



## BIOGRAPHICAL INFORMATION FORM

**Please prepare a biography for introductory purposes by the program chair or session moderator. This information is also mandatory to receive CLE accreditation.**

**NAME:** Jill Easton

**TITLE:** Senior Associate Counsel

**COMPANY/LAW FIRM:** Darden Corporation

**EMAIL:** jeaston@darden.com

Can INTA provide your email address to attendees on the mobile app and Attendee Portal?  
YES ☒ NO ☐

**TWITTER HANDLE:** jilleaston

**YEARS OF IP PRACTICE:** 12

**PROFESSIONAL EDUCATION/ ACCREDITATION:**

**OTHER INFORMATION:**

Jill Easton is Senior Counsel with Darden Corporation, a full-service restaurant company headquartered in Orlando, FL that and owns and operates over 1,500 restaurants under the brands Olive Garden, LongHorn Steakhouse, The Capital Grille, Yard House, Seasons 52, Bahama Breeze, and Eddie V's Prime Seafood. Jill joined Darden in 2016, and represents her client's interests in connection with an array of legal issues related to advertising, marketing, privacy, trademarks, copyright, domain issues and commercial transactions. Jill also counsels her client on a variety of consumer and regulatory issues such as CAN-SPAM, FDA, social media, sweepstakes, loyalty, and consumer protection issues. Prior to joining Darden, Jill spent the majority of her career in ecommerce and online travel, working in-house both for Orbitz Worldwide and Kayak (Priceline Group). Jill was admitted to the State Bar of Wisconsin in 2004 and maintains a license to practice in-house in Florida.



## INTA 2017 Annual Meeting *Biographical Information Form*

*Name:* **David W. Grace**

*Title:* Partner and Co-Chair IP Practice Group

*Firm:* Loeb & Loeb, Los Angeles

*Email:* [dgrace@loeb.com](mailto:dgrace@loeb.com)

*Twitter:* [@davidgrace](https://twitter.com/davidgrace)

*Years of Practice:* More than 30

*Professional Education/Accreditation:* University of Virginia School of Law;  
member of the California and Florida bars

### *Other Information:*

Dave is a member of the INTA Panel of Mediators and is a member of the Attorney Settlement Officer Panel of the United States District Court for the Central District of California.

Dave represents a wide variety of clients including entertainment companies, consumer products companies, financial institutions, and celebrities.

Dave handles trademark, copyright, right of publicity, internet domain name, entertainment, and advertising disputes. He practices regularly before the US federal courts and the US Trademark Trial and Appeals Board.

Dave assists clients in developing and managing international brand portfolios, negotiates trademark, copyright, endorsement, and entertainment agreements, and counsels clients with respect to internet, social media, and advertising issues.

Dave has been active in INTA for many years. Among many other things, he served as the Co-Chair of the 2009 Annual Meeting in Seattle and as the Chair of the Rights of Publicity Subcommittee from 2010 to 2016.

Loeb & Loeb, LLP has offices in Los Angeles, New York, Chicago, Nashville, Washington, DC, Beijing, and Hong Kong. For more information, please visit <http://www.loeb.com>.



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**NAME:** Anne Gundelfinger

**TITLE:** Vice President, Global Intellectual Property

**COMPANY/LAW FIRM:** Swarovski AG

**EMAIL:** anne.gundelfinger@swarovski.com

Can INTA provide your email address to attendees on the mobile app and Attendee Portal?  
YES ☒ NO ☐

**TWITTER HANDLE:** none

**YEARS OF IP PRACTICE:** 32

**PROFESSIONAL EDUCATION/ ACCREDITATION:**

Boston University School of Law  
Admitted: California, Pennsylvania, and DC bars  
United States Supreme Court  
9<sup>th</sup> Circuit Court of Appeals

**OTHER INFORMATION:**

Anne began her career as an antitrust lawyer for the federal government, and then moved to Silicon Valley where she focused her practice on intellectual property and trademarks. She moved in-house and founded the trademark department at Sun Microsystems, and then moved to Intel where she built the Intel trademark team. After 25 years in high-tech, Ann then moved to Switzerland where she is now the Vice President for Global Intellectual Property for Swarovski, a global leader in fashion jewelry and all things crystal.

Anne served as the President of the International Trademark Association in 2005, served on INTA's Board of Directors for over a decade, and has served in a variety of INTA leadership roles for nearly two decades. She currently serves on INTA's Designs Committee and co-Chairs the Europe Global Advisory Counsel.

Anne is a member of *Intellectual Asset Management* magazine's IP Hall of Fame. She was named by *Managing Intellectual Property* magazine as one of the world's fifty (50) most influential people in intellectual property in 2005.