

Frontiers of Challenges

for the semiconductor industry: Challenge = Opportunity



g dan hutcheson

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Who is TechInsights?

- World's Largest Reverse Engineering Firm
 - Everything sized from Angstroms to Audi's
 - Unmatched breadth knowledge of technology
 - 100's of employees with deep engineering experience
 - Based in Ottawa, Canada
 - With private equity backing
- With a vision to build the world's best technology information platform
 - Technology – Market Research – And More to Come
- Acquired VLSIresearch in 2021
 - “Because VLSI is the world's best in market research”
 - *Gavin Carter, CEO of TechInsights*
- *An explosive combination*
 - *Like Lava hitting the Sea*



The Semiconductor Shortage

How we got here and the road ahead



Challenges = Opportunities: The shortage

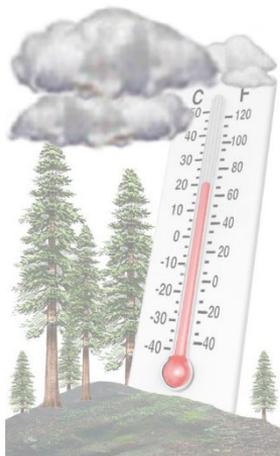
- 2020: The **COVID** curveball
 - What Looked like a drive into the ocean 3/21 ...
 - was a **Decoupling** from the Macroeconomy
 - with a **Digitization** pull-in
- The **Shortage emerges** in the 4Q-2020
 - **Capacity Constrained** with no Whitespace
 - Lockdowns, Soaring Transport Costs, Substrate Shortages
- The **Great Shortage of 2021 makes Chips politically important again**
 - Drive for **Technology Sovereignty**
 - The **Taiwan Hyper-Coherence**
 - Pervasive, hidden hoarding
- 2022: The **Great Shortage Continues**
 - **Russo-Ukraine War** broadens constraints
 - China's **Zero-COVID** policy lockdowns



COVID's Semiconductor Weather Storms



1Q20



2Q20



3Q20



4Q20



1Q21



2Q21

← Extreme in trend for any Q_n relative to Q_{+1} →

Source: Semiconductor Analytics

Semiconductor Market Reactions to COVID:

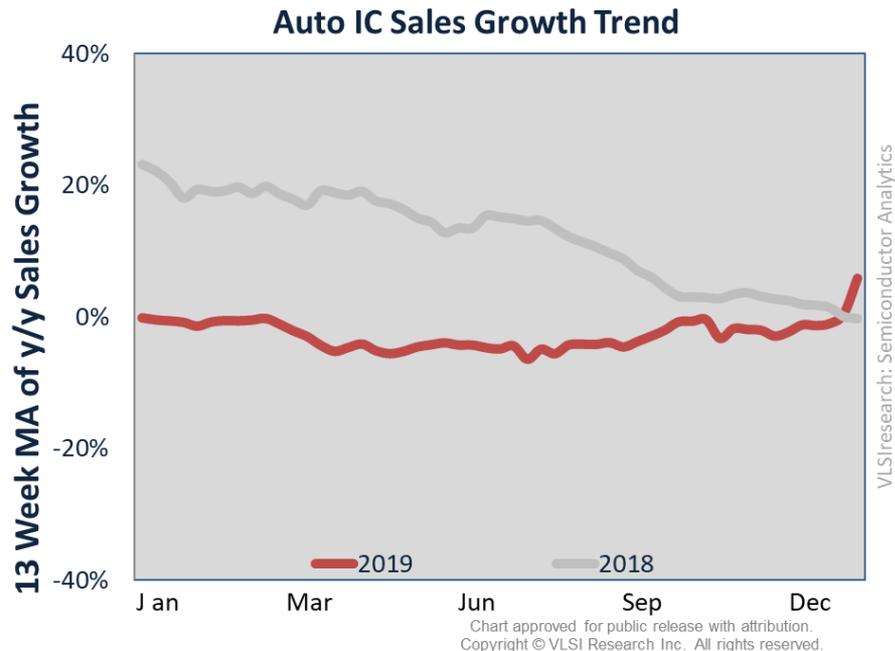
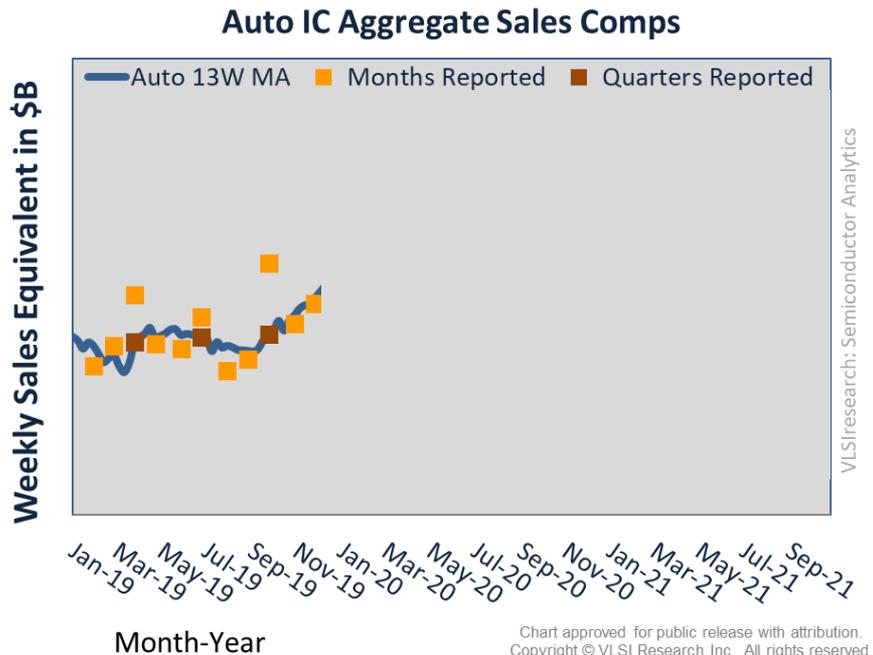
COVID would Close One Door and Open Another, but ...



- With shutdowns there was 0 visibility past March, 2020
- Worse: *1Q 2020 results would not be available until Early May*

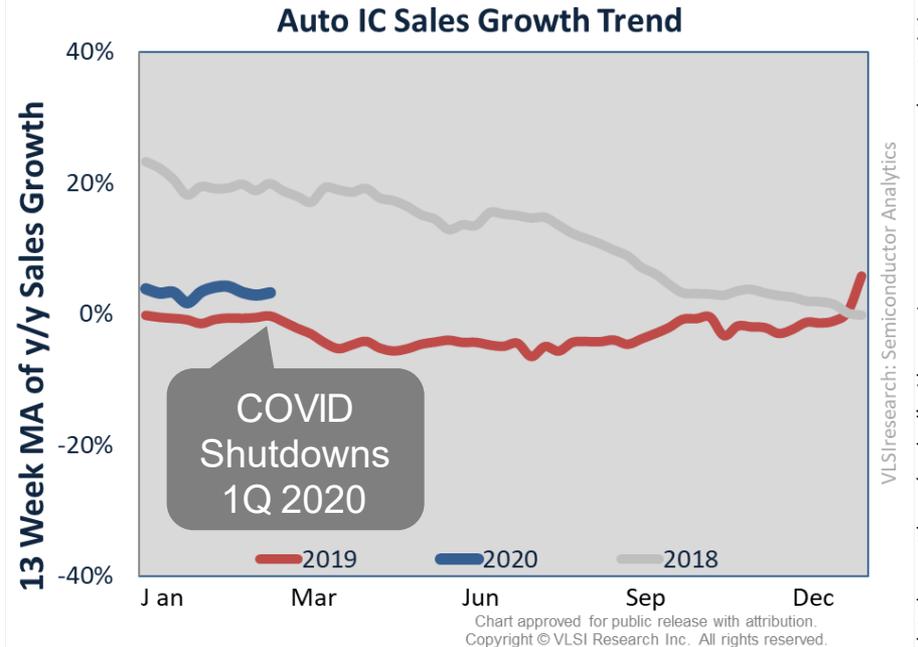
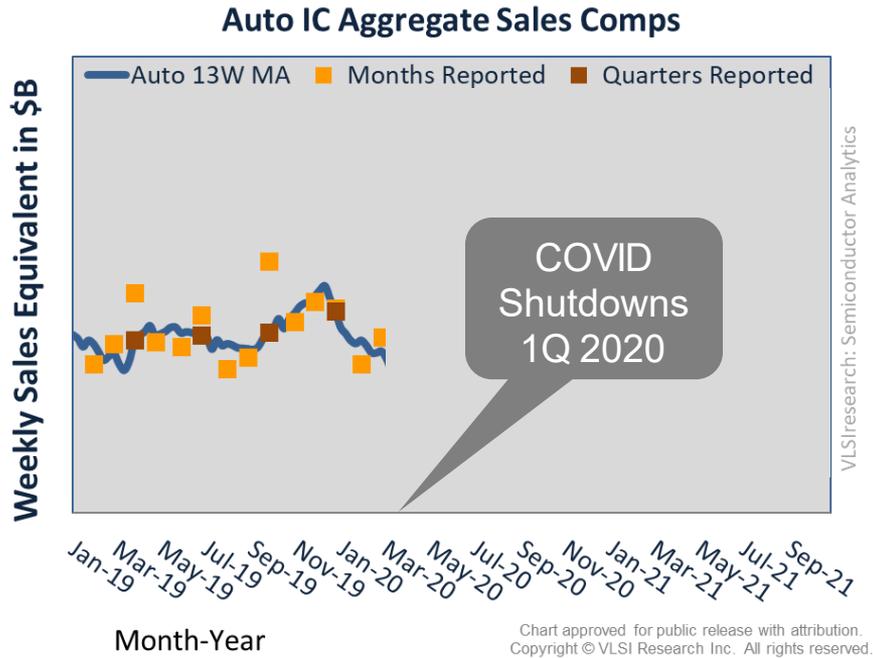
Auto IC Sales: Dec '19 – in recovery just before COVID

