

Innovation Research Interchange (IRI) and Kellogg  
School of Management Present



A division of the National Association of Manufacturers

# Shaping Innovation Leaders (SIL)

The Premier Executive Management Program  
Designed for Innovation Leaders

APPLY

June 15 – 19, 2026 | Evanston, IL

Registration Deadline: April 15, 2026

Gain a competitive edge by equipping high-potential innovation leaders with best in class business skills.

This intensive 5-day in-person program delivers the management skills, concepts, and tools that innovators need to make more effective strategic decisions and become more confident business leaders and communicators.



## Key Benefits

- Align financial and operational decisions for long-term success.
- Negotiate impactful deals while fostering long-term partnerships.
- Gain cross-functional knowledge in marketing, accounting, finance, and organizational behavior.
- Address leadership challenges, motivate teams, and communicate effectively with diverse stakeholders.
- Grasp the latest thinking and management tools used in the global business environment.

OVER 650 SIL GRADUATES FROM MORE THAN 100 INNOVATIVE COMPANIES

The Innovation Research Interchange, in partnership with Northwestern University, designed this program to meet the needs of demanding leadership roles in research, development, innovation, and engineering. Each cohort brings together a diverse group of cross-industry innovation leaders whose experiences create a vibrant learning environment where fresh perspectives and real-world experience drive meaningful and dynamic conversations.



SHAPING INNOVATION LEADERS  
CLASS OF 2025

# Participant Profiles

- Seasoned innovation managers with at least 10 years of experience from any industry.
- Scientists, chemists, engineers, and technologists who lead a laboratory or department, its personnel, and its budget.
- Research and development directors who have substantial managerial experience with several direct reports.

All participants have reached a level of responsibility that demands close engagement with executives from a cross-section of vital functions. The program's alumni represent a wide range of industries, including equipment and machinery, specialty chemicals, construction and building materials, energy, aerospace, food and beverage, consumer goods among others, highlighting the diverse composition of each group.

The Kellogg School of Management is consistently ranked among the top business schools in the nation.

The program combines lectures, case studies, team assignments, study groups, and other formats for an enriched learning experience.

## Typical Schedule

7:00 am - 8:30 am	Breakfast
8:30 am - 10:00 am	Class Session 1
10:00 am - 10:15 am	Coffee Break
10:15 am - 11:45 am	Class Session 2
11:45 am - 1:00 pm	Lunch
1:00 pm - 2:30 pm	Class Session 3
2:30 pm - 2:45 pm	Coffee Break
2:45 pm - 4:15 pm	Class Session 4
4:15 pm - 4:30 pm	Coffee Break
4:30 pm - 6:00 pm	Class Session 5

Note: Program starts at 12:00 pm on the first day, and ends at 3:00 pm on the last day.



## Location

Classes will be held on Northwestern University's campus at The Global Hub in Evanston, Illinois.

Accommodation will be at the Hilton Orrington Hotel in Downtown Evanston.

"The SIL program helped upgrade my skills as an R&D leader. The shift from team lead to manager requires additional soft skills, especially to perform at a global level, which the SIL program helps to establish and sharpen."

- 2024 SIL Graduate, Global R&D Manager

# Faculty Highlights

Senior members of the Kellogg School of Management's outstanding faculty are experts in helping executives apply the latest management theory to their work. As both leading practitioners and scholars of distinction, Kellogg faculty provides participants with the most cutting-edge approaches to management problems and solutions. Please note that the faculty list is subject to change.

**Brian Uzzi** (Ph.D., Stony Brook University) is the Richard L. Thomas Professor of Leadership at the Kellogg School of Management, Northwestern University.

**Edward Zajac** (Ph.D., University of Pennsylvania) is the James F. Bere Professor of Management & Organizations. His research and teaching focuses on strategy and corporate governance.

**Lauren Rivera** (Ph.D., Harvard University) is the Peter G. Peterson Chair in Corporate Ethics and Professor of Management & Organizations.

**Artur Raviv** (Ph.D., Northwestern University) is the Alan E. Peterson Distinguished Professor of Finance. He has been a member of the Kellogg faculty since 1981.

**Marian Powers** (Ph.D., University of Illinois at Urbana) is an Adjunct Professor of Executive Education, specializing in teaching financial reporting and analysis to executives.

**Timothy Calkins** (MBA, Harvard University) is Associate Chair of the Marketing Department and Clinical Professor of Marketing.

"I found Shaping Innovation Leaders incredibly insightful. The professors were engaging and excited to be there. In a short amount of time, I gained an immense amount of knowledge and a lot of confidence in myself and my understanding of business strategy."

- 2025 SIL Graduate, Director of Innovation

"The Shaping Innovation Leaders program was both challenging and deeply rewarding, pushing me to expand my perspective on innovation and leadership. I greatly valued learning from some of the nation's top business school faculty and engaging with a cohort of accomplished, like-minded innovators from a wide range of industries. The experience has broadened my network and sharpened my ability to drive impactful change."

- 2025 SIL Graduate, Technology & Digital Innovation Executive

