THANK YOU TO OUR SPONSORS

APDT Foundation

BLU-E-9 Pet Products
www.blue-9.com

Business Insurers of the Carolinas

Clicker Company
ClickerCompany.com
DoggoneGood.com

Fear Free
Taking the pet out of petrified.

Kong

Petco: Positive Dog Training

PetSafe

Ziwi
The APDT’s Body of Knowledge (BOK) consists of information, knowledge and functional skills the association has identified that all professional dog trainers should strive to possess. The BOK is built on the foundation of the six core competency areas identified by APDT:

1. Animal learning
2. Human learning
3. Canine behavior
4. Health and nutrition
5. Business
6. Laws and regulations

Conference session tracks have been marked accordingly.

**Tuesday, October 29**

**WORKSHOPS** *(See CEU values on page 9 of this guide)*

*Workshops have limited space available
**Pre-registration and separate fee applies

**Fear Free℠ Workshop**
Debbie Martin, RVT, CPDT-KA, KPA CTP, VTA, LVT, VTS (Behavior); and Mikkel Becker, CBCC-KA, CPDT-KA, KPA CTP, CDBC, CTC

All levels

Track(s): Human learning, Canine behavior

*Please note this is NOT a hands-on workshop for the purpose of CEUs.

Take the pet out of petrified and put the treat into treatment by joining the Fear Free℠ movement that aims to prevent and alleviate distress animals may otherwise experience during veterinary, grooming and home care. Through interactive discussions and engaging animal demonstrations, you’ll discover how to make veterinary visits, examinations, handling, procedures and grooming easier for everyone by using appropriate patient behavior modification, management and environmental enrichment tactics that contribute to an optimal care experience in the hospital and at home.

**Ethologist for the Day**
Sue Sternberg and Tim Lewis, Ph.D.

All levels

Track(s): Human learning

*Please note this is NOT a hands-on workshop for the purpose of CEUs.

Spend the day as a dog researcher, learning to think like a scientist. We will be viewing video footage of an ethogram of the dog, learning behaviors associated with sociability and red flag behaviors associated with risks. We will review a current shelter dog assessment procedure used to determine sociability and use it as a catalyst to help participants create an experimental scoring system, and then conduct (and videotape) the experiment, score and review. *Attendees, please bring a notebook and pen.

**Wednesday, October 30**

**OPENING KEYNOTE:**
Understanding Animal Behavior
Temple Grandin, Ph.D.

All levels

Track(s): Animal learning, Human learning

Temple Grandin, Ph.D., will cover many topics in her keynote address, including emotions in animals and how animals think. Animals are sensory-based thinkers and their memories are stored as pictures, smells, sounds, touch or taste sensations. To understand animals, you have to remember that animals do not think in words. Dr. Grandin will also discuss how autism and being an extreme visual thinker helped her to understand animals.

**Canine Neurobiology: An organic approach to understanding dog behavior**
Tim Lewis, Ph.D.

Beginner to Intermediate

Track(s): Canine behavior

Understanding canine behavior requires a foundation of knowledge about the biological organism, including not just its brain, but the body wrapped around the nervous system. Recent research clearly shows the impacts the body condition has on brain function, and hence on the way the brain responds to external stimuli. Participants
will review the parts of the nervous system and some major components that act on it, including food, hunger, physical condition, disease and state of arousal.

### So You Want to Take Aggression Cases?
**Michael Shikashio, CDHC**  
**Beginner**  
**Track(s): Business, Human learning**

Aggressive behavior in dogs can be a common reason that clients will reach out to a dog trainer for help. And let’s face it ... there are a lot of dogs and clients that can benefit from professional guidance with this type of behavior. Some prevailing questions that often come up when considering taking on these cases are whether you are ready to work with aggression cases, what do you need to know before taking on such cases, and are aggression cases even right for me? This presentation will get into detail about the knowledge and skill sets a trainer will be best equipped with before diving into aggression cases. We will explore the many facets of working with dog aggression to answer all of these important questions.

### How to Train a Service Dog: What you need to know to make this happen
**Sally Montrucchio, CPDT-KA**  
**Intermediate to Advanced**  
**Track(s): Business, Human learning**

This session will discuss the overall view of training a service dog team. The demand is high, the dog skill level is high, and the trainer skill is high. Many facets will be covered: understanding the client’s disability; skills the dog will need, how to train the dog to those skills and the skills the disabled handler will need; team bonding and leadership; temperament testing the dog for service; generalized socialization; interviewing the client, proofing the dog and team. What is the trainer’s liability? Is there money to be made? All this and much more.

### How To Teach A Reactive Dog Class
**Emma Parsons, B.A., KPA CTP, CDHC**  
**Intermediate to Advanced**  
**Track(s): Human learning, Canine behavior**

Emma Parsons will provide you with detailed information on how to teach a reactive dog class from weeks one through six. The Click to Calm Methodology, as well as pertinent foundation behaviors, will be discussed.

### Question and Answer with Temple
**Temple Grandin, Ph.D.**  
**All levels**  
**Track(s): Human Learning**

It is not often you get to meet Dr. Temple Grandin up close and in person! Here is a chance to ask Dr. Grandin questions and hear from her directly. You won’t want to miss this opportunity.

### Predicting Future Aggression Risk by Studying Sociability Assessments
**Sue Sternberg**  
**All levels**  
**Track(s): Canine Behavior**

In this presentation, Sue will give attendees known behavioral outcomes to a number of shelter dogs and will show videos of just the sociability portion of the Assess-A-Pet temperament assessment. She will then ask attendees to match the dog with the outcome. How much can you predict about a dog from just a few minutes of observation? Is it possible to categorize a dog’s temperament and aggression thresholds and predict his success (or lack thereof) in a pet/companion home?