Auto IC sales account for 10% of market



Raw: data has not been 'cooked' with a moving average or some other statistical manipulation

Auto IC Sales: Early on, it looked like a normal start to the year

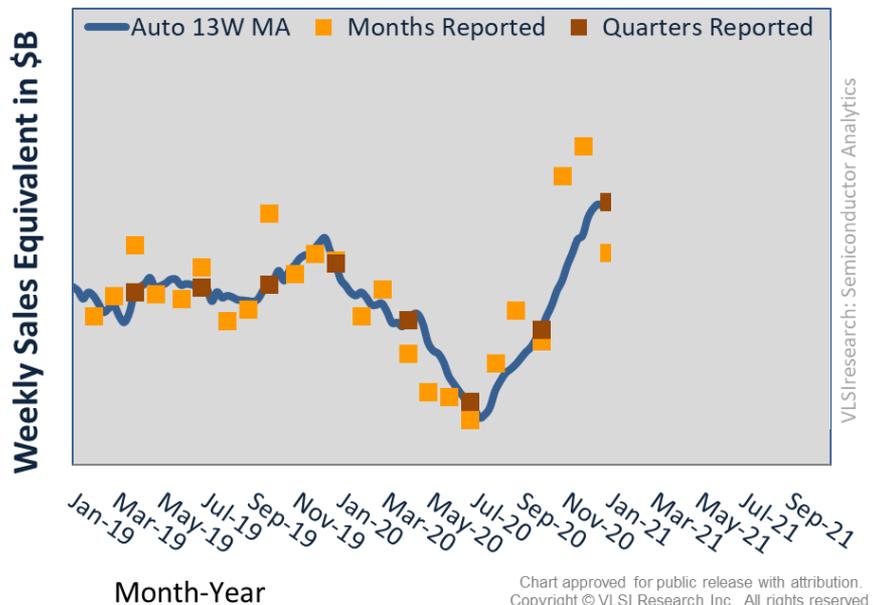


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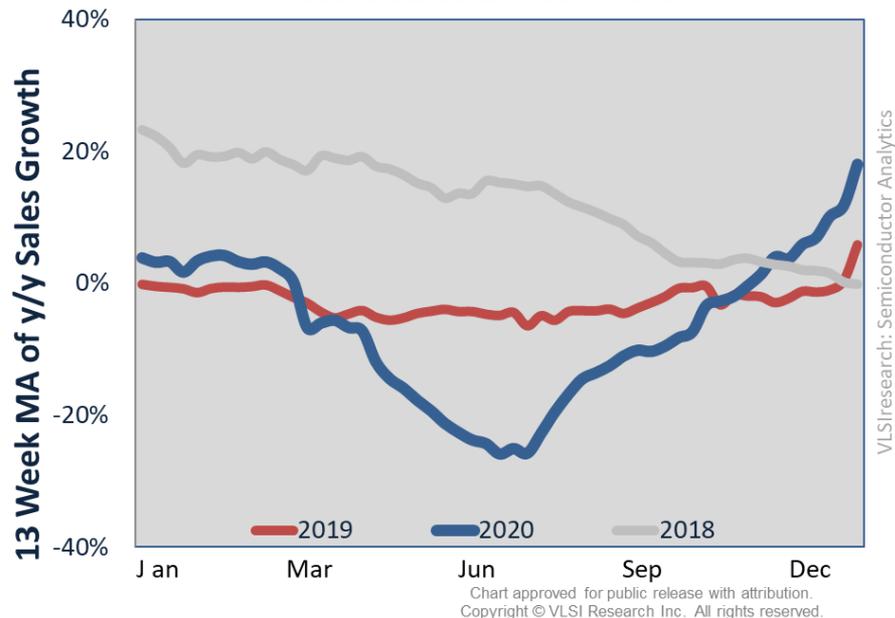
Auto IC Sales: And then ... it was pedal to the metal

Problem was depleted inventory with few auto wafers in the fabs and a 12 to 13 week cycle time

Auto IC Aggregate Sales Comps



Auto IC Sales Growth Trend



Raw: data has not been 'cooked' with a moving average or some other statistical manipulation

Auto IC's snapped from Glut to Shortage

*When it went to shortage,
foundries were already in shortage*

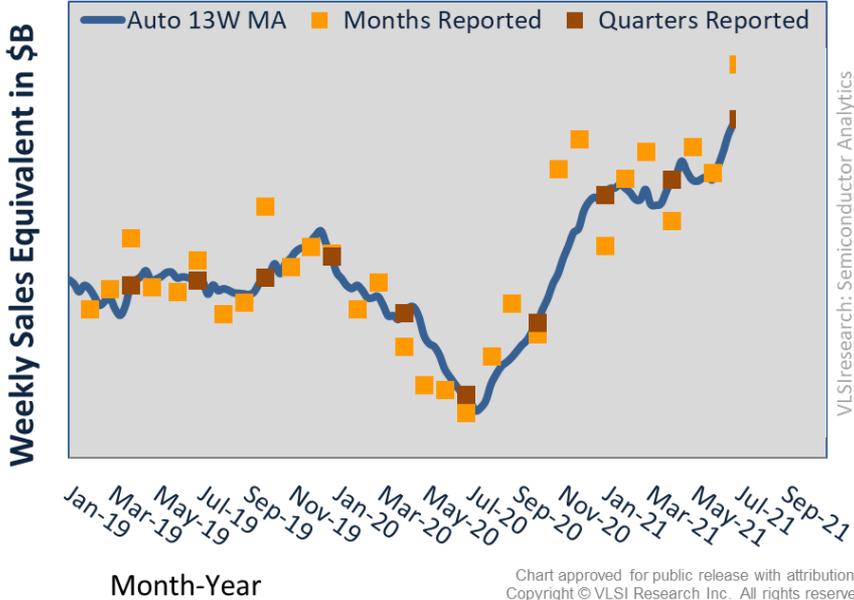
IC Supply/Demand Heat Map

Qtr or Week	Overall	DRAM	NAND	IDM	Foundry:	More Moore	More than Moore	OSAT	Analog & Power	Auto	Qtr or Week
1Q 2020	Tight	Shortage	Tight	Balanced	Shortage	Shortage	Shortage	Shortage	Balanced	Balanced	1Q 2020
2Q 2020	Tight	Saturated	Balanced	Tight	Shortage	Shortage	Shortage	Shortage	Tight	Glut	2Q 2020
3Q 2020	Tight	Tight	Balanced	Tight	Tight	Tight	Shortage	Tight	Tight	Glut	3Q 2020
4Q 2020	Tight	Shortage	Balanced	Tight	Tight	Tight	Shortage	Tight	Tight	Tight	4Q 2020
1Q 2021	Shortage	Shortage	Tight	Tight	Shortage	Shortage	Shortage	Tight	Tight	Shortage	1Q 2021
2Q 2021	Shortage	Tight	Tight	Tight	Shortage	Shortage	Shortage	Tight	Tight	Shortage	2Q 2021

