

CONNECTION
ENGAGEMENT
EDUCATION

AS | DS[®]
2021 **VIRTUAL**
Annual Meeting Nov. 19-21

FINAL PROGRAM

**SEE EXHIBITORS
ON PAGE 42**

**ATTEND THE
ASDS FRIENDSGIVING
CELEBRATION ON
SATURDAY AT 8 P.M. CT**



asds.net/AnnualMeeting

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Key benefits

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* When pre-treatment protocols are followed. Light flaking may be present in some individuals post-treatment if the skin has been exposed to harsh environmental stressors, retinoids, products with high percentages of AHAs/BHAs, or other factors.

**Typically associated with professional peel treatments

TABLE OF CONTENTS

Welcome Letter from the Chairs	5	DEI Happenings	36
Program-at-a-Glance	6-7	Industry Advisory Council	37
Activities	9	2021 Partners	38
Resident Sessions and Activities	10	DSAF	39-41
General Information	12	Exhibitors	42-49
Special Lectures	15	Hot Topics	49
Session Details	16-33	In Memoriam	51
ASDSA	35	Wellness Breaks	52

ADVERTISER INDEX

Avantik	4	La Roche-Posay	8
Avita Medical	11	Merz	34
Cutera	Back Cover	PCAskin	2
Endo Aesthetics	50		



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American Society for Dermatologic Surgery

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- Lab Equipment
- Lab Consumables
- Lab Set-Ups



WELCOME TO THE 2021 ASDS VIRTUAL ANNUAL MEETING!



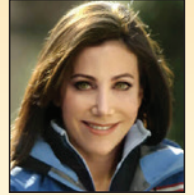
M. Laurin Council, MD



Deirdre Hooper, MD

Thank you for attending our second virtual annual meeting, offering leading dermatologic surgery education, innovations and connections with our colleagues. The ASDS Annual Meeting Work Group has worked tirelessly to bring you timely education by incorporating lessons learned from last year's successful event to make this year a more impactful and engaging experience.

Our keynote speaker, Alison Levine, is not to be missed. She is a leadership expert, polar explorer and mountaineer



Alison Levine

eager to share what it takes to survive in business and life on Friday, Nov. 19 at 10:15 a.m. CT. The Vic Narurkar, MD, Innovations in Aesthetics Honorary Lecture will be delivered by Pearl Grimes, MD, on Sunday, Nov. 21 at 11:30 a.m. CT followed by the Lawrence M. Field, MD, Honorary Lecture presented by Eckart Heneke, MD, PhD, from Switzerland.

There are 22 new sessions being presented throughout the program – including “How to Grow Your Business Inside Out,” “Diversity Equity and Inclusion” and “Minimally Invasive Lifting & Tightening” – across four tracks: Cosmetic Dermatologic Surgery; Skin Cancer / Reconstruction; General Dermatology, Advocacy; and Practice Management. Since our members are moving through pandemic recovery, we have two sessions dedicated to this topic on Saturday, Nov 19: the “Wellness / COVID-19 Plenary” at 12:30 p.m. CT and “Silver Linings from COVID-19” at 5:15 p.m. CT. Be immersed in the education and participate with leading experts during the live Q&A at every session!



Pearl E. Grimes, MD



Eckart Haneke, MD, PhD

Popular sessions returning this year include: “Breaking Bad: Confessions of Managing Cosmetic and Reconstructive Complications;” the resident Golden Scalpel Knowledge Bowl; and six plenaries that give every attendee an opportunity to engage in the most significant developments in dermatologic surgery. The latest cosmetic procedures are highlighted in two patient demonstrations: “Advanced Injection Techniques” and “Chairside with the Experts.”

Visit the Virtual Exhibit Halls to connect with 70 industry representatives to explore new products and services. Chat with your current vendors or meet new ones. This year, there are designated times in the program for “Industry Networking in the Virtual Exhibit Halls” to guarantee you have dedicated engagement time. Attend the Industry Spotlight Breaks and Industry-Organized Hot Topic Events between education sessions to discover what is new on the most relevant topics presented by industry partners. Lastly, don't miss the ASDS/A Resource Center to learn all about your member benefits.

As we gather virtually in the fall season, join us for the first-ever ASDS Friendsgiving Event on Saturday, Nov. 20 from 8 – 9 p.m. CT for an evening of friendship, gratitude, giving back and fun! Enjoy an ASDS entertainment variety hour complete with cooking and mixology demonstrations, music and some surprises! Stay digitally connected by using #ASDSMeeting in your social media posts to be viewed on our live virtual social media wall.

We wish you an amazing meeting filled with new ideas and connections that continue to ignite your passion for dermatologic surgery.

With gratitude,

M. Laurin Council, MD

Deirdre Hooper, MD

Annual Meeting Work Group Co-chairs



FRIDAY, NOVEMBER 19, 2021

	COSMETIC DERMATOLOGIC SURGERY	SKIN CANCER / RECONSTRUCTION	GENERAL DERMATOLOGY, ADVOCACY AND MORE	PRACTICE MANAGEMENT
8:30 a.m. - 7:45 p.m.	Virtual Exhibit Halls Open			
8:30 - 9 a.m.	Opening Session: President and Chair's Welcome and ASDS Cosmetic Fellow Graduation Ceremony			
9 - 10:15 a.m.	The Basics on Lasers Using Video Instruction	Advanced Wound Closure Videos	Dermatologic Surgery Coding and Reimbursement	How to Grow Your Business from the Inside Out: Change Your Work Culture
	Facial Assessment and Fillers	Melanoma Update		
10:15 - 11:15 a.m.	Keynote: "On the Edge: The Art of High-Impact Leadership" with Alison Levine			
11:15 - 11:30 a.m.	Industry Spotlight Break by Allergan Aesthetics, an AbbVie company			
11:30 a.m. - 12:45 p.m.	Emerging Therapies in Dermatologic Surgery Plenary			
12:45 - 1:45 p.m.	Industry-Organized Hot Topic Event by Revance Aesthetics			
12:45 - 2:15 p.m.	Industry Networking in Virtual Exhibit Halls			
2:15 - 3:15 p.m.	Real World, Small Volume: High Yield Filler Injection Techniques	Reconstructive Conundrums	Diversity, Equity and Inclusion	Reputation Management, PR and Media Influencers
	The Scar Session			
3:15 - 3:30 p.m.	Wellness Break: Posture Lab			
3:30 - 4:30 p.m.	Minimally Invasive Lifting & Tightening Procedures	Having an Eye for Good Closures: Periocular Reconstruction for the Dermatologic Surgeon	Pigmentary Pearls	Dermatology Malpractice Real Case Reports and Avoidant Strategies
	Cosmetic Dermatologic Surgery: A Year in Review	Imaging / Adjuvant Therapy		
4:30 - 5:30 p.m.	Industry-Organized Hot Topic Event by Galderma			
5:30 - 6:45 p.m.	Science Plenary			ADAM Winning at Accounts Receivable
	Breaking Bad: Confessions of Managing Cosmetic and Reconstructive Complications			
6:45 - 7:45 p.m.	Resident Networking Event			

SATURDAY, NOVEMBER 20, 2021

	COSMETIC DERMATOLOGIC SURGERY	SKIN CANCER / RECONSTRUCTION	GENERAL DERMATOLOGY, ADVOCACY AND MORE	PRACTICE MANAGEMENT
8:30 a.m. - 8 p.m.	Virtual Exhibit Halls Open			
8:30 - 8:45 a.m.	Saturday Announcements			
8:45 - 10 a.m.	Advanced Laser Combinations	Advanced Nail Surgery Videos	Therapeutic Uses of Botulinum Toxin That Dermatologists Should be able to Perform	Essential Office Policies for Your Practice
	Cosmeceuticals, Nutraceuticals and Bioidentical Hormones	Nasal Reconstruction		
10 - 10:15 a.m.	Industry Spotlight Break by Allergan Aesthetics, an AbbVie company			
10:15 - 11:30 a.m.	Non-surgical Rejuvenation Around the World	Shared Decision Making: Physician and Patient Perspectives on Skin Cancer Treatment	ADAM Pearls for Creating a Team Work Environment and Tips to Keeping Your Staff Motivated	
11:30 a.m. - 12:30 p.m.	ASDS/A Annual Membership Meeting and Awards Ceremony			ADAM Ask the Dermatology Administrator Expert Roundtable
12:30 - 1:45 p.m.	Wellness / COVID-19 Plenary			
12:30 - 2 p.m.	Patient Demonstrations: Advanced Injection Techniques			
1:45 - 3:15 p.m.	Industry Networking in Virtual Exhibit Halls		Resident/Early Career Panel Discussions: Creating Connections for Advice, Leadership, Practice Management and Career Development	
2 - 3 p.m.	Industry-Organized Hot Topic Event by Endo Aesthetics			
3:15 - 4:15 p.m.	Body Contouring with Injectables and Devices	High Risk Skin Cancers	Telemedicine	The Academic Practice: Establishing a Laser Surgery, Cosmetic Dermatology and Mohs Surgery Practice within Large Institutions
	Myth Busters			
4:15 - 5:15 p.m.	Industry-Organized Hot Topic Event by Allergan Aesthetics, an AbbVie company			
5:15 - 6:15 p.m.	Aesthetic Procedures for Men	Best of Skin Cancer / Reconstruction Oral Abstracts	What's New in Cosmeceuticals?	Silver Linings from COVID-19
6:15 - 7 p.m.	Wellness Break: Loving-Kindness Meditation & Yoga			
7 - 8 p.m.	Cosmetic Dermatologic Surgery Pearls Plenary	Skin Cancer and Reconstruction Pearls Plenary	ADAM Creating the Ultimate Patient Experience	
8 - 9 p.m.	ASDS Friendsgiving Event			

SUNDAY, NOVEMBER 21, 2021

	COSMETIC DERMATOLOGIC SURGERY	SKIN CANCER / RECONSTRUCTION	GENERAL DERMATOLOGY, ADVOCACY AND MORE	PRACTICE MANAGEMENT
8:30 a.m. - 7 p.m.	Virtual Exhibit Halls Open			
8:30 - 8:45 a.m.	Sunday Announcements			
8:45 - 10 a.m.	Neuromodulators: The Cutting Edge	Ear Reconstruction	Already Have a Laser Device? Think Beyond Wrinkles and Sun Damage	How to Build and Design a Dermatologic Practice
	Surgical Lifting Procedures	Transplant Tumor Board		
10 - 10:15 a.m.	Wellness Break: Restorative Yoga			
10:15 - 11:30 a.m.	Many Faces: Cultural and Ethnic Diversity in Dermatology Plenary			A D A M Office Protocols and Efficiency Pearls in Today's Environment
11:30 a.m. - 12:15 p.m.	Vic Narurkar, MD, Innovations in Aesthetics Lecture and Lawrence M. Field, MD, Honorary Lecture			A D A M Human Resource Challenges and Wins
12:15 - 12:30 p.m.	Industry Spotlight Break by Allergan Aesthetics, an AbbVie company			
12:30 - 1:30 p.m.	Superficial and Medium Depth Peels: What You Need to Know	Perioral Reconstruction	Leadership in Medicine	Pros and Cons of Different Practice Environments
	Vein Treatments	Hard Procedures		
1:30 - 2:30 p.m.	Industry-Organized Hot Topic Event by Med Learning Group			
1:30 - 2:45 p.m.	Industry Networking in Virtual Exhibit Halls		Golden Scalpel Knowledge Bowl	
2:45 - 3:45 p.m.	Best of Cosmetic Oral Abstracts	Mohs Histology	Legislative and Regulatory Hot Topics	Business of Skin Care
	Cosmetic Tweets			
2:45 - 4 p.m.	Patient Demonstrations: Chairside with the Experts			
3:45 - 4 p.m.	Industry Spotlight Break by Galderma			
4 - 5 p.m.	Robots, PRP, LLLT - 21st Century Surgical and Medical Approaches to Treat and Restore Hair	Our Take on a Good Take: Making Your Grafts Successful	Skin in the Game: Why Dermatologists Should Play a Larger Role in Climate Change Awareness	Sunrise and Sunset: Beginning and Ending a Career in Dermatology
	What's Next? The Procedures That Will Change the Way We Treat Our Patients			
5 - 6 p.m.	It's Complicated - Cosmetic Dermatologic Surgery Complications Plenary	It's Complicated - Deconstructing Complex Reconstruction Plenary		
6 p.m.	Closing Comments and Announcements			

*Clinical and administrative staff are only eligible to attend the Practice Management Track and certain non-clinical plenaries. Programming subject to change.

The virtual meeting content will be available on-demand from Dec. 1, 2021 to Jan. 30, 2022.

Video oral abstracts will be available on-demand anytime throughout the virtual program in its own auditorium.

Visit asds.net/AnnualMeeting, for up-to-date meeting information and join the member-to-member meeting conversation on ASDS Connect at asds.net/Connect.

Register at asds.net/AnnualMeeting.

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REFERENCE: 1. Data on file. L'Oréal. Evaluation of efficacy of Toleriane Double Repair Moisturizer vs untreated site.

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ASDS[®]

2021
Annual Meeting

VIRTUAL
Nov. 19-21

VIRTUAL ACTIVITIES

Daily Welcome and Announcements

Friday, Nov. 19 from 8:30 – 9 a.m. CT

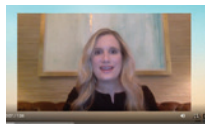
President and Chair's Welcome and ASDS Cosmetic Fellow Graduation Ceremony

Saturday, Nov. 20 from 8:30 – 8:45 a.m. CT

Saturday Announcements

Sunday, Nov. 21 from 8:30 – 8:45 a.m. CT

Sunday Announcements



Watch these daily sessions to hear the highlights and announcements for the day to be sure you do not miss any event features.

ASDS/A Annual Members-Only Membership Meeting and Awards Ceremony

Saturday, Nov. 20 from 11:30 a.m. – 12:30 p.m. CT



Attend the ASDS / ASDSA Annual Membership Meeting to hear the past year's achievements and plans for the future.

Industry Spotlight Breaks

Friday, Nov. 19 from 12:15 – 12:30 p.m. CT

Saturday, Nov. 20 from 10 – 10:15 a.m. CT

Sunday, Nov. 21 from 12:15 – 12:30 p.m. CT and 3:45 – 4 p.m. CT



15-minute intermissions between educational sessions let you see what is new with our industry partners.

Wellness Breaks



Friday, Nov. 19 from 3:15 – 3:30 p.m. CT
Posture Lab

Saturday, Nov. 20 from 6:15 – 7 p.m. CT
Loving-Kindness Meditation & Yoga

Sunday, Nov. 21 from 10 – 10:15 a.m. CT
Restorative Yoga

Industry-Organized Hot Topic Events

Friday, Nov. 19 from 12:45 – 1:45 p.m. CT and 4:30 – 5:30 p.m. CT

Saturday, Nov. 20 from 2 – 3 p.m. CT and 4:15 – 5:15 p.m. CT

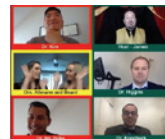
Sunday, Nov. 21 from 1:30 – 2:30 p.m. CT



Sessions hosted by industry partners on today's most relevant topics.

Golden Scalpel Knowledge Bowl

Sunday, Nov. 21 from 1:30 – 2:45 p.m. CT



Residents battle it out in this Jeopardy-style game as they test their knowledge of dermatologic surgery.

Graciously supported by: [MERZAESTHETICS[®]](#)

Industry Networking in the Virtual Exhibit Hall

Friday, Nov. 19 from 12:45 – 2:15 p.m. CT

Saturday, Nov. 20 from 1:45 – 3:15 p.m. CT

Sunday, Nov. 21 from 1:30 – 2:45 p.m. CT



New this year are designated times that industry will be available live at their booths in the Virtual Exhibit Hall to chat about their products and services.

ASDS Friendsgiving Event

Saturday, Nov. 20 from 8 – 9 p.m. CT



Gather with us for an evening of friendship, gratitude, giving back and fun! Enjoy an ASDS entertainment variety hour complete with cooking and mixology demonstrations, music and some surprises! Proceeds support the ASDS

Dermasurgery Advancement Fund. Scan the PayPal QR code to donate.

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RESIDENT SESSIONS AND ACTIVITIES

at the 2021 ASDS Virtual Annual Meeting

Build Career Connections • Prepare for Your Career Ahead

FRIDAY, NOV. 19

6:45 – 7:45 p.m. CT **Resident Networking Event**
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Aesthetics**
an AbbVie company



Resident Trivia Prizes:

First Place Winning Group: \$100 Visa Gift Card + \$100 ASDS Bucks
Second Place Winning Group: \$75 Visa Gift Card + \$75 ASDS Bucks
Third Place Winning Group: \$50 Visa Gift Card + \$50 ASDS Bucks
ASDS Bucks are good towards ASDS Learn education on asds.net/Learn or ASDS Products on asds.net/Shop.

