best practices at no additional cost.

**Greater knowledge of, and access to, other EO programmes available to SLPs.** SLP Forum members are more likely to learn about (and take advantage of) other family-focused events and programmes offered through EO.