Auto IC Sales: It was buy, Buy, BUY in '21

Wafers were coming out by Mar, but it was unevenly distributed

Auto IC Aggregate Sales Comps

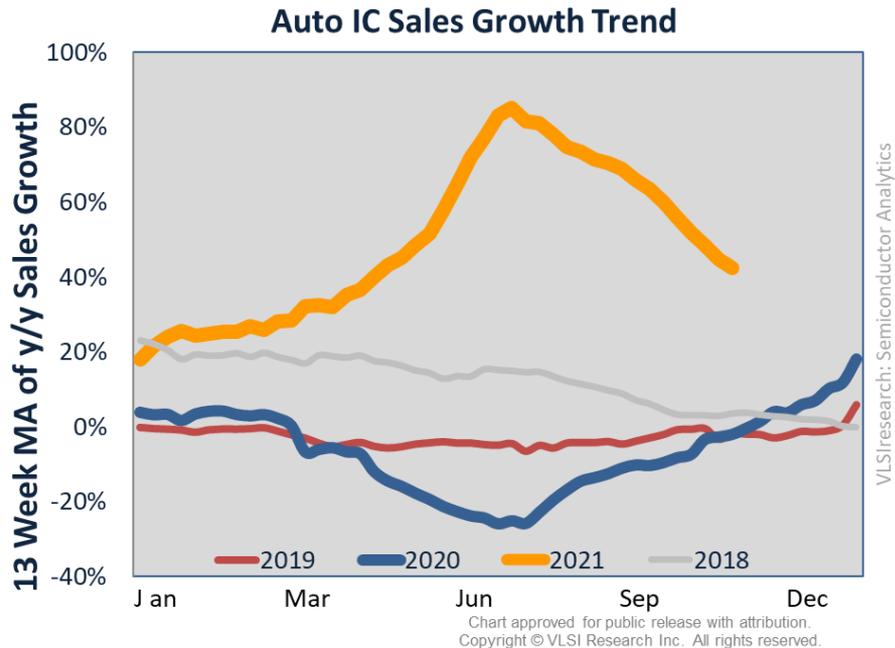
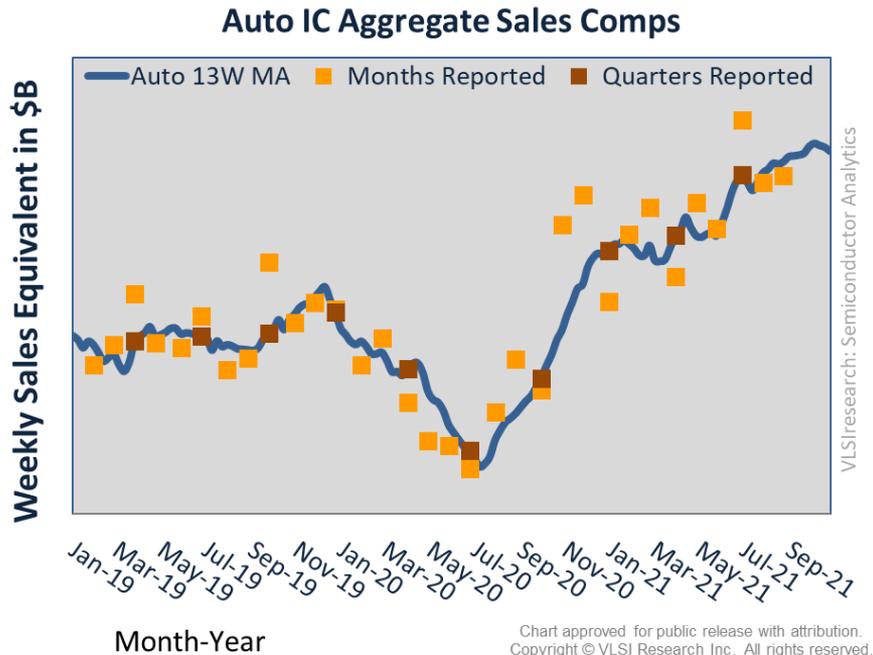


Auto IC Sales Growth Trend



Raw: data has not been 'cooked' with a moving average or some other statistical manipulation

Auto IC Sales: Eventually conditions reversed ... but spot shortages persisted in the supply chain's depths

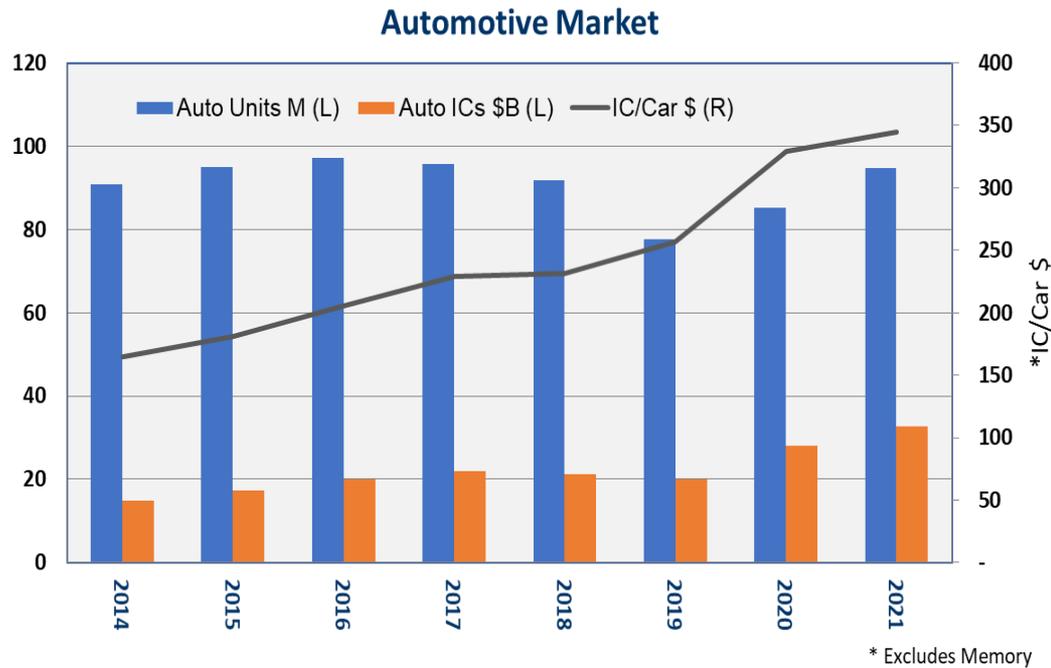


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6 Lessons to Learn

from the Great Shortage of 2021

1. Avoid hyper-coherence to build in anti-fragility
2. Stay on top of demand shifts
3. Dynamically model product mix and technology changes that affect component needs
4. Look deeper into your supply chain
 1. Deeper: <visibility & >risk
5. Understand its complexity
6. Know where the weak links are