SATURDAY, NOV. 20

1:45 – 3:15 p.m. CT **Resident / Early Career Panel Discussions:
Creating Connections for Advice, Leadership,
Practice Management and Career
Development.**
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Aesthetics**
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12:30 – 2 p.m. CT **Patient Demonstrations:
Advanced Injection Techniques**

8 – 9 p.m. CT **ASDS Friendsgiving Event**
Graciously Supported by
**Allergan
Aesthetics**
an AbbVie company



SUNDAY, NOV. 21

8:45 – 10 a.m. CT **How to Build and Design a
Dermatologic Practice**

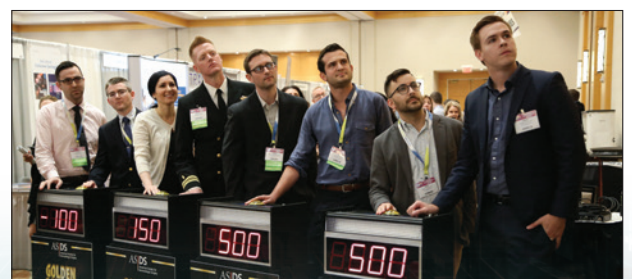
12:30 – 1:30 p.m. CT **Pros and Cons of Different Practice
Environments**

1:30 – 2:45 p.m. CT **Golden Scalpel Knowledge Bowl**
Graciously Supported by
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2:45 – 3:45 p.m. CT **Business of Skin Care**

2:45 – 4 p.m. CT **Patient Demonstration:
Chairside with the Experts**

4 – 5 p.m. CT **Sunrise and Sunset: Beginning and
Ending a Career in Dermatology**



A CLINICAL RESEARCH STUDY FOR ADULTS LIVING WITH STABLE VITILIGO

A Prospective Blinded Within-Subject Randomized Controlled Clinical Study to Investigate the Safety and Effectiveness of RECELL® for Repigmentation of Stable Vitiligo Lesions (RSVP)

ClinicalTrials.gov Identifier: NCT04547998

About RSVP

The RSVP study is investigating the effectiveness of Spray-On-Skin™ Cells prepared using the RECELL System for repigmentation in patients with **stable** vitiligo whom both topical treatments and phototherapy have not worked.



To qualify for the study, patients must:

- Be at least 18 years old
- Have **stable** vitiligo for at least 12 months (no new or expanding lesions)
- Have tried both topical treatments with poor response **and** have tried phototherapy with no response

Study Treatment and Duration:

- One-time, outpatient surgical procedure followed by at-home NB-UVB therapy
- Patients will be seen for 6 follow-up visits over 52 weeks after the treatment procedure
- Compensation for time and travel is offered

About RECELL:

RECELL is a Class 3 Medical Device currently FDA approved for Acute Thermal Burns in adults. Information on RECELL is available at www.recellsystem.com.

How to Refer:

- If you want to refer a patient or request further information, contact Garth Wall at gwall@avitamedical.com or 661-505-5542
- To direct patients directly to the screener, please go to: <https://vitiligoRSVPstudy.mmgct.com>
- By referring patients, you are neither requiring patients to participate, nor guaranteeing their enrollment.
- Patients enrolled in the study can remain in your care during their participation.

GENERAL INFORMATION

REGISTRANT POLICIES AND CODE OF CONDUCT

Photography / Video Recording Policy: Photography, video, audio, screen capture or any other type of recording is strictly prohibited while on the Virtual platform.

Session Content and Patient Confidentiality: Patient images are an essential element of continuing medical education to demonstrate conditions, treatments and outcomes in dermatologic surgery. It is the responsibility of all presenters to obtain the necessary consent forms for use of patient or other images in their presentations at ASDS learning activities and take full responsibility for the content of their presentations. It is the responsibility of all educational session faculty AND participants to maintain a patient's right to privacy and keep confidential all discernible patient information disseminated during the meeting and in any collateral materials. Photographing, copying, downloading or any other capture or transfer of presentation images is against ASDS policy and strictly prohibited.

Misuse of Login Credentials: Under no circumstance is a paid attendee with an individual login permitted to give his/her email and password to another individual who is or is not a paid attendee at the meeting. Fraudulently allowing an individual to gain access to educational sessions, social events and/or exhibits by using another's credentials is grounds for immediate removal of all parties from the meeting.

Code of Conduct: ASDS expects all attendees to maintain high standards of professional conduct and uphold the policies and procedures set forth for the educational courses. To the degree that attendees – individually or collectively – purposefully and fraudulently circumvent the Society's rules, regulations and ethical standards, ASDS views such conduct as a serious violation that will jeopardize attendance at the meeting and could jeopardize attendance at future ASDS meetings.

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ASDS wishes to take steps to ensure that no individual with a disability is excluded, denied services, segregated or otherwise treated differently than other individuals because of the absence of auxiliary aids and services. If you require any auxiliary aids or services identified in the Americans with Disabilities Act in order to attend any ASDS program, please contact the ASDS at 847-956-0900.

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Registration (attendee and exhibitor) and payment for the ASDS Annual Meeting gives consent that any screen capture, pictures, video and/or audio recording taken during the meeting and ASDS-related events can be used for meeting coverage and future ASDS promotional purposes. ASDS is able to use your likeness without remuneration.

[CLICK HERE FOR CME INFORMATION AND DISCLOSURES](#)

BEST OF ORAL ABSTRACTS SESSIONS

Skin Cancer / Reconstruction

Saturday, Nov. 20 from 5:15 - 6:15 p.m. CT

Prevalence of SARS-CoV-2 Infection in Asymptomatic Pre-operative Patients Scheduled for Dermatologic Surgery: A Single Center Study, *Alvin Li, MD*

A Multi-Institutional Study of Shared Decision Tools in Dermatologic Surgery, *Stephen Erickson, MD*

Mohs Surgical Site Infection Rates and Pathogens for the Mask-Covered Face during the COVID-19 Pandemic vs. the Pre-COVID Era, *Stephen Erickson, MD*

An Introduction to Mohs Micrographic Surgery: A Novel Active Learning Experience, *Paige Hoyer, MD*

Understanding Perceived Barriers of Applicants to Mohs Micrographic Surgery Fellowship, *Lauren Hoffman, MD*

Randomized Trial of Topical Application of Tranexamic Acid to Wound Bed for Hemostasis in the Setting of Granulating Wounds Following Mohs Micrographic Surgery, *Brianna Castillo, MD*

Patient-Reported Outcomes and Satisfaction Associated with the use of a Hydrocolloid Dressing versus Conventional Wound Care after Excisional Surgeries, *Perry Hooper, MD*

Optical Coherence Tomography Guided and Temperature-Controlled Hyperthermic Treatment of Superficial Basal Cell Carcinoma, *Katherine Glaser, MD*

Systematic Review of Mohs Micrographic Surgery for Vulvar Malignancies, *Ashley Elsensohn, MD*

Impact of Limited English Proficiency in Melanoma: An Analysis of the SEER Database, *Bryan Carroll, MD, PhD*

Cosmetics

Sunday, Nov. 21 from 2:45 - 3:45 p.m. CT

Post-Marketing Safety Surveillance of Delayed Complications for Recent FDA-approved Hyaluronic Acid Dermal Fillers, *Joel Cohen, MD*

MRI Multi-centre Study on High-Intensity Focused Electromagnetic Procedure Simultaneously Combined with Synchronized Radiofrequency for Treatment of Lateral Thighs: Preliminary 3-Month Follow-up Data, *Melanie Palm, MD, MBA*

Simultaneous Application of Radiofrequency and Hifem Energies for Full Body Remodeling: MRI Evidence-Based Case Study, *Bruce Katz, MD*

A prospective trial: Handsfree thermoregulated bipolar radiofrequency for face and neck contouring, *Anne Chapas, MD*

Perceptions of the Reduction of Masseter Muscle Prominence Following OnabotulinumtoxinA Treatment, *Sabrina Fabi, MD*

TikTok: Where Your Patients Are Getting Their Dermatology Information... From Non-Dermatologists, *Charles Puza, MD*

A Feasibility Study of Non-Thermal Nano-Pulse Stimulation (NPS) Technology for Treating Syringoma, *Brian Biesman, MD*

Evaluation of an Updated 6Mz RF Platform for Noninvasive Skin Tightening of the Eyelids, Face and Upper Neck, *Brian Biesman, MD*

Canada HARMONY Study: Comprehensive Panfacial Approach to Aesthetic Treatment, Including Submental Fullness, Results in Improved Patient-Reported Outcomes, *Vince Bertucci, MD*

Single Session Treatment with Low-Power Fractional Diode Laser and Cosmetic Injectables: A 5-year Safety Review, *Jordan Wang, MD, MBE, MBA*



Maximum claimable *AMA PRA Category 1 Credits*[™] (CME credits) for ASDS 2021 Virtual Annual Meeting experiences are outlined below.

The American Society for Dermatologic Surgery (ASDS) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. ASDS designates this activity for a maximum of **81.50 AMA PRA Category 1 Credits**[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Friday, Nov. 19, 2021

TIME	NUMBER OF SESSIONS	CME FOR ONE	CME FOR ALL
9 – 10:15 a.m.	6	1.25	7.50
10:15 – 11:15 a.m.	1	1.00	1.00
11:30 a.m. – 12:45 p.m.	1	1.25	1.25
2:15 – 3:15 p.m.	5	1.00	5.00
3:30 – 4:30 p.m.	6	1.00	6.00
5:30 – 6:45 p.m.	3	1.25	3.75
Total	22.00	6.75	24.50

Saturday, Nov. 20, 2021

TIME	NUMBER OF SESSIONS	CME FOR ONE	CME FOR ALL
8:45 – 10 a.m.	6	1.25	7.50
10:15 – 11:30 a.m.	3	1.25	3.75
11:30 a.m. – 12:30 p.m.	1	1.00	1.00
12:30 – 1:45 p.m.	1	1.25	1.25
12:30 – 2 p.m.	1	1.50	1.50
3:15 – 4:15 p.m.	5	1.50	5.00
5:15 – 6:15 p.m.	4	1.00	4.00
7 – 8 p.m.	3	1.00	3.00
Total	24.00	9.25	27.00

Sunday, Nov. 21, 2021

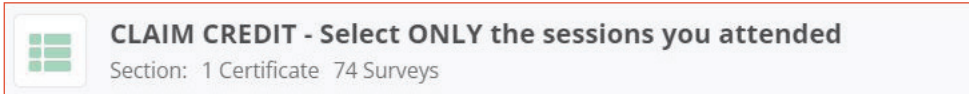
TIME	NUMBER OF SESSIONS	CME FOR ONE	CME FOR ALL
8:45 – 10 a.m.	6	1.25	7.50
10:15 – 11:30 a.m.	2	1.25	2.50
11:30 a.m. – 12:15 p.m.	1	0.75	0.75
12:30 – 1:30 p.m.	6	1.00	6.00
2:45 – 3:45 p.m.	5	1.00	5.00
2:45 – 4 p.m.	1	1.25	1.25
4 – 5 p.m.	5	1.00	5.00
6 – 7 p.m.	2	1.00	2.00
Total	28.00	8.50	30.00

2021 VIRTUAL ANNUAL MEETING	MAXIMUM CLAIMABLE CME CREDITS
Total Max Claimable for Nov. 19-21, 2021 and post-event on-demand combined	81.50

New this Year – Claim Your CME on ASDS Learn

Claim CME for all sessions you completed during the live 2021 ASDS Virtual Annual Meeting from Nov. 19-21 **AND** for all sessions you viewed afterwards on-demand through December 31.

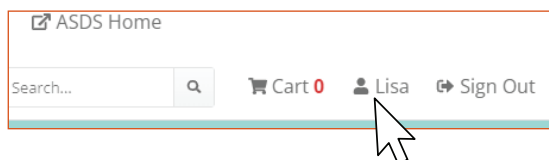
1. Log in to [ASDS Learn](#) with your ASDS ID and password.
2. Use this direct link to access the "[2021 Annual Meeting CME Claim](#)" page.
3. Select "CLAIM CREDIT" towards the bottom of the page.



4. Select the sessions you attended one at a time and complete the brief **required** session evaluation to obtain the CME credits. Sessions are listed in the [day / time order](#) they were presented at the live virtual meeting.

To Download Your CME Certificate:

- Your certificate will show a cumulative number of CME credits for all session evaluations completed and will need to be updated each time you claim additional credits. Update your certificate on the "[CLAIM CREDIT](#)" page prior to downloading the PDF.
- To download your updated certificate PDF, either go to your ASDS Learn member record, accessible in the upper right-hand corner of the *ASDS Learn* page and click on your name or claim your certificate directly on the "[Claim Credit](#)" page.



Contact education@asds.net with any questions!

SPECIAL LECTURES

2021 ASDS Virtual Annual Meeting

OPENING KEYNOTE LECTURE • FRIDAY, NOV. 19 10:15 - 11:15 A.M. CT



Alison Levine

On the Edge: The Art of High-Impact Leadership

Alison Levine, the first American Women's Everest Expedition Captain and author of The New York Times Bestseller, "On the Edge: Leadership Lessons from Everest and Other Extreme Environments."

Alison is a leadership expert, polar explorer and mountaineer who is no stranger to extreme environments. She has survived sub-zero temperatures, hurricane force winds, sudden avalanches...and a career on Wall Street. She is one of the most in-demand keynote speakers, delivering resounding leadership messages that transcend her extreme climbing expeditions and remain relevant in today's fast-paced business environments.

VIC NARURKAR, MD, INNOVATIONS IN AESTHETIC DERMATOLOGY LECTURE
SUNDAY, NOV. 21 11:30 A.M. CT



Pearl E. Grimes, MD

Pearl E. Grimes, MD, is a globally recognized dermatologic expert and a leading international authority on vitiligo and pigmentation disorders. As Director of the Vitiligo and Pigmentation Institute of Southern California, she treats patients from all over the world who seek her expertise and extraordinary patient care. Dr. Grimes expertly treats a wide range of dermatologic health and aesthetic concerns in patients of all ethnicities and skin types. From treating everyday cosmetic concerns to treating and managing complex medical conditions, Dr. Grimes' brings her scientific background and extensive medical training to skillfully perform dermatologic procedures and manage treatments, always with patient safety at the forefront.

This lecture honors the legacy of Dr. Narurkar, whose untimely and unfortunate passing was a tremendous loss that has affected the dermatology community. Dr. Narurkar was an inspiration to colleagues, residents, industry and his friends around the world who both felt his influence and his extraordinary contributions to the field of aesthetic dermatology. His many contributions to aesthetics, and his pioneering efforts, leadership and passion for mentoring young dermatologists / residents is recognized here.



Graciously supported by **Allergan Aesthetics**
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LAWRENCE M. FIELD, MD, HONORARY LECTURE • SUNDAY, NOV. 21 11:45 A.M. CT



Eckart Haneke, MD, PhD

Dr. Haneke is a professor at the Department of Dermatology, Inselspital, University Bern, Switzerland; dermatologist at the Clinic for Dermatology Dermaticum, Freiburg, Germany; Senior Consultant at the Dermatology Centre Epidermis, Institute CUF, Porto, Portugal; and Senior Consultant at the Department Dermatology, Academic Hospital, University Gent, Belgium.

This lecture honors the monumental achievements and motivational energy of Dr. Field, who served as a catalyst for the inception of the named lecture. Within the body of the lecture, each honored speaker describes how his/her dermatologic career has followed the paths and emulated the contributions charted by Dr. Field and the impact his/her life's work has made on the spread of dermatologic surgery and furthering physician education and patient care.



FRIDAY, NOV. 19

9 - 10:15 a.m.

Advanced Wound Closure Videos

Directors: Bryan T. Carroll, MD, PhD; Daniel B. Eisen, MD
Speakers: Sumaira Aasi, MD; Jayne Joo, MD; Misha Miller, MD; Melissa Pugliano-Mauro, MD; Siegrid Yu, MD
CME: 1.25

Learn to design advanced layered closures in challenging anatomic locations; assess patient and tissue properties that can increase complications with incomplete planning; apply safe surgical techniques for optimizing surgical outcomes; techniques for performing surgery on the genitals; surgical revisions for suboptimal outcomes; medial canthus and banner flap repairs and how to repair defects on the nose using the nasalis island flap.

Learning Objectives

- At the conclusion of this session, participants should be able to:
- Formulate a reconstructive algorithm for defects on challenging anatomic locations.
 - Anticipate the limitations of movement and vascular support of compromised tissue.
 - Apply advanced modifications of excision and suturing to create optimal reconstruction outcomes.

Dermatologic Surgery Coding and Reimbursement

Directors: Murad Alam, MD, MBA; Alexander Miller, MD
Speaker: Kishwer S. Nehal, MD
CME: 1.25

A summary and review of current coding and reimbursement principles, with a view to their practical implementation in clinical care.

Learning Objectives

- At the conclusion of this session, participants should be able to:
- Discuss recent changes to billing and coding rules.
 - Improve compliance with payer directives.
 - Mitigate errors in coding and billing.



Facial Assessment and Fillers

Director: Vince Bertucci, MD, FRCPC
Speakers: André Braz, MD; Jordan Carqueville, MD; Rebecca Fitzgerald, MD; Kate Goldie, MD
CME: 1.25

A systematic approach to facial assessment will be presented with consideration given to anatomic correlates, facial relationships, shape and proportion, concepts of natural beauty and gender and ethnic considerations. Importantly, attendees will gain insight into prioritized treatment planning based on needs identified through the assessment process. Examples of natural results achievable with a deep understanding of facial harmony and balance will be presented.

Learning Objectives

- At the conclusion of this session, participants should be able to:
- Correlate facial anatomic features with clinical phenotype and appearance.
 - Assess gender and ethnic-specific factors in facial assessment and soft tissue filler treatments.
 - Recognize and avoid common treatment planning errors.

How to Grow Your Business Inside Out: Change Your Work Culture

Directors: Melanie Palm, MD, MBA; Robyn Siperstein, MD
Speakers: Jody Comstock, MD; Cameron Chesnut, MD; Keith LeBlanc, MD
CME: 1.25



The importance of culture in growing your practice will be discussed, with practical tips for defining, implementing and cultivating a set of core values that support a culture of service, and ultimately drive patient loyalty. Multiple physician leaders of successful dermatology practices will share how they leveraged these principles to grow their businesses, and how this strategy can be applied to your cosmetic practice to help take it to the next level. Real-world examples of how these founders were able to build their thriving practices will be reviewed in-depth.

