

2025 Member Benefits

The Wellness Alliance advances health and wellness for individuals, workplaces, and communities. We do this through trusted education and certification programs, through evidence-informed resources, and with the support of the diverse wellness community.



Well Workplace® Process

Access the proven methodology to help transform the workplace into a healthy, high-performing culture. Receive relevant and actionable feedback on workplace wellness strategies and gain the skills needed to sustain successful, results-oriented employee wellness initiatives.

1



Well Workplace Checklist

Well Workplace Checklist

Designed to assess workplace culture and identify areas for enhancement to create healthier environments for all, this checklist guides participants through the process of evaluating their organization's wellness culture in alignment with WELCOA's 7 Benchmarks™ Framework for a Well Workplace.

2



7 Benchmarks Framework, Course, and Tools

As a member, you have free access to hundreds of resources that help you understand and leverage each of the 7 Benchmarks. These tools provide guidance to enhance your strategy. Bonus: Members can access the newly revised 7 Benchmarks Course completely free.

3



Well Workplace Awards

The Well Workplace Awards program recognizes organizations' commitment to creating sustainable, healthy workplace cultures and celebrates their accomplishments. Consideration for these awards is an exclusive benefit to Wellness Alliance members.

More Member Benefits

Live and On-Demand Webinars

A convenient source for continuing education (CE) credits, Wellness Alliance webinars feature emerging research and timely case studies that will advance your work. Learn from industry leaders on the health and wellness topics that matter most to your community.

Health Observance Toolkits

Build out wellness campaigns in a snap with our monthly health observances and a suite of ready-made communication materials. Easily share essential, timely wellness resources with your employees, clients, and community.

Legal Helpdesk and Research Service

Members can work with an expert to get their challenging wellness questions answered—from deciphering laws that govern wellness plans to benchmarking data covering specific wellness initiatives.

Career Center

A platform for wellness professionals seeking quality jobs and employers looking to hire top talent. Resources include free resume review, industry outlook portal, job alerts, and more.

Connection

Access the Wellness Alliance Community—An exclusive, members-only platform to ask questions, share ideas, and build meaningful connections.

Resources and Toolkits

Utilize models, frameworks, checklists, assessments, and other tools to support wellness initiatives, including NWT's Six Dimensions of Wellness, WELCOA's 7 Benchmarks Framework for a Well Workplace, and NWT's Wellness Promotion Competency Model.

Case Studies

See how others are making strides toward organizational wellness with Wellness Alliance's library of case studies.

Curated Wellness News

Stay up to date with easy access to timely, relevant, and professionally vetted health and wellness news, as well as regular blog posts from the Wellness Alliance.

Discounts on Courses, Conferences, and More

Receive discounts on courses and events to build your wellness promotion competencies, including the Annual Wellness Summit, Art & Science of Health Promotion Conference, and the Certified Wellness Practitioner (CWP) exam.

Explore more member benefits and get started with a Wellness Alliance membership at wellnessalliance.org.



Wellness Works Here®



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