The Geopolitical Outlook

and the Drive for Technology Sovereignty

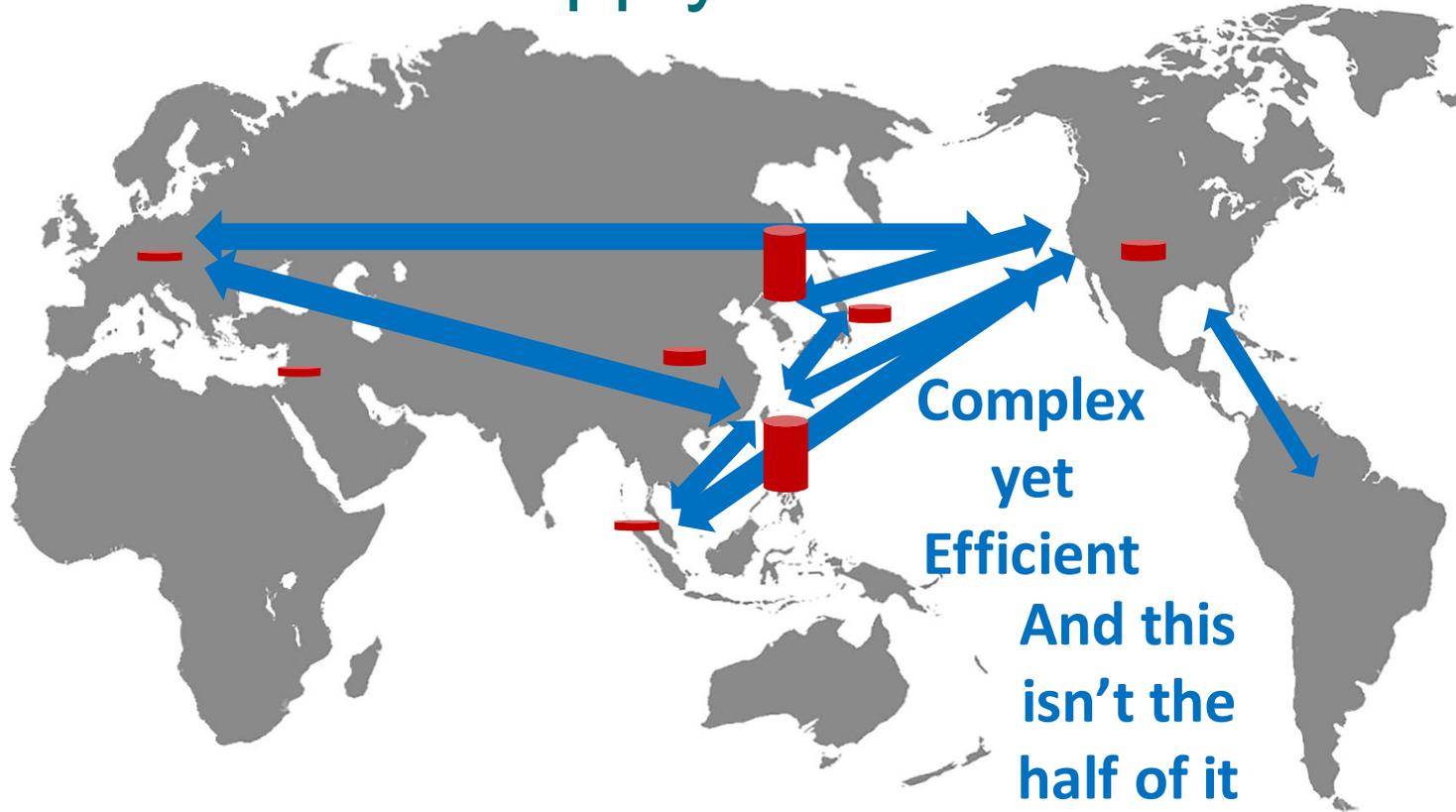


Challenges = Opportunities: Geopolitics

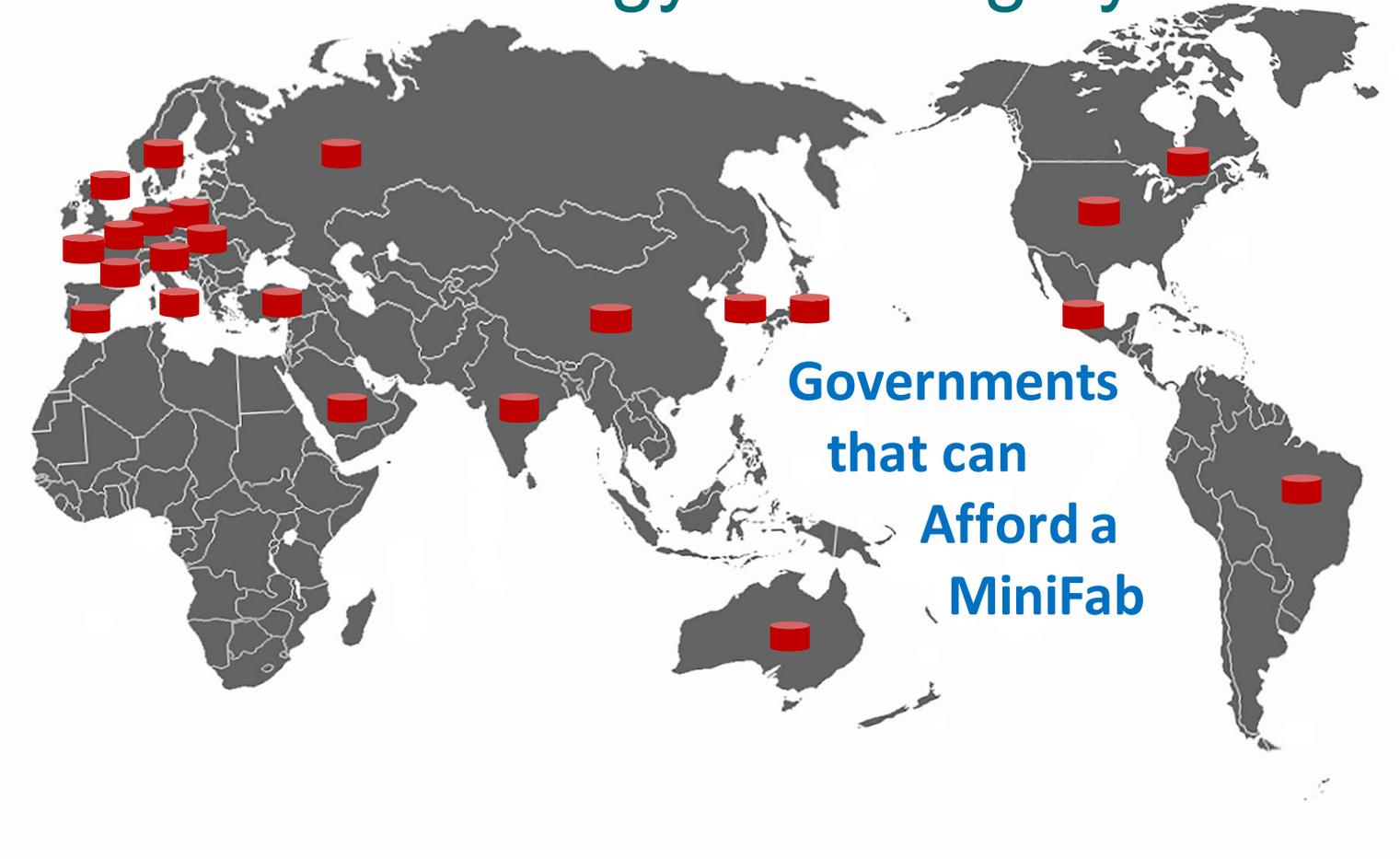
- Xi infects Globalization in 2015
 - Made in China 2025
 - Drive for **Technology Sovereignty**
- Trump spread infection in 2016
 - Responds with tariffs and access restrictions
- **The Great Shortage** of 2021 make Chips important again
- **The Taiwan Hyper-Coherence**
- **The China Enigma**
 - Taiwan as a part of China



The Globalized Supply Chain from the 60s-10s



Post-2016 Technology Sovereignty



Why Governments are Concerned

Top Semiconductor Companies
(2021, Worldwide in \$B)

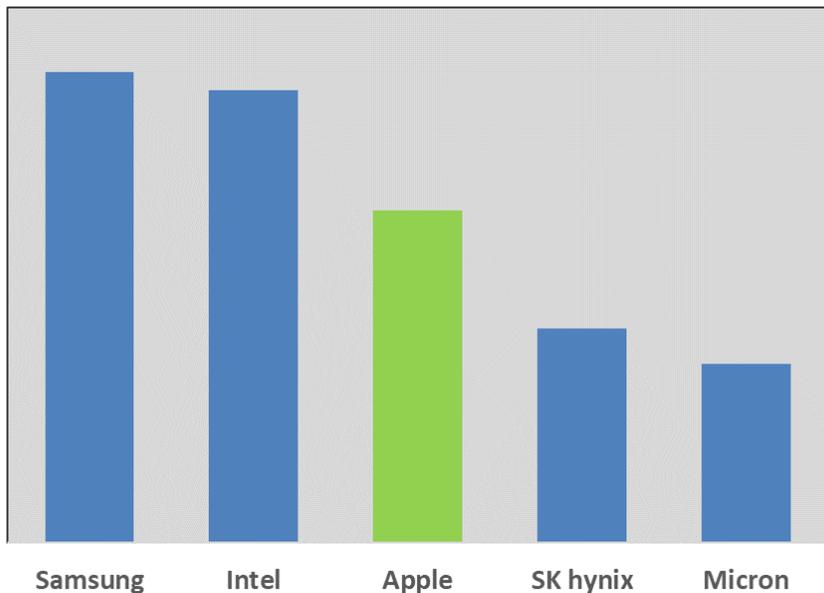


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If you're American or South Korean...

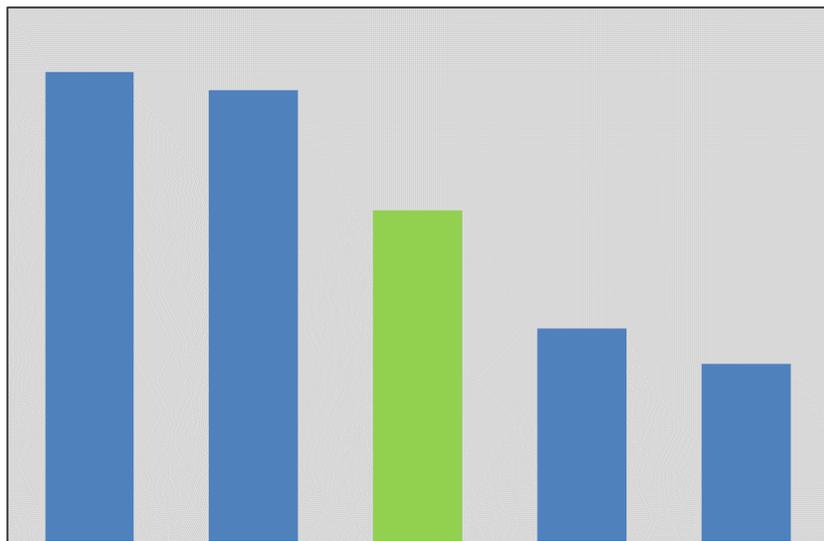
Why Worry?

What keeps Governments up at night

The Taiwan Hyper-Coherence

Top Semiconductor Companies

(2021, Worldwide in \$B)

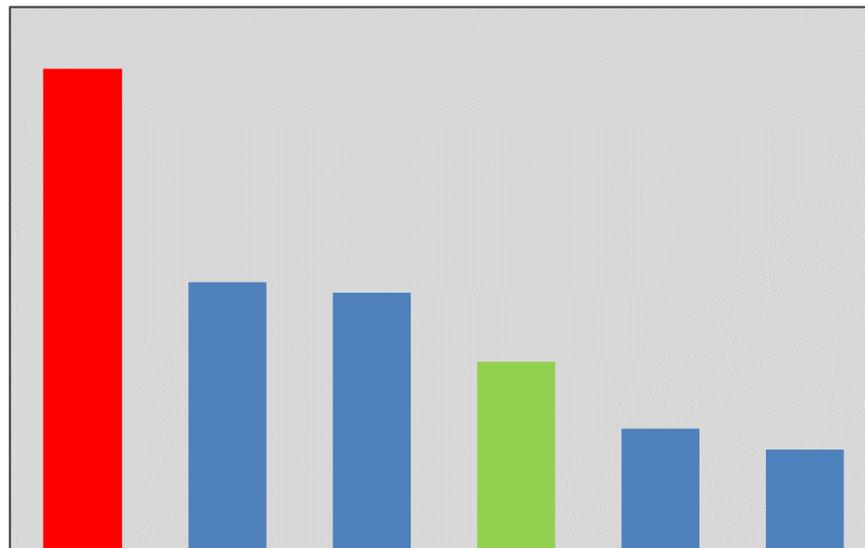


Samsung Intel Apple SK hynix Micron

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Top Semiconductor Companies

(2021, Worldwide in \$B)



