ISMPP U Webinar

2026 European Meeting of ISMPP: Member Research Oral Presentations

February 11, 2026
11:00 ET

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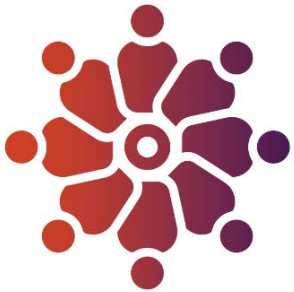
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Registration is open!

2026 April 20-22 Washington, DC

Annual Meeting of ISMPP

Save the Date!



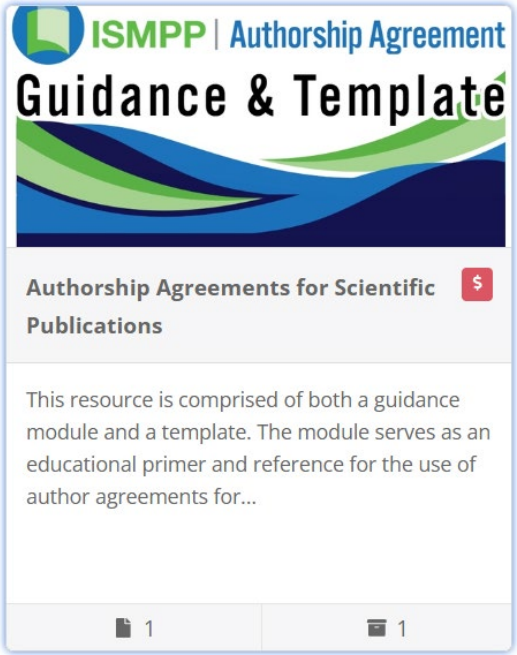
2026 September 17 Hong Kong

Asia Pacific Meeting of ISMPP

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New Resource!



A new resource is available now!

Containing guidance and a template for developing Authorship Agreements, developed by the ISMPP Ethics and Standards Committee.

Free to members on the ISMPP Learning Hub

To activate captions

- Access the captions button: In the meeting controls toolbar, click the "Show Captions" icon (usually looks like a "CC")
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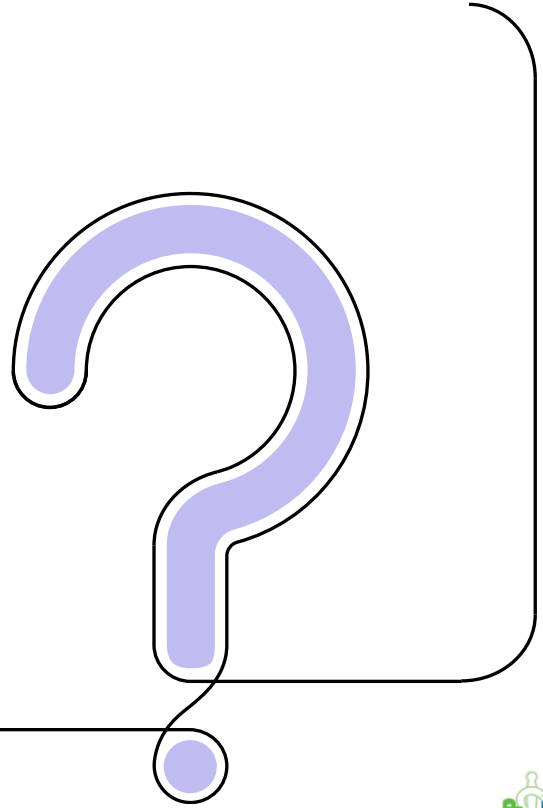
How to ask questions

Feel free to ask a question at any time; however, all questions will be held until the end of the presentation

To ask a question, open the Q&A window and type your question into the Q&A box. Click Send

Note: Check Send Anonymously if you do not want your name attached to your question in the Q&A

We will make every effort to respond to all questions live (out loud)



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- Jo Walker, Becaris Publishing

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Senior Director, Global Publications, Oncology, AstraZeneca



Ian McClellan

Director, MMC

Evaluation of AI-driven editorial workflows for reference extraction, formatting, and accuracy review in scientific presentations



Rob Pilbrow, Chiara Lee, Lawrence Howes and Lucy Ferguson

Syneos Health Communications, London, United Kingdom

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DISCLOSURES

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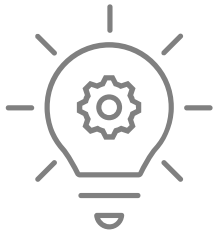
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Why referencing is hard in PowerPoint?

PowerPoint lacks Word-based reference tools, making manual reference work time-consuming and hard to scale

Commonly-used reference management tools work well in Word, but not in PowerPoint

References are generally added slide by slide in congress decks



Manual compiling/formatting of references becomes time-consuming at scale, and risks the introduction of errors

Complex style guides require consistent application

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Study objectives

Develop and benchmark AI workflows to automate extraction, formatting, and QC for PowerPoint-based congress poster/presentations

Automate extraction, formatting, QC for congress slides



Benchmark Copilot, ChatGPT-o3, Custom GPT

Evaluate review time and integration readiness

Assess capture, style adherence, QC accuracy

AI, artificial intelligence; QC, quality control.

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Pilot design and workflows

A PowerPoint deck and a seeded-error QC set were used to compare Copilot, ChatGPT and Custom GPT workflows

Phase 1: Setup & inputs

- Oral presentation slide deck (40 slides)
- QC dataset: 25 references with 69 seeded errors
- 43 manually compiled references (gold standard)

Upload client reference style guide in ChatGPT Enterprise-4o and configure rules for journals, congress abstracts, clinical trials, data on file, and fine-tune to enforce consistent formatting

Phase 2: Slide-deck extraction + formatting workflows

Copilot → Custom GPT	ChatGPT → Custom GPT	Custom GPT (end-to-end)
Use Copilot in PowerPoint to list all references	Upload PowerPoint deck and ask ChatGPT-o3 to extract all slide-footnote references	Upload PowerPoint deck to Custom GPT and request: “list and reformat all references”
Paste Copilot list into Custom GPT and apply client reference style	Paste ChatGPT list into Custom GPT and apply client reference style	

Crosscheck with the gold-standard reference list for accuracy

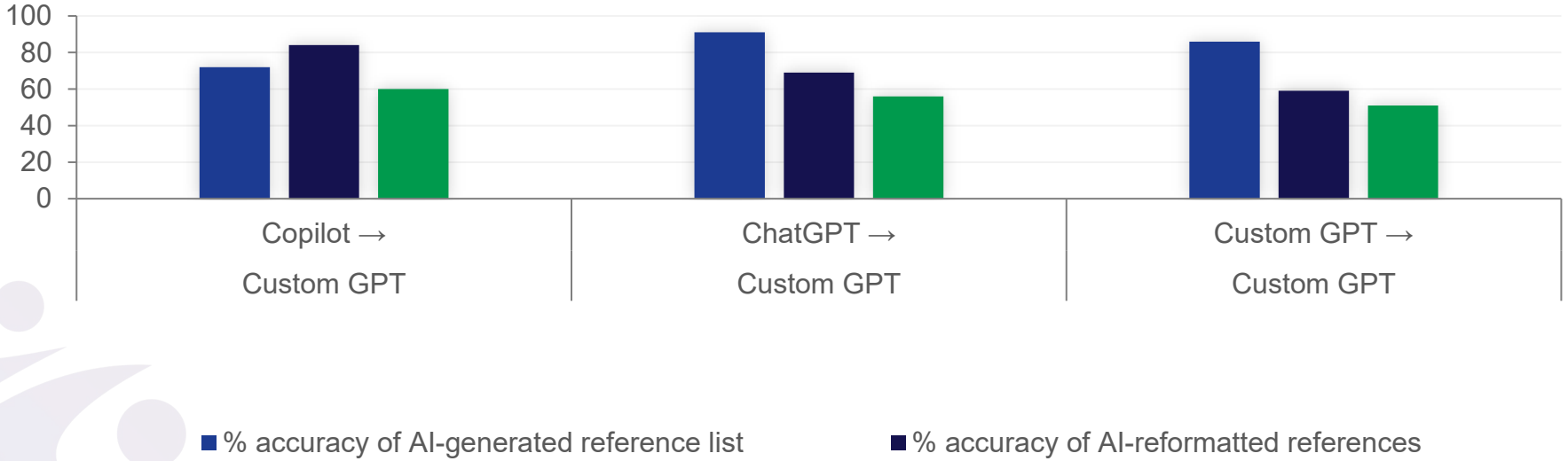
QC, quality control.

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Results: Reference capture, extraction accuracy

ChatGPT captured 91% of references, outperforming Custom GPT (86%) and Copilot (72%)



AI, artificial intelligence.

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Results: What got missed?

