



Cross-Border

Overcome customs duty and import tax compliance challenges and open the global market

The internet has made buying and selling products easier than ever, giving ecommerce companies, large and small, a path for rapid growth in a global marketplace. Yet, customs and tax complexity often prevents sellers from entering new markets. This is because cross-border compliance is far more complex than domestic compliance. It's a complicated maze to navigate, made worse by the fact that there are multiple government agencies involved, each enforcing their own rules and changing them frequently.

The good news is that it's getting easier, even for companies that do not have dedicated resources for addressing the issue. Avalara helps solve two key pieces of the cross-border puzzle that are dependent on each other for successful transactions: mapping products to Harmonized System codes (HS codes) and calculating the customs charges.

Avalara's cross-border solution enables sellers to:

- **Help shipments arrive on time:** Sellers want to provide estimated delivery dates at the point of purchase. Avalara helps ensure export and import clearance documents are correct so that shipments are not unnecessarily delayed in customs.
- **Meet customer demands by providing an estimated cost at the point of sale:** Customers want to know the total landed cost - product, shipping, customs charges, and tax - of their purchase up front without surprises upon delivery. Avalara provides the customs charges at the point of sale, enabling the total cost to be estimated at the point of purchase so buyers are not surprised with unexpected costs and frustration upon order arrival.



Avalara cross-border is a comprehensive customs duty and import tax compliance solution built to support e-commerce and supply chain companies.

Avalara Item Classification handles the assignment of Harmonized System codes to products.

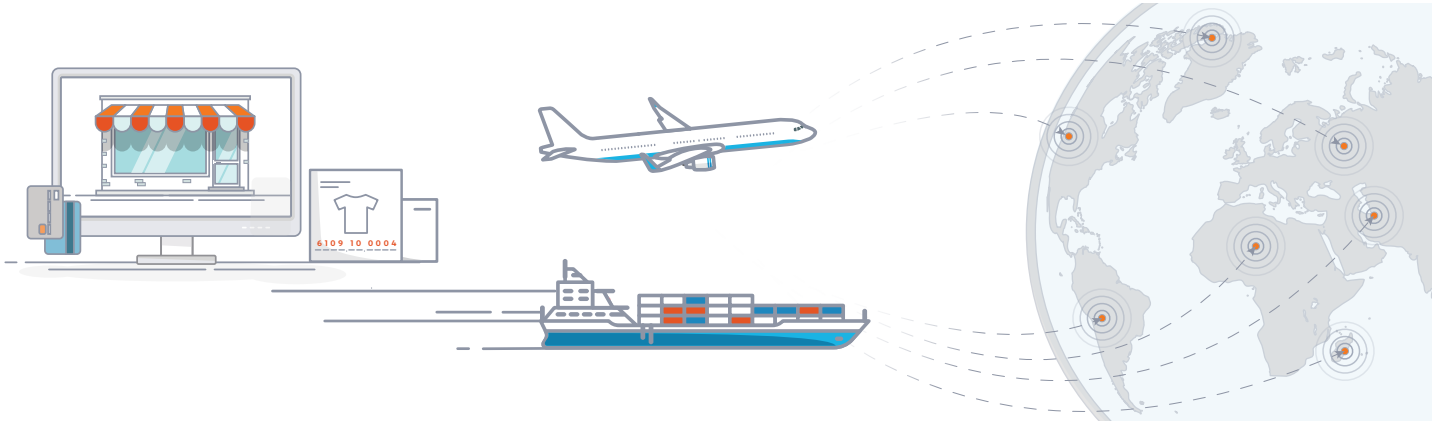
Avalara AvaTax Cross-Border delivers real-time transactional tax and cross-border customs rates directly into your shopping cart or invoicing system at the point of purchase.

Avalara
Tax compliance done right

Get started with
Avalara's cross-
border solution
today!

- **Improve operational efficiency and focus on growth:** Avalara simplifies cross-border compliance, so sellers can address the global market. Cross-border compliance starts with mapping products to Harmonized System codes (HS codes). A product's HS code determines the unique customs charges applied to imports by each country. Instead of taking the time to learn thousands of HS codes in order to classify products, Avalara reduces this burden so sellers can focus on increasing sales.

Avalara's Cross-border solution is comprised of two products:



Avalara Item Classification will assign one of the world's 50,000 and counting Harmonized System codes for the applicable country and product combination. Once a product is mapped to a Harmonized System code, customs charges can then be determined. The global market is now open.



Avalara AvaTax Cross-border delivers real-time transactional tax and cross-border rates directly into your shopping cart or invoicing system at the point of purchase. Avalara's cross-border functionality enables sellers to determine the customs charges and sales tax in real-time. The solution references a product's HS code and country-specific customs duty & import tax calculations. The result is fewer rejected shipments and more satisfied customers.

Avalara is a smart choice for growing ecommerce companies who need a tax solution that can scale with their business and handle the complexities of international tax structures and regulatory compliance. Contact us to learn more!



Get started with the Avalara's cross-border solution today!
Visit: avalara.com/goglobal or Call: **877-780-4848**