TSMC at Market Value Samsung Intel Apple SK hynix Micron

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the Taiwan Hyper-Coherence

- China vs US
 - Taiwan has lost its Wei Chi game of a Silicon Shield
 - Taiwan: the **Hope Diamond of Semiconductors**
- The question is...
 - Who gets it ... or ...
 - Who denies the other from getting it

Scale Trail: Intel vs TSMC

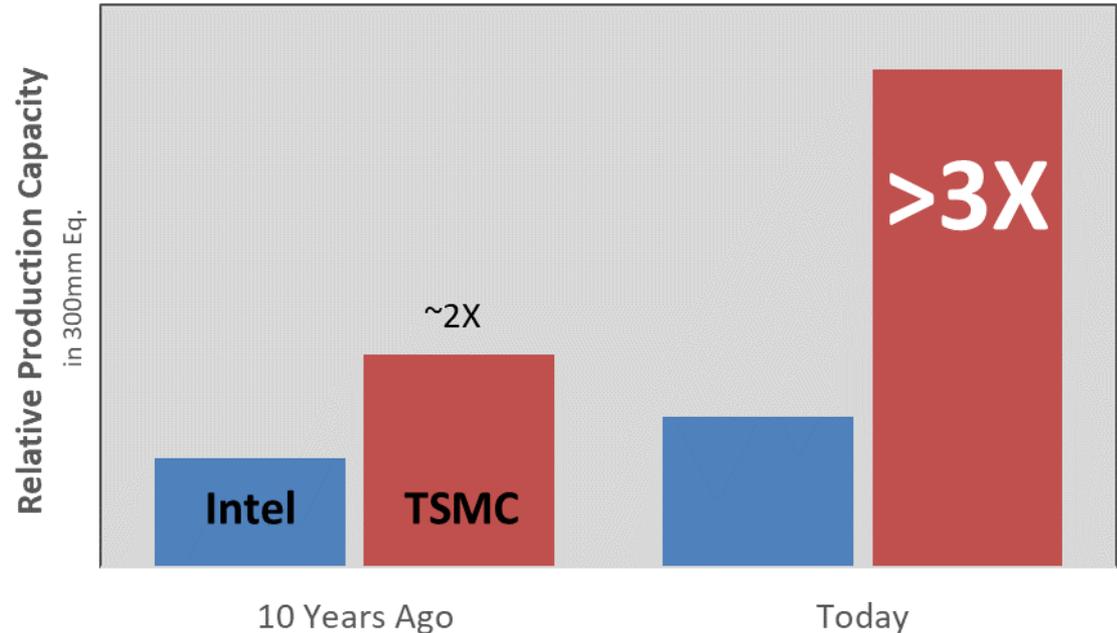
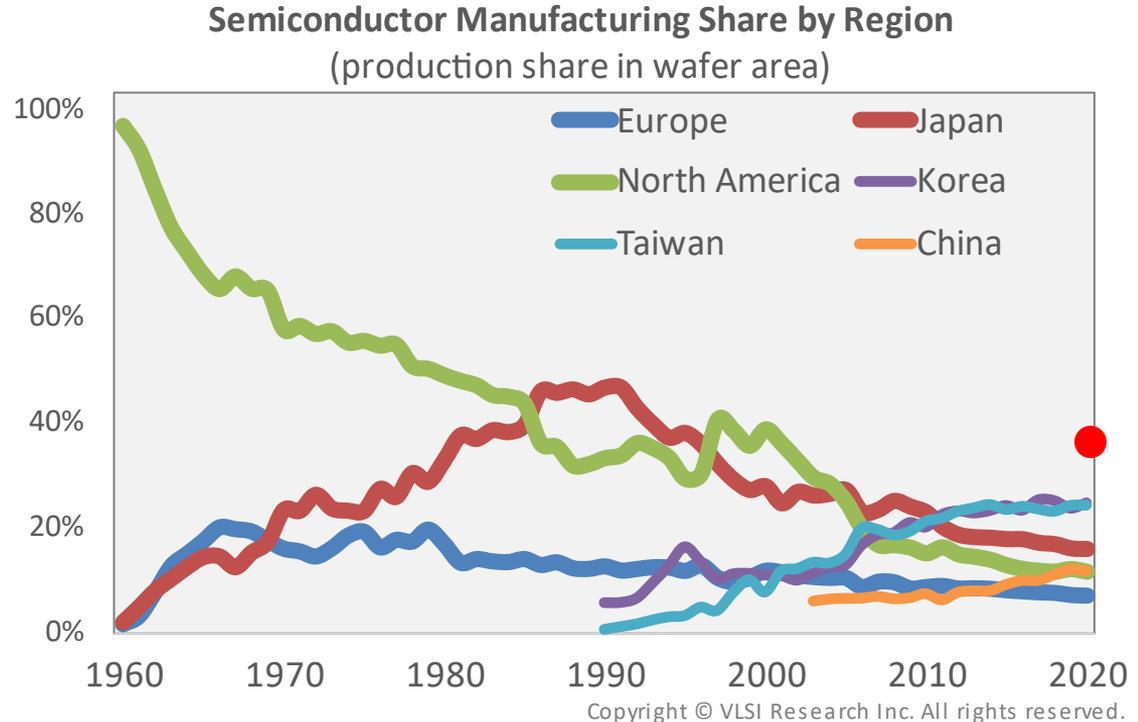


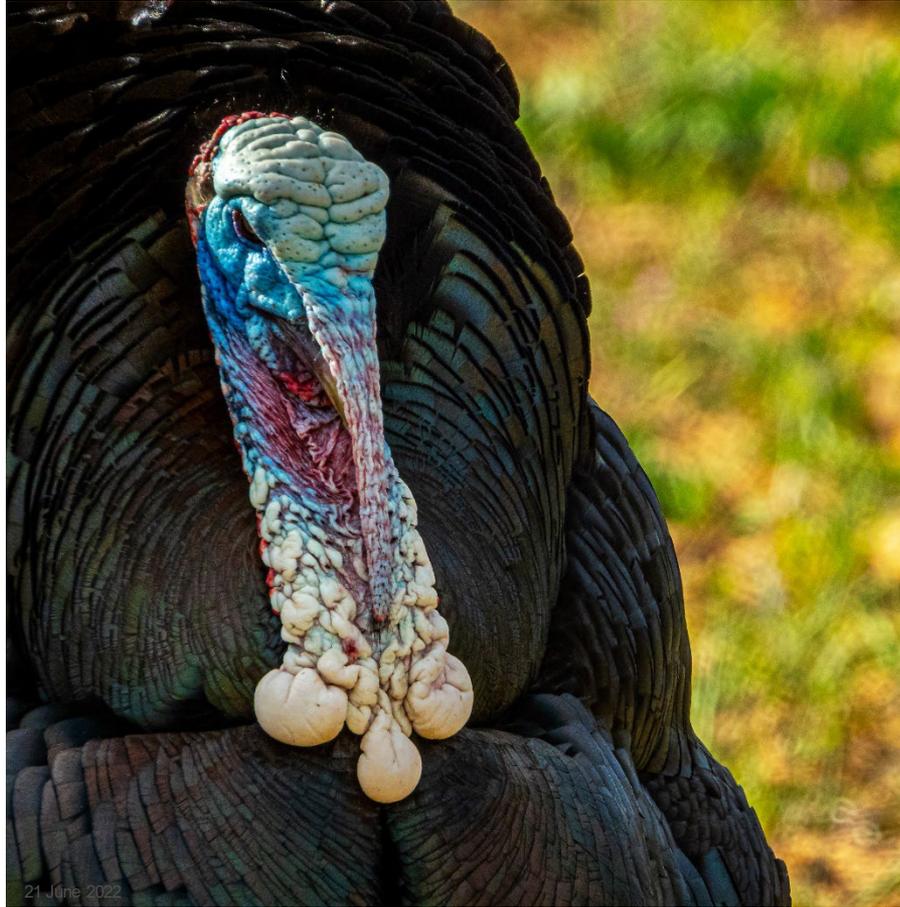
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Taiwan + Korea = ~Half of Semiconductor Production

- US fallen since the 60's
 - A brief recovery in 90's
- Japan day in the sun
 - Peaking at ~50% around 1990
- Europe peaked at ~20% in mid-60s
- *Share loss trends reflect strategic importance*



The Bottom Line on De-Globalization



**It's not
going
away**

Market Outlook: *Billions are no longer cool...* *A only a Trillion Dollars is cool*



Semiconductor Analytics

In 2021 semiconductor sales blew past a

Half-a-Trillion

Growth was 4-5X trend



The Road Ahead for Autos

Big Opportunities for Every Tier of the Supply Chain

The Auto Industry is
Reinventing itself Again

- Battery Technology
- Hydrogen fuel cells
- A new golden age of design
 - Virtualized Development
 - Big Data/AI
 - Faster time to market
 - New reliability methods allow faster node adoption

