



Ask the Association Veteran Anything October Edition



A bit about me...



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Today's Agenda

Answer
Pre-Submitted
Questions
(as many as we can!)

Answer Chat
Questions
(as many as we can!)

Provide
Post-Webinar
Resources



Word Cloud #1

What is your position within
your organization?

(Professional Development, Marketing,
Membership, Customer Support, IT, etc.)



Word Cloud #2

What is your most
significant PAIN POINT
currently?



Networking & Engagement in a Virtual World

**Whose responsibility
is it to ensure
engagement at
virtual events:
Sponsor, member,
event organizer,
platform provider?**

**If the answer is
all of the above,
is there more
onus on one
in particular?**



Virtual Events: Exhibit Hall

**Will it ever be possible
to replicate the
physical exhibition hall
experience, virtually?**



Virtual Events: Pricing

**How do you price
a hybrid event?**



Association Leadership

**How to deal with difficult
officers with hidden
agendas?**



Association Staffing

What have organizations done to transform their business model as they deliver both webinars and virtual events?

Have you seen new departments or new roles evolve?

How have they trained their staff?

What skills have they added to their internal teams?

What skills or experience have employees had that have moved into become a virtual program/event planner and instructional designer for delivering engaging programs?



Resources

[Blue Sky eLearn Blog](#)

[Blue Sky eLearn Webinar & On Demands](#)

[Resources Library Blue Sky eLearn](#)

[Blue Sky eLearn Client Community](#)

[Blue Sky eLearn Case Studies](#)



THANK YOU

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