### Power Hour with Sue Sternberg and Tim Lewis, Ph.D.
**Lunch session**

Pre-register for this exclusive opportunity to network with Sue Sternberg and Tim Lewis, Ph.D., over lunch. A $10 lunch voucher will be supplied to each attendee to purchase lunch at the concession stand prior to the start of the event. Only 25 seats are available – don’t miss this opportunity!

### BAT Leash Skills: How to safely facilitate freedom
**Grisha Stewart, M.A., CPDT-KA**  
**All levels**  
**Track(s): Animal learning, Human learning**

Behavior Adjustment Training 2.0 helps dogs gain confidence and social skills. BAT is often used for rehabilitation of fear, frustration and aggression, but it is also useful for the socialization of puppies and rescue dogs. The BAT leash handling skills are a key part of this dog-friendly technique. When you learn the BAT leash skills, you will be able to use them to give more freedom to all dogs you walk, including puppies, dogs in shelters and dogs with reactivity issues.

### Protein: Too much of a good thing?
**Jennifer Adolphe, Ph.D., RD**  
**All levels**  
**Track(s): Health and nutrition**

Protein is a metabolically, financially and environmentally expensive nutrient. Since animals can not store excess protein, intake above requirements results in protein being stored as fat. Nitrogen is a waste product of protein metabolism and is an environmental pollutant. The high demand for animal proteins places a strain on the global food supply. This presentation will discuss the latest research on the health and environmental effects of protein in pet foods.
To Know Them is to Be One: Customer service in the animal industry
Beth Bowers, CMPTI, CPPS, CCCF, CPDT-KA
All levels
Track(s): Human Learning
Dog trainers have a reputation for being very direct, and that may intimidate a lot of clients. Learn how to soften your approach so everyone wins. What does positive reinforcement look like for a client when they’ve done their “homework?” If you make a mistake, how do you keep that client from going public? In an overwhelming industry of trainers, how can you stand out amongst them and keep your clients coming back for more? Join us for an eye-opening discussion about how to get the BEST clients, take care of your good clients and respectfully handle the worst clients.

Clicker Training 101
Emma Parsons, B.A., KPA CTP, CDBC
All levels
Track(s): Human learning, Canine behavior
In this session, we will learn how to create basic behaviors by using a marker signal, which in this case will be the clicker. Proper clicker mechanics will be discussed as well as capturing and shaping behavior.

Helping Animals in Underserved Communities
Kenny Lamberti
All levels
Track(s): Human learning
Dogs are omnipresent. Dogs have an amazing ability to break down barriers. People from all backgrounds and all communities share their lives with dogs. When we meet people where they are and focus on helping individuals and dogs live in harmony together versus taking an overly prescriptive approach, all parties benefit.

Panel Session: Advocacy is Not a Spectator Sport
Elizabeth Oreck; Heidi Meinzer, JD, CPDT-KA, CNWI; and Ledy VanKavage, Esq.
All levels
Track(s): Business, Human learning
Animal welfare is a bipartisan topic that has recently taken a high priority in local, state and federal legislation. There has been an explosion of proposed legislation and laws touching on our companion animals, on issues as broad as breed discriminatory laws, damages for injury or death of a dog or cat, animal shelter regulation, and pet shops and puppy mills. Your legislators need to hear from you as stakeholders and constituents with interest and experience in dog training and behavior. This presentation will give you guidance about where to find relevant federal, state and local laws, as well as how to identify key legislators.

Tellington TTTouch® Method: Teaching dogs to live calmly and confidently in our world
Clare Swanger, Senior Practitioner, Tellington TTTouch® Method
All levels
Track(s): Animal learning, Human learning
Tellington TTTouch® is based on the premise that physical posture and balance are inextricably related to mental and emotional states. Animal owners, trainers, veterinarians, shelter personnel, zookeepers and others around the world use it. This presentation covers TTTouch’s founding by Linda Tellington-Jones, its 35-year evolution, how it works, the four pillars (TTouches, special equipment, Confidence Course, philosophy) and applications. TTTouch integrates very well with cues training.

Separation Anxiety: Behavior Change in Action
Moira Hechenleitner, DVM, CSAT
All levels
Track(s): Animal learning, Human learning
Moira Hechenleitner, a DVM and certified separation anxiety trainer, will showcase the nuances of how a simple but ongoing desensitization protocol can take your separation anxiety approach to the next level and ultimately help you succeed when working with these cases. This presentation will highlight actual case studies, with video from start to finish, that include not only the importance of body language but how following pragmatic training techniques can promote real progress.
Power Hour with Michael Shikashio, CDBC (Lunch session)
Pre-register for this exclusive opportunity to network with Michael Shikashio over lunch. A $10.00 lunch voucher will be supplied to each attendee to purchase lunch at the concession stand prior to the start of the event. Only 25 seats are available – don’t miss this opportunity!

Discover the Power in Location of Reward
Michele Pouliot
All levels
Track(s): Canine behavior
In this presentation, Michele shares her ongoing expansion of reward strategies she has developed during the past eight years. Michele will demonstrate training a variety of behaviors using specific reward strategies for each goal behavior. The results demonstrate just how powerful a well-applied reinforcement strategy can be. Behavior examples will include distance responses, challenging body poses, a variety of trick behaviors and care behaviors. Join Michele as she shares enlightening moments of discovery in the available power in the application of reward-location strategies.