Copilot and Custom GPT missed more congress abstracts and non-journal sources; ChatGPT was most complete from footnotes



ChatGPT most complete slide-footnote extraction



Copilot and Custom GPT missed more congress abstracts



Copilot missed clinical trial and data on file references



Non-journal materials were frequently missed

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Results: Style adherence after reformatting

Using a style-trained Custom GPT, Copilot → Custom achieved 84% formatting correctness across 43 references



Custom GPT applied account-specific style guide

Copilot → Custom

84% correct

5 edits

ChatGPT → Custom

69% correct

11 edits

Custom → Custom

59% correct

15 edits

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Results: End-to-end accuracy across workflows

When generation and style are combined, final accuracy ranged from 51% to 60% across workflows

Final accuracy

60%

Copilot → Custom

Final accuracy

56%

ChatGPT → Custom

Final accuracy

51%

Custom → Custom

Trade-off

Capture completeness versus style correctness

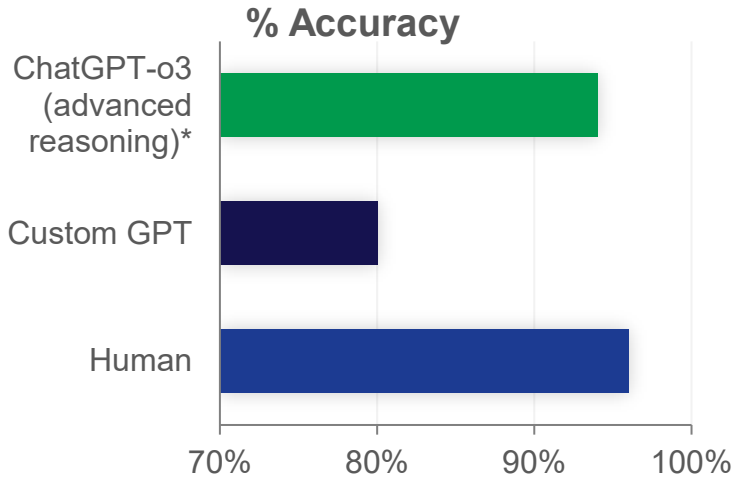
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Results: QC benchmark dataset

A seeded-error QC dataset enabled direct comparison of human and AI QC accuracy and time

- QC set: 25 references; 69 seeded errors
- Errors included initials, issue numbers, reference types
- Compared human editors, Custom GPT, ChatGPT-o3
- Endpoints: % errors corrected and time



*This prompt first required uploading the reference style and instructions from the Custom GPT.

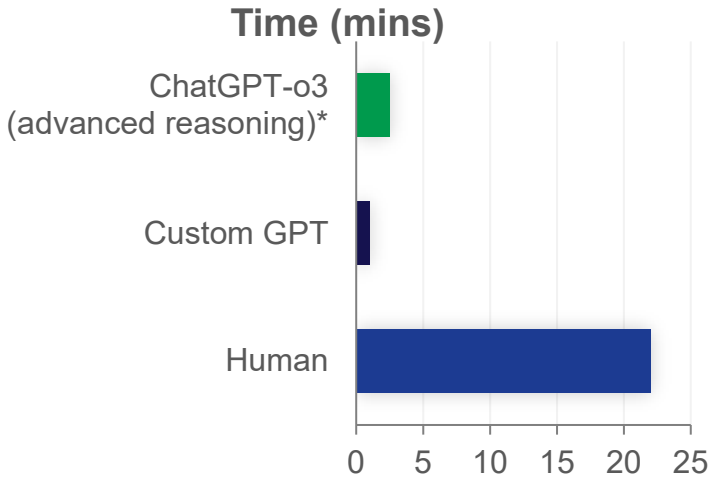
AI, artificial intelligence; QC, quality control.

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Results: QC performance, accuracy and speed

ChatGPT-o3 reached 94% QC accuracy in 2.5 minutes, near human accuracy (96%) at ~9× speed

- Human: 96% (66/69) in 22 minutes
- ChatGPT-o3: 94% (65/69) in 2.5 minutes
- Custom GPT: 80% (55/69) in 1 minute
- Missed errors differed by error type



*This prompt first required uploading the reference style and instructions from the Custom GPT.

QC, quality control.

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Limitations

- Performance results may differ depending on the therapeutic area, citation style or document type being processed
- Effectiveness of AI tools in these workflows is closely linked to the quality of prompts, style guides and the input materials provided
- AI solutions are not yet capable of consistently generating publication-ready references from identifiers or URLs alone
- There is a continued need for expert human oversight during the final citation review process

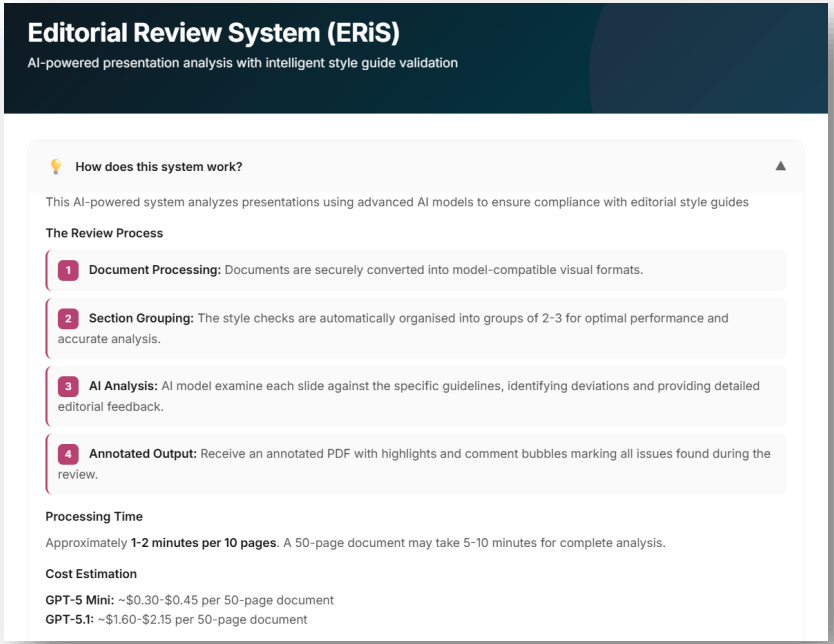
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From pilot workflows to deployed system

The optimised workflows have been integrated into a proprietary Editorial Review System (ERiS) for secure, end-to-end AI-augmented QC

- Secure cloud-hosted Python framework, linked to multimodal foundation models with advanced reasoning capabilities
- Users upload PDF of presentation to be checked and select account style components
- Model performance is optimised based on the use case
- The tool outputs an annotated PDF with structured issue markers



AI, artificial intelligence; ERiS, Editorial Review System; QC, quality control.

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How does ERiS work?



Users interact with ERiS by uploading a PDF; from here, they can select up to seven style components, and choose an AI vision model



ERiS converts documents into a model-compatible visual format and processes them at scale for efficiency



The output contains editorial annotations directly added to the source PDF and issue markers matching the chosen style checks

By automating formatting and style checks, ERiS gives medical writers and editors an integrated tool to improve document adherence with client style guidelines before review.

