

**the oomi
approach**

about us



who we are

independent since 1991

- financially independent
- no venture capital control
- single CRM
- control our technology path

sector specialists

- membership sector specialists
- deep understanding of sector
- dedicated product built from ground up for sector

our team

- 80 staff
- 60 dedicated to development, projects and support
- CRM and digital teams

engaged customers

- active oomi user group
- partner steering group
- customers influence product vision

oomi

Some recent projects

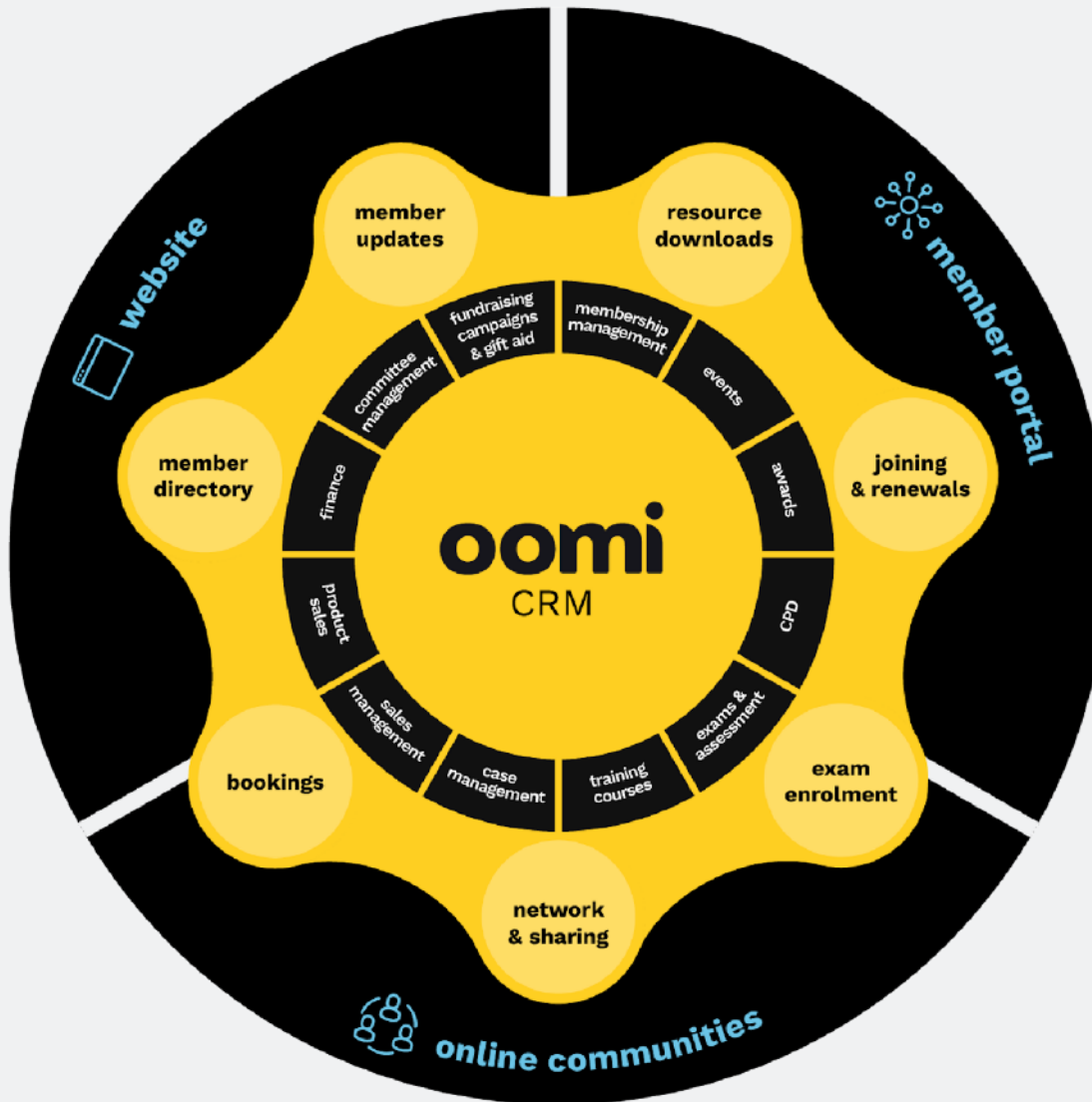


our existing customers continue to make additional investments in oomi:

- selecting oomi to re-develop their websites
- extending use of oomi into other business areas
- optimising current business processes in oomi
- creating new 3rd party integrations to improve visibility of member engagement or reduce manual interventions
- committing to 3 years+ & success plans to drive even greater return on their investment



oomi CRM



- **unrivalled low-code configuration tools** – giving you control and self-sufficiency in implementing new, and changing existing features
- **rich modular functionality** to support a wide range of activities
- **in-built automation and scheduling** – reducing your administration overheads and driving internal efficiencies

Utilising



Hosted in London with





API integration with
other productivity tools



website & CMS integration



financial integrations



education integration



bulk email integration



events & communications
integration





Over to Scott



thank you