Learning Objectives

- At the conclusion of this session, participants should be able to:
- Define their practice culture and develop a set of core values that personifies them and sets their practice as unique from competitors.
 - Implement defined core values and promote them internally with the goal of gaining staff buy-in and loyalty.
 - Harness the power of their practice’s “signature moves” to bring their culture and core values to life to bolster patient loyalty.

FRIDAY, NOV. 19

9 - 10:15 a.m. (cont.)

Melanoma Update

Directors: Divya Srivastava, MD; Stanislav N. Tolkachjov, MD

Speakers: Anna Bar, MD; Diana Bolotin, MD, PhD;
Jessica Donigan, MD

CME: 1.25

Updates in the surgical and medical management of melanoma, specifically highlighting updates in Mohs surgery using MART-1 immunostains, management of invasive facial melanomas, management of nail melanoma and adjuvant immunotherapies.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Discuss the advantages, indications and expanding role of immunohistochemical stains in Mohs micrographic surgery for melanoma.
- Delineate the surgical approach to melanoma using Mohs surgery for nail unit melanoma and invasive facial melanomas
- Discuss adjuvant immunotherapies for metastatic melanoma.

The Basics on Lasers Using Video Instruction

Director: Nazanin A. Saedi, MD

Speakers: Lesley Clark-Loeser, MD; Catherine DiGiorgio, MD;
Keyvan Nouri, MD; Vincent Richer, MD, FRCPC

CME: 1.25

This session will explore new and emerging laser technologies, controversies and optimal techniques that can be applied to your practice.

Learning Objectives

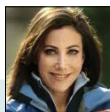
At the conclusion of this session, participants should be able to:

- Discuss basics on laser technologies and controversies in the field of laser surgery.
- Summarize optimal techniques for laser procedures.
- Recognize appropriate clinical endpoints for assessing treatment parameters with laser and aesthetic procedures.

10:15 - 11:15 a.m.

KEYNOTE: On the Edge: The Art of High-Impact Leadership

CME: 1.00



Alison Levine is a leadership expert, polar explorer and mountaineer who is no stranger to extreme environments. She has survived sub-zero temperatures, hurricane force winds, sudden avalanches and a career on Wall Street. She is one of the most in-demand keynote speakers, delivering resounding leadership messages that transcend her extreme climbing expeditions and remain relevant in today's fast-paced business environments.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Articulate how adversity and change can develop leadership skills.
- Recognize behaviors that are displayed in impactful leadership.
- Implement aspects of impactful leadership in their practice or academic environment.

11:30 a.m. - 12:45 p.m.

Plenary: Emerging Therapies in Dermatologic Surgery

Directors: Anne M. Chapas, MD; Ray Jalian, MD

Speakers: Mathew M. Avram, MD, JD; Lilit Garibyan, MD, PhD;
Roy Geronemus, MD; Suzanne Kilmer, MD;
Anthony Rossi, MD

CME: 1.25

Emerging therapies and practice guidelines in the field of aesthetic medicine and oncologic surgery will be discussed, including novel use of energy-based devices and emerging therapies for the management of melanoma and non-melanoma skin cancers.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Assess novel uses of energy-based devices in aesthetic medicine and dermatologic surgery.
- Summarize the role of emerging therapies for management of melanoma and non-melanoma skin cancers.
- Assess trends and upcoming treatments in aesthetic dermatology.

2:15 - 3:15 p.m.

Diversity, Equity and Inclusion

Directors: Jeanine B. Downie, MD; Omer Ibrahim, MD

Speakers: Jody Comstock, MD; Mona Gohara, MD;
Michelle Henry, MD; Jose Montes, MD, FACS, FACCS

CME: 1.00

This session will discuss important issues regarding diversity, equity and inclusion that is critical for proper patient care for all dermatologists and all positions in general. It is a must attend session. NEW

Learning Objectives

At the conclusion of this session, participants should be able to:

- Discuss the state of DEI in our specialty and ways to advance dermatologic surgery and dermatology from an advocacy and diversity perspective.
- Define "macro" and "micro-aggressions" and how individuals inadvertently contribute to this in the workplace.
- Identify tangible steps by which diversity, equity, inclusion and cultural competency can be advanced by the ASDS/A and industry leaders.



FRIDAY, NOV. 19

2:15 - 3:15 p.m. (cont.)

Real World, Small Volume: High Yield Filler Injection Techniques

Directors: Sabrina G. Fabi, MD; Joely Kaufman, MD
Speakers: Brian Biesman, MD; Daniel Coimbra, MD
CME: 1.00

Clinical approaches to filler injection technique including filler choice, placement and advanced methods of injection to obtain high yield results while utilizing approachable quantities of product will be covered. Anatomical locations to be discussed will include both on and off face indications. Possible complications related to these specific techniques and locations will also be addressed.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Demonstrate methods of filler injection to obtain the most effective outcomes.
- Compare different filler choices for various anatomic sites.
- Develop a plan to approach each region using lower volume techniques.

Reconstructive Conundrums

Directors: David G. Brodland, MD; Todd V. Cartee, MD
Speakers: Terrence A. Cronin, Jr., MD; Bradley Merritt, MD
CME: 1.00

Multiple challenging defects will be presented with emphasis on the specific conundrums they present to the reconstructive surgeon. The repair options considered will be reviewed as well as why each were or were not selected. Emphasis on the take home points, the “Conundrum Keys,” will be made at the conclusion of each case presentation and on the importance of understanding, and then thoughtful consideration of the specific attributes that each repair option offers, so that each reconstruction conundrum can be solved in a creative, wound-specific fashion, rather than with a cookbook approach.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Generate multiple, viable reconstruction options for any given defect.
- Assess the pros and cons of the repair options reviewed for each wound and identify which option provides the greatest utility in solving each reconstruction conundrum.
- Recognize that each repair option has inherent mechanisms of action that may be specifically relevant to any given defect or patient.

Reputation Management, PR and Media Influencers

Directors: Doris Day, MD; Anna D. Guanche, MD
Speakers: David Goldberg, MD; Kavita Mariwalla, MD
CME: 1.00

Social media has become the great equalizer where everyone can have a presence and you can highlight your authentic voice and practice. We share the best practices, legal considerations and tips and tricks to help get you noticed on the social media platform of your choice.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Discuss the latest updates on social media offerings and simple hacks to use them.
- Summarize best practices in social media posting.
- Navigate legal and ethical concerns around social media.

The Scar Session

Directors: David R. Carr, MD, MPH; Siegrid S. Yu, MD
Speakers: Jill Waibel, MD; Mara Weinstein Velez, MD
CME: 1.00

Examine multiple facets of scar management and get an update on frequently used and cutting-edge scar treatment techniques. Areas of focus include: lasers in the treatment of multiple types of scars, from surgical to burn and trauma scars; injectable and topical treatment of scars, covering the wide array of products available in the contemporary market; surgical management of scars, emphasizing techniques to optimize scar outcome.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Differentiate the utility of multiple laser technologies and describe their utility in the treatment of scars.
- Investigate the numerous topical and injectable treatments of scars.
- Define surgical techniques that optimize scar outcome.



FRIDAY, NOV. 19

3:30 - 4:30 p.m.

Cosmetic Dermatologic Surgery: A Year in Review

Directors: Hema Sundaram, MD; Valerie D. Callender, MD
Speakers: Amelia Hausauer, MD; Gilly Munavalli, MD, MHS
CME: 1.00

NEW

High-yield, evidence-based review and analysis of key publications and research during 2020-2021. Emphasis will be on peer-reviewed articles from *Dermatologic Surgery* and other journals that advance procedural safety, best practices, and treatment of underserved populations including patients of color or with sociocultural or gender-based considerations.

Learning Objectives

- At the conclusion of this session, participants should be able to:
- Review the most impactful literature in the last year from journals that advance cosmetic dermatologic surgery.
 - Discuss the most influential cosmetic dermatologic surgery research that has been published in the last year.
 - Appraise the evidence of safety and best practices in cosmetic dermatologic surgery published in the last year.

Dermatology Malpractice Real Case Reports and Avoidant Strategies

Directors: Amy F. Taub, MD; Cheryl M. Burgess, MD
Speakers: Mathew M. Avram, MD, JD; Abel Torres, MD, JD, MBA
CME: 1.00

Practitioners that perform cosmetic procedures and surgery are exposed to a substantial high risk of medical malpractice claims. Every dermatologist, regardless how skilled, stands a chance of being sued. This session will cover reasons and risk factors for malpractice claims in dermatology and cover protocols to decrease exposure to patient medical-legal issues.

Learning Objectives

- At the conclusion of this session, participants should be able to:
- Recognize the most common reasons and risk factors for malpractice claims in dermatology.
 - Develop protocols to decrease exposure to patient medical-legal issues for physicians and employees.
 - Cite the legal process if sued.



Having an Eye for Good Closures: Periocular Reconstruction for the Dermatologic Surgeon

Director: Ian A. Maher, MD
Speakers: Nicholas Golda, MD; H. William Higgins, II, MD, MBE; Joseph Sobanko, MD
CME: 1.00

Review important anatomical considerations when performing reconstruction around the eye as well as when to consider multidisciplinary care. Reconstructive options covered include anterior/posterior lamella defects, as well as multi-stage eyelid repairs that will include canthal anchoring solutions. A brief review of periocular revision methods will be discussed.

Learning Objectives

- At the conclusion of this session, participants should be able to:
- Discuss important anatomical considerations when performing reconstruction around the eye and when to consider multidisciplinary care.
 - Review common methods of revision and when to implement.
 - Describe reconstruction options/principles for anterior/posterior lamella defects, multistage eyelid repairs and canthal anchoring solutions.

Imaging / Adjuvant Therapy

Directors: Allison T. Vidimos, RPh, MD; Aimee Krausz, MD
Speakers: Nikhil Joshi, MD; Michael Migden, MD; Emily Ruiz, MD, MPH; Ashley Wysong, MD, MS
CME: 1.00

NEW

Updates on current staging, treatment options, imaging strategies and follow up for basal cell carcinoma and cutaneous squamous cell carcinoma.

Learning Objectives

- At the conclusion of this session, participants should be able to:
- Discuss current treatment options for basal cell carcinoma.
 - Apply current staging and treatment options for squamous cell carcinoma.
 - Summarize imaging strategies and indications for basal and squamous cell carcinoma.

Minimally Invasive Lifting & Tightening Procedures

Directors: Annie Chiu, MD; Michael H. Gold, MD
Speakers: Anne Chapas, MD; Brooke Jackson, MD
CME: 1.00

NEW

Review of current minimally invasive tightening and lifting procedures, including energy-based devices, injectable and threads.

Learning Objectives

- At the conclusion of this session, participants should be able to:
- Discuss and utilize current knowledge of various modalities of non-invasive tightening and lifting for the face and body.
 - Evaluate appropriate patient selection, expectation management, and technique.
 - Summarize the newest advances for addressing skin laxity non-surgically.

FRIDAY, NOV. 19

3:30 - 4:30 p.m. (cont.)

Pigmentary Pearls

Directors: Pearl E. Grimes, MD; Bassel H. Mahmoud, MD, PhD
Speakers: Andrew Alexis, MD; Iltefat Hamzavi, MD
CME: 1.00

NEW

Pigmentary disorders are global issues of major cosmetic significance. Multiple studies document the negative impact on quality of life. This session will review and share key pearls for the management of common disorders of hyperpigmentation, including photoprotection, topical and oral agents, resurfacing modalities and treatment of complications.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Review hyperpigmentation treatment options, including topical and oral lightening agents and resurfacing modalities.
- Discuss management and treatment of complications.
- Summarize pearls for photoprotection.

5:30 - 6:45 p.m.

Plenary: Science

Directors: Todd V. Cartee, MD; Rebecca A. Kazin, MD
Speakers: Murad Alam, MD, MBA; William P. Coleman, III, MD; Dan Eisen, MD; Kate Goldie, MD; Mark B. Taylor, MD
CME: 1.25

This session features experts in various fields of dermatologic surgery highlighting the most influential contributions to the literature in the last year.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Recall the most impactful literature in the *JAAD*, *JAMA Dermatology* and *Dermatologic Surgery* journals as well as in the non-U.S. dermatologic literature.
- Appraise the evidence in the last year pertaining to therapeutics in underrepresented groups.
- Describe the most influential research that has been published in the last year on lasers and light-based devices.

Winning at Accounts Receivable

Directors: Tony Davis, CPA;
 George E. Smaistrla, Jr., FHFMA, CMPE, CPC
CME: 1.25



Discussion will focus on best practices and techniques for managing and controlling accounts receivables, developing processes and procedures for automating collections and patient follow-up, reviewing insurance contracts for maximum benefit for your practice.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Examine accounts receivables for potential improvements.
- Identify areas for automation of collection and follow-up.
- Prepare procedures to review accurate payments per existing insurance contracts.

Plenary: Breaking Bad: Confessions of Managing Cosmetic and Reconstructive Complications

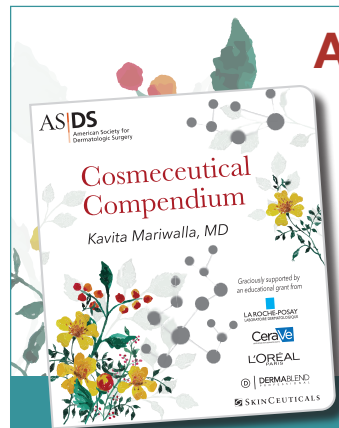
Directors: Thomas E. Rohrer, MD, Nowell J. Solish, MD, FRCPC
Speakers: Mathew M. Avram, MD, JD; Harold Brody, MD; Jonathan Cook, MD; Carolyn Jacob, MD; Andrew Kaufman, MD; Suzanne Kilmer, MD; Jillian Macdonald, MD; Melanie Palm, MD, MBA
CME: 1.25

Every dermatologic surgeon is going to experience side effects and negative outcomes in their practice. The speakers present real cases they have seen, discuss what went wrong, the outcomes and how they can be treated and prevented in the future.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Identify early signs of aesthetic complications and develop steps to take to minimize negative outcomes.
- Recognize that any dermatologist who performs aesthetic procedures will encounter complications.
- Select appropriate repairs for surgical defects and therapies and approaches for cosmetic corrections.



ASDS Cosmeceutical Compendium

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SATURDAY, NOV. 20

8:45 - 10 a.m.

Advanced Laser Combinations**Directors:** Arisa E. Ortiz, MD; Joel L. Cohen, MD**Speakers:** Sherrif Ibrahim, MD, PhD; Omar Ibrahimi, MD, PhD;
Kristen Kelly, MD**CME:** 1.25

Expert faculty will provide advanced treatment algorithms and clinically relevant laser and light procedure techniques on how to combine multiple devices with injectables. Topics including laser safety, vascular lesions, pigmented lesions, noninvasive fat removal, skin tightening and laser resurfacing including scar revision. The topics will focus on cutting-edge approaches for traditional and novel indications with an emphasis on practical approaches, and will include guidance on how to diagnose, manage and avoid complications to improve clinical outcomes and patient satisfaction.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Recognize appropriate clinical endpoints for assessing treatment parameters with laser and light procedures.
- Assess safe practices of laser, light, and injectable combinations and describe potential complications and how to manage them.
- Discuss new and emerging technologies and controversies in the field of laser and light therapy.

Advanced Nail Surgery Videos**Directors:** Maral K. Skelsey, MD; Divya Srivastava, MD**Speakers:** Chris Adigun, MD; Eckart Haneke, MD, PhD;
Charlene Lam, MD, MPH**CME:** 1.25

Optimal approaches to a wide variety of nail procedures with discussion of pre-operative management, technique, post-operative care and management of complications. Specific techniques reviewed include nail matrix biopsy, nail avulsion and en bloc excision.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Outline nuances and relevant anatomy in a variety of nail procedures.
- Identify which surgical approach is optimal for specific nail conditions.
- Describe management of benign and malignant nail unit neoplasms.

Cosmeceuticals, Nutraceuticals and Bioidentical Hormones**Directors:** Kavita Mariwalla, MD; Diane S. Berson, MD**Speakers:** Neal Bhatia, MD; Ronald Moy, MD**CME:** 1.25

During the pandemic, interest in DIY skin care reached a fever pitch. Patients have increasingly become skin care ingredient savvy and to that end often come into the office with many questions about ingredient use and combinations. In this session, you will learn about cosmeceuticals that actually work and are worth the hype, nutraceuticals as supplements for hair growth and skin health and the use of bioidentical hormones. We will discuss why some of these topics continue to be controversial and why keeping an open mind and considering adopting some of these solutions may actually enhance your aesthetic practice and cosmetic results.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Define cosmeceuticals and nutraceuticals and their roles in skin and hair health.
- Develop a strategy for designing skin care regimens tailored to individual needs based on prevention and protection.
- Discuss bioidentical hormone therapy and assess its role in aging skin and overall health.

Essential Office Policies for Your Practice**Directors:** Carolyn I. Jacob, MD; Sarah C. Jackson, MD**Speakers:** Sabrina Fabi, MD; Rosalyn George, MD;
Heather Rogers, MD**CME:** 1.25

Office policies in a private practice provide structure and guidance from the start of employment. It is imperative to have policies in place to maximize efficiency and minimize pitfalls that can be detrimental to your practice. Essential office policies will be discussed for each of the following areas: patients, employees and vendors.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Recognize areas in need of improvement / revision / addition of office policies for patients, employees and vendors.
- Discuss newer office policy additions including social media guidelines, pandemic guidelines, and vaccine guidelines.
- Discuss ways for staff to maximize potential and improve business growth by optimizing policies for incentivization, work flow, bonus structure, product sales and aesthetic conversion.

SATURDAY, NOV. 20

8:45 - 10 a.m. (cont.)

