

Accessible templates empower presenters to create more accessible poster and slide presentations

The impact and adoption of accessible presentation designs: real-world experiences using templates to improve accessibility

Objective

Gather feedback on poster and slide deck templates designed for improving accessibility from presenters who were provided these templates to use at the 2023 Cochrane Colloquium

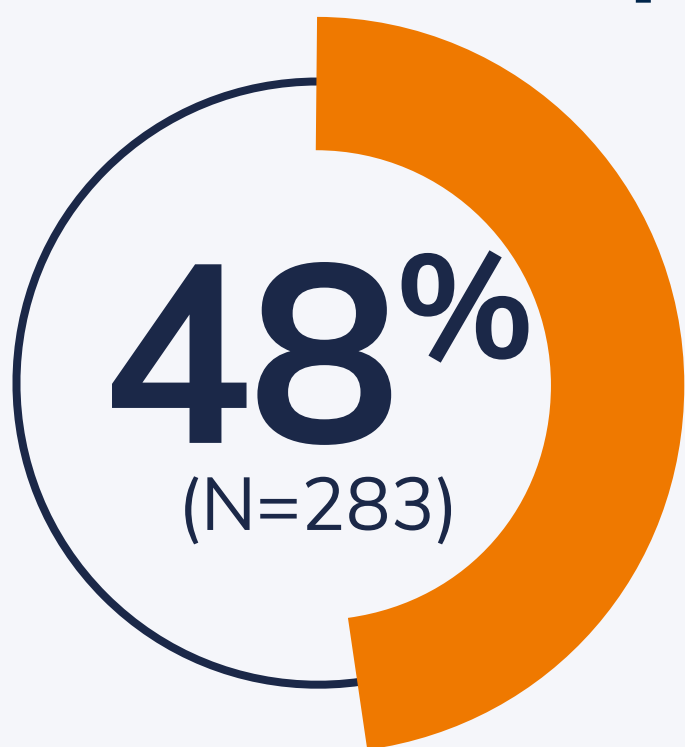
Templates' key features:

- ☒ Large fonts and figures
- ☒ Clear conclusions banner
- ☒ High-contrast colors
- ☒ Direct labeling of figure components
- ☒ Prompts for plain language

1

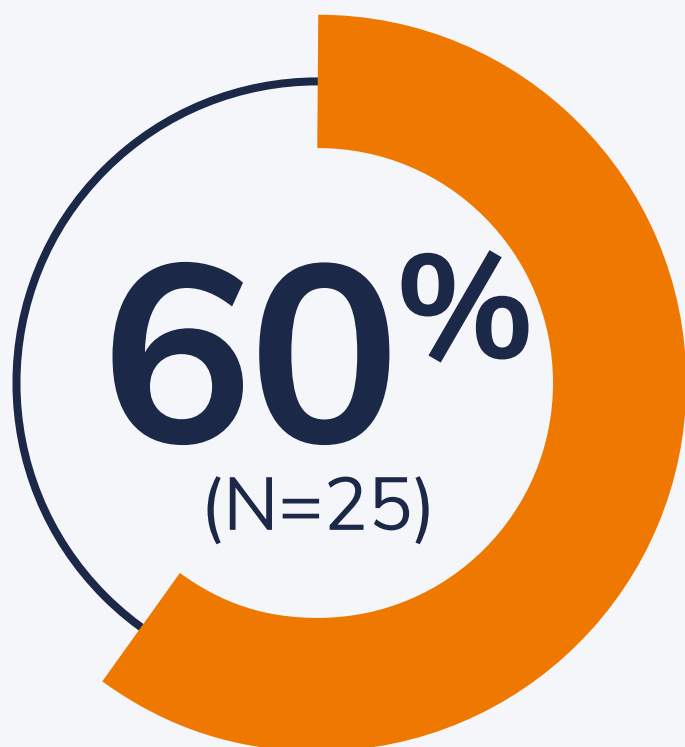
Accessible templates were successfully adopted