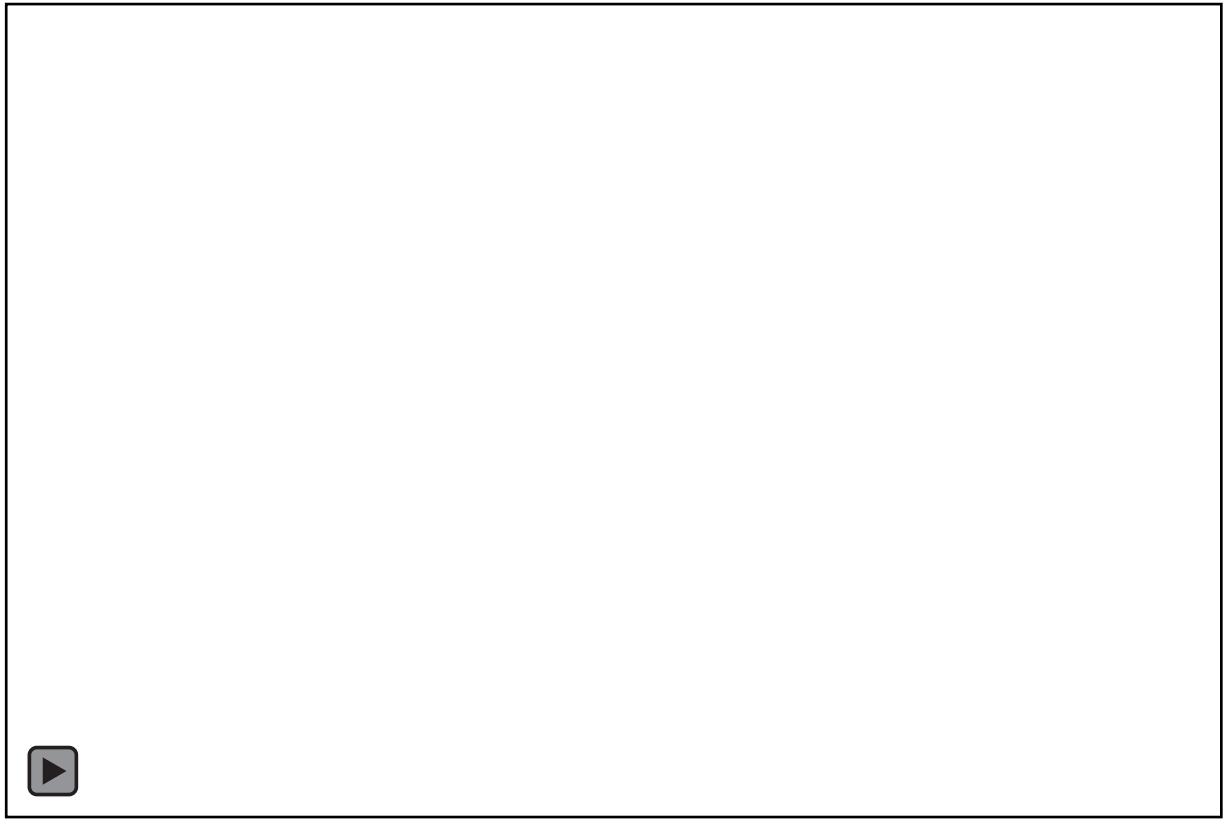
Planned ERiS improvements in modularity, accuracy and scope will support wider adoption across further editorial workflows and project deliverables

AI, artificial intelligence; ERiS, Editorial Review System.

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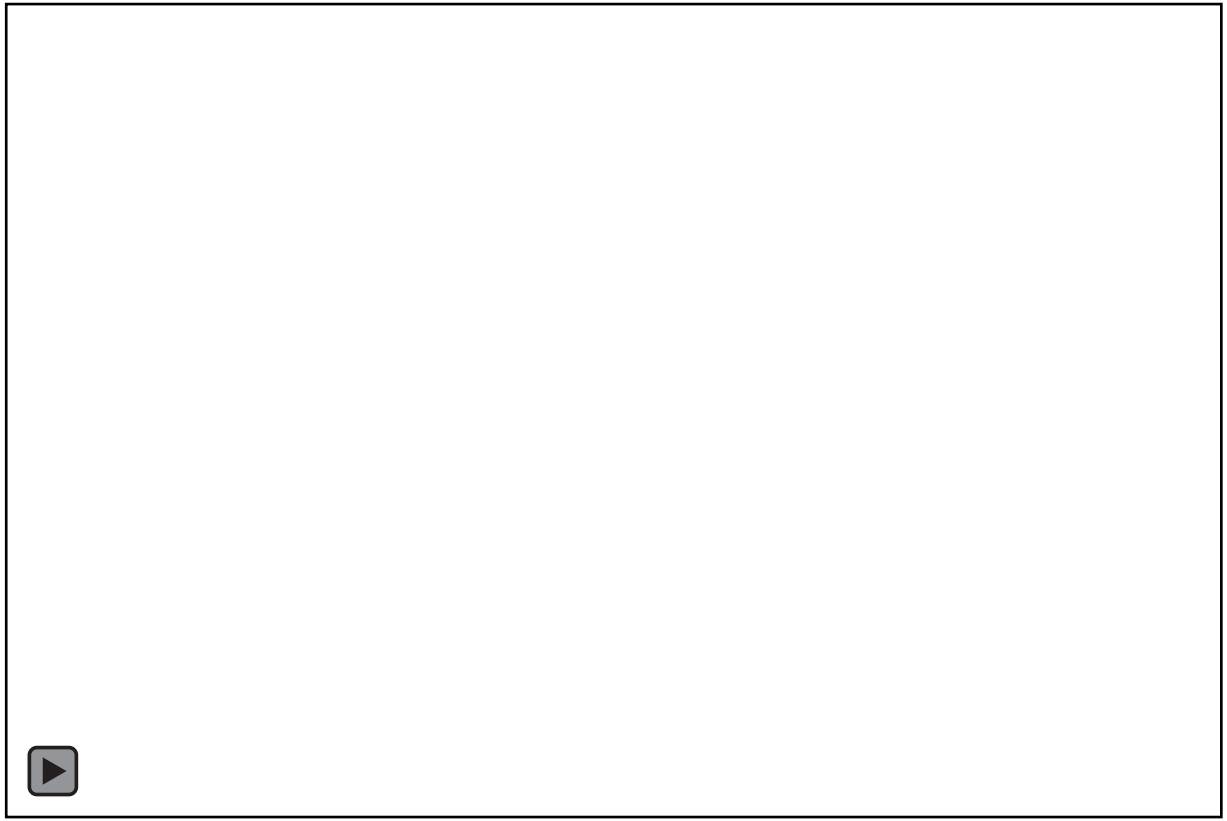
ERiS in action: Setting the style requirements



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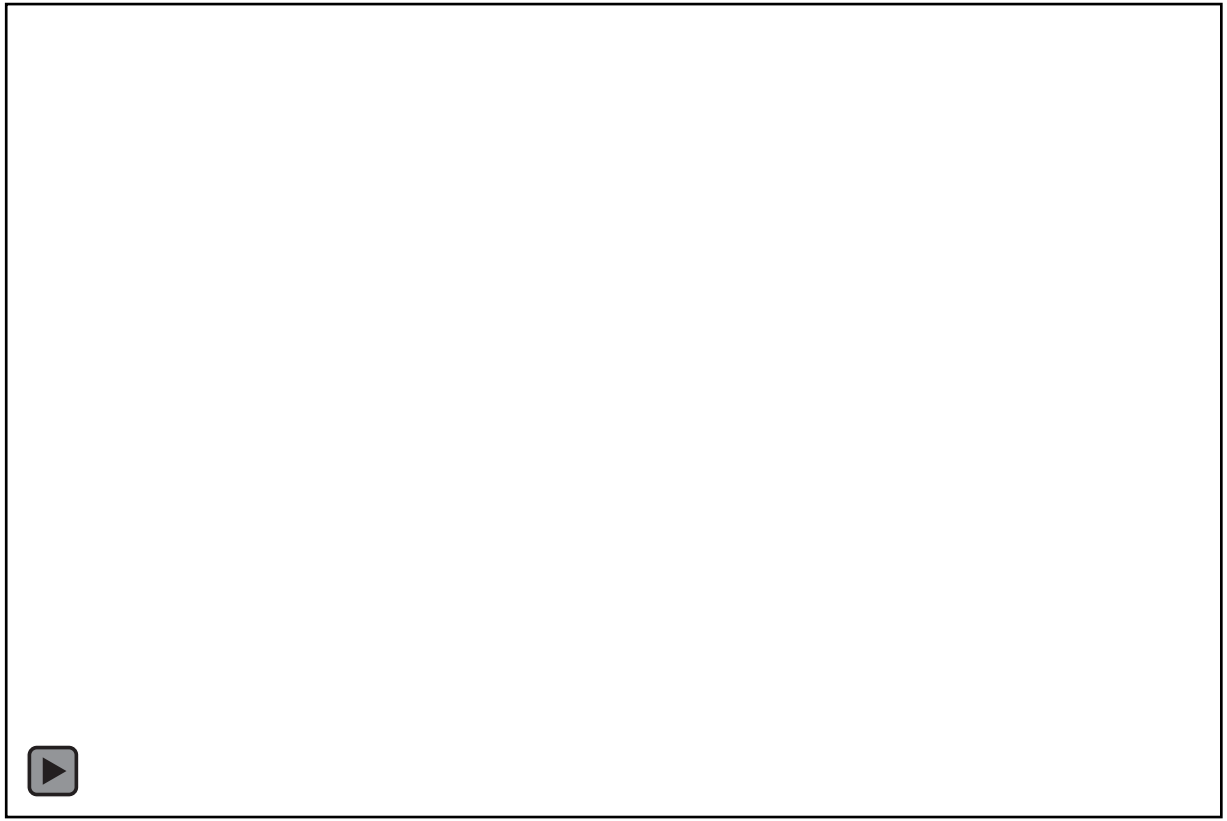
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ERiS in action: Document processing



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ERiS in action: Annotated output



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Conclusions

- AI-driven workflows can automate extraction, formatting and QC of PowerPoint references
- ChatGPT achieved 91% capture and ChatGPT-o3 delivered 94% QC accuracy in 2.5 minutes versus 22 minutes for human QC (96%)
- These pilot workflows have been integrated into a proprietary Editorial Review System (ERiS) for secure, end-to-end AI-augmented QC
- Human editorial roles are shifting to orchestration and final validation, with AI positioned as a powerful augmenter of editorial expertise

AI, artificial intelligence; QC, quality control.

