



NCD Alliance
ADVOCACY INSTITUTE

INTRODUCTION TO THE NCDs AND UHC ACCELERATOR TRAINING PROGRAMME 2021

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Capacity Development team, NCDA
Introductory live session – June 1st, 2021



Agenda of the live session

Introduce the Advocacy Institute NCDs and UHC Accelerator Programme and the 2021 training and welcome all participants (10 mins)

Cristina Parsons-Perez, Capacity Development Director

Each participant to briefly introduce themselves over the chat box

All participants

Overview of the 2021 training objectives (10 mins)

Luis Manuel Encarnación, Capacity Development Manager

Quick walk through the training platform (10 mins)

Linda Markova, Capacity Development Officer

Brief introduction to the training project – development of a simple advocacy plan on UHC for NCDs (10 mins)

Luis Manuel Encarnación, Capacity Development Manager

Q&A (15 mins)

Advocacy Institute - an NCDA flagship programme

NCDA's multi-year programme:

- **Seed Programme:** supports coalition building and sets foundations for advocacy.
- **Accelerator Programme:** fast-tracks advocacy efforts to advance the NCD agenda.

1st phase (2017-2019) - 14 alliances (9 Seeds & 5 Accelerators)

- 7 new alliances formed
- Exemplary campaigns: #HealthyVote (MX); regional efforts with PLW/youth (IND)
- Advocacy wins: National Alcohol Law (VN); UHC Law (PHIL)



2nd phase (starting 2020) - 15 alliances & being expanded!

- **Seed Programme:** Malawi, Malaysia, Senegal, and African NCDs Network
- **NCDs and UHC Accelerator Programme:** Egypt, Ghana, Ethiopia (from 2021), India, Japan, Kenya, Mexico, Rwanda, Tanzania and Vietnam.

Advocacy Institute - Impact of Accelerator Programme 2017-2019

In the first phase the following was achieved:

ACCELERATOR ALLIANCES

Top three achievements 2017-2019

- 1 Alliance positioned as a legitimate, respected, credible and strong civil society voice on NCDs, and enhanced public involvement in NCD issues (including people living with NCDs and youth)
- 2 Increased awareness and readiness among policy makers to act on NCDs
- 3 Expanded network of civil society organisations mobilised for joint action, and Improved civil society involvement in NCD policy development and decision making



Source: The NCD Alliance Advocacy Institute 2017-2019 Impact Report (October 2020)

Advocacy Institute - NCDs and UHC Accelerator Programme

NCDs and UHC Accelerator Programme in 2020

aims to increase the capacity of established NCD alliances to drive effective in-country NCD and UHC advocacy.



2021 – Alliances starting to identify advocacy priorities and develop advocacy plans

2020 ACTIVITIES:

Mexico, Rwanda and Tanzania:

Conducted national situational analyses on UHC and NCDs, and convened national meetings with participation of high-level stakeholders.

Ghana, India, Kenya and Vietnam:

Leveraged national advocacy agendas of people living with NCDs to start developing advocacy strategies, promoting meaningful involvement of people living with NCDs.

Egypt, Japan and Malaysia:

Conducted landscape assessments of health workforce on NCDs and UHC with interviews and focus groups with different health professionals to identify challenges, opportunities and recommendations.

NCDs and UHC Accelerator Programme Virtual Training 2021

Learning objectives:

- Continue increasing **knowledge of the global/regional NCD and UHC agendas**, incentivising greater national advocacy and identifying opportunities for civil society action.
- Increase alliances' **knowledge on relevant themes related to the NCD and UHC** agendas: strategic advocacy for achieving UHC for NCDs; integrating NCDs with broader UHC agendas; advocating for financing for NCDs and UHC; and promoting good governance for NCDs and UHC.
- Continue strengthening **knowledge and skills in strategic advocacy with a specific focus on UHC for NCDs** and people-centeredness, particularly recognising opportunities in the COVID-19 context.
- Continue promoting alliances' **meaningful involvement of people living with NCDs** including in alliances' advocacy and communications efforts, and advocacy for an NCD response that puts people first.



NCDs and UHC Accelerator Programme Virtual Training 2021

FORMAT:

- Four virtual modules delivered throughout June and July 2021 (one module every 2 weeks).
- Training will be delivered via BlueSky's Path-LMS digital platform.
- Each module will take +/-3 hours to complete (combination of pre-recorded videos, live sessions and group activities), allowing sufficient time for discussions and interactions.
- Training modules and materials in English, with most materials in Spanish.
- A certificate will be given upon completion.

PARTICIPANTS:

2-3 representatives from the 11 alliances participating in the Accelerator programme: Egypt, Ethiopia, Ghana, India, Japan, Kenya, Malaysia, Mexico, Rwanda, Tanzania and Vietnam.

FACULTY:

NCDA team and expert speakers from the global network of national and regional NCD alliances, members and supporters.