Nasal Reconstruction

Director: Rajiv I. Nijhawan, MD
Speakers: Ramona Behshad, MD; Whitney Hovenic, MD, MPH; Joseph F. Sobanko, MD
CME: 1.25

A comprehensive approach to nasal reconstruction will be reviewed in a condensed session to highlight pearls to repair defects of any size. Various reconstructive strategies will be discussed such as local and staged flaps, tips to minimize complications, approaches to ensure nasal valve competence and ways to optimize aesthetic outcomes.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Design and implement various reconstructive techniques for both simple and challenging nasal defects.
- Address nasal valve incompetence with both nasal valve suspension sutures and cartilage grafts.
- Break down reconstructive techniques that minimize complications and optimize cosmesis in nasal reconstruction.

Therapeutic Uses of Botulinum Toxin that Dermatologists Should be Able to Perform

Directors: Hassan Galadari, MD; Nowell J. Solish, MD, FRCP
Speakers: Dee Anna Glaser, MD; Maral K. Skelsey, MD
CME: 1.25



Botulinum toxin injections have been synonymous with cosmetic dermatology. Its use, however, has always started in therapeutics for the treatment of many conditions. Dermatologists should be made aware of these indications as they may play a crucial role in the delivery of the treatment. This session will highlight some of the therapeutic indications of the use of botulinum toxin that dermatologists may be able to perform, including, hyperhidrosis, migraine headaches, pain and pruritus, and scars. It will also touch upon future possible indications such as its use in depression and arthritis.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Discuss the different therapeutic indications for the use of botulinum toxin injections.
- Safely administer therapeutic botulinum toxin injections in the clinical setting.
- Recognize the limitations and possible potential adverse events of therapeutic botulinum toxin injections.

10:15 - 11:30 a.m.

Pearls for Creating a Teamwork Environment and Tips to Keeping Your Staff Motivated



Directors: Michele Blum; Janice Smith
Speakers: George E. Smaistrila, Jr., FHFMA, CMPE, CPC
CME: 1.25

In this session, get tips and tricks from some of dermatology's finest administrators on how to keep your staff motivated and working well together! It will cover best practices in employee engagement and retention, as well as successful human resource practices in the dermatologist office that will foster a more functional office environment, which will in return help create a happier and healthier experience for the patient. The session provides an overview of best organizational governance and a teamwork focused office culture.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Discuss effective methods for staff satisfaction, retention and compensation considerations.
- Develop a work culture that values collaboration.
- Implement opportunities for employees to work together to reach business / organizational goals.

Non-surgical Rejuvenation Around the World

Director: Shannon Humphrey, MD, FRCP
Speakers: Hassan Galadari, MD; Kate Goldie, MD; Ting Song Lim, MD; Ada Trindade De Almeida, MD
CME: 1.25



Designed for expert injectors looking to stay on the cutting edge and take their injectable practice to the next level. This provides a diverse global perspective on advanced aesthetic injectables. In this session, global aesthetic experts will present cutting edge and innovative clinical skills in the field of injectables. Key topics to be covered include: (a) upper face local vectorization with filler for lift and youthful lateral structures (b) tailoring injectable treatments with small volume fillers using a target specific "sandwich technique;" (c) hyperdilute calcium hydroxylapatite for the treatment of skin and neck laxity; and (d) advanced technique with fillers for eyebrow shaping.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Tailor aesthetic injection treatment plans for a diverse patient population.
- Optimize and refine aesthetic outcomes of injectable treatments by incorporating techniques implemented by international experts.
- Appraise the research and science behind ultrasound guided injections.

SATURDAY, NOV. 20

10:15 - 11:30 (cont.)

Shared Decision Making: Physician and Patient Perspectives on Skin Cancer Treatment

Director: Abigail Waldman, MD, MHS
Speakers: Jennifer Lucas, MD; Neera Nathan, MD; Kathleen Suozzi, MD
CME: 1.25



Shared decision making is a process in which clinicians and patients work together to make decisions and select tests, treatments and care plans based on clinical evidence that balances risks and expected outcomes with patient preferences and values. Whether you are looking to improve your patient experience or just improve your online patient reviews, it is critical to implement a patient centered approach to skin cancer care. Review and model shared decision-making discussions and tools for skin cancer treatment and reconstruction.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Implement available shared decision-making tools for NMSC and melanoma in clinical practice.
- Develop methods for communicating with patients on non-melanoma and melanoma skin cancer treatment.
- Develop methods for communicating with patients on repair options after surgery.

11:30 a.m. - 12:30 pm.

Ask the Dermatology Administrator Expert Roundtable



Directors: Janice Smith; Michele Blum
Speakers: Tony Davis, CPA; George E. Smaistrla, Jr., FHFMA, CMPE, CPC;
CME: 1.25

In this session, you will have the Executive Committee from ADAM, the Association of Dermatology Administrators and Managers, answering all your administrative questions.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Identify best approaches for managing human resources, practice management and interactions.
- List solutions to improve procedural, finance and other efficiencies.
- Apply dermatology practice management pearls to their office.

ASDS/A Members-Only Membership Meeting and Awards Ceremony

Saturday, Nov, 20 from 11:30 a.m. - 12:30 p.m.
 Attend and hear the past year's achievements and plans for the future.

12:30 - 1:45 p.m.

Plenary: Wellness / COVID-19

Directors: Deirdre Hooper, MD; Kishwer S. Nehal, MD
Speakers: Jeremy Bordeaux, MD, MPH; Elizabeth Hale, MD; Brooke Jackson, MD; A. Shadi Kourosch, MD, MPH
CME: 1.25

To optimize our ability to provide excellent patient care, we need to step back and prioritize self-care. Insight into physician burnout and the factors that contribute to it will be discussed. Overall lifestyle changes and other means to achieve a balance between personal and professional satisfaction and fulfillment that includes expert advice on important aspects of mental well-being, exercise and diet. We will also address organizational transformation to improve office workflow and efficiency and ergonomic considerations. The goal is to optimize your day-to-day practice and maintain your long-term health and performance.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Define physician burnout and the factors that may lead to it.
- Discuss general lifestyle changes and other means to achieve personal and professional balance, including diet and exercise and how to optimize them for the busy clinician.
- Evaluate office efficiency, workflow, and ergonomic considerations to optimize performance in your day-to-day practice.

12:30 - 2 p.m.

Patient Demonstrations: Advanced Injection Techniques

Directors: Melanie Palm, MD, MBA; Susan H. Weinkle, MD
Speakers: Laurie Casas, MD, FACS; Steven Dayan, MD, FACS; Sabrina Fabi, MD; Seth L. Matarasso, MD; Kevin Pinski, MD
CME: 1.50

This session will feature experts from around the country demonstrating advanced injection techniques, including off-label and below-the-neck usage with dermal fillers, neuromodulators, poly-L-lactic acid, deoxycholic acid and collagenase clostridium histolyticum-aaes. Faculty will cover diverse approaches using structural tissue layers for the precise placement of injections to improve outcomes, minimize complications and enhance natural appearing results.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Optimize patient treatments through effective patient assessment and placement of injectable agents.
- Select appropriate agents and injection strategies to perform advanced injection techniques.
- Identify potential complications and management strategies.

SATURDAY, NOV. 20

1:45 - 3:15 p.m.

Resident / Early Career Panel Discussion: Creating Connections for Advice, Leadership, Practice Management and Career Development

Directors: Elizabeth I. McBurney, MD; Heidi B. Prather, MD; Allison Sutton, MD, FRCPC

Speakers: Joel Cohen, MD; Timothy Flynn, MD; Roy Geronemus, MD; Michelle Henry, MD; Whitney Hovenic, MD, MPH; David Laub, MD; Mona Sadeghpour, MD, MHS

This is a collaborative session with expert faculty leading experience-based conversations on four target topics:

1. What I Wish I Had Known: Navigating Contracts, the Art of Negotiation and Securing Your Dream Job.
2. Real Life Perspectives on Practice Management, Networking and Leadership.
3. Pearls to Implement, Integrate and Master Aesthetics in Your Practice.
4. Turning Lemons into Lemonade: How to Best Navigate the Impact of the Pandemic on Your Practice.

Participants will be asked to choose ONE of these topics to explore within a small, breakout group led by one of our expert faculty for experience driven discussions. The session will conclude with pearls from each faculty to share highlights from each breakout group with the entire session. Bring all your tough questions and leave with new friends and mentors! (Non-CME)

Learning Objectives

At the conclusion of this session, participants should be able to:

- Establish mentorship through unique and personal conversations in our dermatology community.
- Identify key elements they need to know about job negotiation from contracts to navigating between private equity groups, private practice or academic medicine.
- Recognize the next steps to developing career networks and leadership opportunities with industry, colleagues and our societies.



3:15 - 4:15 p.m.

Body Contouring with Injectables and Devices

Directors: Kimberly J. Butterwick, MD; Kyle Coleman, MD

Speakers: Vivian Bucay, MD; Lisa M. Donofrio, MD; Deanne Robinson, MD

CME: 1.00

Elevate your body contouring practice to the next level with new techniques and technologies. Topics include dilute biostimulatory fillers for skin smoothing and buttock augmentation, new technologies and injectables for the treatment of cellulite, and off-label uses of DCA. Regarding devices for body contouring, both non-invasive and minimally invasive technologies will be covered for issues of skin tightening, fat reduction and muscle enhancement. Faculty will be encouraged to give pearls for best results and pitfalls to avoid.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Define and compare new techniques and appropriate dilutions with fillers for injectable-based treatments for skin tightening and buttock augmentation and update your knowledge of off-label uses of injectable DCA for fat reduction.
- Describe safe and effective methods, settings and optimal treatment intervals for non-invasive and minimally invasive energy-based devices for muscle stimulation, fat reduction, skin tightening and skin laxity.
- Review the indications, select the appropriate treatment modalities and/or combination therapies, and identify the potential complication profile of body contouring treatments for reliable and safe results.

High Risk Skin Cancers

Directors: Marc D. Brown, MD; Kishwer S. Nehal, MD

Speakers: Chrysalynne Schmults, MD, MSCE; Ashley Wysong, MD, MS

CME: 1.00

Approaches to managing Merkel cell carcinoma and high-risk and advanced basal and squamous cell carcinoma will be discussed. Additionally, data supporting treatment of field cancerization/diffuse actinic for reduction of squamous cell carcinoma formation will be reviewed, along with optimal strategies for bringing field cancerization under control.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Recognize the importance of field cancerization control for reducing risk of squamous cell carcinoma formation and employ appropriate treatment options for various levels of disease.
- Recall which small subset of basal and squamous cell carcinomas have a risk of recurrence and metastasis and employ appropriate treatment and surveillance to positively impact such patients' outcomes.
- Cite data supporting current recommendations for Merkel cell carcinoma management.

SATURDAY, NOV. 20

3:15 - 4:15 p.m. (cont.)

Myth Busters

Directors: Eric F. Bernstein, MD, MSE; Derek H. Jones, MD
Speakers: Mitchel Goldman, MD; Ardalan Minokadeh, MD, PhD
CME: 1.00

NEW

This session will highlight experts in the field of aesthetic medicine who address common misperceptions in the use of lasers and other energy-based devices, as well as with the administration of neurotoxins and fillers. World-renowned experts will set the record straight on common myths and pitfalls in aesthetic dermatology.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Recite common myths associated with aesthetic dermatology treatments.
- Discuss misperceptions in laser surgery, the use of energy-based devices, and the administration of neurotoxins and fillers.
- Distinguish characterizations of misperceptions versus evidence-based research.

Telemedicine

Directors: Hillary Johnson-Jahangir, MD, PhD, MHCDS; Anthony Rossi, MD
Speakers: Thomas Bander, MD; Saud Aleissa, MD; Rajiv Nijhawan, MD
CME: 1.00

NEW

Highlight the multiple uses of and integration of telemedicine into a dermatologic surgery practice. Tips for utilizing different platforms and modalities that are readily available to improve workflow and the patient experience applicable to dermatologists practicing general dermatologic surgery, cosmetic and laser dermatology and micrographic surgery.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Recite the basic concepts of telemedicine and teledermatology.
- Incorporate different telemedicine platforms into their dermatologic surgery practice.
- Integrate different aspects of telemedicine including preoperative consults and post-operative management.

The Academic Practice: Establishing a Laser Surgery, Cosmetic Dermatology and Mohs Surgery Practice Within Large Institutions

Director: Pooja Sodha, MD
Speakers: Naomi Lawrence, MD; Vishal Patel, MD; Nazanin Saedi, MD
CME: 1.00

NEW

Explore the considerations when starting an academic cosmetic and surgical practice, discuss the key areas for resident education and academic research opportunities, and formulate a plan for initiation and future growth.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Discuss approaches to building a cosmetic and surgical practice within academic institutions, including assessment of local trends, bundling presence within the institution and garnering support from administrative bodies.
- Explore growth areas for academic research and resident teaching, including clinical trials and hands-on resident training.
- Recognize how lessons from private practice successes, including social media presence and skin care recommendations, can help to support emerging practices and establish brand recognition

5:15 - 6:15 p.m.

Aesthetic Procedures in Men

Directors: Jeremy Brauer, MD; Terrence Keaney, MD
Speaker: Marc R. Avram, MD
CME: 1.00

Review the full spectrum of aesthetic procedures in male patients. Covered topics include injectables, laser procedures, body contouring and treatments for hair loss.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Identify male anatomical and behavioral differences that may impact aesthetic techniques and procedural outcomes.
- Develop a gender specific approach to cosmetic procedures - from consultation to treatment.
- Assess how male gender may impact treatment techniques in injectable, laser, body contouring, and hair loss procedures.

A journey to excellence. It starts with you.

Every day, ASDS members are expanding the boundaries of what's possible – through new innovations; safer and more effective procedures; and programs developed to improve patient care. One driving force behind these advances: ASDS members who make more possible today through contributions to the Dermatology Advancement Fund (DSAF). Make a difference with DSAF. Every contribution plays an important role in advancing the profession.

Donate today by contacting Tara Azzano, Director of Development and Industry Relations, at 847-956-9128 or tazzano@asds.net.



SATURDAY, NOV. 20

Best of Skin Cancer / Reconstruction Oral Abstracts

Moderator: Isabela T. Jones, MD

CME: 1.00

Presentations of the ten highest scoring scientific abstracts in the Skin Cancer and Reconstruction category.

See full list of presentations on page 12.

Learning Objectives

- At the conclusion of this session, participants should be able to:
- Discuss advances being made through dermatologist conducted studies and patient treatments.
 - Assess the significance of investigative studies in dermatology and dermatologic surgery.

Silver Linings from COVID-19

Directors: Ellen C. Gendler, MD; Ronald L. Moy, MD

Speakers: Seth L. Matarasso, MD; Ariel Ostad, MD

CME: 1.00

NEW

Physicians of all specialties were profoundly affected by COVID; dermatologists had our own unique circumstances, both positive and negative. This session will highlight the positive changes we made in our practices and our lives during this challenging time, including those in our mindsets and our daily practices. Faculty will share changes in their practices since COVID including changes in procedures offered, changes in procedures requested, changes in marketing, changes within the office, changes in personnel and changes in our lives away from the office. Additionally, we will discuss how to prepare for future changes in our practices and our specialty.

Learning Objectives

- At the conclusion of this session, participants should be able to:
- Implement change in their practice even when challenges seem insurmountable.
 - Prepare for future changes in dermatology surgical practices.
 - Demonstrate resilience in medical practice.

What's New in Cosmeceuticals?

Directors: Doris Day, MD; Seemal Desai, MD

Speaker: Vivian Bucay, MD

CME: 1.00

NEW

Cosmeceuticals are the dermatologist's secret weapon to help us offer personalized skin care routines of our choosing for our patients and to help keep them loyal to our practices. We discuss how this category has exploded, how to navigate all the options to easily grow your cosmeceutical practice and enhance patient care.

Learning Objectives

- At the conclusion of this session, participants should be able to:
- Assess how cosmeceuticals may be a good fit for their practice.
 - Compare cosmeceuticals to prescription products in cost and outcomes.
 - Navigate online vs. in office sales for best return on investment.

7 - 8 p.m.

Plenary: Cosmetic Dermatologic Surgery Pearls

Directors: Sue Ellen Cox, MD; Suzanne L. Kilmer, MD

Speakers: Jeremy Green, MD; Omar Ibrahim, MD, PhD; Kavita Mariwalla, MD; Nowell Solish, MD, FRCP; Susan H. Weinkle, MD

CME: 1.00

A fast paced, informative offering in which some of the most sought-after speakers in aesthetics deliver tips and tricks that they use in their practices. A variety of subjects will be covered including valuable pearls pertaining to lasers, challenging pigmentary disorders, injectables, cellulite, wound healing and more.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Describe options for treating difficult pigmentary disorders.
- Discuss ways to safely treat patients with a variety of energy-based devices and present pearls on healing wounds and avoiding scars.
- Summarize recent advances in the use of injectables for collagen stimulation, fat destruction, and cellulite and assess for incorporation into their practice.

Creating the Ultimate Patient Experience



Director: Kirstie Jackson, CRC

Speakers: Michele Blum; Janice Smith

CME: 1.00

There are endless options one can implement to keep patients happy, coming back and referring their friends and family. Learn various approaches to providing the ultimate patient experience and earning you high marks on patient satisfaction scores.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Outline techniques and tools used to enhance the patient experience.
- Implement best practices to increase patient satisfaction.



SATURDAY, NOV. 20

7 - 8 p.m. (cont.)

Plenary: Skin Cancer and Reconstruction Pearls

Directors: M. Laurin Council, MD;
H. William Higgins, II, MD, MBE
Speakers: Elizabeth Billingsley, MD; Marc D. Brown, MD;
David Carr, MD, MPH; Thuzar M. Shin, MD, PhD
CME: 1.00

This session will simplify and deliver tips on complex reconstructive concepts and skin cancer management that dermatologic surgeons can implement in their practice.