Helping Dogs with Behavioral Science
Clive Wynne, Ph.D.
Intermediate to Advanced
Track(s): Animal learning, Human learning
The life of dogs with people does not always run smoothly. People and dogs can get into conflict. Dog behavior can cause problems in the home, and dogs that land in animal shelters develop bad behaviors that can make it difficult for them to find new homes. Clive Wynne, Ph.D., is not a dog trainer, but a professor concerned with how we can best use the science of behavior to help dogs. He will talk about the widely misunderstood concept of dominance, about how different training methods are supported (or not) by behavioral science, and how scientific behaviorism can help fix problem behaviors in dogs. He will also review the work he and his students have carried out seeking cost-effective ways to help dogs in shelters find abiding human homes.

Fetch The Good Life
Robin Bennett, CPDT-KA
All levels
Track(s): Business, Human learning
Do you ever feel frustrated, afraid or confused as a dog trainer? You are not alone. Discover the five steps to help your business move forward, increase your pay and avoid burnout. You can have a profitable business and a balanced lifestyle when you: determine the value of your time; discover new ways to generate revenue; set profitable prices; learn strategies to work on your business and outsource your tasks; and discover shortcuts to get your work done more efficiently.

What To Say and How To Say It
Veronica Boutelle, M.A. Ed., CTC
All levels
Track(s): Business
Delivering bad news is never easy. But it can be made less stressful by knowing what to say and how to say it. Veronica Boutelle of dog*biz will share sample language for sticky situations like price increases, policy changes, removing a dog from class, turning a client down, increasing homework buy-in, etc. How you say the hard stuff can be the difference between client conflict or deepening a client relationship. Still, clients get upset. Veronica will give you strategies and language for that, too.

Predicting Illness of Dogs in the Shelter Using Behavioral Assessments
Alexandra Protopopova, Ph.D., CPDT-KA
Intermediate to Advanced
Track(s): Animal learning, Human learning
Understanding the role of temperament in immune responses to disease, disease progression and sickness

Oregon Convention Center
behavior may improve shelter management practices, and in turn, result in improved live-release outcomes. While normally associated with mild disease and low mortality rates, respiratory disease nevertheless poses significant challenges to the management of dogs in the highly stressful environment of animal shelters. The aim of the study is to characterize the relationship between temperament, the HPA axis, and the occurrence and progression of upper respiratory disease in dogs at animal shelters.

From a Pouch of Treats to a Bucket of Fish
Linda Erb and Michael Shikashio, CDBC
All levels
Track(s): Animal learning, Human learning
What do dogs, dolphins and sea lions have in common? A lot! Michael Shikashio, an expert in working with aggressive dogs, and admittedly with no experience at all with marine mammals, couldn’t pass up an invitation to head down to the world-renowned Dolphin Research Center in the Florida Keys. This session will highlight Michael’s dive into the world of marine mammal training and showcase many of the similarities in how we work with dogs, and in one case, a sea lion with a history of aggressive behavior.

All About Advocacy: Creating positive change for animals in your community
Elizabeth Oreck
All levels
Track(s): Human learning
It has been said that “All politics is local.” This inspiring discussion will cover advocacy and legislative strategies to promote lifesaving local policies for companion animals. We will provide a general guide to how anyone can effectively advocate for change in his or her own community, using Best Friends’ successful strategies throughout the U.S. We will also talk about the importance of broad and diverse collaboration and the rules and best practices of lobbying.

Digital Marketing
Sue Citro
Beginner to Intermediate
Track(s): Business, Human learning
Whether you’re a marketing pro or feel all thumbs when it comes to technology, digital and social marketing is essential to your work. In this session, you’ll learn how you can grow your business by implementing easy lead generation techniques, search engine and email marketing, and doing more with video and other free online tools to expand your visibility and reach. Come with questions and leave with more knowledge to grow your presence online.
directly asking the animal about its preference and choice using established behavioral methods is potentially more robust. In this talk, we will define “preference” and “choice” and go through methods that behavioral scientists use to empirically ask questions from non-verbal animals. We will strive to adjust these methods for the dog training practitioner.

**Drop-In Membership: A simple and effective way to increase revenue and return**  
Hailee Dix, CPDT-KA, CPDT-KSA  
All levels  
Track(s): Business, Human learning  
Whether you currently teach group classes or are preparing to, this session is for you. Everyone is so busy, and trainers need to work diligently to make their training easy to access and having the option to drop-in is in high demand. Offering your classes on a membership plan instead of consecutively is a simple and fast way to increase your revenue for your time spent teaching. Your clients can drop in at their convenience and it allows you to have more active clients at once, so each class is increasing in numbers and dollars. This session will give you all the tools you need to launch these classes yourself.

**Profitable Puppy Programs**  
Veronica Boutelle, M.A. Ed., CTC  
All levels  
Track(s): Business, Human learning  
Early puppy programs are great for puppies and for business. But reaching busy puppy parents can be challenging. Join Veronica Boutelle of dog*biz to explore innovative ways to structure your private and class puppy programs to better reach and serve puppy parents. Get ideas for planning puppy programs that set you apart, increase class and private enrollments, and produce better-socialized puppies.

**Making More Revenue With Skills-Based Levels Training**  
Robin Bennett, CPDT-KA  
All levels  
Track(s): Business, Human learning  
Levels training class formats offer a new, more flexible way to teach your clients and a new alternative to busy family pet owners. Set your clients up for success using this unique format, which gears each class towards the skills of the clients and their pets. This seminar will use both lecture and video to discuss how any trainer can restructure their classes using the levels format. Increase your revenue and decrease student attrition using levels training.

**First Aid and CPR**  
Beth Bowers, CMPTI, CPPS, CCCF, CPDT-KA  
All levels  
Track(s): Human learning  
Students will learn the top six pet emergencies you may come across outside on a walk, hike or even maybe a park with your clients. How would you handle an emergency such as if a pet starts choking on a treat? What if they experience heat stroke during a session? What would you do if they are bitten or stung by an insect or a snake? Are you prepared if they are bleeding or go into shock? This session will give you a demonstration of some skills so you are a little better prepared in an emergency with your own pet or your clients’ pets. This is not a full Pet CPR and First Aid workshop and does not provide a handbook or Certificate of Training.