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ACKNOWLEDGEMENTS

The authors thank Bhartendu K Srivastava, PhD from Syneos Health for providing editorial and typesetting support (in accordance with fourth GPP [2022] and ICMJE guidelines).

Digital version of this slide presentation.

Advancing Diversity, Equity, and Inclusion in Scholarly Publishing THE EASE DEI committee awareness slide deck



Silvia Maina[1,2]

[1] Editorial Manager, Editamed srl, Italy

[2] Member of the Diversity Equity and Inclusion Committee of the European Association of Science Editors

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Why you should care

Diversity, Equity and Inclusion (DEI) is now showing up in journal requirements, client expectations, and audit questions; it affects author selection, reviewer pools, language, and access.

Nature Portfolio journals

the Nature Life Science Reporting Summary. This new section asks authors to state whether and how sex and gender were considered in study design, indicate if no sex and gender analysis were carried out and clarify why

JAMA Network

This updated guidance on reporting race and ethnicity is being added to the Inclusive Language section of the *AMA Manual of Style: A Guide for Authors and Editors* as subsection 11.2.3, Race and Ethnicity (see below).[2] This section of the Correct and Preferred Usage chapter of the style manual also includes subsections that address reporting concerns and preferred nomenclature for sex and gender, sexual orientation, age, socioeconomic status, and persons with diseases, disorders, or disabilities.

BMJ Group

The impact of editorial diversity is clear. Research shows that when editorial boards lack racial diversity, scholars studying race are less likely to submit their work, believing it won't be valued or published. However, when journals have diverse editorial leadership, scholars report greater confidence in the journal and its commitment to inclusion. By diversifying our editorial boards, we send a powerful message: all high quality research is valued, and all voices deserve to be heard.

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DEI in medical publishing

The **importance** and **value of enhancing DEI** is increasingly recognized in publishing

The **diverse global communities** we live in should be **reflected in publishing**

We can be **active participants** in affecting **real change**

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DEI in medical publishing



CURRENT MEDICAL RESEARCH AND OPINION
2023, VOL. 39, NO. 3, 383–386
https://doi.org/10.1080/03007995.2023.2177381
Article ST-0890.R1/2177381
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RESEARCH LETTER

Check for updates

Diversity, equity, and inclusion editorial positions among high-impact biomedical journals

Jeremy W. Jacobs[a], Brian D. Adkins[b], Lorin A. Bibb[c] and Garrett S. Booth[d]



Asian Bioethics Review (2023) 15:209–239
https://doi.org/10.1007/s41649-023-00243-8

ORIGINAL PAPER

Check for updates

Diversity, Equity, and Inclusion on Editorial Boards of Global Health Journals

Muhammad Romail Manan[1] · Iqra Nawaz[2] · Sara Rahman[1] · Areeba Razzaq[1] · Fatima Zafar[1] · Arisha Qazi[1] · Kiera Liblik[3]

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A key challenge lies in raising awareness

EASE carried out a survey to analyze the perceptions and opinions of journal editors and other stakeholders with reference to policies related to DEI and relevant practices in their journals and organizations.



59% reported that their journal did not have a DEI policy statement

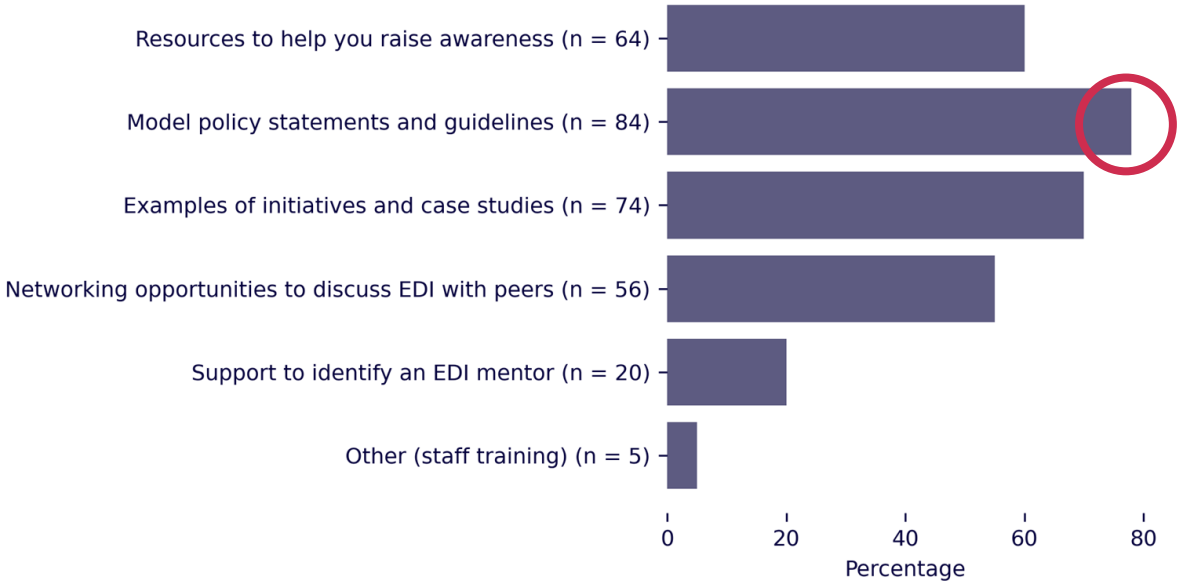
50% did not have a dedicated person for DEI

Pranić SM, Heredia A, Tzanakou C, Ovseiko P, Wilson K, Samuel D, Kassiteridi C (2025) Publishers' and editors' perceptions of equity, diversity, and inclusion: A cross-sectional study of European Association of Science Editors' community. European Science Editing 51: e142485. https://doi.org/10.3897/ese.2025.e142485

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What stakeholders say they need



76% believed that access to existing policy statements and guidelines would aid in enhancing DEI awareness, or initiatives.

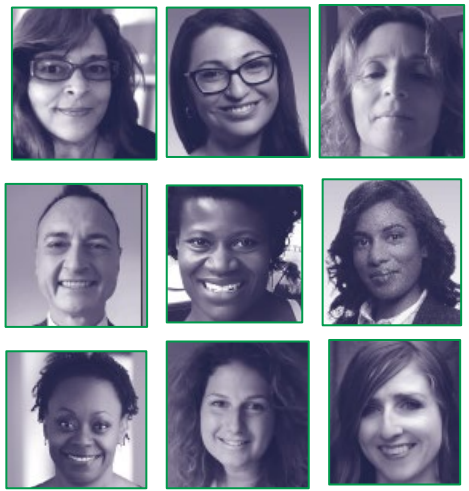
Pranić SM, Heredia A, Tzanakou C, Ovseiko P, Wilson K, Samuel D, Kassiteridi C (2025) Publishers' and editors' perceptions of equity, diversity, and inclusion: A cross-sectional study of European Association of Science Editors' community. European Science Editing 51: e142485. https://doi.org/10.3897/ese.2025.e142485

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Who we are

EASE is an international community of editors from diverse backgrounds, linguistic traditions and professional experience who share a passion of science and scholarly communication, editing and publishing.

EASE DEI Committee is one of the special interest groups.



EASE Diversity Equity Inclusion Committee

The DEI Committee aims to develop strategies, tools and guidance to support DEI in scholarly communications, editing and publishing at all levels.



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DEI Slide Deck



EASE DEI Committee have developed a simple **slide deck** that users can customize as a first step to increase awareness among stakeholders.

The slide deck was created through **iterative drafting**, review, and DEI Committee members' input.

Its content was informed by **existing DEI frameworks and examples** sourced from published surveys, interviews and case studies from 2024 to 2025.

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How can we use this slide deck?

Training — Incorporate the slide deck into routine DEI training sessions.

Policy advocacy — Leverage the deck to propose or support new policies concerning DEI within workplace practices or publication processes.

Resource for decision-makers — Offer the slide deck to those responsible for strategic planning as a tool to assist in shaping their DEI strategies and planning.

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Definitions



"**Diversity** refers to the composition of a group of people from any number of demographic backgrounds, identities (innate and selected), and the collective strength of their experiences, beliefs, values, skills and perspectives."



"**Equity** ensures that all individuals are provided the resources and support they need to access opportunities available to their peers."



"**Inclusion** is the act of establishing philosophies, policies, practices and procedures to ensure equitable access to opportunities and resources that support individuals in making meaningful contributions."

Joint Statement of Principles – Coalition for Diversity and Inclusion in Scholarly Communications

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What is the current status of our organization?

