

## A New Approach for Managing Event Content



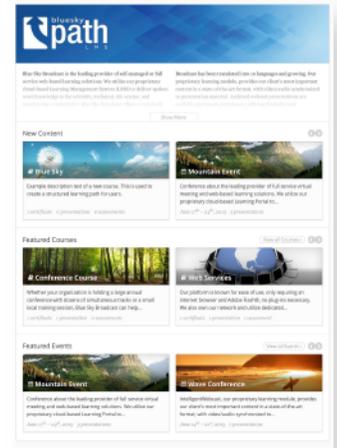
Elevate your organization’s educational, professional development and virtual meeting offerings with Blue Sky Broadcast’s new Path learning system.

Blue Sky’s Path LMS™ is a brand new approach to educational content management and is uniquely positioned to deliver event-based learning. Optimized for media content from educational events, Path LMS allows you to manage all of your recorded content in an easy-to-use, rapidly deployed, digital library that enhances learning for worldwide audiences.

- Simply push a button to automatically transcode and publish each of your conference recordings, presentations and handout materials
- Intuitive self-service system administration—no training needed
- New, state-of-the-art responsive design that automatically optimizes for mobile, tablet, laptop and desktop computer displays
- Built-in language packs for internationalization



Features & Functionality		Event CMS	Event LMS
System Capabilities	<b>Self-Service Administration</b> Enables full administrative access to manage course creation, content uploads, user administration, and more.	✓	✓
	<b>System Internationalization</b> System text supported in English and French with automatic toggle of system text (buttons, labels, pre-defined system text). Full user control of default language	✓	✓
	<b>Search</b> Search by speaker name, presentation title and description based on keywords attached to event/presentation. Easily filter results by presentation or event	✓	✓
	<b>Custom branding</b> Customize graphics and color scheme to match the look and feel of your brand, creating a seamless user experience.	✓	✓
	<b>Reporting</b> Dashboards and exportable detailed reporting provides comprehensive usage metrics.	✓	✓
	<b>Mobile-friendly</b> Responsive design dynamically optimizes for all screen sizes, including native display on tablets and smartphones.	✓	✓
	<b>Group Permissions</b> Set privileges at different levels for users, content, courses, assessments and more.	✓	✓
	<b>eCommerce</b> Integrated eCommerce engine adds revenue opportunities and discount codes	optional	optional
Event Archives	<b>Event Archive</b> Date-driven flow to archive entire events (conferences, meetings, webinars, etc.). Includes event archive page listing all events with customizable cover images	✓	✓
	<b>Presentation Player</b> Presentation modules allow playback for a variety of presentation types.	✓	✓
Courses workflow	<b>Assessments</b> Includes testing, tracking, and certifications for users with various question formats		✓
	<b>Certificates</b> Robust certificate designer and templates with ability to issue custom certificates of completion.		✓
	<b>Credits</b> Issue credits for continuing education tracking		✓
	<b>Surveys</b> Include survey to gather feedback or offer ungraded tests for user acceptance verification		✓



State-of-the-art dynamic design, creating a simple and user-friendly interface.



Synchronize video and presentations for on demand viewing, offering an engaging learning platform.