**Closing Keynote: Dog is Love – The Essence of What Makes Dogs Special**  
Clive Wynne, Ph.D.  
All levels  
Track(s): Animal learning, Human learning  
For years now, scientists have been trying to prove that dogs are smart. Dogs go where people point. They sniff out explosives. One or two dogs can even understand hundreds of spoken words. But the truth is the secret to dogs’ success isn’t their intelligence; it’s their ability to make friends. Dogs have an unprecedented – in fact, quite abnormal – enthusiasm for forming emotional bonds. It is their ability to get people to care about them – not their really quite pedestrian intelligence – that has made them the most widespread mammal on the surface of this planet. Clive Wynne, Ph.D., will recount how he came to realize that it is dogs’ capacity to form emotional bonds that has made them so successful and the new science that shows how this is possible.
**CEU Information** – Continuing education units are required of various certificants to maintain their credential status. The APDT Conference has received approval for certificants of the organizations indicated below.

<table>
<thead>
<tr>
<th>Requesting CEUs</th>
<th>CCPDT</th>
<th>KPA, IACP, NADOI, NACSW or ABCDT-L2</th>
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<td>IAABC</td>
<td>Indicate that you need them when you register for the conference.</td>
<td>Conference attendees will be provided with a link to download a conference certificate of attendance.</td>
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<td>Provide your CCPDT certificate number when you register for the conference. (If you become certified after you register, but before the conference, email your certificate number to <a href="mailto:education@apdt.com">education@apdt.com</a>)</td>
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<tr>
<td>Your CEUs will be processed for you after the conference.</td>
<td>Your CEUs will be processed for you after the conference</td>
<td>Provide a copy to the organizations above, as proof of the CEUs you earned.</td>
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**CEUs for Seminars Only**

General sessions, breakout sessions, presentations, lectures, demonstrations or other educational content that does NOT include hands-on interactivity with live animals.

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<th>Seminars</th>
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<tr>
<td>Thursday, October 31</td>
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**Workshops**

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This information is subject to change.
Special Events
The conference offers many special events. Join in and meet up with old friends and make some new ones.

Swag Bag Stuffing Party
Tuesday, Oct. 29
RSVP to be a part of the Tote Bag Stuffing Team! Contact Nita Briscoe at nita.briscoe@apdt.com by Aug. 15 to reserve your timeslot.

REGIception
Tuesday, Oct. 29
As you pick up your packet, enjoy some light appetizers and beverages as you meet and mingle with attendees.

Roundtable Discussions
Thursday, Oct. 31 through Saturday, Nov. 2
Join a roundtable discussion to share training information or start your own discussion group.

Reception with Live Auction
Thursday, October 31
Enjoy good food and fun times with friends while bidding on several great items we have collected to raise funds for the APDT Foundation. Cash bar and light appetizers will be served.

Exhibit Hall Activities
“Best In Show” Exhibit Hall for Pet Professionals
See premier products, trends, treats and services in the pet professional industry. The Exhibit Hall will be open Wednesday–Friday with plenty of time scheduled to visit the show floor.

Wednesday, October 30
5–7pm
Ziwi Welcome Reception and Exhibit Hall Grand Opening “Treats and Tricks”
We wrap up the first day with a PAWty! Heavy hors d’oeuvres and a cash bar will feature a specialty drink at the Ziwi Welcome Reception. Come for the treats and see some tricks! www.ziwipets.com

Thursday, October 31
10am–1pm | 2:30–5pm
Friday, November 1
10am–3pm
Yuppy Hour (Last Call for Exhibit Hall)
5-6:30pm
Yuppy Hour (Last Call for Exhibit Hall)
The 2019 Exhibit Hall will close Friday night at 6:30pm. Don’t miss your last chance for conversations with and purchases from exhibitors and sponsors. Our silent auction (to benefit the APDT Foundation) also closes Friday night. Enjoy appetizers, desserts and cash bar. Cheers to a great week!

Blue-9 Demo Area
Our Blue-9 Demo Area will be even bigger this year! Our first Demo is during the Ziwi Welcome Reception, and our last Demo is during Yuppy Hour in the Exhibit Hall. Watch fabulous trainers demonstrate how to use the KLIMB training platform from Blue-9 Pet Products to train tricks, improve your canine’s fitness level and solve problem behaviors in the home. The Blue-9 Demo Area will be an educational and entertaining area in the Exhibit Hall. www.blue-9.com

Conference Extras
2019 Conference Recordings
Conference recordings from the APDT Portland conference are available for purchase on the APDT education portal. More details will be provided to APDT members in SPEAK! and in the Fall issue of the Chronicle of the Dog magazine.

The 2019 Conference Program
The conference program will be available to download from the APDT website in PDF form prior to the conference. To move toward a more “green” conference, there will be no printed hard copies of the slide presentations and speaker notes. They will be available for download from the website and app prior to and during the conference.
2019 APDT Annual Educational Conference
and Trade Show Registration Form

Please type or print clearly – this information will be used for your name badge.

To type and save, use the free Adobe Reader application. (For the digital signatures below and on the following page, you will be prompted in Adobe Reader or Acrobat to choose a signature option. If you do not already have a digital signature ID, when prompted select the third option, “Create a new Digital ID” and follow the steps.)