Do we have a DEI policy?

Are we a signatory to Coalition for Diversity and Inclusion in Scholarly Publishing (C4DISC)?

Do we provide training on DEI and inclusive communication?

Are DEI roles and responsibilities defined?

Have we evaluated our DEI targets and published any progress?

Do we consider diversity when selecting authors/panels/steering groups?

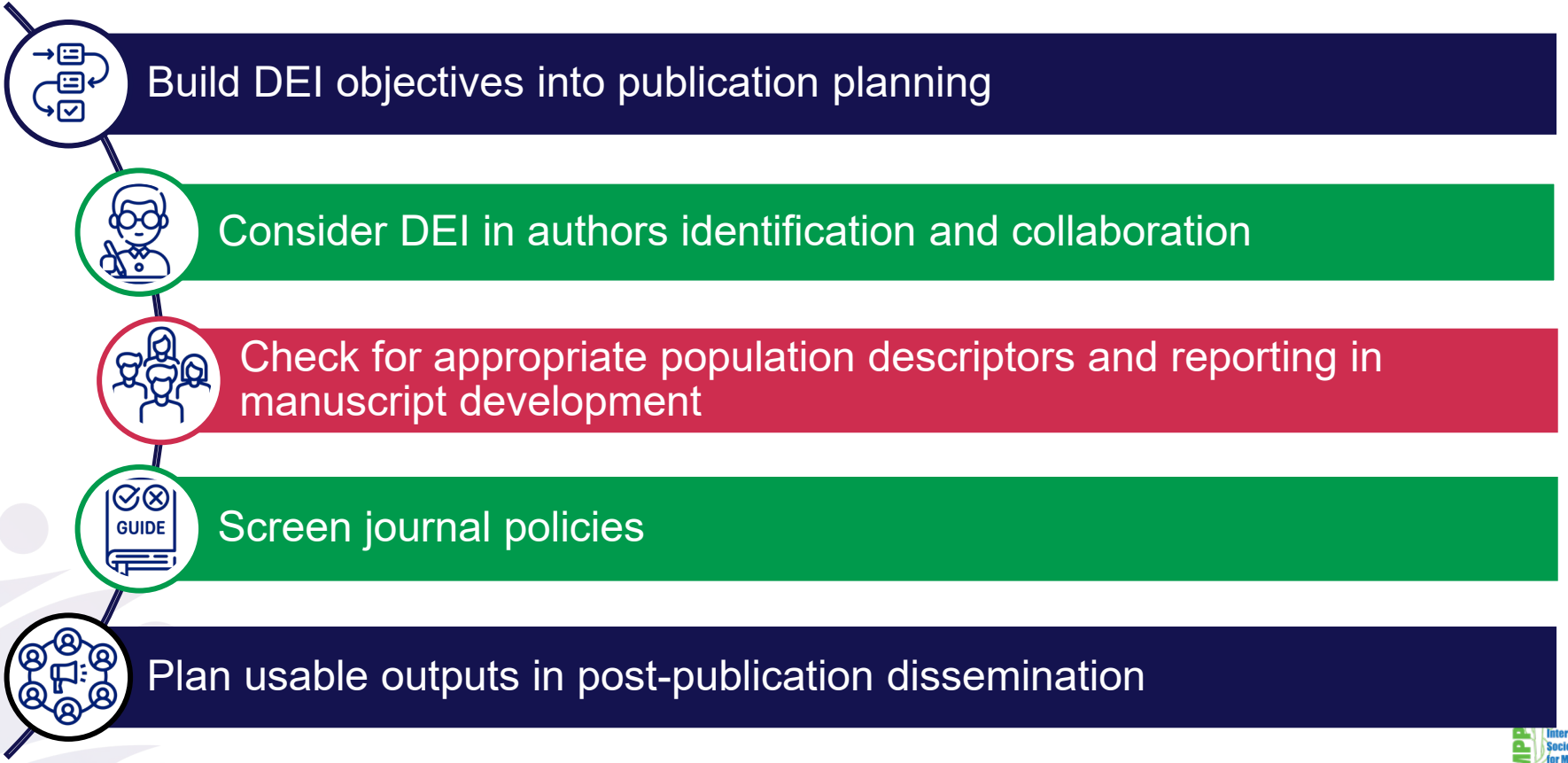
Do our articles use inclusive language?

Do we support equitable access to research (Research4life/LMIC access?

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Implementing DEI in the publication workflow



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DEI built into a consensus paper: a practical example

Typical approach

- **Panel**: usual networks
- **Governance**: informal roles
- **Manuscript QC**: consistency/compliance
- **Outputs**: specialist-only

DEI-enhanced approach

- **Panel**: broader, documented criteria
- **Governance**: transparent roles
- **Manuscript QC**: inclusive language + reporting check
- **Outputs**: usable outputs planned early

Results: more credible consensus, less late rework, smoother dissemination.

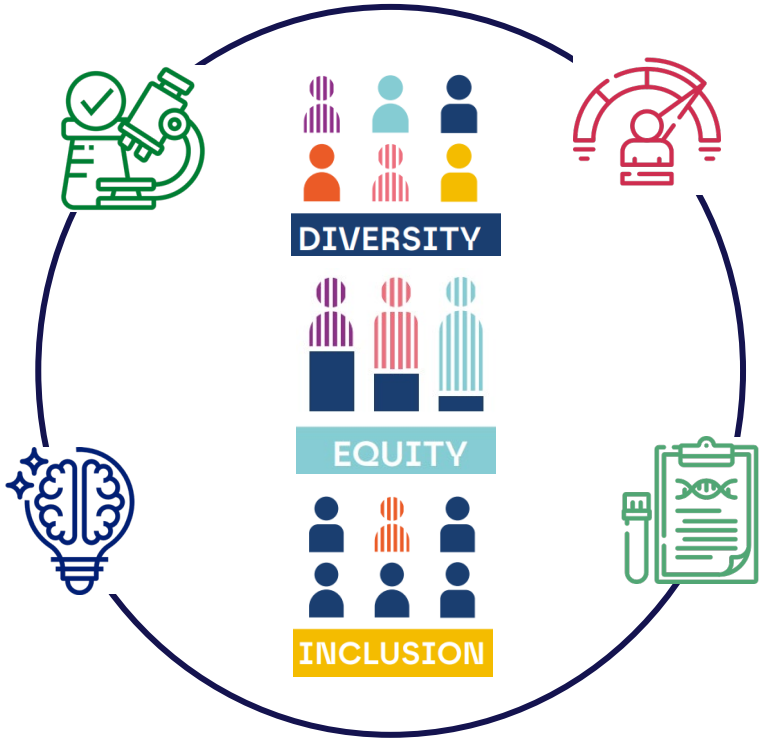
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Benefits of DEI in organisations

Promotes innovation and **development**

Leads to **unique ideas** by incorporating diverse perspectives and reducing biases



Results in more **equitable** and **impactful** outcomes

Improves **organisational performance**

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Useful links

- EASE – https://ease.org.uk
- C4DISC – https://c4disc.org
- ALPSP – http://www.alpsp.org
- COPE – https://publicationethics.org
- Society for Scholarly Publishing – https://www.sspnet.org
- Council of Science Editors – https://www.councilscienceeditors.org

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Rapid refresh: leveraging digital innovation to transform publication planning

Pippa Hadland and Ian McClellan



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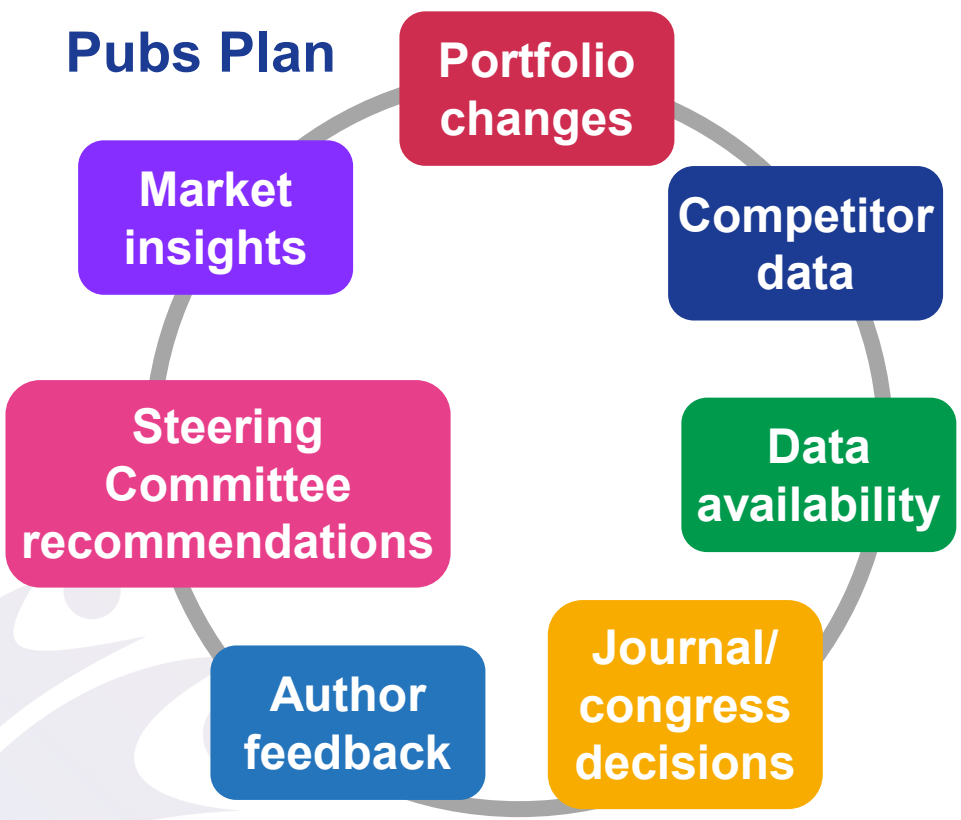
Learning Objectives

