



# Directors' Best Practices Conference

## Coming Together to Feed Kids During a Pandemic

### AGENDA

**DAY ONE • MONDAY, October 26, 2020 • 2:00 PM - 5:00 PM EDT – 2.75 CEUs**

**DAY ONE OVERVIEW:** *The State of School Nutrition: Advocacy, Participation, Trends, and Financial Sustainability*

**2:00 PM – 2:05 PM**

#### **WELCOME TO DAY ONE**

Virtual conference co-advisors share overview and goals.

*Speakers: Christine Clarahán, MS, RDN, SNS and Timikel Sharpe, MS*

**2:05 PM – 2:25 PM**

#### **THE NATIONAL PERSPECTIVE: MEAL PARTICIPATION TRENDS, ACADEMIC SCHEDULES & SNA ADVOCACY**

Learn the latest data on academic schedules, school openings/closures and participation? How is SNA advocating for you?

*Speakers: Reggie Ross, SNS and Patti Montague, FASAE, CAE*

**2:25 PM – 2:50 PM**

#### **FINANCIAL SUSTAINABILITY: STAYING AFLOAT IN TUMULTUOUS TIMES**

Learn ways to optimize staffing, leverage your team and promote what your administration should know about your program.

*Speakers: Jessica Gould, RD, SNS and Janet W. Johnson, SNS*

**2:50 PM – 3:55 PM**

#### **IDEA SHARE**

Hear practical ideas to bring in revenue from school nutrition operators from varying districts (low free/high free, small, medium, large).

##### **Grants: Go Get 'Em**

*Speaker: Christine Clarahán, MS, RDN, SNS*

##### **Control Your Bottom Line with Cycle Menus**

*Speaker: Kevin Harris, MS Ed, SNS*

##### **Fresh Communication Ideas to Grow Your Audience**

*Speaker: Kristan Delle MDA, RD, LDN*

##### **Drive Up Revenue: Take A La Carte and Vending for a Spin**

*Speaker: Tiffany McCleese, DTR, SNS*

##### **Where's the Hottest Takeout Dinner in Town? Your School Nutrition Program**

*Speaker: Emily Hanlin, MBA, RDN, LD, SNS*

**3:55 PM – 4:00 PM**

#### **DAY ONE WRAP-UP**

*Speakers: Christine Clarahán, MS, RDN, SNS and Timikel Sharpe, MS*

**4:15 PM- 5:00 PM**

#### **ZOOM ROOMS!**

*Participants will openly discuss financial sustainability practices with peers.*



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### AGENDA

**DAY TWO • TUESDAY, October 27, 2020 • 2:00 PM - 5:00 PM EDT – 3.0 CEUs**

**DAY TWO OVERVIEW:** *Understanding the students you serve, the value of school meals and sharing best practices.*

**2:00 PM – 2:05 PM**

#### **WELCOME TO DAY TWO**

Co-advisors cover key takeaways and provide the day's overview.

*Speakers: Christine Clarahan, MS, RDN, SNS and Timikel Sharpe, MS*

**2:05 PM – 2:45 PM**

#### **A PEDIATRICIAN'S PERSPECTIVE: SCHOOL MEALS AND STUDENT HEALTH**

A representative from the American Academy of Pediatrics shares the importance of school meals and gives an outlook on student health. (Includes time for Q&A.)

*Speaker: Robert Murray, MD, FAAP*

.75 CEU · 3230- Healthy School Environment

**2:45 PM – 3:55 PM**

#### **IDEA SHARE: OPERATIONAL LESSONS**

Hear practical ideas to increase operational efficiencies from school nutrition operators from varying districts (low free/high free, small, medium, large). Moderated Q&A.

#### **Are You Prepared? When Academic Schedules and What-ifs Collide!**

*Speaker: Lynelle Johnson, LRD, SNS*

#### **Make Meals-to-Go Work for Working Families**

*Speaker: Dee Orick*

#### **Can you Become the Blue Apron of School Nutrition?**

*Speaker: Donna Martin, EdS, RDN, LD, SNS, FAND*

**3:55 PM – 4:00 PM**

#### **DAY TWO WRAP-UP**

*Speakers: Christine Clarahan, MS, RDN, SNS and Timikel Sharpe, MS*

1.50 CEUs · 2000- Operations

**4:15 PM – 5:00 PM**

#### **ZOOM ROOMS!**

Participants will openly discuss student health and operational practices with peers.

.75 CEU · 3230- Healthy School Environment CEU · 2000- Operations



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### AGENDA

**DAY THREE • WEDNESDAY, October 28, 2020 • 2:00 PM - 4:45 PM EDT – 2.25 CEUs**

**DAY THREE OVERVIEW:** *Focusing on safety and looking toward the future.*

**2:00 PM – 2:10 PM**

#### **WELCOME TO DAY THREE**

Co-advisors cover key takeaways and provide the day's overview.

*Speakers: Christine Clarahan, MS, RDN, SNS and Timikel Sharpe, MS*

**2:10 PM – 2:15 PM**

#### **CDC RESOURCES TO PROMOTE SCHOOL MEALS AND SUPPORT SCHOOL NUTRITION PROFESSIONALS DURING THE PANDEMIC**

A representative from the CDC shares the latest resources for schools and school nutrition staff.

*Speakers: Caitlin Merlo, MPH, RDN*

**2:15 PM – 3:15 PM**

#### **COVID-19 SAFETY AND SANITATION: BEGINNING AGAIN!**

During the current world pandemic, it is paramount that we once again develop and review food safety and security plans--to ensure staff remain protected and the community receives nutritious meals for children-- no matter the location. Learn best practices to help you incorporate health guidance for staff, maintain time and temperature control for meals, create cleaning, sanitizing, and disinfecting protocols and more.

*Speakers: Chef Cyndie Story, PhD, RDN, CC, SNS and Beverly Girard PhD, MBA, RD, SNS*

**3:15 PM – 3:30 PM**

#### **CONFERENCE WRAP UP AND OUTLOOK**

Closing remarks, sharing lessons learned from the conference and looking toward the future.

*Speakers: Christine Clarahan, MS, RDN, SNS and Timikel Sharpe, MS*

1.5 CEUs · 2620- Food Safety - General

**4:00 PM – 4:45 PM**

#### **ZOOM ROOMS!**

Participants will openly discuss food safety practices with peers.

.75 CEU · 2620- Food Safety - General

8.0 Total Conference CEUs