Onsite conference posters



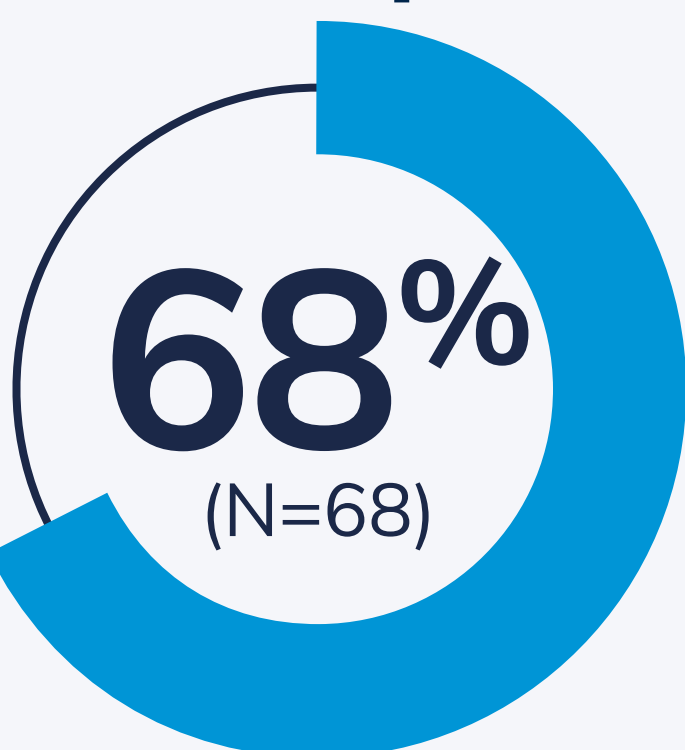
of all conference posters used the poster template