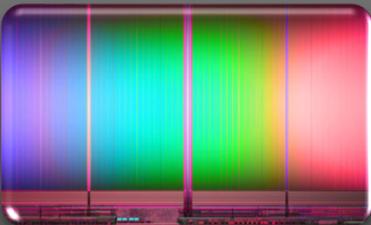


Chip Innovation Engine *Relentlessly Drives Opportunity*



Macroeconomic

COVID MMT National Security PowerGrid
AI-everywhere AR/VR Zooming Lifestyle Data Security Climate
Auto\SDV\ADAS Data Center *as a Profit Center* Data Economy Change
IoT SSD iMC 5G Cloud 3D Printing\Etching China
Computational Medicine Factory 4.0 Quantum Computing



Semiconductors

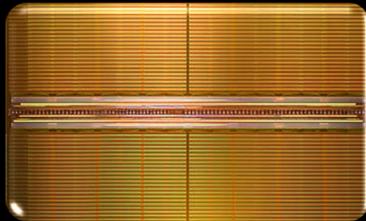
Law of PPACt Heterogeneous Integration
GAA GaN CNT 2D Compound Semi NPUxPU Disaggregated Design
Nanosheets DRAM 3DNAND 3DLogic CIS Trusted Fab
Al-in-design DCTO PCRAM CrossPoint RF FPGA Chiplets
RRAM



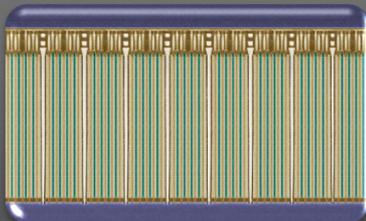
Equipment & Materials

Multi-beam litho/inspection
EUV revolution Optical DW EPE\LER Hi/LoK Curvilinear Masks
Hi-NA-EUV Al-in-fab CNT 2D ALD DSA Dry Resist NGinterconnect
hyper-NA-EUV HAR ALE Q-ALE Materials System Engineering Riblets
Advanced Assembly Materials Enabled Scaling Selective-dep/etch

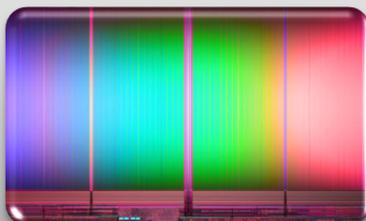
Chip Innovation Engine *made possible by us...*



DRAM DDR_{N+1} ALD HAR Gap Fill Selective-dep/etch NGMs
 3D DRAM_{GAAenabled} EPE\LER Co capping Hi-Mobility Channel TSV
 Copper EUV revolution LoK Dielectric NGM-Hard Mask
 Low R Metal DCTO Al-in-fab HKMG Advanced Doping
 Advanced Interface Engineering



NAND V-Limit: H-Scaling Low-Dishing CMP 2D Nanosheets
 ALE_{NG} RRAM Hybrid W2W Bonding NPU xPU CMOS Over/Under Array
 PCRAM Hole-Thinning 3DNAND Hi-Modulus ON Zig-Zag Staircase
 CrossPoint DCTO NGM-Hard Mask HAR Gap Fill
 Advanced Interface Engineering
 Optimized Implant/Anneal



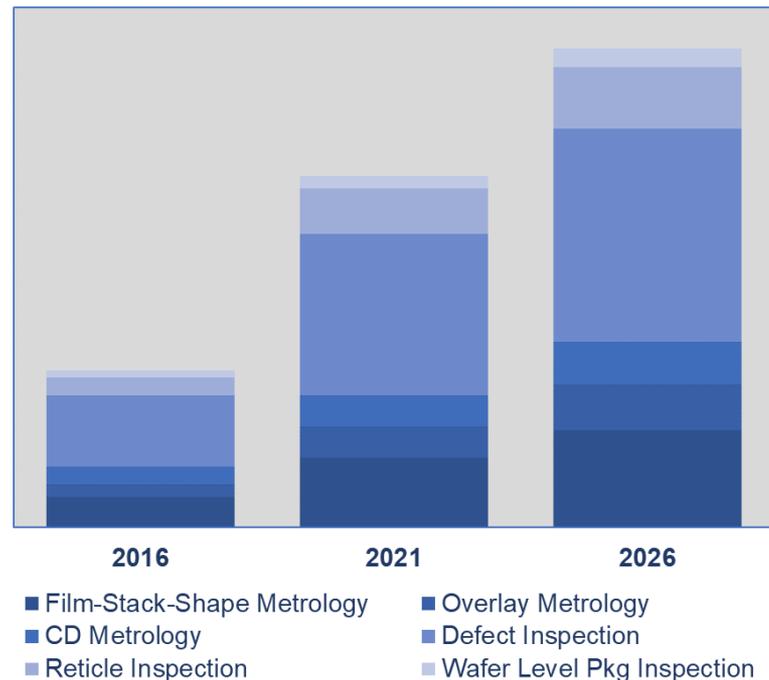
LAP *Logic, Analog & Power* GAA hyper-NA-EUV GAA_{enabled} eDRAM
 EUV Hi-NA-EUV NGMs 3DLogic NGM-Hard Mask
 Law of PPACT GaN TSV EPE\LER Hi/LoK NGM-Hard Mask
 Al-in-fab Curvilinear Masks DCTO Q-ALE Dry Resist Chiplets CNT 2D
 Heterogeneous Integration Compound Semi Selective-dep/etch
 Materials Enabled Scaling Optical DW Advanced Interface Engineering

Semiconductor Equipment Market

- **Process Diagnostics**

- **Forecast to reach \$15B** by 2026 at a 6% CAGR
 - 2021 was 40+% year/year
- Defect Inspection: \$6B
- Film-Stack-Shape: \$3B
- Reticle Inspection: \$2B
- CD & Overlay: \$2B
- Package Inspection: \$0.5B

Chip Equipment Spending



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IC Sales Track: Overheated or Underheated?

Weekly IC Sales Track since 2007

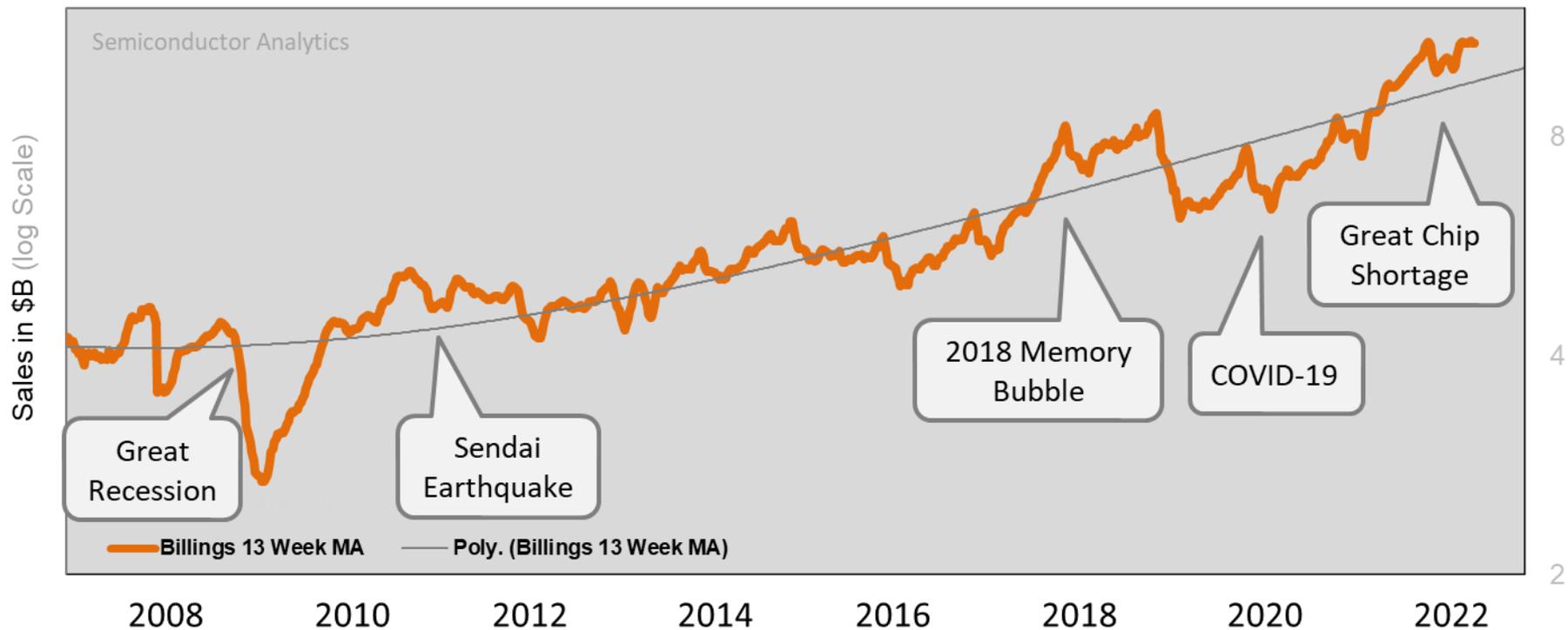
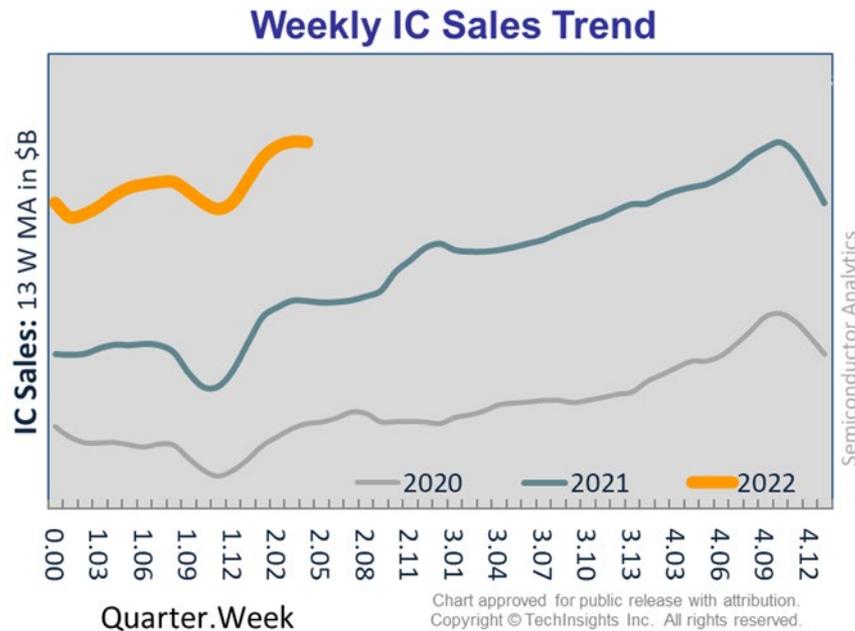
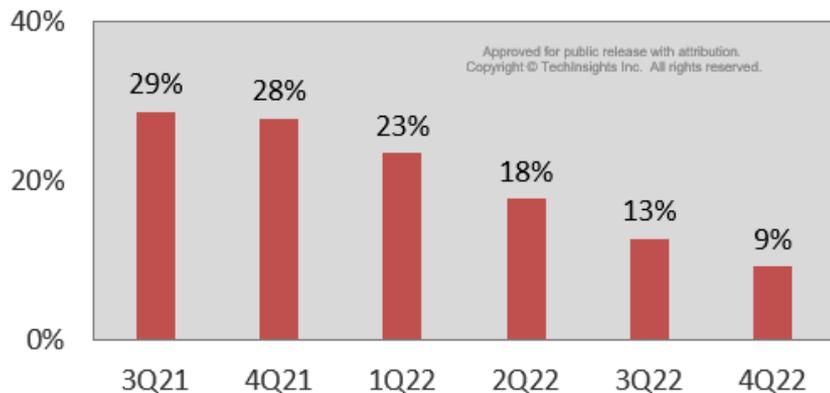


