

STRONGER TOGETHER



Back to School Series

*AGENDA

DAY ONE • MONDAY, JUNE 8, 2020 • 1:00 PM - 4:30 PM EDT

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| 1:00 PM – 1:15 PM | WELCOME & SNA ADVOCACY UPDATE Series overview and advocacy update from SNA. <i>Speakers: Gay Anderson, SNS; Reginal Ross, SNS</i> |
| 1:15 PM – 1:35 PM | SETTING THE STAGE FOR STRATEGIC PLANNING AMIDST A PANDEMIC Series facilitator Lowell Aplebaum will show you how to pivot and tee up to think strategically in our changing environment. |
| 1:35 PM – 2:15 PM | PLANNING FOR NEXT SCHOOL YEAR: WHERE DO WE GO FROM HERE? Hear about existing plans for next year and download a template you can use and build for your program. <i>Speakers: Teresa Brown, MS, RD, LDN, SNS; Linette Dodson, PhD, RD, LD, SNS, FAND; Jessica Shelley, MBA, REHS, RS, SNS</i> |
| 2:15PM – 2:45PM | MODERATED Q&A 1.5 CEUS • 3220 Strategic Planning |
| 2:45 PM – 3:00 PM | BREAK |
| 3:00 PM – 3:15 PM | LEADING YOUR TEAM THROUGH COVID-19 Gain insight and vision into how to best lead your team during unprecedented times from series facilitator Lowell Aplebaum. |
| 3:15 PM – 4:00 PM | GOING THE EXTRA MILE WITH PPE, CLEANING AND SANITATION Get the latest tips and templates to keep staff and kitchens safe with standard operating procedures for sanitation. <i>Speakers: Gretchen Boyd; Daniel Ellnor, CP-FS, PCQI, SNS</i> |
| 4:00 PM – 4:15 PM | MODERATED Q&A |
| 4:15 PM – 4:30 PM | CLOSING REMARKS and DAY ONE WRAP UP 1.5 CEUs • 3410 Team Management • 2620 Staff Health & Safety |
| 5:00 PM – 5:45 PM | PEER-TO-PEER DISCUSSIONS Join us for this optional session via Zoom. Sign-up information in the daily event email during the event. |

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Back to School Series

*AGENDA

DAY TWO • TUESDAY, JUNE 9, 2020 • 1:00 PM – 4:30 PM EDT

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| 1:00 PM – 1:15 PM | WELCOME TO DAY TWO Opening remarks from series facilitator Lowell Aplebaum. |
| 1:15 PM – 1:45 PM | CARING FOR EMPLOYEES: HEALTH AND WELLNESS DURING A PANDEMIC Keys to managing stress and anxiety with your team during COVID-19. <i>Speakers: Beth Sheridan, PhD; Amanda Venezia, SNS</i> |
| 1:45 PM – 2:00 PM | MODERATED Q&A |
| 2:00 PM – 2:15 PM | PROCUREMENT OVERVIEW Brief overview of the 5 methods of procurement and what the law allows. <i>Speaker: Barry Sackin, SNS</i> |
| 2:15 PM – 2:45 PM | USDA FOODS & PROCUREMENT USDA will share an update on USDA Foods <i>Speaker: Sarah Smith-Holmes (USDA)</i> |
| 2:45 PM – 3:00 PM | BREAK |
| 3:00 PM – 3:30 PM | PROCUREMENT IN ACTION: PLANNING AND PREPARATION Key stakeholders will share their top 10 tips and ideas on managing procurement challenges in the COVID-19 environment and share their perspectives on projections and working with distributors. <i>Moderator: Barry Sackin, SNS</i> <i>Speakers: Sarah Smith-Holmes; Jill Kidd, MS, RD, SNS; Reginald Ross, SNS</i> |
| 3:30 PM – 4:00 PM | LEVERAGING USDA FOODS AND COMMODITIES How to approach menu planning with USDA Foods in the face of current COVID-19 supply challenges and availability of USDA Foods/commodities. |
| 4:00 PM – 4:15 PM | MODERATED Q&A |
| 4:15 PM – 4:30 PM | CLOSING REMARKS AND DAY TWO WRAP UP 1.5 CEUs • 2430 Procurement |
| 5:00 PM – 5:45 PM | PEER-TO-PEER DISCUSSIONS Join us for this optional session via Zoom. Sign-up information in the daily event email during the series. |