Learning Objectives

- At the conclusion of this session, participants should be able to:
- Improve decision-making during region specific reconstruction.
 - Provide specific measures/tips to improve and refine closures.
 - Decrease complications and improve outcomes for their patients.

Ear Reconstruction

Director: Ramona Behshad, MD
Speakers: David Brodland, MD; Andrew Kaufman, MD
CME: 1.25

Review various approaches for both commonly encountered and more complex auricular defects.

Learning Objectives

- At the conclusion of this session, participants should be able to:
- Define reconstructive algorithms for moderate to complex defects on the ear.
 - Outline the individual steps involved in the design and execution of specific closures of auricular defects.
 - Recognize pitfalls and possible complications associated with these closures.

How to Build and Design a Dermatologic Practice

Directors: Ashish C. Bhatia, MD; Joshua Zeichner, MD
Speakers: Mona Gohara, MD; Michelle Henry, MD;
Melissa Levin, MD
CME: 1.25

One of the key components of creating and growing a successful practice is to build relationships with your colleagues, your patients, and your professional organizations and industry. Whether you are opening a new practice or growing an existing one, this course will provide practical tips on how to develop your brand and market yourself.

Learning Objectives

- At the conclusion of this session, participants should be able to:
- Identify key elements needed to open a new practice and/or expand an existing practice.
 - Assess methods to establish and grow your professional brand.
 - Develop strategies to market both yourself and your practice.

SUNDAY, NOV. 21

8:45 - 10 a.m.

Already Have a Laser Device? Think Beyond Wrinkles and Sun Damage

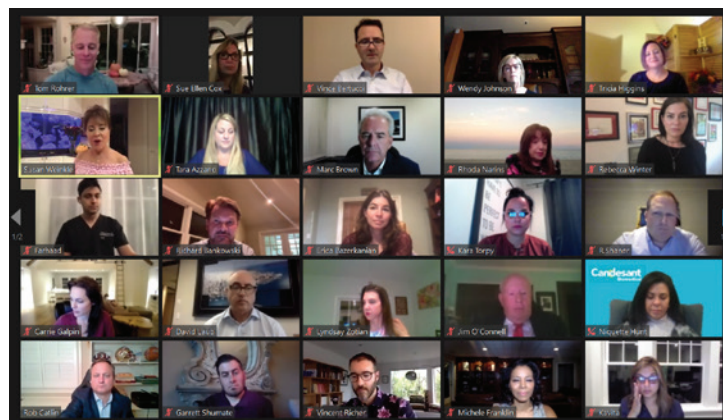
Directors: Hyemen Pomerantz, MD; E. Victor Ross, MD
Speakers: Kachiu C. Lee, MD, MPH; Arisa Ortiz, MD
CME: 1.25

NEW

An ASDS survey reported 74% increase in laser or energy-based procedures by dermatologists in the last 7 years. The top three applications of the laser procedures treated wrinkles, sun damage, and facial redness. However, fewer than 20% of all laser procedures were for general dermatologic conditions, such as scars, acne, and birthmarks. Devices obtained for the purpose of treating cosmetic conditions can also be used to treat general dermatologic conditions and can be offered as an adjuvant or alternative to prescription or injection. This session will review medical applications of laser technologies and appropriate treatment settings and protocols for conditions including birthmarks, acne, scars, AK/skin cancer, etc.

Learning Objectives

- At the conclusion of this session, participants should be able to:
- Treat general dermatologic conditions with energy-based devices that are already present in practice for cosmetic purpose and use appropriate device settings.
 - Increase patient satisfaction by offering device treatment options along with prescriptions and injections.
 - Identify conditions and energy-based treatments that may be covered by patients' medical insurances.



SUNDAY, NOV. 21

8:45 - 10 a.m. (cont.)

Neuromodulators: The Cutting Edge**Directors:** Deirdre Hooper, MD; Seth L. Matarasso, MD**Speakers:** Vince Bertucci, MD, FRCPC;
Sebastian Cotofana, MD, PhD, PhD;
Sue Ellen Cox, MD; Ada Trindade De Almeida, MD**CME:** 1.25

This session covers FDA approved toxins in-depth as well as others that are on the horizon. Faculty will analyze facial expressions that may be amenable to treatment with neuromodulators, focusing on aesthetics of the upper and lower face, as well as therapeutic applications. Additionally, we will cover recognizing, treating, and preventing toxin complications.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Discuss available and upcoming toxins and their distinct biological differences.
- Assess facial rhytids that would be amenable to toxin treatment and review injection techniques.
- Identify complications and how to treat them safely and appropriately.

Surgical Lifting Procedures**Directors:** Neal D. Goldman, MD;
Jose R. Montes, MD, FACS, FACCS**Speakers:** Cameron Chesnut, MD; Hayes B. Gladstone, MD**CME:** 1.25

Faculty will provide multidisciplinary perspectives on aging face surgery to offer alternatives to injectables, laser, and skin care. Presentations will cover lower lid blepharoplasty, upper lid blepharoplasty, face lift/neck lift, and brow lift, focusing on indications and techniques.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Identify conditions and patient complaints which may benefit more from surgical intervention than minimally invasive, or noninvasive approaches.
- Describe step-by-step surgical demonstrations on how to perform surgical procedures of upper and lower blepharoplasty, brow lifts, and face/neck lifts.
- Recognize the logistics of performing these procedures in an office/outpatient setting.

Transplant Tumor Board**Director:** Matthew Fox, MD**Speakers:** Bryan Carroll, MD; Sean Christensen, MD;
Thuzar M. Shin, MD, PhD; Mary Stevenson, MD**CME:** 1.25

Faculty will discuss management of complex skin cancers in the setting of transplantation and immunosuppression using a multidisciplinary treatment approach. **NEW**

Learning Objectives

At the conclusion of this session, participants should be able to:

- Recognize the importance of multidisciplinary care for patients with high risk skin cancer who have undergone organ transplantation.
- Outline systemic therapeutic options for patients with high risk skin cancer who have undergone organ transplantation.
- Review surgical strategies for patients with high risk skin cancer who have undergone organ transplantation.

10:15 - 11:30 a.m.

Plenary: Many Faces - Cultural and Ethnic Diversity in Dermatology**Directors:** Seemal Desai, MD; Seaver Soon, MD**Speakers:** Cheryl Burgess, MD; Daniel Coimbra, MD;
Pearl E. Grimes, MD; Douglas Wu, MD**CME:** 1.25

Explore expressions of ethnic, social and cultural diversity and their interactions with the practice of dermatology. Focus will be on the diagnosis and management of conditions of particular interest to skin of color, to male aesthetics, and to sexual minority populations. Sensitivity to and awareness of research underlying diversity is increasingly relevant to the successful practice of dermatology in a diverse, interconnected society.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Discuss a variety of clinical issues spanning the spectrum of diverse communities.
- Implement management approaches to optimize outcomes in pigmentation disorders in skin of color.
- Distinguish issues of special interest to sexual minority populations and formulate an approach to their management.

SUNDAY, NOV. 21

10:15 - 11:30 a.m. (cont.)

Office Protocols and Efficiency Pearls in Today's Environment



Director: William Kenney, MHA, FACHE, CMPE
Speakers: Tony Davis, CPA; Janice Smith
CME: 1.25

Learn how to set-up and manage processes within your practice to obtain optimal efficiencies in the daily workday.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Organize and strategize healthy practice management.
- Evaluate how staff training, physician timing, patient scheduling can maximize patient flow.
- Experiment with the value of having consistent historical reviews in each core area of the practice.

11:30 a.m. - 12:15 p.m.

Vic Narurkar, MD Innovations in Aesthetics Lecturer: Pearl E. Grimes, MD



This lecture honors the legacy of Dr. Narurkar, a pioneer of various scientific contributions to the aesthetic field. Pearl E. Grimes, MD, is a globally recognized dermatologic expert and a leading international authority on vitiligo and pigmentation disorders. *Graciously supported by Allergan Aesthetics, an AbbVie company.*

Lawrence M. Field, MD Honorary Lecturer: Eckart Haneke, MD, PhD



This lecture honors the legacy of Dr. Field's lifelong contributions to international dermatologic surgical education. Eckart Haneke, MD, PhD, holds positions in Switzerland, Germany, Portugal and Belgium. His main interests are in dermatologic surgery, oral mucosal diseases, dermatopathology and nail diseases.

Human Resource Challenges and Wins



Directors: Michele Blum;
 William O. Kenney, MHA, FACHE, CMPE
CME: 1.00

Increase your awareness of all the aspects required of the HR role at your practice, learn how practices are getting people to work after months of the world telling them not to and discover areas of your business that could earn you loyalty and longevity.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Discuss current personnel issues affecting human resource management in dermatology practices.
- List proven methods for effective hiring and onboarding office and medical staff.
- Discuss effective methods for staff satisfaction and retention and compensation considerations.

12:30 - 1:30 p.m.

Hard Procedures

Directors: Mariah R. Brown, MD; Ian A. Maher, MD
Speakers: Jeremy Bordeaux, MD, MPH; Addison Demer, MD
CME: 1.00

Learn how "hard procedures" are approached by reconstruction experts, including flaps for periorcular, nasal and perioral reconstruction.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Identify advanced reconstruction and scar revision procedures that are within the germane of dermatologic surgeons.
- Select appropriate designs for repair of full thickness eyelid defects, large distal nasal defects and contracted scars.
- Define key anatomic structures and execution steps in these procedures.



SUNDAY, NOV. 21

12:30 - 1:30 p.m. (cont.)

Leadership in Medicine**Director:** Mary E. Maloney, MD**Speakers:** Vince Bertucci, MD, FRCPC; Matthew Fox, MD**CME:** 1.00**NEW**

Explore developing leaders as well as qualities of successful leaders including mentorship, the importance of leadership training, the actions of successful leaders and actions that prevent success as a leader.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Participate in meaningful mentor/mentee relationships.
- Articulate the benefits of leadership training.
- Recognize behaviors that are displayed in successful leadership and those behaviors that prevent advancement in leadership.

Perioral Reconstruction**Director:** Roberta D. Sengelmann, MD**Speakers:** Hayes Gladstone, MD; Nicholas Golda, MD;

Eva Hurst, MD; Margaret Moye, MD

CME: 1.00

Achieve the optimal cosmetic and functional results repairing complex, large and/or multi-subunit lip defects.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Identify the considerations involved in planning a functionally and cosmetically excellent reconstruction of the lip.
- Distinguish various approaches for reconstruction and explain why certain repairs are most appropriate in different scenarios.
- Evaluate complex lip defects and reconstruct with Abbe lip switch, multilap or other creative outside-the-box repairs.

Pros and Cons of Different Practice Environments**Director:** Dee Anna Glaser, MD**Speakers:** Cheryl M. Burgess, MD; Ava Shamban, MD;

Betsy Wernli, MD

CME: 1.00

Aesthetic procedures are being performed by dermatologists in a variety of clinical practices. This session features four expert dermatologists from different practice types: solo practice, group practice, academia and private equity. They will share strategies and tips for successful integration of aesthetic dermatology into different practice models.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Explore different strategies to grow aesthetic dermatology procedures, based on practice type.
- Enhance productivity and efficiency of office-based aesthetics.
- Improve protocols for aesthetic procedures in different office settings.

Superficial and Medium Depth Peels: What You Need to Know**Directors:** Gary Monheit, MD; Seaver Soon, MD**Speakers:** Harold Brody, MD; Kachiu C. Lee, MD, MPH;

Jennifer Rullan, MD; Jaishree Sharad, MD;

Carlos Wambier, MD, PhD

CME: 1.00**NEW**

Chemical peeling has been a cornerstone of cost-effective medical and aesthetic dermatology practice for decades. Explore why chemical peeling is still relevant in an age of energy devices, how to best utilize superficial peels, as well as review scientific data and practical techniques to optimize outcomes for medium depth and deep chemical peels. An international panel of experts will provide rich and diverse perspectives on how to approach medical and aesthetic concerns with chemical peels.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Describe the scientific principles that support the safety and efficacy of superficial, medium and deep peeling.
- Prepare to integrate superficial, medium and deep chemical peeling procedures into clinical practice.
- Identify risk factors for complications and develop an approach to their management.

Vein Treatments**Director:** Julie K. Karen, MD**Speakers:** Mitchel Goldman, MD; Margaret Weiss, MD;

Robert Weiss, MD

CME: 1.00

Review the logical treatment of varicose and telangiectatic leg veins. A summary of important anatomy will precede a lecture on the safety and science of foamed sclerotherapy. Sclerotherapy pearls and the treatment of saphenous insufficiency by endovenous ablation, foam sclerotherapy and glue will be discussed. Intended to benefit the experienced and beginner.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Identify the anatomy and pathophysiology for the development of varicose and telangiectatic leg veins.
- Compare the different types, concentrations, and amount of sclerosing solutions that are best able to treat varicose and telangiectatic leg veins.
- Minimize the adverse effects of sclerotherapy and other treatments for varicose and telangiectatic leg veins and select the best technique for performing surgical and/or endoluminal laser treatment for varicose veins according to the patient's needs.

SUNDAY, NOV. 21

2:45 - 3:45 p.m.

Best of Cosmetic Oral Abstracts

Moderator: Shilpi Khetarpal, MD

Presentations of the ten highest scoring scientific abstracts in the cosmetic dermatologic surgery category.

See full list of presentations on page 12.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Discuss advances being made through dermatologist conducted studies and patient treatments.
- Assess the significance of investigative studies in dermatology and dermatologic surgery.

Business of Skin Care

Directors: Kathleen M. Welsh, MD; Amy F. Taub, MD

Speakers: Michael Gold, MD; Joel Schlessinger, MD

CME: 1.00

Skin care recommendations are a vital part of dermatologic care. We have leaders in the industry here to discuss the path to product development and successful launch of novel products as well as traditional skin care products. We will discuss successful strategies and sales models from web stores, to retail stores, to in-office dispensing. Bring your questions and or case studies and we will do our best to make this session interactive.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Describe the process of product development through launch of skin care products.
- Recite examples of best practices, successful strategies and sales models for successful skin care business.
- Outline a business and sales model specific to their own practice.

Cosmetic Tweets

Directors: Rebecca A. Kazin, MD; Noëlle S. Sherber, MD

Speakers: Katie Beleznav, MD, FRCPC; Jennifer Croix, MD, PhD; DiAnne Davis, MD; David Kim, MD; Monica Li, MD, FRCPC; Kristel Polder, MD; Hyemin Pomerantz, MD; Leah Spring, DO; Jordan Wang, MD, MBE, MBA

CME: 1.00

Rapid fire, high yield, 'tweet-worthy' talks discussing new techniques, clinical pearls, and best practices in cosmetic dermatologic surgery.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Identify ways to implement updated best practices in cosmetic dermatologic surgery.
- Discover treatment pearls that can enhance and expand your patient care.
- Analyze new treatments and techniques that you may implement into your daily clinical practice.

Legislative and Regulatory Hot Topics

Director: George J. Hruza, MD, MBA

Speakers: Murad Alam, MD, MBA; Anthony Rossi, MD; Mona Sadeghpour, MD, MHS

CME: 1.00

Federal and state laws and regulations impact our patients and practices. This session will discuss the latest "hot" legislative and regulatory actions impacting dermatologic surgery. Hear directly from the chairs of the ASDSA Work Groups about recent advocacy and practice affairs initiatives and get a chance to share your experiences with colleagues. Learn how you can get involved to advocate for your patients and profession. **LIVE**

Learning Objectives

At the conclusion of this session, participants should be able to:

- Recognize proposed legislation and regulations that may positively or negatively affect dermatologic surgical practices and their patients.
- Strategize methods to enhance our advocacy efforts at the state and federal level.

Mohs Histology

Directors: Naomi Lawrence, MD; Valencia Thomas, MD, MHCM

Speakers: Ashley Decker, MD; Erica Leavitt, MD

CME: 1.00

This session we will review and update histologic criteria for difficult tumors. We will discuss an approach for Mohs with melanoma with H and E and MART stains. Finally, we will give guidance on criteria for making the call on margins. **NEW**

Learning Objectives

At the conclusion of this session, participants should be able to:

- Review and discuss both common and rare histologic findings in Mohs surgery.
- Identify and address technical and diagnostic challenges in performing Mohs for melanoma.
- Identify common technical and histologic conundrums in standard hematoxylin and eosin processed sections and review criteria for making decisions on margins.



SUNDAY, NOV. 21

2:45 - 4 p.m.

Patient Demonstrations: Chairside with the Experts

Directors: Ashish C. Bhatia, MD; Jeffrey Hsu, MD
Speakers: Jordan Carqueville, MD; Deirdre Hooper, MD;
 Faiyaaz Kalimullah, MD; Rachel Pritzker, MD;
 Amy Taub, MD

CME: 1.25

Attendees will view experts performing advanced injection techniques with the full spectrum of tools and agents available to perform safer injections to improve outcomes, minimize complications and enhance natural appearing results.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Outline treatment plans through effective patient assessment of anatomy and aging.
- Select appropriate agents and injection strategies for upper, mid and lower face for individualized treatments.
- Implement safer injection strategies and techniques that optimize aesthetic results.

4 - 5 p.m.