- After attending this session, participants will be able to evaluate their tactical publication planning processes to determine whether elements could be automated to improve efficiency

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Publication plans can be complex and inefficient



Can be 100+ slides

Independently curated across programs



"Living document"

Labour intensive to:

Create | Update | Adapt

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What did we prioritise when designing a tool?



Leverage readily available technology



Modular and scalable



Safeguard confidential information



Ensure highest quality outputs

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Developing a Centralised Flexible Portal using Microsoft products

SharePoint/ Excel

Stores publication plans

User **support** via **Teams**

Power Automate

supports data **flow**

Directors
Pub Leads
Agencies

Power BI displays data

and controls user access

Report Builder creates

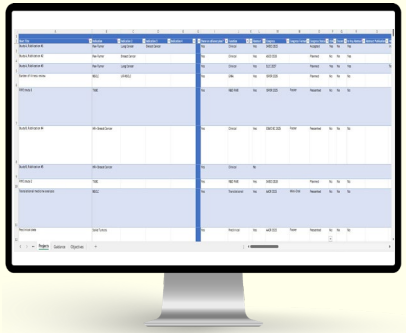
tailored PowerPoint publication plans

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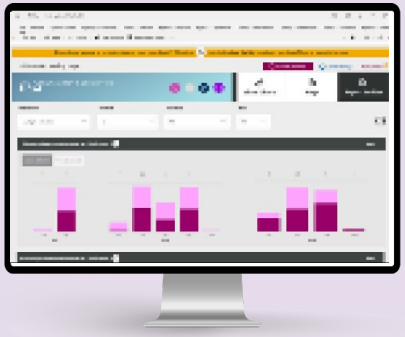
Publications Plan and Strategy Hub

Excel Database



Source information on publications to inform tool

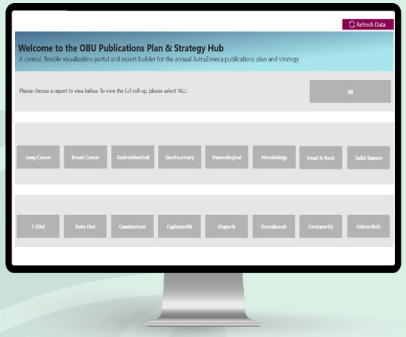
Dashboard



Analyse the publication plan

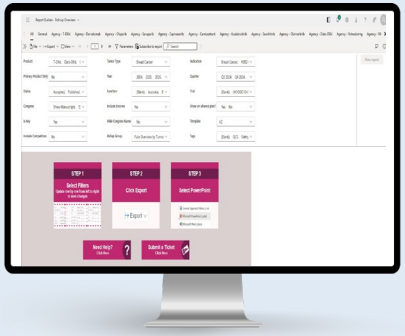
View metrics

Landing Page



Access plans by department, tumour or asset

Report Builder



Build decks by asset or indication/tumour

Filter to create custom slide sets

Export as PowerPoint

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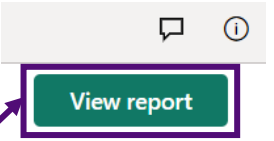
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Report Builder

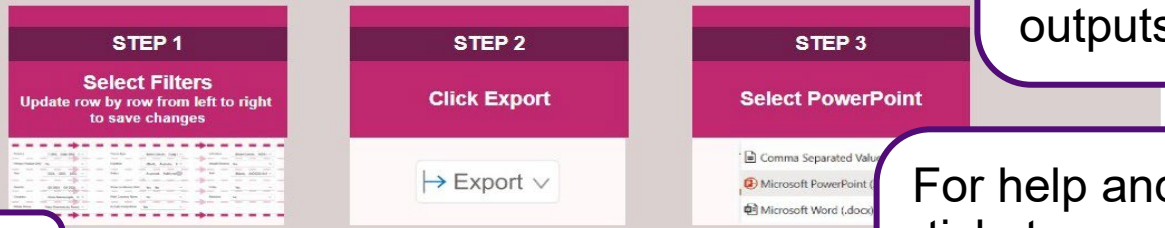
Apply filters from **left to right** to select the information for export

Click the icon in the **top right** to reset any previous filters or layout changes





Once complete, select **View report** on the right-hand side of the Report Builder to refresh outputs before exporting



FAQs in easy reach





For help and requests tickets can be raised via the Report Builder or dedicated Teams Channel for the tool

Quick Request

JD

Jane Doe

To [redacted]

Reply | Reply All | Forward

Thu 08/01/2026 13:59

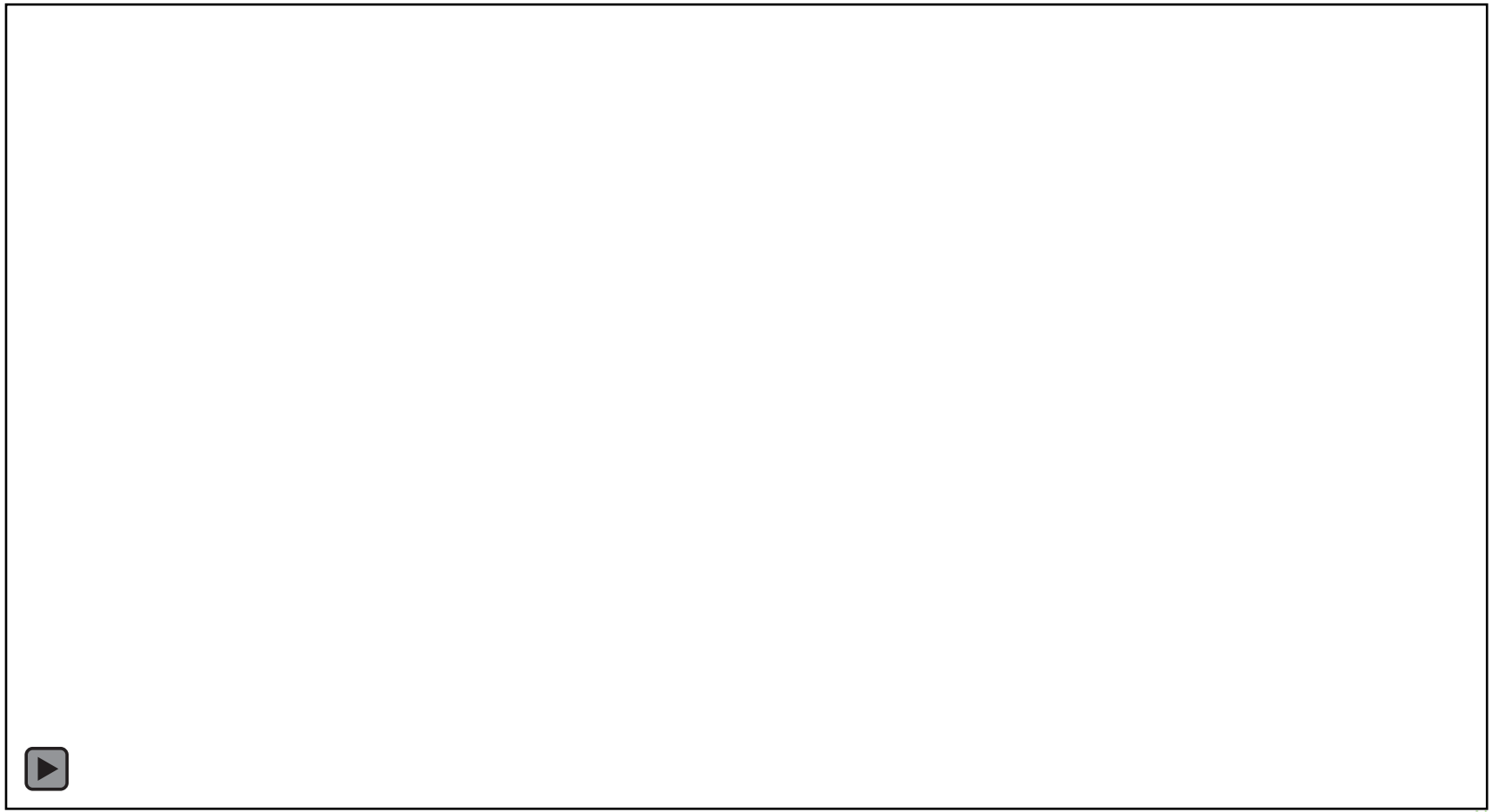
Hello,

Our SVP needs to know all the priority 2026 publications for a meeting they have in 2 hours time.

