

BAS RMS Joint Colloquium
Tuesday, August 3rd 12-3pm CDT/1-4pm EDT

12pm-12:10p (10 minutes)

Welcome/Overview

12:10pm-12:35pm (25 minutes)

Session: "History at IBM" with Jamie Martin, IBM Corporate Archivist

Description: During the Covid-19 pandemic, the IBM Corporate Archives team has turned attention to virtual outreach activities that connect employees across the organization to company history. Jamie Martin, IBM Corporate Archivist, will discuss some of the outreach efforts from the past year, including an internal Slack channel, short history videos, and a virtual tour.

12:35-12:55pm (20 minutes)

Session: "All Aboard: The Importance and Value of Onboarding/Off Boarding Documentation" with Ryan Leimkeuler, University Records Manager, Kansas State University

Description: This lightning talk will introduce the importance of onboarding/off boarding documentation and will discuss efforts at Kansas State University to implement their own onboarding/off boarding documentation. Attendees will see examples of this documentation and an unvarnished reflection on an ongoing rollout at KSU.

12:55pm-1:10pm (15 minutes)

Session: "NFPA®: 125 Years of Protecting and Engaging People Where They Are" with Joy Rodowicz, Digital Asset & Records Manager, National Fire Protection Association®

Description: The National Fire Protection Association® (NFPA®) is a global self-funded nonprofit organization devoted to eliminating death, injury, property, and economic loss due to fire, electrical, and related hazards. 2021 marks the 125th anniversary since the association began its work to solve the fire problem in a young, industrialized nation in 1896. During the past year, the NFPA Employee Events Committee has gone to great lengths to create remote events and experiences that engage, honor and recognize all staff for the work that is done every day to stay true to NFPA's mission and vision, and to serve our stakeholders and each other to help make the world a safer place. Through a combination of virtual gatherings, celebratory blogs, "coffee quads", various other avenues, and ongoing 125th anniversary celebrations, we will share our experiences and learn from each other on ways to further encourage collaboration and enthusiasm in brand heritage and development.

1:10-1:25pm (15 minutes)

Session: "Choose-Your-Own-Adventure Escape Room" with Nicole Laflamme, Heritage & Creative Asset Manager, The J.M. Smucker Company

Description: Archivists are natural storytellers. What if you could go beyond just telling a tale, and let your audience become a part of the story too? In Choose-Your-Own-Adventure Escape Room style, you can turn a Google form into a storytelling showcase, share artifacts from your archives, and bring teams together in a virtual environment.

1:25pm-1:35pm (10 minutes)

Break

BAS RMS Joint Colloquium
Tuesday, August 3rd 12-3pm CDT/1-4pm EDT

1:35pm-2:05pm (30 minutes)

Session: “Leveraging Enterprise Technologies to Manage Records” with Deborah Armentrout, Director, Corporate Records Management, National Archives and Records Administration: leveraging your enterprise technology to manage your organizations records. (30 minutes)

Description: The presentation will address how NARA’s internal records program is using existing technologies to meet the targets in Office of Management and Budget Memorandum, M-19-21, Transition to Electronic Records. Deborah will discuss priority projects and challenges/successes in:

- Updating records schedules for an electronic records management environment
- Managing permanent electronic records
- Managing long term temporary records
- Not to be forgotten, transferring paper/analog records before the end of 2022

2:05pm-2:20pm (15 minutes)

Session: “The Levi’s® Archives Presents...A Virtual Design Inspiration Series” with Tracey Panek, Historian, & Laura O’Hara, Archivist, Levi Strauss & Co.

Description: In January 2021, a leader in the Levi’s® design group approached the Archives with a request for a monthly event. “There’s so many things in the archive to get excited about and I really think all these could help inspire future designs and designers.” And so the Levi’s® Archives launched "Archives Presents..." a monthly targeted yet general virtual series for the designers to find inspiration. We will discuss how we present the archives, the response and feedback, and how we extend the learning and inspiration.

2:20pm-2:50pm (30 minutes)

Session: “Panel discussion on Early Career Records Management” with David Brown as host and panelists Jes Martell (Penn State); Amy Lloyd (ARL/Penn State); and Megan Burton (Kansas Historical Society)

Description: David Brown will lead a panel discussion with three professionals who are at different points in their careers. Jes Martell, Amy Lloyd, and Megan Burton will offer varied perspectives on the records and information management field and their place in it. This discussion will provide early insights and first impressions from those working in archives and records management regarding their profession. Viewing our work through fresh eyes will allow all of us, regardless of where we may be in our careers, the opportunity to reexamine our own professional experiences and reassess our assumptions.