Virtual training modules

Module 1 Conducting strategic advocacy for achieving UHC for NCDs Starting Monday June 7th, 2021

Module 2 Integrating NCDs with broader health agendas under UHC Starting Monday June 21st, 2021

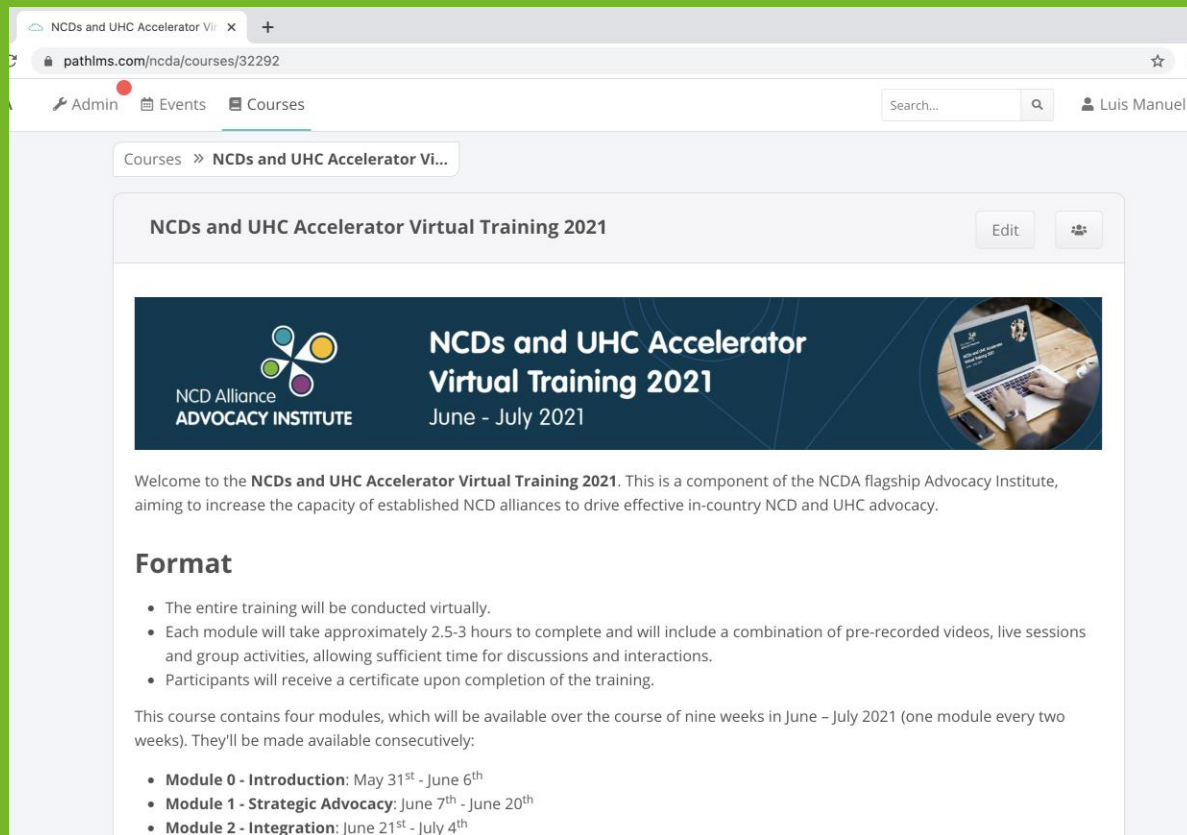
Module 3 Advocacy for financing for NCDs and UHC Starting Monday July 5th, 2021

Module 4 Promoting good governance for NCDs and UHC Starting Monday July 19th, 2021

Virtual training modules - live sessions (90 mins)

Live Session	Date	Time
Module 1 - Conducting strategic advocacy for achieving UHC for NCDs	Thursday, 17 June 2021	12pm GMT
Module 2 - Integrating NCDs with broader health agendas under UHC	Thursday, 01 July 2021	11am GMT
Module 3 - Advocacy for financing for NCDs and UHC	Thursday, 15 July 2021	1pm GMT
Module 4 - Promoting good governance for NCDs and UHC	Thursday, 29 July 2021	12pm GMT

QUICK WALK THOURGH THE PLATFORM



The screenshot shows a web browser window with the URL `pathlms.com/ncda/courses/32292`. The page title is "NCDs and UHC Accelerator Virtual Training 2021". The page content includes a banner with the NCD Alliance Advocacy Institute logo and the text "NCDs and UHC Accelerator Virtual Training 2021 June - July 2021". Below the banner, there is a welcome message and a section titled "Format" with a list of bullet points.

NCDs and UHC Accelerator Virtual Training 2021

June - July 2021

Welcome to the **NCDs and UHC Accelerator Virtual Training 2021**. This is a component of the NCDA flagship Advocacy Institute, aiming to increase the capacity of established NCD alliances to drive effective in-country NCD and UHC advocacy.

Format

- The entire training will be conducted virtually.
- Each module will take approximately 2.5-3 hours to complete and will include a combination of pre-recorded videos, live sessions and group activities, allowing sufficient time for discussions and interactions.
- Participants will receive a certificate upon completion of the training.

This course contains four modules, which will be available over the course of nine weeks in June – July 2021 (one module every two weeks). They'll be made available consecutively:

- **Module 0 - Introduction:** May 31st - June 6th
- **Module 1 - Strategic Advocacy:** June 7th - June 20th
- **Module 2 - Integration:** June 21st - July 4th

Training project – development of an advocacy plan on NCDs and UHC

WORKSHEET	TIMINGS
Worksheet 1: Identifying advocacy priorities, goals & objectives	Due at the end of Module 2 (by July 4th); feedback to be provided to participants the following week
Worksheet 2: Stakeholder Mapping & Political Targets	Due at the end of Module 3 (by July 18th); feedback to be provided to participants the following week
Worksheet 3: Defining advocacy activities, timelines and indicators of success	Due at the end of Module 4 (by July 31st); final feedback on this and any other worksheets - if further iterations needed - to be provided by August 1st)

Module 0 - Next steps (by June 4th):

1. Please introduce yourselves in the message board
2. Complete the pre-evaluation form available in the platform
3. Watch your colleagues' videos on their NCDs and UHC systems

Module 1 (from Monday June 7th, 2021)

- To be completed by Sunday June 20th
- Live session: Thursday, 17 June 2021, at 12pm GMT

Any questions about the course itself or the platform, please contact us via the message board or by email!



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THANK YOU



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