Poster template survey



of presenters surveyed onsite used the poster template

Slide deck template survey

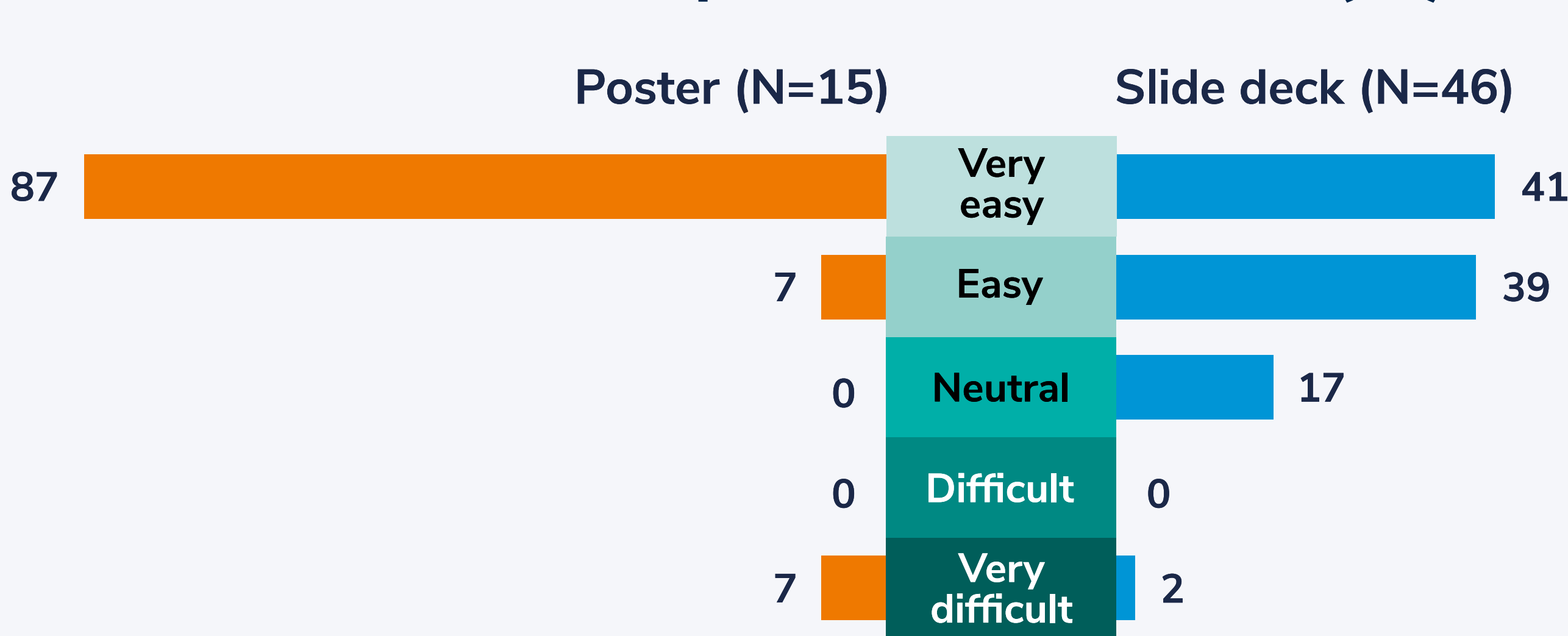


of presenters surveyed online used the slide deck template

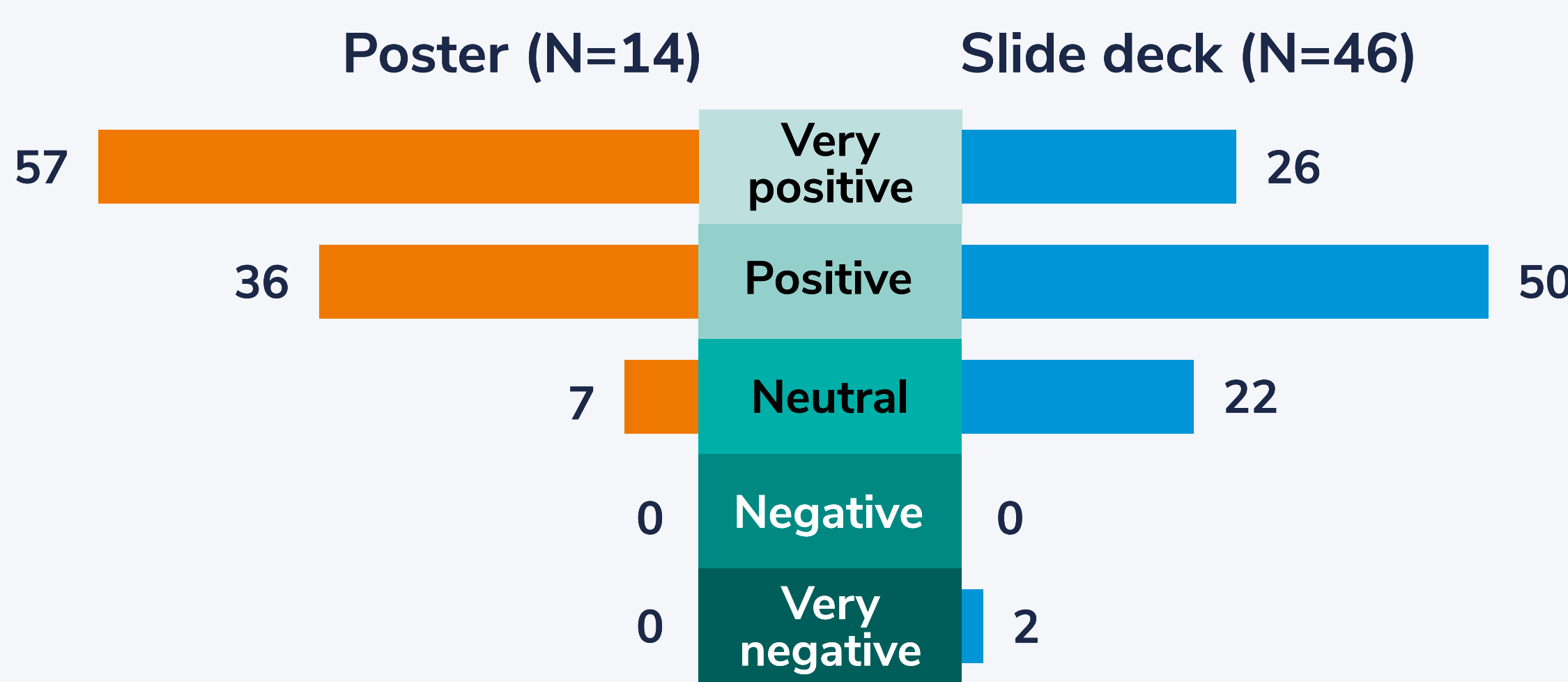
2

Presenters felt the templates were easy to use, aided communication, and had potential for future use