NAME ________________________________________

APDT MEMBER # ____________________________

DESIGNATIONS ___________________________________

ADDRESS ____________________________________

CITY ________________________ STATE/PR __________ ZIP ________ COUNTRY _______________________

EMAIL ________________________________________

BUSINESS PHONE ____________________ CELL PHONE ________________

EMERGENCY CONTACT NAME ______________________

EMERGENCY CONTACT PHONE ____________________

First APDT Conference? ☐ Y ☐ N

Traveling with a service dog? ☐ Y ☐ N

Vegetarian/Vegan? ☐ Y ☐ N

What CEUs will you need? ☐ None ☐ IAABC ☐ CPDT-KA ☐ CPDT-KSA ☐ CBCC-KA

CCPDT ID # (required for CCPDT CEUs) ____________________________

List any special needs (due by 09/26/19) ______________________________________________________

CONFERENCE FEES: OCTOBER 30–NOVEMBER 2

Early Registration Ends August 1

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I will be attending ☐ Wednesday, Oct. 17 ☐ Thursday, Oct. 18 ☐ Friday, Oct 19 ☐ Saturday, Oct. 20

T-SHIRTS AND HOODIES

T-shirts and hoodies must be pre-ordered and picked up at the conference.

T-shirts and hoodies cannot be shipped and will not be sold at the conference.

<table>
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<tr>
<th>Item</th>
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T-SHIRT AND HOODIE SUBTOTAL $________

TOTALS

Conference Fees

Workshop Fees

Power Hour Fees

T-Shirts and/or Hoodie Fees

Muddy Paw Pin ($20)

Ziwi Welcome Reception Guest Pass ($25) purchase only for guests

Foundation Reception Guest Pass ($25) purchase only for guests

Friday Yappy Hour Guest Pass ($25) purchase only for guests

TOTAL DUE $________

Registrations will not be processed without payment. Make checks payable to APDT.

Credit card payment can only be accepted by phone for security purposes. Please call 800-PET-DOGS.

APDT is pleased to offer a payment plan option. Registration fees can be split into monthly payments and all payments must be received in full prior to August 1, 2019. Please contact the APDT office at 800-PET-DOGS or apdt@apdt.com for more information.

Please mail completed registration (with check payment only) to:

APDT, 2365 Harrodsburg Road, Suite A325, Lexington, KY 40504 | Fax: 859-201-1061

By attending the APDT Conference on the 29th day of October, 2019 (the “Event”) sponsored by the Association of Professional Dog Trainers (“APDT”), I understand and agree that I am assuming all risks regarding the Event including, but not limited to, falls, contact with animals and participants, and any damage caused by animals, participants or guests.

Knowing these facts, I, on behalf of myself, and my heirs, executors and administrators (“Releasing Parties”) from any and all claims, foreseen or unforeseen for damages, or liabilities, including attorney’s fees and costs, of any kind, by the Releasing Parties or any third parties, including all participants, organizers, officials, members, organizations, and any other person, animal, or organization participating in the Event (“Covered Claims”). Further, I agree to indemnify APDT and the APDT Parties for any and all Covered Claims, for all damages, judgments, and other claims including attorney’s fees and costs.

I further grant full permission to APDT and its agents to authorize by them any use of photographs, video, or any other recording of the Event for any purpose.

SIGNATURE ____________________________________________
Video/Audio Taping and Photography Policies in Session Rooms
APDT reserves all video/audio taping and photography rights at this educational conference. No video or audio taping is permitted in session and workshop rooms.

Conference Cancellation Policies
All cancellations must be made in writing and post marked or emailed no later than September 23, 2019 for a refund. Cancellations post marked or emailed by September 23, 2019 will receive a refund less a $75 processing fee. Cancellations post marked or emailed after September 23, 2019 and no shows, will not receive a refund.

Submit your cancellations to the APDT Registration Office in writing using one of the following:
Email - conference@apdt.com
Fax - 864-331-0767
Postal Service - APDT, 2365 Harrodsburg Road, Suite A325, Lexington, KY 40504

You will receive confirmation of your cancellation no later than 48 hours after it is received by the APDT Conference Office. If you do not receive this notification, you should re-contact the office.

Please remember that canceling your registration does not automatically cancel your hotel reservation and travel arrangements. Individuals are responsible for canceling their own hotel and travel reservations.

Emergency Illness of Registrant
Refunds for general registration (not including fees for workshops, receptions, merchandise, etc.) may be granted if a registrant is unable to travel to the conference due to the registrant experiencing a medical emergency where appropriate verification is provided to the APDT office in writing. All such requests must be submitted in writing by October 28, 2019, to be considered. Approved cancellation requests for a registrant with a medical emergency will be refunded the general registration fee less a $75 processing fee. Requests for refunds under this policy will not be accepted after October 28, 2019.

Registration Fees
If you register at the member rate and do not renew your membership prior to the start of the conference you will be subjected to the non-member registration rate. If you register at a specific member rate and then change your member class, you will be responsible for the difference in registration rates.

Workshops
I understand that my registration fees cover the cost of registration for the days I will be attending. Attendance for workshops requires additional fees.

Workshop Cancellation Policy
We rely on an accurate attendance count to make arrangements for our workshops. If you need to cancel your workshop attendance, the cancellation must be made in writing and postmarked or emailed no later than September 23, 2019. Refunds will only be made if we can fill your reservation for the workshop. No refunds will be available for cancellations after September 23, 2019. Please take this into account when you sign up for a workshop.

Conference Apparel
Orders for conference apparel can only be picked up at the conference when the registration area is open. Items will not be shipped for individuals who cancel their registration, do not show up at the conference or do not pick up their items at the conference.

Conference Program
All speaker materials and slide show presentations provided to the APDT in advance of the conference will be available for download for attendees from the APDT website prior to the conference. They will not be printed in the conference program. An email will be sent at least two weeks prior to the conference with instructions on how to download the handouts.

