

## the oomi approach

## about us



# who we are

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## independent since 1991

- financially independent
- no venture capital control
- single CRM
- control our technology path

## our team

- 80 staff
- 60 dedicated to development, projects and support
- CRM and digital teams

## sector specialists

- membership sector specialists
- deep understanding of sector
- dedicated product built from ground up for sector

oomi

## engaged customers

- active oomi user group
- partner steering group
- customers influence product vision

# Some recent projects

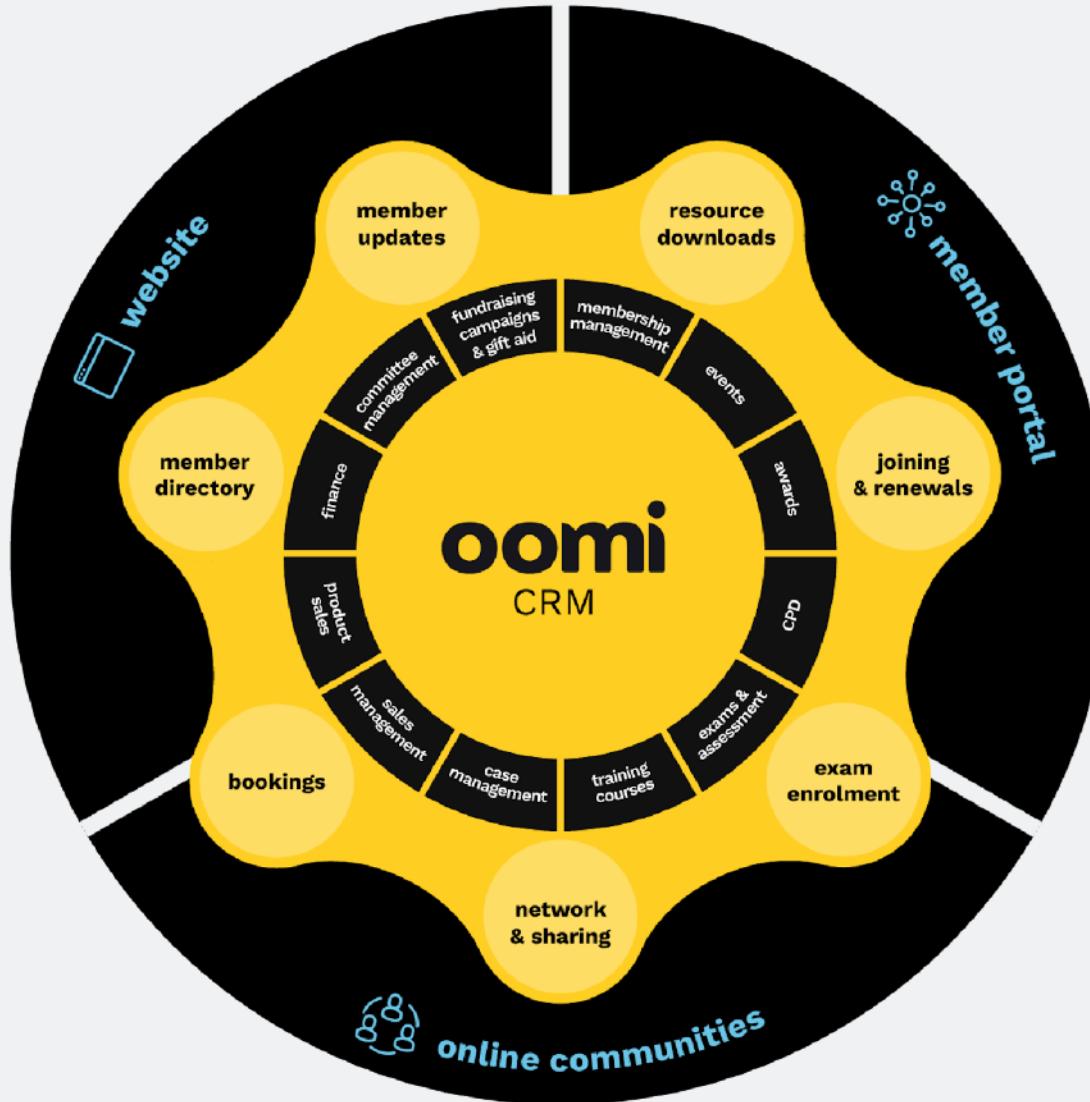


**our existing customers continue to make additional investments in oomi:**

- selecting oomi to re-develop their websites
- extending use of oomi into other business areas
- optimising current business processes in oomi
- creating new 3rd party integrations to improve visibility of member engagement or reduce manual interventions
- committing to 3 years+ & success plans to drive even greater return on their investment



# oomi CRM



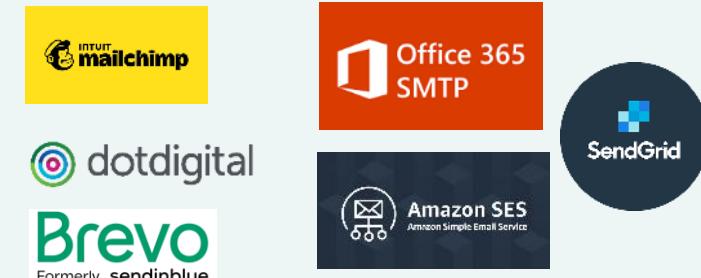
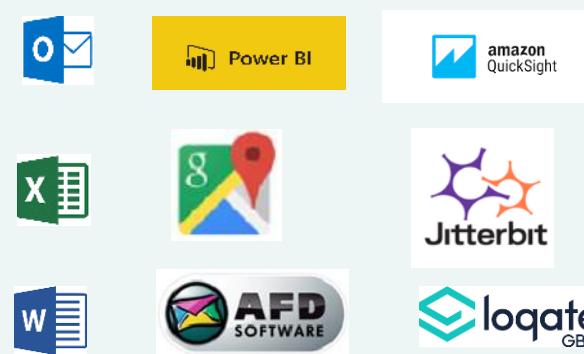
- **unrivalled low-code configuration tools** – giving you control and self-sufficiency in implementing new, and changing existing features
- **rich modular functionality** to support a wide range of activities
- **in-built automation and scheduling** – reducing your administration overheads and driving internal efficiencies

**Utilising**



**Hosted in London with**







# Over to Scott



**thank you**