Please will you share them with me ASAP so I can include them in his slides

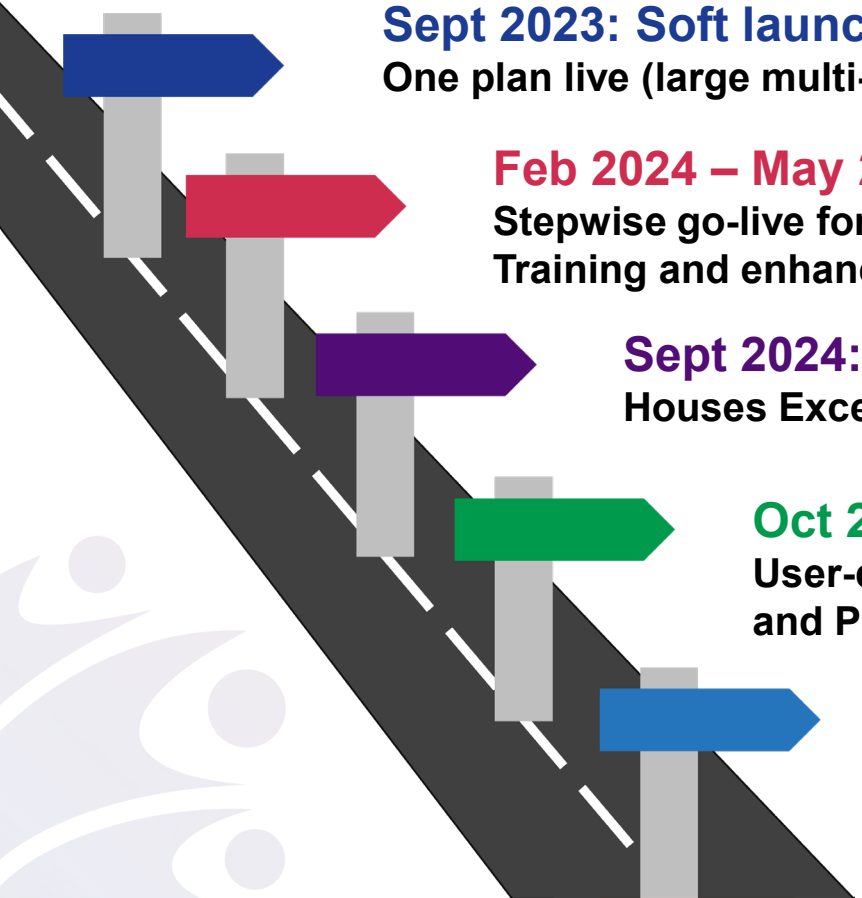
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Launch timeline



Sept 2023: Soft launch

One plan live (large multi-indication plan)

Feb 2024 – May 2024: Hypercare

Stepwise go-live for remaining plans
Training and enhanced support for users

Sept 2024:Teams support launch

Houses Excel sheets, FAQs, tickets, new features alerts and chat

Oct 2024 – Dec 2024: Refinement

User-directed enhancements to Report Builder outputs and PowerPoint templates

Dec 2024

All Oncology Business Unit publications plans live in tool

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Users

176 users

- **25** Publications team
- **148** agency

16 products

20 publications plans

9 partner agencies

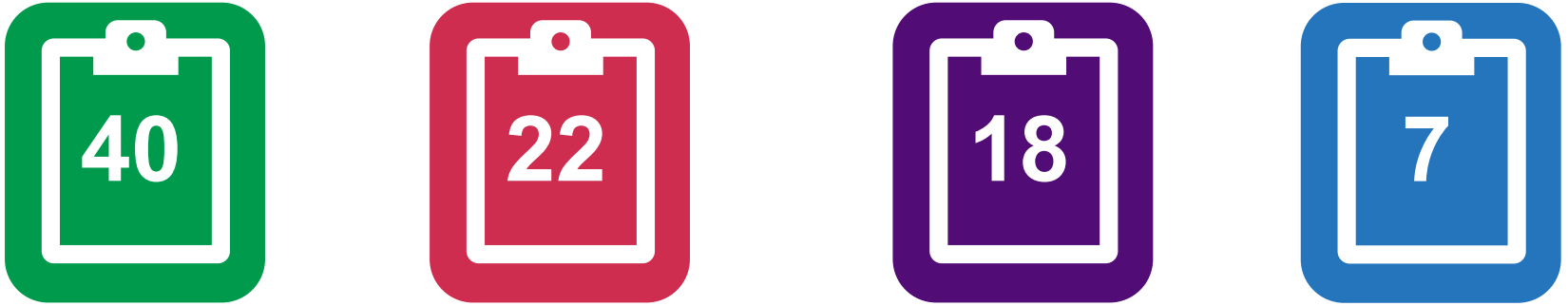
Access hierarchy ensures:

- Agencies can view only the plan(s) they are supporting
- Publications Leads can view their own plan(s) as well as other plans in the same tumour type
- Leadership team can view all publications

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User survey



Responses

Publications team (individuals)

Agency (team responses)