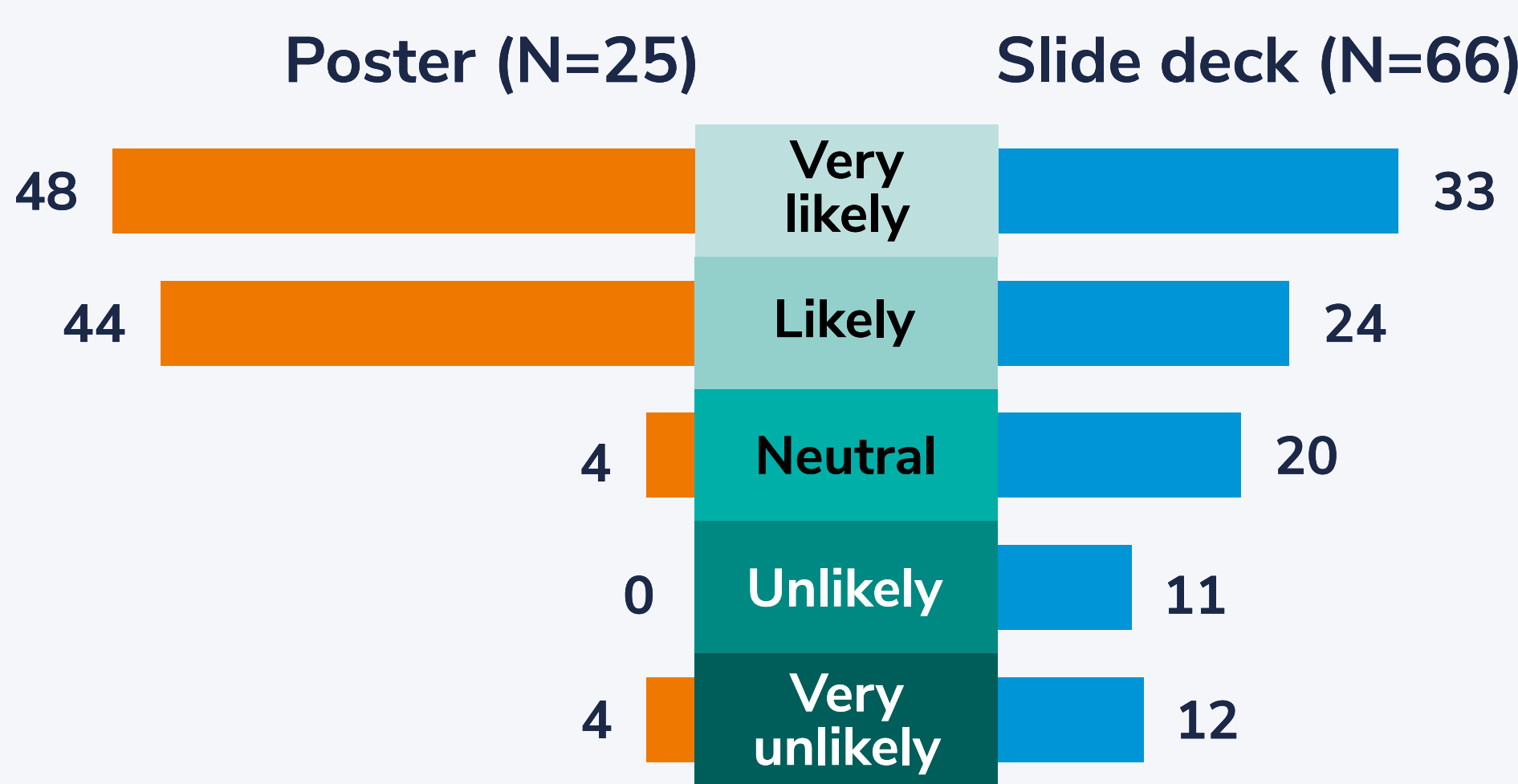
Templates' ease of use (%)



Templates' ability to aid communication (%)



Future use of similar templates (%)



3

Presenters cited different reasons that encouraged or impeded the use of the templates

Top reasons for using the templates:

- ☒ The templates were provided to them
- ☒ They liked the look of the templates
- ☒ The templates saved time and/or were easy to use
- ☒ They wanted to make their presentation more accessible

Top reasons for not using the templates:

- ☒ The presenter's affiliated organization had its own template
- ☒ They didn't know about the templates
- ☒ The templates felt too restrictive



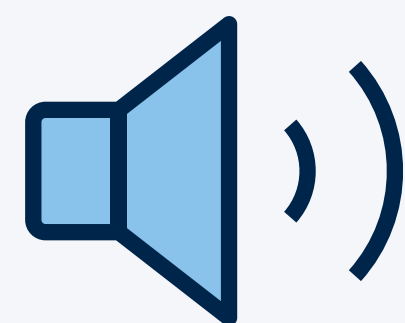
Accessible communication enables better learning
Promoting and demonstrating flexible use of accessible templates may encourage further template adoption by presenters

Methods

Onsite and online presenters were surveyed about their experiences using the accessible poster and slide deck templates. They were asked about:

- Their use of the accessible templates, respectively
 - Factors that led them to use or not use the templates
- The templates' ease of use
 - The templates' ability to aid communication
 - Future use of similar templates

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MEDICAL COMMUNICATIONS



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Please scan the QR code for an audio walkthrough, an electronic version of the poster, and other resources
linktr.ee/AccessibleTemplatesPoster