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Semiconductor Forecast

2022 Forecast: 681 \$B 15%
 2021: 590 \$B 25%

Semiconductor Growth Forecast



Semiconductor Analytics

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IC Sales Growth: Overheated or Underheated?

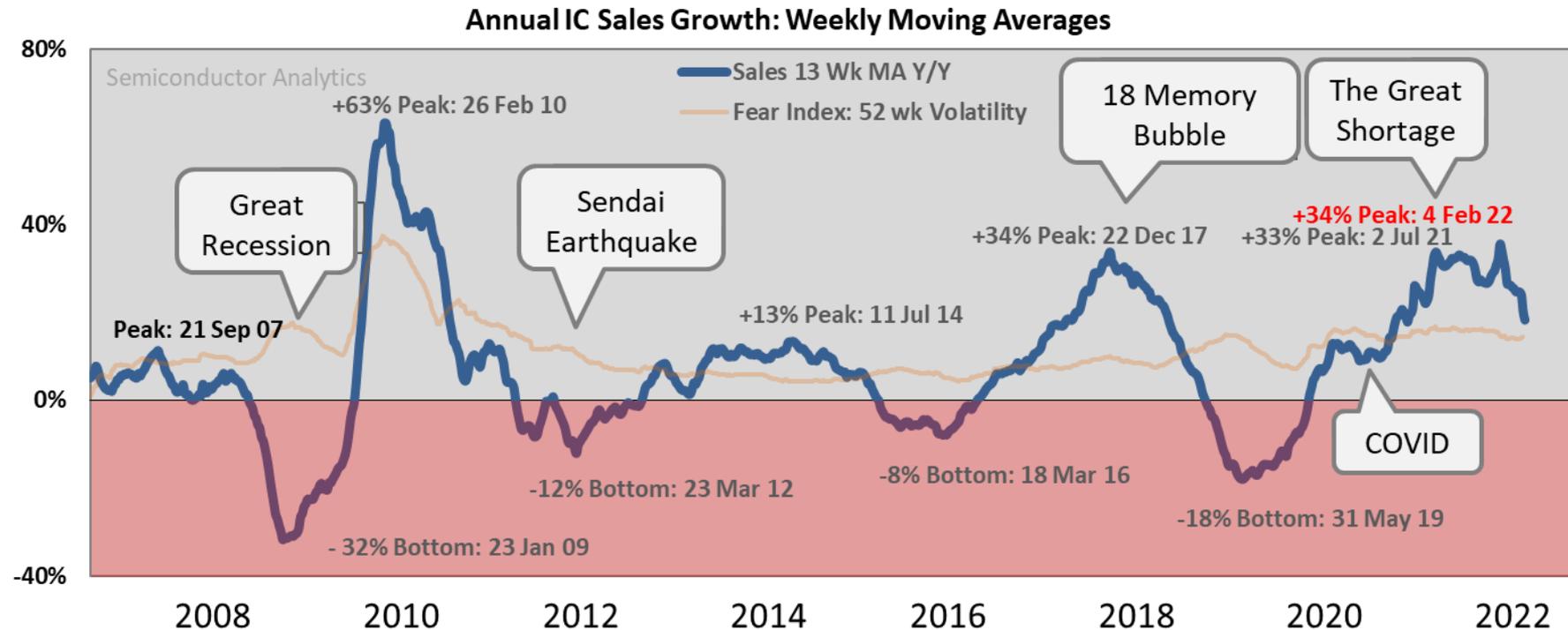


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Weekly Sales Growth: DRAM, NAND, Logic, Analog & Power, and Auto

Weekly Semiconductor Sales Growth

DRAM, NAND, Logic, Auto, Analog & Power

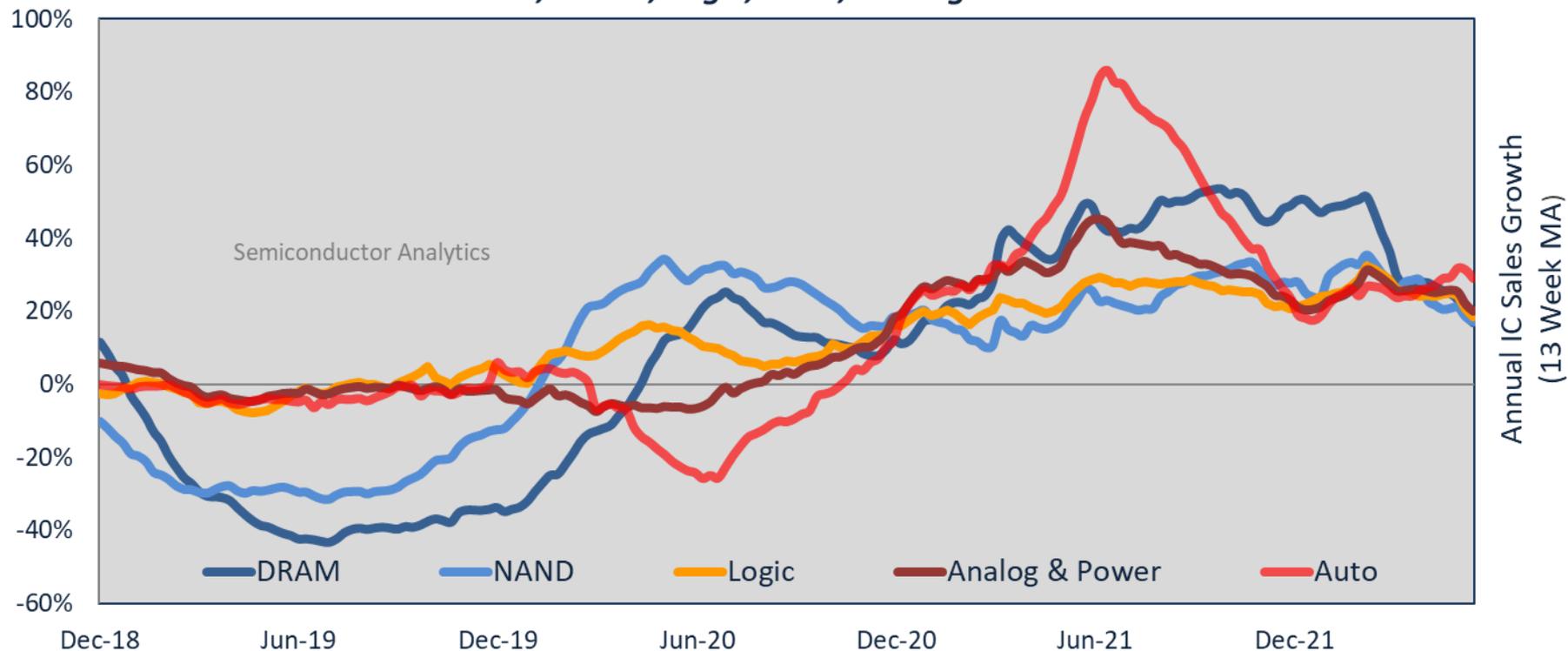


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IC Supply/Demand Trends

Last Week's Semiconductor Supply/Demand Heat Map

	3-Jun-22	10-Jun-22	
Overall	Tight	Tight	Range: Shortage Tight Balanced Loose Saturated Glut
DRAM	Saturated	Saturated	
NAND	Tight	Tight	
IDM	Tight	Balanced	
Foundry:	Tight	Balanced	
More Moore	Balanced	Loose	
More than Moore	Tight	Tight	
OSAT	Tight	Tight	
Analog & Power	Tight	Balanced	
Auto IC	Shortage	Shortage	