APDT Conference Dog Attendance Policy and Service Dog Policy
The APDT Board of Directors established that personal dogs are not allowed at our Annual Educational Conference and Trade Show. This decision was based on concerns for the safety and comfort of our canine friends and on our conference format.

Service dogs are an exception to this policy. If you intend to bring a service dog to the conference, you will be asked to review the following information and indicate acceptance of our policies.

Service dogs are covered by Federal Law under the ADA. The behavior of a service dog is the responsibility of the dog’s handler at all times and handlers must always be cognizant of their dog’s interactions with people and other animals. Service dogs are expected to be on leash, well-behaved and under the handler’s control, or if the handler is unable to control the dog for a time, under the control of a designated adult individual. If the handler’s disability precludes the use of a leash, harness or other type of tether, the dog must be under the handler’s control using voice cues, hand signals or another means of communication.

Please be aware that if your service dog is observed demonstrating aggressive behavior toward a dog or person, you may be asked to remove the dog by the APDT and/or facility and it may not be allowed at the conference. The facility may be obligated to ask you to remove the dog to protect the safety of both people and animals. Aggressive behavior is defined as a constellation of behaviors including:

- Hard stares
- Hackles up
- Pursed lips
- Growling
- Lunging
- Biting

Behaviors that may also lead to being asked to remove the dog are behaviors that may disrupt the facility’s ability to conduct business, such as uncontrolled barking, lunging and jumping on people, and bolting from the handler without the ability to be recalled.

Service dogs must be house trained and handlers are responsible for cleaning up after the animal at all times.

Our policy allowing service dogs does not cover emotional support, comfort animals and therapy dogs, which are not defined as service animals under Title II and Title III of the ADA. It also does not cover service dogs-in-training when the state laws of the conference location do not allow for service dogs-in-training to have the same public access as service dogs. Please review the state laws for this year’s location to determine if you are eligible to bring a service dog-in-training.

SAVE!
Register by August 1 and
Membership Application

First Name ______________________________________  Last Name ______________________________________________
Title _____________________________________________________________________________________________________
Business Name ___________________________________________________________________________________________
Mailing Address ___________________________________________________________________________________________
City ______________________________  State/Province _______  Country ________________  Zip Code _______________
Email Address ___________________________________  Website Address_________________________________________

Certifications: Please check all that apply:

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<td>Certification Council for Professional Dog Trainers</td>
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<td>American College of Veterinary Behaviorists</td>
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The APDT office verifies the above certifications with certifying organizations. If a certification is found to be invalid, you will be notified by the APDT office and the listing will be modified.

Mailing Preferences: As a member of the APDT, you will automatically be added to the APDT news email list. Members receive our Speak! email newsletter (two times per month) and its purpose is solely to keep APDT members abreast of important APDT membership updates and news of interest to our membership. If you do not wish to receive any communications from the association, you can update your privacy and trainer search preferences in your online account.

Membership is for a full calendar year from the date application is processed. Membership dues and The APDT Chronicle of the Dog subscriptions are non-refundable.

Please choose a membership level or Chronicle of the Dog Subscription:
Professional Premium - $160*            Professional - $110*            Supporting - $89†

*Professional Premium and Professional members may opt to receive just the digital version of The APDT Chronicle of the Dog for a $10 discount. Check if desired
†Supporting members may opt to receive the print version of The APDT Chronicle of the Dog for an additional $10. Check if desired

For additional information about the membership levels or to purchase a subscription to The APDT Chronicle of the Dog, please visit apdt.com/membership.

Check Amount _____________     Make checks payable to APDT.
Credit card payment can only be accepted by phone for security purposes. Please call 800-PET-DOGS.

Please mail completed application (with check payment only) to APDT, 2365 Harrodsburg Road, Suite A325, Lexington, KY 40504. Fax: 864-331-0767.

I agree that I have read the APDT Code of Professional Ethics and Standards of Practice and that I confirm my commitment to these guidelines as a condition of my membership in APDT.

Signature __________________________________________________________

[110x740]The Association of Professional Dog Trainers
2365 Harrodsburg Rd., Suite A325, Lexington, KY 40504
Phone: 1-800-PET-DOGS (1-800-738-3647) | Fax: 864-331-0767 | www.apdt.com
Code of Professional Ethics

Amended July 10, 2018

The Professional Code of Ethics was created to set forth guidelines for members. Any member is subject to termination of membership, revocation of certification, and/or other disciplinary actions if they: (a) are convicted of a felony that involves violence against people or animals; (b) engage in conduct which could lead to conviction of a felony, or a misdemeanor, related to their qualifications or functions; (c) engage in cruelty, abuse, or neglect of animals or humans, crimes against humanity or of violence against animals or humans; (d) fail to cooperate with the organization at any point from the inception of an ethical complaint through the completion of all proceedings regarding that complaint. Any member, or member applicant, who wishes to appeal the termination may do so in accordance with the complaints process.

Principle I: Responsibility to Clients

1. Trainers/behavior consultants provide professional assistance to persons without discrimination on the basis of race, age, ethnicity, socioeconomic status, disability, gender, health status, religion, political beliefs, national origin, or sexual orientation.
2. Trainers/behavior consultants are aware of, and comply with, applicable laws regarding the reporting of animal abuse and neglected abuse. (Annex D)
3. Trainers/behavior consultants respect the right of clients to make decisions regarding their pet’s management, training, and care. Trainers/behavior consultants are responsible for helping clients understand the potential consequences of those decisions.
4. Trainers/behavior consultants obtain informed consent from clients before videotaping, audio recording, or permitting third-party observation.
5. Trainers/behavior consultants obtain signed waivers, contracts, or agreements prior to the start of services.
6. Trainers/behavior consultants ensure and oversee the safety of clients, animals, and the public in implementing training and behavior programs.