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Back to School Series

*AGENDA

DAY THREE • MONDAY, JUNE 15, 2020 • 1:00 PM – 4:30 PM EDT

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|--------------------------|---|
| 1:00 PM – 1:15 PM | WELCOME TO DAY THREE Opening remarks from series facilitator Lowell Aplebaum. |
| 1:15 PM – 2:15 PM | PLANNING FOR BACK TO SCHOOL IN A COVID-19 WORLD: MENU DESIGN & PACKAGING Operators will share changes they have made in planning new menus and packaging ideas, focusing on feeding students in the classroom, to help you set the stage and think through changes for your program. <i>Speakers: Ryan Cengel, MS, MA, RD, LDN, CPT, SNS; Bertrand Weber</i> |
| 2:15PM – 2:30PM | MODERATED Q&A 1.5 CEUs • 1150 Menu Planning |
| 2:30 PM – 2:45 PM | BREAK |
| 2:45 PM – 3:45 PM | USING TECHNOLOGY DURING A CRISIS: PRE-ORDERING AND MEAL COUNTS Operators will share how they are utilizing technology during school closures to continue providing choice as well as discuss new ideas and needs. <i>Speakers: Jennifer Croasdale; Meghan Martinson, MS, RD, LD; Timikel Sharpe, MS</i> |
| 3:45 PM – 4:15 PM | MODERATED Q&A |
| 4:15 PM – 4:30 PM | CLOSING REMARKS AND DAY THREE WRAP UP 1.5 CEUs • 3510 Using Technology |
| 5:00 PM – 5:45 PM | PEER-TO-PEER DISCUSSIONS Join us for this optional session via Zoom. Sign-up information in the daily event email during the event. |

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Back to School Series

*AGENDA

DAY FOUR • TUESDAY, JUNE 16, 2020 • 1:00 PM – 4:30 PM EDT

1:00 PM – 1:15 PM

WELCOME TO DAY FOUR

Opening remarks from series facilitator Lowell Aplebaum.

1:15 PM – 2:00 PM

PLANNING FOR EQUIPMENT AND MEAL SERVICE WITH SOCIAL DISTANCING REQUIREMENTS

Operators will share perspectives on new equipment and packaging needs related to COVID-19, changing requirements, and what has worked in other delivery models such as Breakfast in the Classroom.

Speakers: Jason Carter; Lauren Koff, MS, RD, LD, SNS; Meredith Potter, MBA, RD, LD, SNS

2:00 PM – 2:30 PM

MODERATED Q&A

1.5 CEUs • 2430 Purchase Food, Supplies & Equipment • 3510 Facility & Equipment Planning

2:30 PM – 2:45 PM

BREAK

2:45 PM – 3:45 PM

ENGAGING YOUR COMMUNITY IN THE NEW COVID-19 ENVIRONMENT

Communication and managing expectations with key stakeholders, customers and staff, operator perspectives on stakeholder engagement in their districts, and how to leverage the spotlight on school nutrition in your community.

Speakers: Michelle Kruse, RDN, LD; Additional speakers to be confirmed

3:45 PM – 4:10 PM

MODERATED Q&A

4:10 PM – 4:30 PM

BRINGING IT ALL BACK TOGETHER AND DEVELOPING YOUR PLAN

Strategizing and next steps with series facilitator, Lowell Aplebaum.

1.5 CEUs • 4150 School & Community Communication • 3220 Strategic Planning

5:00 PM – 5:45 PM

PEER-TO-PEER DISCUSSIONS

Join us for this optional session via Zoom. Sign-up information in the daily event email during the event.

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Back to School Series

*AGENDA

TUESDAY, JUNE 30, 2020 • 2:00 PM EDT
Two Weeks Post Conference Follow-Up

2:00 PM – 4:00 PM

POST-SERIES FOLLOW-UP AND Q & A

Join us to discuss what ideas you are implementing, how your planning process is going, bring forward new topics, get your questions answered and gain new tips as your action plan progresses

2.0 CEUs • 3220 Strategic Planning