Our Take on a Good Take: Making Your Grafts Successful

Director: Elizabeth Billingsley, MD
Speakers: Kimberly Brady, MD; Kimberly Ken, MD;
 Michael Pelster, MD

CME: 1.00

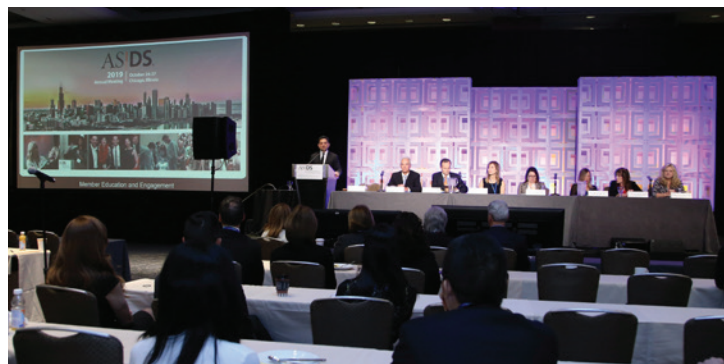
The basics of successful skin grafts, from deciding when a skin graft is a good option to execution, suturing tips, and post op management. Pearls will also be given to maximization successful outcomes, and advanced techniques for challenging scenarios will be discussed.

NEW

Learning Objectives

At the conclusion of this session, participants should be able to:

- Recognize surgical wounds that would benefit from reconstruction with full thickness skin grafts.
- Execute donor site selection, harvesting and placement of a full thickness skin graft.
- Manage post-operative care of a skin graft and potential complications.



Robots, PRP, LLLT - 21st Century Surgical and Medical Approaches to Treat and Restore Hair

Director: Marc R. Avram, MD
Speakers: Ronda Farah, MD; Nicole Rogers, MD;
 Neil Sadick, MD; Michael Tee, MD, PhD

CME: 1.00

Review the latest medical and surgical options for women and men with hair loss. The role of topical and oral minoxidil, topical and oral finasteride will be reviewed. The latest treatment protocols for low level light therapy, PRP and supplements will be reviewed. Candidate selection for hair transplantation, the role of robotics and other non-robotic devices will be reviewed to optimize high quality and efficient hair transplant surgery for women and men. The role of combination medical and surgical therapy for optimal long term density will be reviewed.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Identify the role of PRP, low level light therapy, minoxidil, finasteride and supplements in the treatment of male and female pattern hair loss.
- Describe the advantages and disadvantages of donor elliptical harvesting vs. follicular unit extraction as donor harvesting techniques in hair transplant surgery.
- Describe the role of robotic and non-robotic devices in hair transplant surgery.

Skin in the Game: Why Dermatologists Should Play a Larger Role in Climate Change Awareness

Directors: Mary E. Maloney, MD; Eva R. Parker, MD
Speakers: Alexandra Charrow, MD; Stacy McMurray, MD
CME: 1.00

NEW

This session aims to educate attendees on what the UN and WHO refer to as the largest public health crisis we will face in the 21st century. This first-of-its-kind session at the ASDS Annual Meeting will provide a broad overview of the effects of climate change on cutaneous health with specific emphasis on skin cancer incidence, pollution-related skin changes, disproportionate impacts on vulnerable populations and medical waste reduction. After this session, attendees will be better equipped to educate patients and the public on the risks that climate change poses to skin health. Additionally, attendees will receive concrete avenues for advocacy and inspiration to contribute innovative ideas toward mitigation strategies to reduce disease burden of this public health threat.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Recognize the cutaneous manifestations of climate change-related disease.
- Discuss and educate patients, staff and the greater community on how climate change is impacting the dermatologic health of patients.
- Implement strategies to reduce their professional carbon footprint and choose avenues for advocacy to promote effective public policy.

SUNDAY, NOV. 21

4 - 5 p.m. (cont.)

Sunrise and Sunset: Beginning and Ending a Career in Dermatology

Directors: Suzanne Bruce, MD; Rosalyn George, MD
Speakers: Leonard Goldberg, MD; Marina Peredo, MD
CME: 1.00

NEW

The changing landscape for dermatology practices has resulted in a wider range of options for dermatologists just beginning and those approaching the end of their careers. For newly minted dermatologists, this session will explore the pros and cons of starting your own practice or joining a group practice whether independent or private-equity-backed. For dermatologists who are planning their exit strategy, we will present the advantages and challenges of selling your practice to another dermatologist or to a group financed by private equity. Our presenters are physicians who have started and continue to run their own practices as well as some who have sold their practices. It will be a lively session with key points for you to consider as you launch or wrap up your dermatologic career.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Identify the key issues you need to consider as you decide the type of practice setting in which to start your career.
- Articulate the positives and pitfalls of selling your practice to another dermatologist.
- Develop a clear understanding of what to look for in a sale to a private equity-backed group.

What's Next? The Procedures That Will Change the Way We Treat Our Patients

Director: Mathew M. Avram, MD, JD
Speakers: R. Rox Anderson, MD; Roy Geronemus, MD
CME: 1.00

This session will focus on describing the new technologies and treatments that will be available in your practices over the next few months to several years by pioneers and inventors within our specialty. It will focus on how these new treatments will transform dermatologic surgery and replace existing treatments. It will also look at the horizon at those technologies that are being developed now and how they may impact our field in the years to come.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Discuss new innovations in dermatology that will be available in your practice over the next several years.
- Assess new treatments that will be performed within dermatologic surgery.
- Recognize the proper role of new technologies and how they will supplant current treatments.

5 - 6 p.m.

Plenary: It's Complicated - Cosmetic Dermatologic Surgery Complications

Directors: Marc R. Avram, MD; Allison Sutton, MD, FRCPC
Speakers: Brian Biesman, MD; Derek Jones, MD; Gilly Munavalli, MD, MHS; Hema Sundaram, MD; Margaret Weiss, MD
CME: 1.00

Review of common complications that may occur with cosmetic skin procedures. Both how to treat and prevent complications will be discussed in detail.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Identify and treat complications related to dermal fillers.
- Identify and treat complications related to leg vein therapy.
- Preoperatively evaluate patients to help minimize the risk of complications related to cosmetic skin surgery.

Plenary: It's Complicated - Deconstructing Complex Reconstruction

Directors: Joel L. Cohen, MD; Stanislav N. Tolkachjov, MD
Speakers: Sumaira Aasi, MD; Sarah Arron, MD, PhD; M. Laurin Council, MD; Joseph Sobanko, MD
CME: 1.00

Focus on regional skin cancer reconstruction considerations and highlight of pearls and potential pitfalls in each of these regions.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Identify key features in selecting repair options in each region.
- Highlight the relevant pearls and potential pitfalls of reconstruction options.
- Provide before-and-after examples of when things go right, as well as how to correct when things go wrong.





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References:

1. Data on file. ULT-132. 2. Fabi SG, Joseph J, Sevi J, et al. Optimizing patient outcomes by customizing treatment with microfocused ultrasound with visualization: Gold Standard Consensus Guidelines from an Expert Panel. *J Drugs Dermatol.* 2019;18(5):426-432. 3. Ulthera release. <https://www.biospace.com/article/releases/ulthera-release-ultherapy-and-0174-d%C3%A9colletage-treatment-now-fda-cleared-/>. Accessed January 15, 2020. 4. Ulthera Instructions for Use. 5. Suh DH, Choi JH, Lee SJ, Jeong KH, Song KY, Shin MK. Comparative histometric analysis of the effects of high-intensity focused ultrasound and radiofrequency on skin. *J Cosmet Laser Ther.* 2015;17(5):230-236.

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Sessions at the 2021 ASDS Virtual Annual Meeting:

Dermatologic Surgery Coding and Reimbursement – Friday, Nov. 19 from 9 to 10:15 a.m. CT

with Murad Alam, MD, MBA; Alexander Miller, MD;
and Kishwer S. Nehal, MD

Legislative and Regulatory Hot Topics – Sunday, Nov. 21 from 2:45 to 3:45 p.m. CT

with George J. Hruza, MD, MBA; Murad Alam, MD, MBA;
Anthony Rossi, MD; and Mona Sadeghpour, MD, MHS



Become an ASDSA Advocacy Ambassador!

Volunteer as a representative to raise awareness of state and federal issues impacting the specialty. Advocacy Ambassadors are the “go to” on advocacy issues for their respective states. As an ambassador, members serve as representatives on the frontline of state and federal issues — receiving information when a relevant regulation or bill is introduced in their state, assisting with raising awareness of that issue with their state dermatologic and medical societies and testifying in legislative and regulatory meetings as needed.

Learn more and register at asds.net/Advocacy-Ambassadors.

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- Share Advocacy / Practice Affairs Alerts on ASDS Connect
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- Respond to a Federal Engagement
- State Dermatological Society / State Medical Society Membership

Email
advocacy@asds.net
for more information
or if you have any
questions.

DEI HAPPENINGS



Diversity, Equity and Inclusion Ambassador Program

Join colleagues in becoming a positive voice for diversity, equity and inclusion!

The DEI Ambassador Program connects dermatologists, their staff and industry members who support the Society's DEI efforts and desire to expand their DEI knowledge of how privilege manifests in dermatology and business practices.

- Promote cultural competency.
- Advocate for DEI awareness within dermatology.
- Influence change.
- Foster intentional dialogue on creating equitable environments.



Learn more and register at asds.net/DEI-Ambassador

Rise Up Mentorship Program

Nurturing the careers of dermatologists from underrepresented backgrounds.

The Rise Up Mentorship Program provides guidance to underrepresented minority (URM)* and sexual and gender minority (SGM) / LGBTQ dermatologists by expanding their support network. Mentees are matched with one or more seasoned mentor(s) who:

- Share their professional knowledge, skills and experiences.
- Initiate connections.
- Provide exposure to opportunities.
- Develop leadership acumen.
- Coach and give advice on career advancement.
- Encourage genuine expression of one's full self.



*Black, African-American, Mexican-American, Native American (American Indian, Alaska Native, and Native Hawaiian), and mainland Puerto Rican populations.

For more information on the program, visit asds.net/Rise-Up or email Katherine Duerdoth, CAE, at kduerdoth@asds.net.



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For more information on the ASDS Industry Advisory Council contact Tara Azzano, Director of Development & Industry Relations, at tazzano@asds.net.

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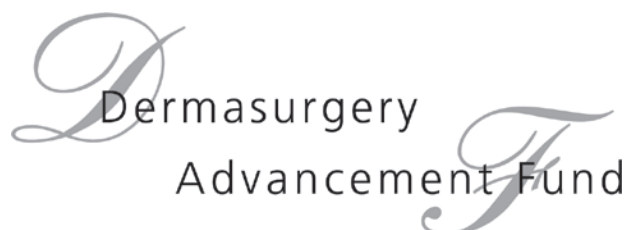
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2. Educating consumers on patient safety and the importance of choosing qualified physicians.
3. Research directed toward immediate issues facing clinical practice.

DSAF donors know that increased public awareness of the specialty enhances its reputation, and they understand that patient education drives consumers to seek qualified health providers – members of ASDS.

Be a DSAF contributor — every donation counts.



Giving Options:

Stegman Circle donors make an impact on the future of dermatologic surgery by funding ASDS initiatives. This fund is named after legendary dermatologic surgeon Samuel J. Stegman, MD, for his innovative leadership and tireless advocacy for the specialty.



Planned gifts leave a lasting legacy and inspire others by remembering DSAF in your will or estate plans. Receive financial and tax benefits while ensuring DSAF has resources for the future.

Tribute donations celebrates a colleague, family member or friend's life achievements or milestones with donations that help ASDS carry out its mission.

Ways To Donate:

Phone: 847-956-9128

Online: asds.net/dermasurgery-advancement-fund

Mail: Make check payable to "ASDS Dermasurgery Advancement Fund" and mail to ASDS, 5550 Meadowbrook Drive, Suite 120, Rolling Meadows, IL 60008

We invite you to partner with ASDS to improve our specialty!
asds.net/dermasurgery-advancement-fund

2021 ANNUAL MEETING EXHIBITORS*

COMPANY	EXHIBIT HALL	COMPANY	EXHIBIT HALL	COMPANY	EXHIBIT HALL
#		E		N	
3Gen, Inc. / Syris.....	1	Elsevier.....	3	NeoStrata®.....	2
A		Endo Aesthetics.....	1	Neutrogena®.....	1
ASDS/A.....	1,2,3	<i>Bronze Partner</i>		<i>Brass Partner</i>	
Association of Dermatology Administrators and Managers (ADAM).....	3	Epionce.....	3	Nextech.....	3
AdvancedMD.....	3	Epiphany Dermatology.....	3	Novodiex, Inc.....	2
Aesthetic Management Partners, Inc.....	2	EZDERM, LLC.....	2	Nutrafol.....	2
Alastin Skincare.....	1	F		<i>Brass Partner</i>	
<i>Copper Partner</i>		Face Valued LLC.....	2	O	
Allergan Aesthetics an AbbVie company....	1,2,3	G		Ortho Dermatologics.....	1
<i>Diamond Partner</i>		Galderma Laboratories....	1,2	<i>Brass Partner</i>	
Allergan Aesthetics Medical Affairs.....	1	<i>Platinum Partner</i>		P	
Avantik.....	3	GluStitch Inc.....	3	PhyNet Dermatology.....	2
B		H		Q	
BENEV Company Inc.....	1	Hayden Medical Instruments.....	3	QualDerm Partners.....	3
Brymill Cryogenic Systems..	2	HEINE.....	2	R	
BTL.....	1	I		R2 Technologies.....	3
C		InMode.....	2	Red Spot Interactive.....	3
CareCredit.....	2	ISDIN Corp.....	1	Regeneron Sanofi Genzyme.....	3
Cartessa Aesthetics.....	3	<i>Brass Partner</i>		RegenLab USA LLC.....	3
Castle Biosciences.....	1	J		Renuva by MTF Biologics...	1
CLn Skin Care.....	3	Jan Marini Skin Research, Inc.....	3	Revision Skincare.....	2
Crown Aesthetics.....	2	L		S	
<i>Brass Partner</i>		La Roche-Posay (L'Oréal)....	1	Scientis.....	2
Curacator.....	2	<i>Bronze Partner</i>		Sciton.....	2
CUTERA, Inc.....	1	Lumenis.....	2	Senté.....	3
<i>Brass Partner</i>		M		skinbetter science.....	1
Cytrellis, Inc.....	3	Med Learning Group.....	1	<i>Brass Partner</i>	
D		<i>Brass Partner</i>		SkinCeuticals.....	1
Delasco.....	1	Merz Aesthetics.....	1	<i>Brass Partner</i>	
<i>Brass Partner</i>		<i>Bronze Partner</i>		Softwave.....	3
		Merz Medical Affairs.....	2	Solta Medical.....	2
		Midmark Corporation.....	2	Strata Skin Sciences.....	3
		MINT™ (HansBiomed USA Inc.)...	3	Suneva Medical.....	1
		Misonix.....	2	<i>Brass Partner</i>	
		Modernizing Medicine.....	1	SurgiTel.....	1

*As of Nov. 11

3Gen, Inc. / Syris

31521 Rancho Viejo Road, Suite 104
San Juan Capistrano, CA 92675
dermlite.com



3Gen manufactures the DermLite brand of skin imaging devices.

Association of Dermatology Administrators and Managers (ADAM)

5550 Meadowbrook Drive, Suite 210
Rolling Meadows, IL 60008
ada-m.org



The Association of Dermatology Administrators & Managers (ADAM) is the only national organization dedicated to dermatology administrative professionals. ADAM offers its members exclusive access to educational opportunities and resources needed to help their practices grow. ADAM's members represent administrators, practice managers, attorneys, accountants and physicians in private, group and academic practice. This strong network enables members the ability to tap into best practices and learn from other leaders in dermatology practice management.

AdvancedMD

10876 S. River Front Pkwy., Suite 400
South Jordan, UT 84095
advancedmd.com



AdvancedMD, a leader in all-in-one cloud practice management, electronic health records (EHR), telemedicine and billing services also offers full-service revenue cycle management services for independent dermatologists. AdvancedMD Rhythm, complete integrated suite of cloud solutions, delivers an integrated workflow, minimizing the back and forth between systems, is backed by personalized service, to automate many of your manual healthcare-related processes and send efficiency through the roof.

Aesthetic Management Partners, Inc

9109 Macon Road
Cordova, TN 38016
aestheticmanagementpartners.com



Aesthetic Management Partners, Inc. (AMP) is a newly formed business accelerator for leaders in the aesthetics industry. AMP provides physicians access to carefully curated product lines that will help their practice continue to provide innovative procedures and excellent clinical outcomes for their patients. If it is good for the patient, good for the physician, and good for AMP, then it is the right course of action. This is what guides us in everything we do.

ALASTIN Skincare Copper Partner

3129 Tiger Run Ct., Suite 109
Carlsbad, CA 92010
alastin.com



ALASTIN Skincare® is the fastest-growing physician-dispensed skincare brand, with innovative, scientifically proven and clinically tested products. ALASTIN Skincare provides a comprehensive collection of cutting-edge products for optimal procedure results and daily skincare regimens. We strategically focus research and development on innovative products with the greatest potential impact for patients and providers.

Allergan Aesthetics an AbbVie company

Diamond Partner

2525 Dupont Drive
Irvine, CA 92612
AllerganAesthetics.com



At Allergan Aesthetics, an AbbVie company, we develop, manufacture, and market a portfolio of leading aesthetics brands and products. Our aesthetics portfolio includes facial injectables, body contouring, plastics, skin care, and more. With our own research and development function focused on driving innovation in aesthetics, we're committed to providing the most comprehensive science-based product offering available.

Allergan Aesthetics Medical Affairs

2525 Dupont Drive
Irvine, CA 92612



Avantik

19 Chapin Road, Building C
Pine Brook, NJ 07058
avantik-us.com



Avantik offers turn-key Mohs laboratory solutions with the revolutionary QS12 cryostat, quality guaranteed consumable goods and warranty-backed remanufactured instruments. From Mohs lab design to planning and set-up, to unmatched educational programs with trusted industry partners - Avantik is THE choice in Mohs.

BENEV Company Inc.