Principle II: Confidentiality

1. Trainers/behavior consultants do not share confidential information that could reasonably lead to the identification of a client, or prospective client, research participant, or other person with whom they have a confidential relationship, unless they have obtained the prior written consent of the client, research participant, or other person with whom they have a confidential relationship.
2. Trainers/behavior consultants keep accurate and complete records of all clients, their animals, services provided, and the conclusion of the services provided.
3. Trainers/behavior consultants refer animals or clients with professional feedback on services provided and training or behavior plans to improve continuity of care and ensure the collaborative relationship between health and behavior professionals.

Principle III: Professional Competence and Integrity

1. Trainers/behavior consultants work to minimize the use of aversive stimuli and maximize the effective use of positive reinforcement to modify animal behavior through a Least Intrusive, Minimally Aversive (LIMA) based approach.
2. Trainers/behavior consultants maintain competence in training and behavior through continuing education.
3. Trainers/behavior consultants maintain adequate knowledge of, and adhere to, applicable laws, ethics, and professional standards.
4. Trainers/behavior consultants provide truthful advertising and representation concerning their qualifications, certifications, experience, performance, and pricing of services.
5. Trainers/behavior consultants refrain from providing guarantees regarding the specific outcome of training and behavior plans.
6. Trainers/behavior consultants provide full disclosure of potential conflicts of interest to clients and other professionals.
7. Trainers/behavior consultants work within their professional education and individual expertise.
8. Trainers/behavior consultants seek help and education when confronted with complex or difficult cases, and refrain from taking cases beyond their professional experience.
9. Trainers/behavior consultants do not advise on problems outside the recognized professional education and certifications, and do not provide advice or recommendations in areas of veterinary medicine or family counseling unless licensed and qualified to do so.
10. Trainers/behavior consultants do not permit employees, subcontractors or supervisees to perform or to hold themselves out as competent to perform professional services beyond their training, level of experience, and competence based on certification and education.
11. Trainers/behavior consultants exercise care when stating their professional recommendations and opinions through public statements.

Principle IV: Responsibility to the Profession

1. Trainers/behavior consultants are respectful of colleagues and other professionals and do not condemn the character of their professional acts, nor engage in public commentary, including commentary in public presentations, written media or on websites, internet discussion lists or social media, that is disrespectful, derisive or inflammatory. This includes cyberbullying, that is, the use of electronic media for deliberate, repeated and hostile behavior against colleagues.
2. Trainers/behavior consultants maintain adequate professional liability insurance coverage.

Principle V: Financial Arrangements & Truthful Representation of Services

1. Prior to entering into the professional relationship, Trainers/behavior consultants clearly disclose and explain to clients all financial arrangements and fees related to professional services.
2. Trainers/behavior consultants represent facts truthfully to clients, third party payors and students regarding services rendered.

Principle VI: Advertising

1. Trainers/behavior consultants accurately represent their competencies, education, training, and experience relevant to their practice of training and behavior.
2. Trainers/behavior consultants do not use titles that could mislead the public concerning the identity, responsibility, source, and status of those practicing under that name.
3. Trainers/behavior consultants correct, wherever possible, false, misleading, or inaccurate information and representations made by others concerning the consultant’s qualifications, services, or products.
4. Trainers/behavior consultants do not represent themselves as providing specialized services unless they have the appropriate education, training, or experience.
5. Trainers/behavior consultants refrain from making misrepresentations regarding marketing and logos for which the practitioner is no longer eligible, and remove logos and claims of certification when no longer maintained by the practitioner.
6. Trainers/behavior consultants agree to use the most current logos, and follow recommended usage of said marketing materials.
7. Trainers / behavior consultants shall not commit business fraud, plagiarism or copyright infringement, misuse or misappropriation of logos, trademarks, theft of intellectual property, slander or libel.

Standards of Practice

Amended July 10, 2018

The Standards of Practice provide a framework of principles to convey a collective principle of professionalism, skills and values in positive reinforcement-based training. As members / certificants (collectively referred to as “members”), each individual member will undertake the following:

• To understand and promote Least Intrusive, Minimally Aversive (LIMA) training and behavior work.
• To continue professional development by reading relevant material; attending conferences, workshops and seminars; and pursuing other educational opportunities.
• To review and understand source material and academic texts for information.
• To abstain from representing training and behavioral information as scientific, unless the information is derived from peer-reviewed and published research.
• To refrain from offering guarantees regarding the outcome of training and behavior work.
• To always maintain professionalism through:
  - Providing your services honestly
  - Treating animals and clients respectfully
  - Valuing and preserving the privacy of clients
  - Maintaining professionalism with colleagues and other professionals

_______ Please initial that you have read and agree to abide by the Code of Professional Ethics and Standards of Practice.

The Association of Professional Dog Trainers
2365 Harrodsburg Rd., Suite A325, Lexington, KY 40504
Phone: 1-800-PET-DOGS (1-800-738-3647) | Fax: 864-331-0767 | www.apdt.com
Welcome to Portland, Oregon

Big-city excitement and small-town charm make Portland, Oregon, known as “the City of Roses,” one of the favorite destinations in the West. Portland is situated approximately 70 miles from the Pacific in a magnificent setting between the sparkling waters of the Columbia and Willamette Rivers. Portland’s historic old town, galleries and museums, Saturday Market, and theater companies will keep visitors busy for weeks! Its lush green parks are perfect for a picnic or an afternoon stroll. Also, Portland is just a short distance from Willamette Valley wineries, skiing at Timberline Lodge and all of the excitement and beauty of Oregon’s spectacular ocean beaches.

Portland was built with walking in mind. The short blocks, combined with public art and old-fashioned statuary, fountains, bridges and parks offer opportunities for leisure and contemplation for the casual stroller. Walking tours of the downtown area focusing on the best of the city’s art, architecture, urban parks and fountains are available. For the more adventurous walker, Forest Park has more than 70 miles of trails.