2:50pm-3pm (10 minutes)

Wrap-Up

Speaker Bios

Jamie Martin is the IBM Corporate Archivist, a position she has held since July 2014. Previously, she was the Senior Corporate Archivist for Target Corporation. Jamie is active in several professional organizations, including the Society of American Archivists where she has held several leadership positions. She is also a member of the Archives Leadership Institute 2011 cohort.

Ryan Leimkuehler is the University Records Manager and Assistant Professor at Kansas State University. As the records manager for KSU for the past 4 years he has focused on training, outreach, and records retention guidance for the university community. Ryan is a member of the Midwest Archives Conference, Kansas City Area Archivist, and the Society of American Archivists and serves as a steering committee member for the Records Management Section. Ryan also holds both a Certified Archivist and Digital Archives Specialist credentials.

Joy Rodowicz is the Digital Asset & Records Manager for the National Fire Protection Association® (NFPA®). Joy provides oversight and management of the NFPA's records management and archival collections and enjoys the position of primary liaison between the NFPA Research Library & Archives and all its stakeholders. As a member of NFPA's Employee Events Committee, Joy has been actively involved in celebrating and encouraging employee engagement throughout the organization on all levels. Joy holds a BA in Communications & Visual Arts from Gordon College, a MA in Media Arts from Emerson College and a MS in Library Science with a concentration in archives from Simmons College.

Nicole Laflamme is the Heritage & Creative Asset Manager of The J.M. Smucker Company of Orrville, Ohio, where she has managed the Corporate Archives since 2008. She is a Certified Archivist and holds memberships with the Society of American Archivists and the Midwest Archive Conference. Nicole is also a 2016 ALI cohort. Her favorite product is Jif Creamy Peanut Butter.

Deborah Armentrout is the Director of Corporate Records Management and Agency Records Officer at the National Archives and Records Administration (NARA). Before working at NARA in this role, Deborah was the Agency Records Officer at the Nuclear Regulatory Commission, and prior to that, she was a Senior Records Analyst at NARA where she worked on records appraisal, records management training, and NARA's Electronic Records Archive. Deborah is a Certified Records Manager (CRM) and in 2018 earned the CRM/Federal Specialist designation for those whose field of practice involves records management in the U.S. Government. She currently serves on the board of the Metro Maryland Chapter of ARMA International and on the Strategic Alliance Committee, Exam Development Committee, and Federal Specialist Committee for the Institute of Certified Records Managers.

Tracey Panek is the Historian for Levi Strauss & Co. She manages the day-to-day workings of the Levi Strauss & Co. Archives as a key corporate asset, answering historical questions, assisting designers, brand managers, executives and other employees whose work requires historical materials in the Archives. Prior to joining LS&Co., Tracey spent 14 years as Historian and Archivist at AAA Northern California, Nevada & Utah where she managed a corporate history program for the 100+ year old company. She began her corporate history career at AirTouch Communications—today Verizon and Vodafone—a San Francisco based company that launched cellular service at the Los Angeles Olympics in 1984.

Laura O'Hara is the Archivist for Levi Strauss & Co. After 4 years as the Archives Digital Project Manager shifting the LS&Co. Archives from the 19th century into the 21st century, Laura transitioned to LS&Co. Archivist taking on collection management, exhibition, and presentation responsibilities as well as helping employees find their answers in the Archives. Prior to joining LS&Co. full time Laura also worked at Genentech, a member of the Roche Group, and supervised the processing of the California Women's March Posters Collection at the California State Library-Sutro Library. She spent 17 years at SLAC National Accelerator Laboratory as well as time in the archives at the Stanford Law

BAS RMS Joint Colloquium
Tuesday, August 3rd 12-3pm CDT/1-4pm EDT

School and Stanford School of Medicine. Prior to that she worked at the Western Jewish History Center of the Magnes Museum and at the Bank of America Corporate Archives.

David Brown is the Archivist and Head of the Office of Records Management Services at the U.S. Securities and Exchange Commission (SEC). He has worked in the federal government as a records and information professional for nearly 30 years. David is a Certified Archivist, a member of the Society of American Archivists, the International Council on Archives, and ARMA International.

Jes Martell is the Records Center Specialist at the Pennsylvania State University. Prior to joining the Office of Records Management at Penn State in March 2020, she worked as a medical records manager at a veterinary hospital. Jes is completing her term as an Early Career Member on the Records Management Section.

Megan Burton is the Senior Archivist for Public Services at the Kansas Historical Society. Though her role has significantly changed since she started, Megan has worked for the State of Kansas and with Public Records in some capacity for the last 5 years. Megan is a member of the Midwest Archives Conference, Kansas City Area Archivists, and the Society of American Archivists.

Amy Lloyd is the Records Management Specialist at the Applied Research Laboratory at Penn State (ARL/PSU). ARL stood up its Records Management Office in 2019, and Amy joined the office in August 2020. Amy has been employed at ARL/PSU since 2009 and is a member of SAA, ARMA, and NAGARA.