Partner agencies

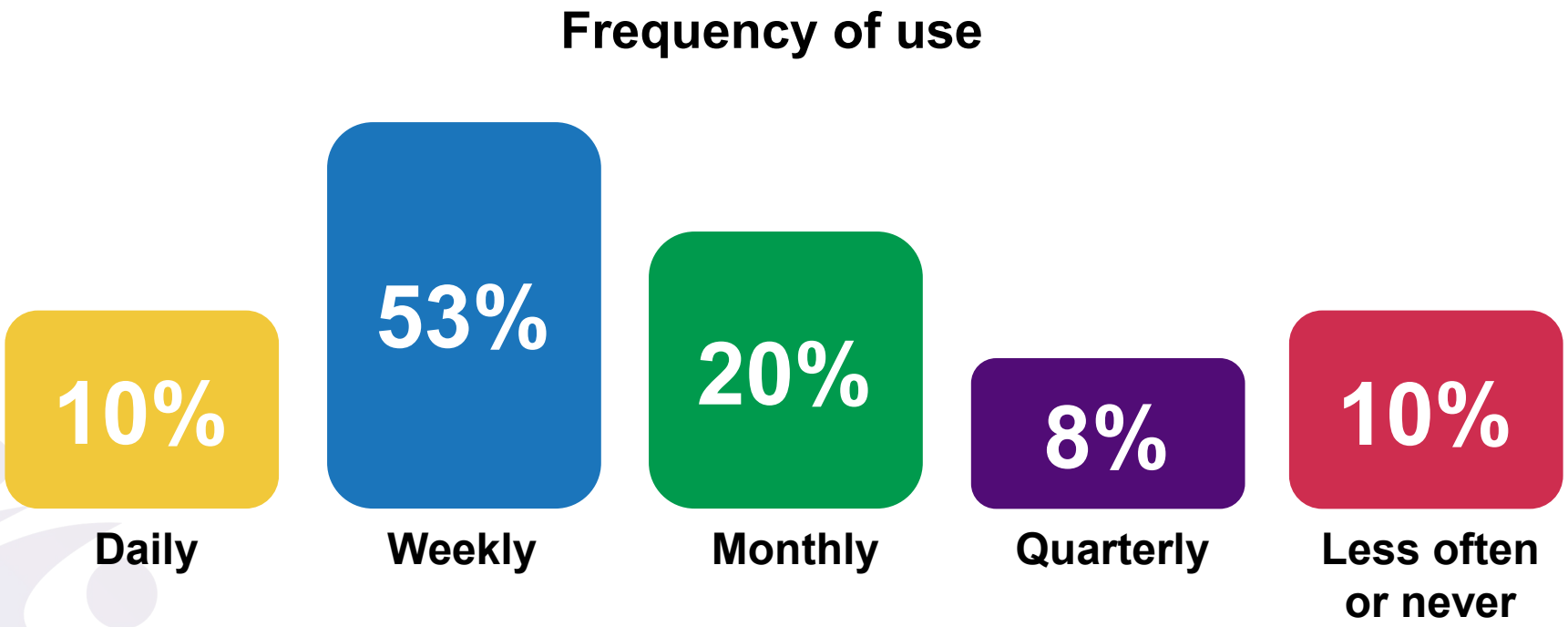
Approx 1-year post-launch

Multiple choice

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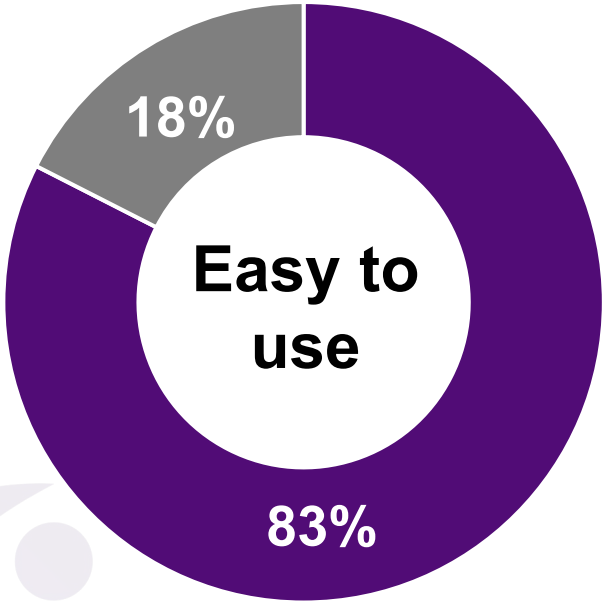
Excel database: User survey results



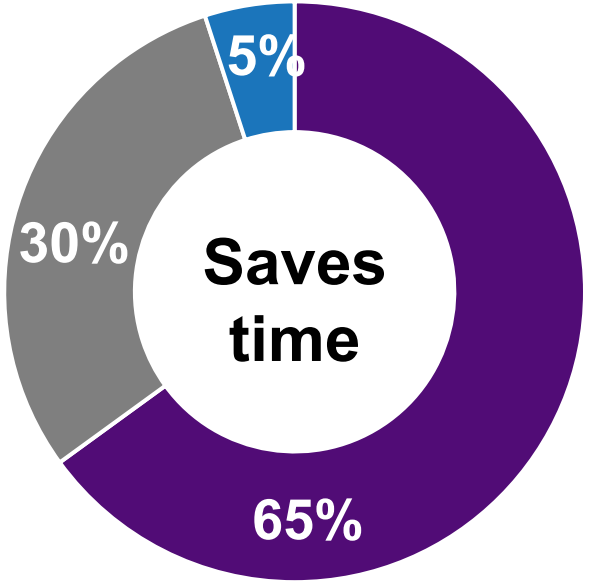
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Excel database: User survey results

The Excel is easy to use



Using the Excel to record the tactical plan saves time



Strongly Agree/ Agree

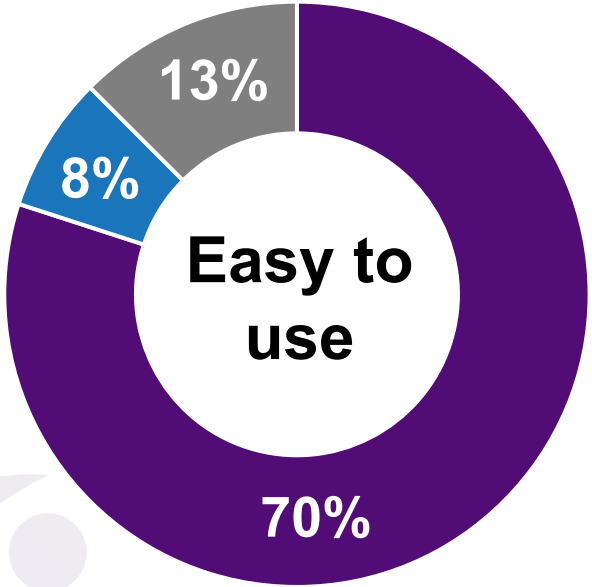
Disagree

Neutral

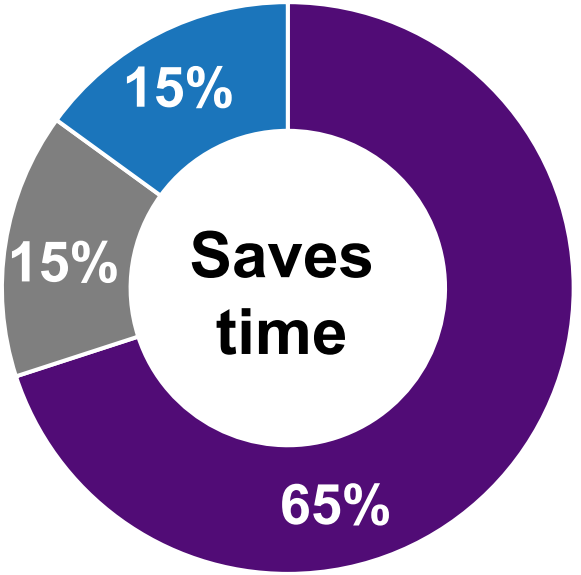
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Report builder: User survey results

The report builder is easy to use



The report builder saves time



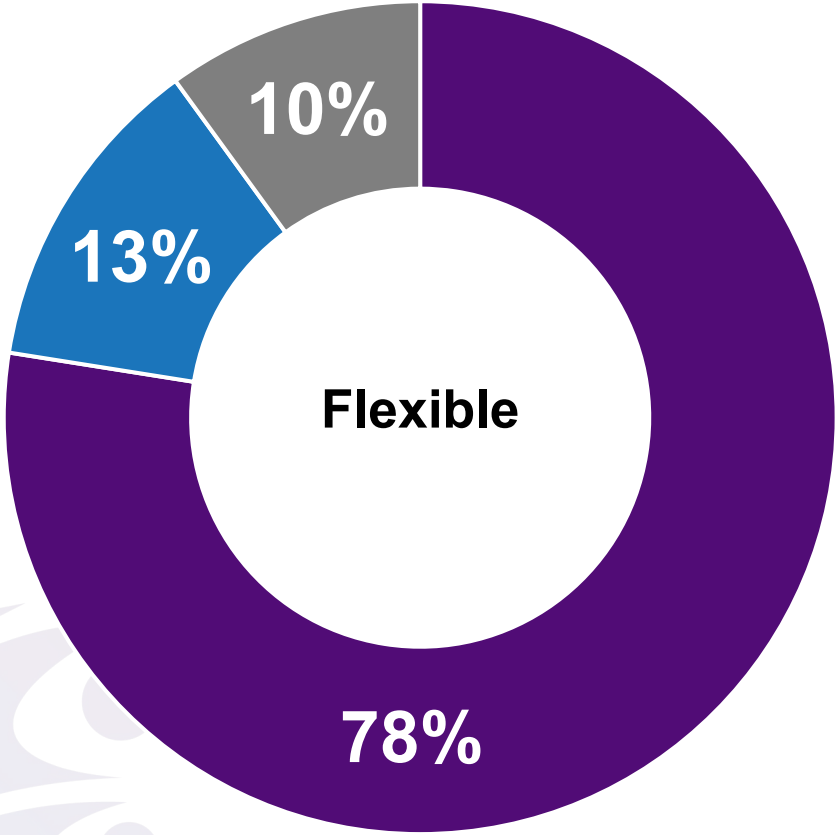
Strongly Agree/ Agree

Disagree

Neutral

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Report builder: User survey results



The report builder allows me to select the relevant information for different audiences

- Strongly Agree/ Agree
- Disagree
- Neutral

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Key takeaways

The Publications Planning & Strategy tool uses readily available software to **streamline the creation and update of publication plans**

Centralised plans, standardised visuals, and version control significantly **reduce the time and cost in the creation and maintaining of plans**

With 20 products live and over 170 users, the tool continues to evolve in line with technology advancements and user feedback

Automation of slide creation delivers **efficiency** gains for teams and agencies

Users **reclaim time for high value tasks,** including strategic planning and publication delivery

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Thank you!



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Audience Q & A

To ask a question, open the Q&A window and type your question into the Q&A box. Click Send.



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Upcoming ISMPP U Webinars

March 26, 2026 – Joint webinar with the Council of Science Editors
Registration open! (No cost to members and non-members)

Restoring Trust in Science: Storytelling, AI, and Integrity in Scholarly Publishing

May 13, 2026

Real-world Data and Evidence: What's New and What's Needed

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Thank you for attending!

We hope you enjoyed today's presentation.

After closing out of Zoom, please click the CONTINUE button on your screen to take our short survey. Thank you!



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ISMPP U Webinar

2026 European Meeting of ISMPP:

Member Research Oral Presentations