A splendid location, relaxed respectability and an urban lifestyle that is unsurpassed for its livability make Portland a city to visit and remember.

DoubleTree by Hilton Hotel Portland on Multnomah
1000 NE Multnomah St.
Portland, OR 97232

Begin your stay at the newly renovated DoubleTree by Hilton Hotel Portland, with a warm welcome and a delicious freshly baked cookie upon arrival. Conveniently located in the center of the up-and-coming Lloyd’s EcoDistrict, our Portland accommodations are the largest within walking distance of the Oregon Convention Center, Moda Center and Portland Memorial Coliseum. Enjoy convenient travel on the Portland MAX light rail, located directly outside this hotel in Portland, Oregon.

Reservations can be made at the DoubleTree by Hilton Hotel Portland on Multnomah until Thursday, Oct. 10, to ensure accommodations at the discounted attendee rate. Call 1-800-HILTONS or visit tinyurl.com/ychc5orx, Group code: PET to receive room rate of $174: single/double). Credit card to hold the room; will not be charged for a deposit.

Special Notice
Some companies have been known to solicit meeting attendees and exhibitors with offers of lower rates or nonexistent inventory of hotel rooms. Often referred to as “housing pirates” or “housing bandits,” they will phone or email attendees and exhibitors of city-wide events such as this one. It is important to remember these companies.

Be sure to ask for the APDT rate when booking your hotel reservations!
are falsely claiming to be affiliated with the event. To protect yourself against these scams, book only with the official Housing Service or host hotel (as identified by APDT and its event website); report solicitations to the APDT at conference@apdt.com immediately, including phone number, email address or web link.

Parking
DoubleTree by Hilton Hotel Portland
Parking Options
Standard day rates are $5.50 per hour with a max of $27 per day. $27 per night and valet available at $37.

Transportation
To Portland
Travelers named Portland International Airport (PDX) the best airport in the United States in a Travel + Leisure survey every year from 2013 to 2018. Why do they love PDX? An easy light rail connection to downtown, free Wi-Fi, great local food and drink (including microbrews, craft spirits and even food carts) and tax-free shopping with no markups are just a few of the reasons.

Air Service
Portland International Airport is currently served by 18 international and domestic airlines offering over 500 scheduled passenger arrivals and departures daily. Sixty U.S. cities offer nonstop flights to Portland, including Atlanta, Orlando, New York, Boston and Chicago. Internationally, you can fly direct to PDX from Amsterdam, Calgary, Frankfurt, Guadalajara, London, Puerto Vallarta, Reykjavik, Tokyo, Toronto and Vancouver.

Getting to and from the airport
The airport is located 9 miles (14.5 km) northeast of downtown Portland and is conveniently connected to the city center via MAX light rail train.

Light rail
The MAX light rail Red Line is the easiest way to travel to and from the airport. Here are some quick facts:

- The first train of the day arrives at PDX at 4:45am. The last train departs PDX at 11:50pm.
- The MAX station and ticket machines are located on the lower level, next to the south baggage claim area (turn right at the base of the escalator). View airport map.
- The trip between the airport and downtown Portland takes about 38 minutes.
- An adult ticket costs $2.50 (Youth $1.25, Honored Citizen $1). MAX ticket machines return change in coins, so small bills are recommended.
- You can roll your luggage on board.
- The trip between the airport and downtown Portland takes about 38 minutes.

For complete schedules and more information, visit trimet.org/schedules/maxredline.htm.

Taxicabs
The average taxi fare from the airport to downtown is approximately $35 before gratuity. Radio Cab offers a discount with coupons available on their website. The one-way trip takes 20-40 minutes. You can find taxis waiting in the center section of the airport terminal’s lower roadway outside of baggage claim; to get back to the airport from the city center, you can order a cab through the city’s main operators or from a hotel with a dedicated taxi stand.

Shuttles
When you leave the airport, you will find the shuttles at the bottom entrance of the terminal (outside the baggage claim area) on the other side of the second strip (“Island 2”) near the parking garage. Many airport hotels offer free services.

Delta Air Lines is pleased to offer special discounts for APDT conference attendees. Please visit tinyurl.com/y5qm8xxk to book your flights! Use Meeting Event Code: NY2RN

*Please note the following:
- NOT ALL FARES ARE ELIGIBLE FOR A DISCOUNT
- Discounts apply to round trip travel only
- Not valid with other discounts, certificates, coupons or promotional offers
- Fare rules will determine eligibility

You may also call Delta Meeting Network at 1-800-328-1111* Monday–Friday, 7am–7pm (CT) and refer to Meeting Event Code: NY2RN

*Please note there is not a service fee for reservations booked and ticketed via our reservation 800-number.

MAX lines
MAX has five lines, all of which run through downtown:
- Blue Line (Hillsboro/City Center/Gresham)
- Green Line (Clackamas/City Center)
- Red Line (Airport/City Center/Beaverton)
- Yellow Line (Expo Center/City Center)
- Orange Line (Milwaukie/City Center)

MAX trains run about every 15 minutes most of the day, every day. Service is less frequent in the early morning, midday and evening.

Opened on Sept. 12, 2015, the MAX Orange Line connects downtown Portland to the Central Eastside, Sellwood and Milwaukie, a suburb to the southeast. The Orange Line uses Tilikum Crossing, Portland’s first new span since 1973 and the nation’s longest bridge dedicated solely to transit, bicycles and pedestrians.

Climate
In October, days tend to be mild and partly sunny as the weather starts to cool, rain becomes more common and the leaves turn. Temperatures – and rain – both fall in November and December. What to pack: Layers and a rain jacket.