TechInsights' IC Supply/Demand indices loosened for the week, as IDM, Foundry, Analog & Power slipped out of Tight conditions. More Moore Foundry dipped to Loose, while DRAM held at Saturated levels. NAND, More than Moore Foundry, and OSAT remained Tight. Auto ICs are still in a Shortage.

Chip demand – cooled by inflation and monetary tightening – and capacity expansion are working to ease the shortage.

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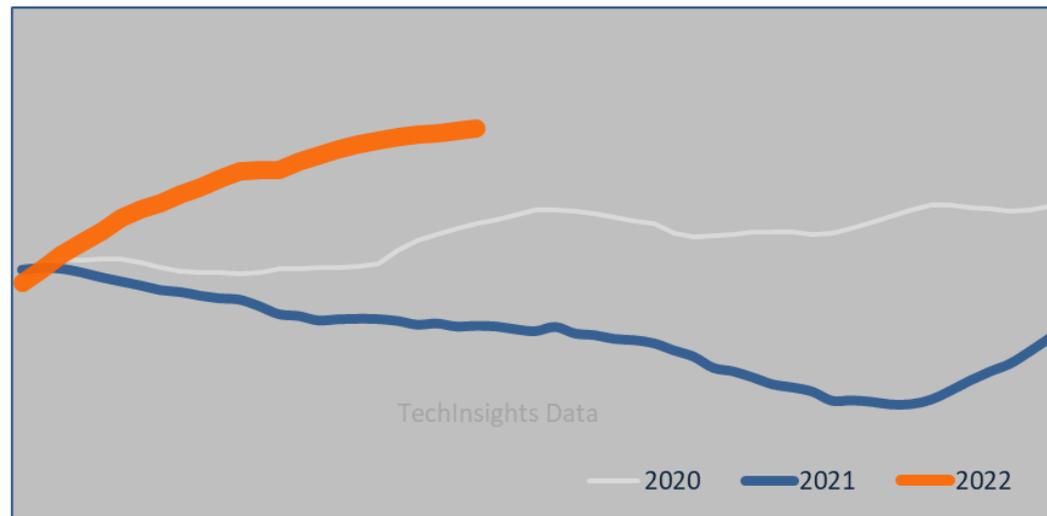
Electronics Retail Pricing Trends:

for PC notebooks Tablets Smartphones Cell phones Digital Cameras Appliances TVs

Electronics' Retail Prices are rolling over

Electronics Pricing Barometer

indexed 13 week moving average



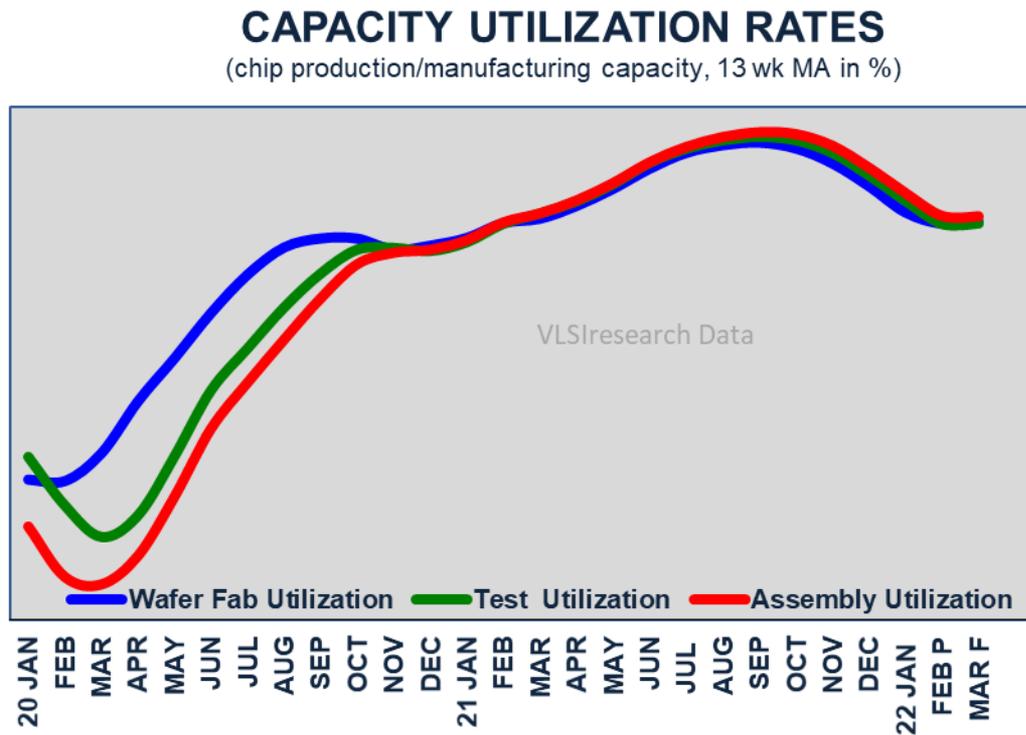
Source: Semiconductor Analytics

Quarter.Week

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What about Semiconductor Utilization?

- All sectors still at high levels
 - Wafer Fab
 - Test
 - Packaging
- High enough that hot lot changes reduce overall output



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What about Semiconductor Inventory?

- The Inventory-to-Billings Ratio is...
 - in an expansionary range
 - ~0.20 below critical levels
- Customer complaints about extreme shortages a sign of multiple bookings

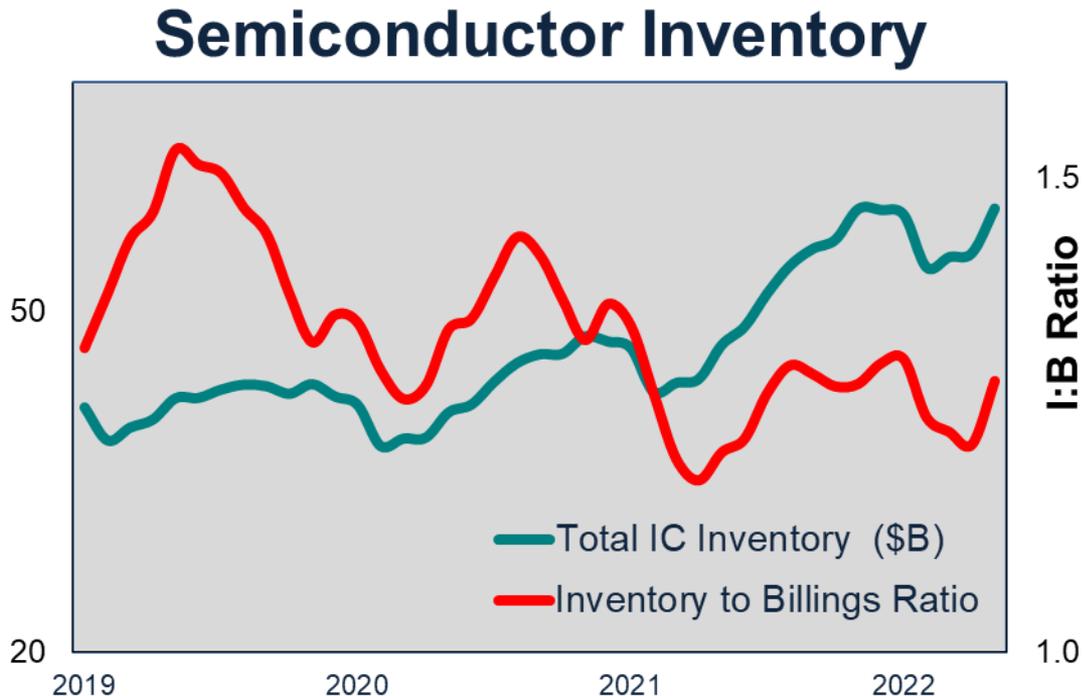


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Concerns

Hoarding



21 June 2022

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TechInsights

Concerns

Inflation



21 June 2022

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Concerns

Recession



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