23263 Madero, Suite A
Mission Viejo, CA 92612
benev.com



Brymill Cryogenic Systems

105 Windermere Avenue
Ellington, CT 06029
brymill.com



Please stop by BRYMILL CRYOGENIC SYSTEMS, the world leader in hand-held liquid nitrogen equipment since 1966. See our newest CRY-AC family member, the CRY-BABY and have a peek at the future: the CRYAC-STAR! Special pricing and giveaways!

BTL

362 Elm Street
Marlborough, MA 01752
bodybybtl.com



Founded in 1993, BTL has grown to become one of the world's major manufacturers of medical and aesthetic equipment. With over 1,500 employees located in more than 53 countries, BTL has revolutionized the way to offer the most advanced non-invasive solutions for body shaping, skin tightening & other medical aesthetic treatments, including women's health and wellness. BTL Aesthetics' brands include EMSculpt, BTL Emsella, BTL Vanquish ME, BTL Exilis ULTRA, BTL Cellutone.

CareCredit

555 Anton Blvd., Suite 700
Costa Mesa, CA 92626
carecredit.com



CareCredit is a health, wellness and personal care credit card offering promotional financing options ideal for co-pays and insurance deductibles. From laser treatments and injectables to skin cancer procedures and skin care products, we help patients access dermatologic care. CareCredit has helped millions of patients receive needed and desired care. Call 800-300-3046 to learn more!

Cartessa Aesthetics

175 Broadhollow Road, Suite 185
Melville, NY 11747
cartessaesthetics.com



Cartessa Aesthetics sources leading aesthetic medical devices globally for U.S. and Canadian dermatologists, plastic surgeons, cosmetic physicians, and medical spas. Because Cartessa is not tethered to any one manufacturer, they are able to select cutting-edge technologies that offer clinically proven efficacy, patient experience, and the best possible investment for patients and professionals.

Castle Biosciences

505 S. Friendswood Dr., Suite 401
Friendswood, TX 77546
castlebiosciences.com



Castle Biosciences provides innovative tests with clinically actionable information impacting how skin cancers are diagnosed and managed. Castle Biosciences applies emerging artificial intelligence techniques in molecular diagnostics to improve patient care and outcomes.

CLn Skin Care

8200 Brookriver Dr, Suite N703
Dallas, TX 75247
clnwash.com



CLn Skin Care provides individuals undergoing cosmetic procedures and skin surgery with superior skin cleansers to minimize the risk of infection and reduce irritation. Formulated with sodium hypochlorite, these therapeutic cleansers do not impair the skin barrier, are easy to use and clinically tested for children six months of age and older.

Crown Aesthetics

Brass Partner

5005 Lyndon B Johnson Fwy., Suite 370
Dallas, TX 75081
crownaesthetics.com



Crown Aesthetics is dedicated to helping leading aesthetic practices grow their businesses by delivering dramatic results in rejuvenation and restoration. Our non-invasive innovations include SkinPen®, the first FDA-cleared microneedling device and the platelet-rich plasma (PRP) system ProGen Advantage. Crown Aesthetics sets industry standards for efficacy, safety, and innovation. As a result, our customers consistently deliver the best aesthetic care in the business.

Curacator

2509 Broadmoor Blvd., Suite A
Monroe, LA 71201
curacator.com



The Curacator, a single use only, sterile device, attaches to any universal Luer lock syringe. Products such as PRP, amnio fluid and exosomes can then easily be dispensed and applied directly to tissue without the worry of needle-stick, waste, or contamination. CuraCator validates its use for the safe and controlled delivery of products of different viscosities from gels, ointments and liquids.

CUTERA, Inc.

Brass Partner

3240 Bayshore Blvd.
Brisbane, CA 94005
cutera.com



CUTERA® is a leading provider of laser and other energy-based systems for practitioners worldwide. CUTERA's premium portfolio of products include Secret™ RF, Secret™ Pro, xeo®, truSculpt® iD, truSculpt® FLEX, excel V+™, excel HR™ and enlighten™, the industry's first picosecond + nanosecond dual wavelength laser system.

Cytrellis, Inc.

Washington St., 299c
Woburn, MA 01801
cytrellis.com



Cytrellis is a medical technology company dedicated to the development and commercialization of first-in-class aesthetic devices which emphasize safety, efficacy, and improved quality of life for our patients. Our first product, the ellacor system with Micro-Coring Technology, is designed to remove excess skin associated with aging without invasive surgery or evidence of scarring. Ellacor provides aesthetic practitioners with an unprecedented ability to improve age-related changes in skin.

Delasco

Brass Partner

608 13th Avenue
Council Bluffs, IA 51501
delasco.com



Delasco offers the right products and expert advice to support dermatology practice excellence worldwide.

Elsevier

1600 JFK Blvd., Suite 1600
Philadelphia, PA 19103
elsevierhealth.com



Elsevier is a world-leading provider of information solutions that enhance the performance of science, health and technology professionals, empowering them to make better decisions, and deliver better care.

Endo Aesthetics

Bronze Partner

1400 Atwater Drive
Malvern, PA 19355
endoaesthetics.com



Endo Aesthetics is embarking on a mission devoted to pushing the boundaries of aesthetic artistry. Driven by world-class research and development, Endo Aesthetics is advancing solutions to address unmet needs beginning with the first FDA-approved injectable treatment for cellulite in the buttocks. Endo Aesthetics is an Endo International plc (NASDAQ: ENDP) business.

Epionce

10211 W. Emerald St.
Boise, ID 83704
epionce.com



Developed by a dermatologist, physician dispensed Epionce is an innovative skin wellness line designed to optimize the health of the skin by working with its own protective and reparative systems. Multiple independent clinical studies have proven the products effective in helping to reverse and prevent visible skin aging and symptoms of skin diseases. Simple, effective and proven, Epionce is the ideal cosmeceutical line for anyone who desires optimally healthy, beautiful skin.

Epiphany Dermatology

6601 Vaught Ranch Rd., Suite 200
Austin, TX 78730
epiphanydermatology.com



We believe everyone should have immediate access to the best skin care, regardless of where they choose to live and raise their family. Gone are the days of waiting many months and driving countless miles to see a dermatologist. Our physicians are exceptionally well-schooled at some of the finest medical and dermatology training programs in the country, including Harvard, Stanford, Mayo Clinic, University of Texas, University of Washington, and Washington University. Epiphany's collaborative physician network enables our providers to share clinical best practices and continue their lifelong medical education for the benefit of our patients. We believe it is our responsibility to help all patients, regardless of financial status, insurance type, or scheduling needs. Please allow us the opportunity to show you our commitment."

EZDERM, LLC

2640 Golden Gate Parkway, Suite 201
Naples, FL 34105
ezderm.com



EZDERM is a dermatology specific software suite offering a cloud based and seamlessly integrated Electronic Health Record and Practice Management system.

Face Valued LLC

200 South Esther Lane
Yardley, PA 19067
aboutfacevalued.com



The mission of Face Valued is to pull down barriers and empower men to become educated consumers of non-surgical facial aesthetic procedures. We make it easy for men to receive a personalized plan, developed by a board-certified dermatologist, for improving their look. Once they have a plan, we recommend our clients seek treatment from a board-certified dermatologist.

Galderma Laboratories

Platinum Partner

14501 N. Freeway
Fort Worth, TX 76177
galdermausa.com



Galderma, the world's largest independent global dermatology company, was created in 1981 and is now present in about 100 countries with an extensive product portfolio of prescription medicines, aesthetics solutions and consumer care products. The company partners with health care practitioners around the world to meet the skin health needs of people throughout their lifetime. Galderma is a leader in research and development of scientifically defined and medically-proven solutions for the skin.

GluStitch Inc.

307-7188 Progress Way
Delta, BC V4G 1M6 Canada
dermglu.com



GluStitch Inc.

GluStitch Inc. is a small company dedicated to manufacturing high quality cyanoacrylates for use in dermatologic and dental surgeries. GluSeal Tissue Adhesive is a topical wound closure adhesive that does the job of the big brand name products at a fraction of the cost. With pricing as low as \$3/ use, if you are using anything other than GluSeal for your closures, you are paying too much!

Hayden Medical Instruments

19425 Soledad Canyon Rd., 411
Santa Clarita, CA 91351
haydenmedical.com



Hayden Medical provides reusable high-quality German and American-made surgical instrumentation. These instruments include Mohs kits, biopsy packs, suture kits, ocular shields and more. Our products are used across the world from public health clinics in Africa to high-profile celebrity plastic surgery offices in Beverly Hills. Hayden Medical instruments are for everyone and we thank you for the opportunity to earn your business.

HEINE

10 Innovation Way
Dover, NH 03820
heine.com



HEINE invented the dermatoscope over 30 years ago and continues to set the standard today with the newly released DELTA 30 and DELTAone dermatoscopes. The DELTA 30 offers an unprecedented 30mm real field of view- the largest on the market- allowing providers to identify lesions quickly and reducing screening times. For the provider on the go, the DELTAone unites diagnostic precision and mobility- fitting in any pocket- but is still packed with the optical accuracy only HEINE can deliver.

InMode

17 Hughes, Unit 15
Irvine, CA 92618
inmodemd.com



InMode is a medical aesthetics technology company focused on developing products and procedures using innovative radio frequency, light-based energy & laser technologies. Our minimally invasive and non-invasive procedures are clinically proven to reduce treatment & recovery time and deliver real results.

ISDIN Corp
Brass Partner

36 Cattano Ave, Floor 3
Morristown, NJ 07960
isdin.com/us



ISDIN, founded in 1975 and headquartered in Barcelona, Spain, is a leading European dermatology brand. ISDIN is a partnership between two international business groups, Puig and Esteve, benchmarks in the fashion, beauty, and pharmaceutical industries. As a multinational company, ISDIN is committed to offering holistic skin care solutions with a product portfolio of treatments and adjuvant therapies to meet major dermatological needs and common skin care problems.

Jan Marini Skin Research, Inc.

5883 Rue Ferrari, #175
San Jose, CA 95138
janmarini.com



We are Jan Marini Skin Research (JMSR), a CA-based company founded in 1994. JMSR is a recognized leader and innovator in skin care that is committed to continually expanding and improving the professional skin care market. JMSR's two primary focuses are to provide innovative technologies that deliver proven measurable results and an unwavering commitment to the ongoing success of our customers.

La Roche-Posay (L'Oreal)
Bronze Partner

10 Hudson Yards
New York, NY 10001
lorealdermatologicalbeauty.com



Recommended by more than 90,000 dermatologists worldwide, La Roche-Posay offers a unique range of daily skincare developed with dermatologists for every skin type to complement and enhance their patients' treatments and to promote good skincare practices at home every day. Started from Europe's leading center of thermal dermatology, La Roche-Posay develops formulas with its exclusive Selenium-rich water, used at the center since 1905 to treat over 7,500 patients every year for skin disorders thanks to its antioxidant and soothing properties. The products are developed using a strict formulation charter with a minimal number of ingredients and are formulated with ingredients at optimal concentrations. Additionally, La Roche-Posay products undergo stringent clinical testing for efficacy and safety, even on sensitive skin.

Lumenis

2077 Gateway Place, Suite 300
San Jose, CA 95110
lumenis.com



Lumenis®, the world's largest medical laser company, is a global developer, manufacturer and distributor of laser and energy based medical devices. With 225 registered patents, numerous FDA clearances, an installed base of over 80,000 systems and a presence in over 100 countries, Lumenis products are recognized worldwide as the industry Gold Standard.

Med Learning Group
Brass Partner

3101 West Dr MLK Jr Blvd.
Tampa, FL 33614
medlearninggroup.com



This case-based virtual activity will focus on treatment and management of patients with advanced / metastatic basal cell skin cancer. In the program, we will look at pathogenic drivers of BCC including cellular signaling pathways and immune dysfunction, assess a variety of therapeutic approaches for the treatment of these tumors and review clinical data for current and emerging agents, with the goal of improving practice habits in the management of BCC.

Merz Aesthetics
Bronze Partner

6501 Six Forks Road
Raleigh, NC 27615
merzusa.com/aesthetics-otc

MERZ AESTHETICS

Merz Aesthetics is a division of Merz North America and offers a wide-ranging portfolio of treatment options including Device (Ultherapy®, Cellfina™ System, DESCRIBE® PFD Patch), Injectables (Xeomin®, Radiesse® Volumizing Filler, Belotero Balance®, Asclera®) and Skincare (NEOCUTIS®, Mederma®) that enables physicians to meet the needs of a broad range of patients and their skin concerns.

Merz Medical Affairs

4215 Tudor Lane
Greensboro, NC 27410

MERZ AESTHETICS®
NORTH AMERICA MEDICAL AFFAIRS

Midmark Corporation

60 Vista Drive
Versailles, OH 45380
midmark.com



Midmark helps physicians and care teams deliver exceptional patient care with better equipment, smarter workflows and integrated technology. We offer full lines of exam and procedure chairs, workstations, cabinetry, instrument processing, diagnostic instruments and digital diagnostic solutions as well as location and rules-based automation, state-of-the-art software, real-time locating systems (RTLS) technology and expert consulting services.

MINT™ (HansBiomed USA Inc.)

10350 Heritage Park Drive, Suite 201
Santa Fe Springs, CA 90670
mintpdo.com



The award-winning global brand, MINT™ offers the most robust PDO threads on the market. In 2020, it became the only medical device of its kind with dual FDA clearances. MINT™ is backed by multiple clinical studies for its efficacy & manufactured through an innovative patented technology to offer a broad product portfolio. HansBiomed USA Inc., makers of MINT™ PDO threads, is committed to working with physicians & patients to deliver safe, innovative, and meaningful treatments.

Misonix

600 Thimble Shoals, Suite 200
Newport News, VA 23606
misonix.com



On October 29, 2021, Bioventus Inc. (Nasdaq: BVS), a global leader in innovations for active healing, announced the acquisition of Misonix, a provider of minimally invasive therapeutic ultrasonic medical devices and regenerative tissue products. The current Misonix product offerings are state-of-the-art technologies that are supported by next generation products in the pipeline and this agreement will allow those to scale and reach their full potential.

Modernizing Medicine

4850 T-Rex Avenue, Suite 200
Boca Raton, FL 33431
modmed.com/dermatology



Modernizing Medicine® and its affiliated companies empower physicians with a suite of mobile, specialty-specific solutions that transform how healthcare information is created, consumed and utilized to increase efficiency and improve outcomes. Built for value-based healthcare, Modernizing Medicine's data-driven, touch- and cloud-based products and services are programmed by a team that includes practicing physicians to meet the unique needs of dermatology practices.

NeoStrata®

199 Grandview Rd
Skillman, NJ 08558
neostrata.com



Visit NEOSTRATA.com to learn more about our products, see our proven results, and get information about our ingredient technologies.

Neutrogena®

Brass Partner

199 Grandview Road
Skillman, NJ 08558
neutrogenamd.com



The #1 dermatologist recommended skincare brand continually elevates the science of skincare, delivering new products and innovations that support your treatment guidance. Visit NeutrogenaMD.com to learn what's new, plus access clinical resources, patient resources, and product samples.

Nextech

4221 W. Boy Scout Blvd., Suite 200
Tampa, FL 33607
Nextech.com



Nextech, the leading Dermatology-specific EHR and practice management provider, improves performance with innovative solutions that drive efficiency, fuel growth, increase profitability and enhance the patient care experience. Our EHR is tailored to the unique charting preferences of individual users and pairs perfectly with our comprehensive, fully integrated, PM. To see why Nextech has been the number one choice for specialty practices for more than two decades, visit nextech.com.

Novodiya, Inc.

3517 Breakwater Ave.
Hayward, CA 94545
novodiya.com



Novodiya is a dynamic & innovative IVD provider of rapid (10-min) IHC and CoNAb SARS-2 CoV-2 POCT antibody tests. We've recently launched new rapid IHC tests for Mohs micrographic surgery. New frozen tissue tests include SOX10, PRAME, p40, EMA, EpCAM, and Syn. A compact IHC stainer Q-STAIN X and several new markers (CD10, CD34, GP100), plus a rapid SARS-CoV-2 neutralizing antibody POCT are being planned. See our IHC products and learning videos at novodiya.com/support/learning-videos/.

Nutrafol

Brass Partner

28 West 27th Street, 10th Floor
New York, NY 10001
nutrafol.com



Nutrafol is a science-based nutraceutical company focused on restoring hair health in men and women. Our brand goes beyond conventional hair loss support, by taking a multi-factorial approach to combat hair loss. Nutrafol contains a patented Synergen Complex™, a group of botanicals and nutrients, that work synergistically to strengthen and nourish hair from within.

Ortho Dermatologics

Brass Partner

8540 Colonnade Center Dr.
Raleigh, NC 27615
ortho-dermatologics.com



Ortho Dermatologics is committed to the dermatology community and healthcare providers, by helping treat patients in therapeutic areas including acne, immunology and psoriasis.

PhyNet Dermatology

302 Innovation Dr., #400
Franklin, TN 37067
phynet.com



PhyNet Dermatology is a network of dermatologists, dermatopathologists and MOHS surgeons supported by experienced healthcare leaders who serve as a comprehensive practice partner to enable physicians to do what they do best: provide quality medical care and an outstanding patient experience. Guided by a physician advisory board, with an approach that values physicians as equity partners, PhyNet has expanded by over 100 physicians and over 98 practice locations in the last four years.

QualDerm Partners

210 Jamestown Park, Suite 250
Brentwood, TN 37027
qualderm.com



QualDerm Partners helps top-tier dermatologists position their practices for sustainable profitability. The company creates practice partnerships through acquisition and de novo development. QualDerm provides the management support, capital and guidance for growth. In the True PartnershipSM model, physicians are partners, not employees, and retain their own practice brand. This doctor-driven model is designed to maintain physicians' clinical autonomy and ensure the highest-quality patient care.

R2 Technologies

2603 Camino Ramon, Suite 200
San Ramon, CA 94583
glacialskin.com



Glacial Rx™ is the patented cooling technology that soothes as it reveals younger looking skin. Glacial Rx is the first and only medical device to employ Cryomodulation™ - using PRECISION COOLING to address SOURCES of redness, benign lesions and more. The result is a treatment that is both flexible and yields exceptional patient satisfaction through a cool, comfortable procedure. This revolutionary technology will attract not only current injectable patients, but also the group of consumers who are wary of devices.

Red Spot Interactive

1001 Jupiter Park Drive, Suite 124
Jupiter, FL 33458
redspotinteractive.com



Red Spot Interactive (RSI) is an industry-leading patient acquisition company that provides practices technology solutions to maximize profits from marketing, reduce operating costs, and decrease the financial risk of missed or mishandled patient calls and emails. RSI offers its clients an all-encompassing cloud-based suite of financial / operational tracking, marketing automation support, and marketing communication tools.

Regeneron Sanofi Genzyme

777 Old Saw Mill River Road
Tarrytown, NY 10591
libtayohcp.com



Since 2007, Regeneron and Sanofi have collaborated to jointly develop certain fully human monoclonal antibody therapies under a global collaboration agreement. Regeneron is a leading biotechnology company that invents life-transforming medicines for serious diseases. Sanofi is a global biopharmaceutical company focused on human health. For more information, visit Regeneron.com and Sanofi.com.

RegenLab USA LLC

140a 58th Street, 2nd Floor
Brooklyn, NY 11220
regenlabusa.com



RegenLab® is recognized as a certified global leader in medical biotechnologies, specializing in cellular therapies. In the United States, RegenLab® USA provides expertly designed Class II medical devices for the preparation of platelet rich plasma from the patient's own blood. Regen® A-PRP® was developed with a focus on product quality, patient safety, and preparation efficiency. To place an order, contact us at info@regenlabusa.com or call us at 1-800-220-9082 ext. 0.

Renuva by MTF Biologics

125 May Street
Edison, NJ 08837
mtfbiologics.org



Renuva is an off-the-shelf alternative to autologous fat transfer. It is used to restore volume in the face, hands and body in a short, in-office procedure. The adipose allograft is processed to preserve the extracellular matrix containing collagens, proteins, and growth factors found in adipose tissue. The resulting matrix serves as a framework to support the cellular repopulation and vascularization at the site of injection. Renuva is to be used where fat naturally exists.

Revision Skincare

5930 W. Campus Circle Drive
Irving, TX 75063
revisionskincare.com



Revision Skincare was founded to change the way professional skincare results are achieved. We believe youthful-looking skin can be accomplished without ever compromising skin's long-term health. Our unique formulation philosophy is leading the way for better treatment methods and challenging traditional approaches to deliver powerful results. With products validated by physicians, we proudly serve skincare professionals around the world to help you Achieve Healthy, Beautiful Skin™.

Scientis

2513 Seven Springs Blvd.
Trinity, FL 34655
cyspera.com



Scientis is an emerging Swiss dermatology company dedicated to discovering, developing and bringing novel dermo-cosmetic products to market for skin pigmentation disorders. With Cyspera®, the first and only topical cream with cysteamine and free of hydroquinone, we offer uncompromising scientific efficacy coupled with long-term safety benefits.

Sciton

925 Commercial Street
Palo Alto, CA 94303
sciton.com



Sciton is committed to providing best-in-class laser and light solutions for medical professionals who want superior durability, performance and value. Sciton offers best-in-class medical devices for laser-assisted lipolysis, fractional and full-coverage skin resurfacing, hair removal, phototherapy, wrinkle reduction, treatment of vascular and pigmented lesions, scar reduction and acne. For a complete list of Sciton systems, visit Sciton.com.

Senté

2310 Camino Vida Roble, #101
Carlsbad, CA 92011
sentelabs.com



Senté is a privately held aesthetic company leveraging its expertise in innovation to deliver unique, novel and science-based skincare products based on Glycosaminoglycan Analogs. Senté patented technology - HSA - is clinically proven to reduce visible redness by controlling hydration and inflammation in the skin, for a healthier, more even skin tone, regardless of skin type and sensitivity.

skinbetter science

Brass Partner

3200 E. Camelback Rd., Suite 395
Phoenix, AZ 85018
skinbetter.com



skinbetter science delivers world-class service and award-winning skincare products with a commitment to always put the needs of your practice and patients first.

SkinCeuticals

Brass Partner

10 Hudson Yards, 33rd Floor
New York, NY 10001

skinceuticals.com



Our mission is to improve skin health. Dedicated to this purpose, we make one simple promise – provide advanced skincare backed by science. Born from skin cancer research that led to pivotal breakthroughs in antioxidants, our high potency formulas are concentrated in pure actives and proven to penetrate optimally into skin. We formulate to correct signs of aging, protect healthy skin, and prevent future damage.

Sofwave

2492 Walnut Street, Suite 120
Tustin, CA 92780

sofwave.com



Sofwave Synchronous Ultrasound Parallel Beam Technology SUPERB™, answers the growing demand for Non-Invasive treatments that deliver noticeable wrinkle reduction, with its 7 cooled transducers directly coupled to the epidermis, creating a unique 3D array of volumetric, cylindrical-shaped thermal zones that deliver continuous parallel energy simultaneously to coagulate more tissue areas more quickly at a depth of 1.5 mm - mid-dermis.

Solta Medical

400 Somerset Corporate Blvd.
Bridgewater, NJ 08807

solta.com



SOLTA MEDICAL

Solta Medical, a leader in medical aesthetics, offers seven aesthetic lasers and energy devices to address a range of skin-related concerns, including skin resurfacing and rejuvenation, body contouring, fat reduction, skin smoothing, hair removal, and acne reduction. Over five million procedures have been performed with Solta's portfolio of products.

Strata Skin Sciences

100 Lakeside Drive, Suite 100
Horsham, PA 19044

strataskin.com



Skin Sciences, a medical technology company specializing in the Dermatology and Plastic Surgery fields, is dedicated to developing, commercializing and marketing innovative products for the treatment of dermatologic conditions. Its products include the XTRAC® excimer laser and VTRAC® lamp systems utilized in the treatment of psoriasis, vitiligo and various other skin conditions; and the STRATAPEN® MicroSystem, marketed specifically for the intended use of micropigmentation.

Suneva Medical

Brass Partner

5870 Pacific Center Blvd.
San Diego, CA 92121

sunevamedical.com



Privately held regenerative aesthetics company, Suneva Medical, develops, manufactures and commercializes innovative products, including flagship brand, Bellafill®. Building out their regenerative aesthetics product portfolio in 2019, Suneva Medical added an innovative PRP technology and Puregraft, the most predictable fat graft in the market.

SurgiTel

77 Enterprise Drive
Ann Arbor, MI 48103

surgitel.com



SurgiTel designs and manufactures premium loupes, headlights and accessories to enhance vision and help avoid eye stress and neck/back pain. SurgiTel loupes are sold around the world and have received multiple awards for our exclusive, patented innovations in lens, prism and LED technologies. Always looking to build and maintain lasting customer relationships with our innovative products, SurgiTel keeps on the forefront of vision and ergonomics. Visit our booth to try all our newest products!

Industry-Organized Hot Topic Events

Attendees are invited to these sessions hosted by members of industry.

FRIDAY, NOV. 19

12:45 - 1:45 p.m. CT

The RHA Collection: Beauty is Dynamic, Your Filler Should Be Too

Hosted by



REVANCE AESTHETICS

4:30 - 5:30 p.m. CT

Injection Techniques and Rheology

Hosted by

GALDERMA

EST. 1981

SATURDAY, NOV. 20

2 - 3 p.m. CT

Put the Rear Front & Center

Hosted by



4:15 - 5:15 p.m. CT

Next Generation Growth Factors: TNS® Advanced+ Serum

Hosted by

Allergan Aesthetics

an AbbVie company

SUNDAY, NOV. 21

1:30 - 2:30 p.m. CT

A 3D View: Addressing the Most Common Cancer - The Pathology, Epidemiology, and Treatment Options of Advanced and Metastatic BCC

Hosted by



It's B.Y.O.B.

(BRING YOUR OWN BOOTY)

The fun doesn't stop at ASDS Virtual! **Join us for Put the Rear Front & Center** to hear from cellulite experts about how integrating Qwo® – the first and only injectable treatment of moderate to severe cellulite in the buttocks of adult women – into your practice could help your bottom line.

event details

- 📅 2:00 - 3:00 p.m. CT
- 🕒 Saturday, November 20, 2021
- 📍 Live broadcast on ASDS Virtual Meeting App

Actor Portrayal

Reserve your spot today



INDICATION

Qwo® is indicated for the treatment of moderate to severe cellulite in the buttocks of adult women.

IMPORTANT SAFETY INFORMATION FOR QWO CONTRAINDICATIONS

QWO is contraindicated in patients with a history of hypersensitivity to collagenase or to any of the excipients or the presence of infection at the injection sites.

WARNINGS AND PRECAUTIONS

Hypersensitivity Reactions

Serious hypersensitivity reactions including anaphylaxis have been reported with the use of collagenase clostridium histolyticum. If such a reaction occurs, further injection of QWO should be discontinued and appropriate medical therapy immediately instituted. Advise patients to seek immediate medical attention if they experience any symptoms of serious hypersensitivity reactions.

Injection Site Bruising

In clinical trials, 84% of subjects treated with QWO experienced injection site bruising. Subjects with coagulation disorders or using anticoagulant or antiplatelet medications (except those taking ≤150 mg aspirin daily) were excluded from participating in Trials 1 and 2.

QWO should be used with caution in patients with bleeding abnormalities or who are currently being treated with antiplatelet (except those taking ≤150 mg aspirin daily) or anticoagulant therapy.

Substitution of Collagenase Products

QWO must not be substituted with other injectable collagenase products. QWO is not intended for the treatment of Peyronie's Disease or Dupuytren's Contracture.

ADVERSE REACTIONS

In clinical trials, the most commonly reported adverse reactions in patients treated with QWO with an incidence ≥ 10% were at the injection site: bruising, pain, nodule and pruritus.

Please see Full Prescribing Information for QWO at our virtual booth.

Qwo® and Endo Aesthetics® are registered trademarks of Endo International plc or one of its affiliates.

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EA-QW-05713/October 2021 www.qwo.com

this is a paid advertisement

IN MEMORIAM

We remember these ASDS members and their contributions to our specialty.



Jeffrey D. Byers, MD
Franklin, TN
January 2021



Roger C. Byrd, DO
Rochester Hills, MI
10/22/20



Melanie Grossman, MD
New York, NY
1/26/21



Alexander Lewis, MD
Lafayette, CA
9/29/21



Adrien A. Stewart, MD
Lafayette, LA
10/16/21



Marcy L. Street, MD
Okemos, MI
3/22/19



James W. Trimble, MD
Orange Park, FL
8/12/21



Morris Westfried
Brooklyn, NY
February 2021



Gary L. Wright, MD
Sonora, CA
12/4/20

New!

WELLNESS BREAKS AT THE 2021 ASDS VIRTUAL ANNUAL MEETING

Friday, Nov. 19 | 3:15 – 3:30 p.m. CT

POSTURE LAB

Stay seated or stand up to practice bringing awareness to habitual movement patterns, their effects and what you can do to build great posture for pain and injury prevention.

Saturday, Nov. 20 | 6:15 – 7 p.m. CT

LOVING-KINDNESS MEDITATION & YOGA

Attend this guided relaxation in which you disengage your body one part at a time while directing positive thoughts toward yourself and others. Energize your body and give your mind a well-deserved break. You will be guided through stretching that alleviates tension in your shoulders, neck, back and hips – your whole body will thank you! There's no need to change your clothes; just have enough room to move your arms and legs in every direction. You will leave refreshed, clear-headed and at-peace.

Sunday, Nov. 21 | 10 – 10:15 a.m. CT

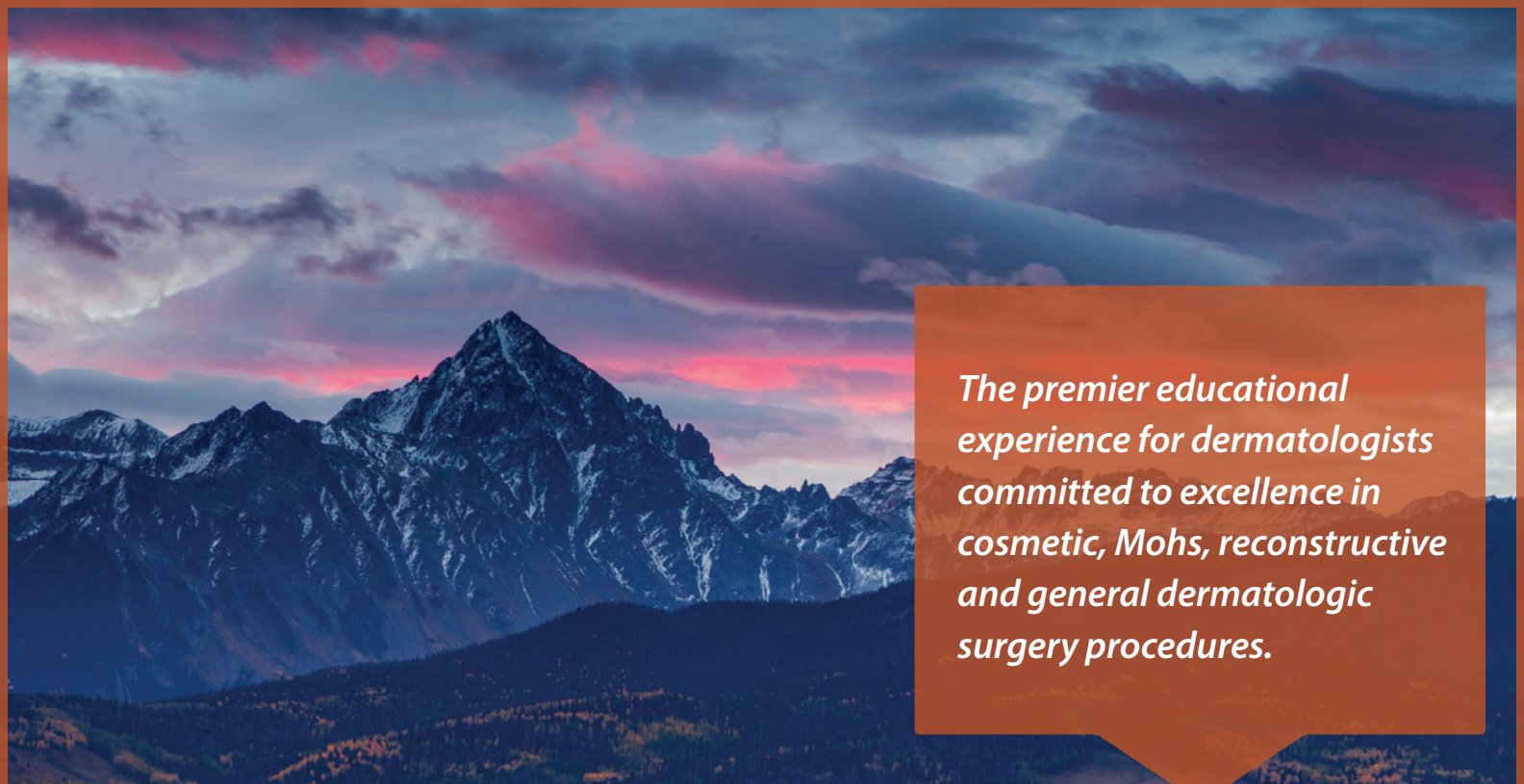
RESTORATIVE YOGA

This quick session is designed to bring your nervous system into “rest and digest” mode where healing work occurs at the cellular level. Your YogaPro will guide you through a sequence designed to gently move you through prone, seated and reclined poses that honor your body and the work that it does. You will explore breathing exercises that quiet the mind and support physical release. This class provides a meditative experience from start to finish.

Visit the ASDS/A Resource Center booth in the Virtual Exhibit Halls at the 2021 ASDS Virtual Annual Meeting to:

- Take a photo at the Virtual Photo Booth on Friday and Saturday
- Discover more about your ASDS/A membership benefits
- Learn how to claim your CME
- Explore ASDS products and services
- And more!





The premier educational experience for dermatologists committed to excellence in cosmetic, Mohs, reconstructive and general dermatologic surgery procedures.

SAVE THE DATE

Oct. 5 – 9, 2022

**Gaylord Rockies Resort
& Convention Center**
Denver, Colorado

AS | DS[®]

2022
Annual Meeting

October 5-9
Denver, CO

- Learn the latest innovations and advanced-level techniques on evidence-based topics.
- Gain diverse perspectives from world-class faculty.
- Strengthen expertise with live patient demos and hands-on workshops.
- Focus on specific interests and educational needs with balanced program.
- Educate the office team with robust practice management track.
- Build connections with fun social and networking events.
- Discover practice solutions from exhibitors.

Visit asds.net/AnnualMeeting for more information!

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AFTER 4 WEEKS

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¹ Taub A, Bartholomeusz J. Ultrasound Evaluation of a Single Treatment With a Temperature Controlled Multi-Frequency Monopolar Radiofrequency Device for the Improvement of Localized Adiposity on the Abdomen and Flanks. *J Drugs Dermatol.* 2020;19(1):28-34

² Somenek MT, Ronan SJ, Pittman TA, A Multi-Site, Single-Blinded, Prospective Pilot Clinical Trial for Non-Invasive Fat Reduction of the Abdomen and Flanks Using a Monopolar 2 MHz Radiofrequency Device. *Lasers Surg Med.* 2021 Mar;53(3):337-343

³ Stephen J. Ronan M.D. A Novel Bio-Electric Current Stimulation Device For Improvement Of Muscle Tone 7/2019.